

2014 NW PROFICIENCY/COMPETENCY CONFERENCE

Customized Learning:

Ensuring All Students Succeed



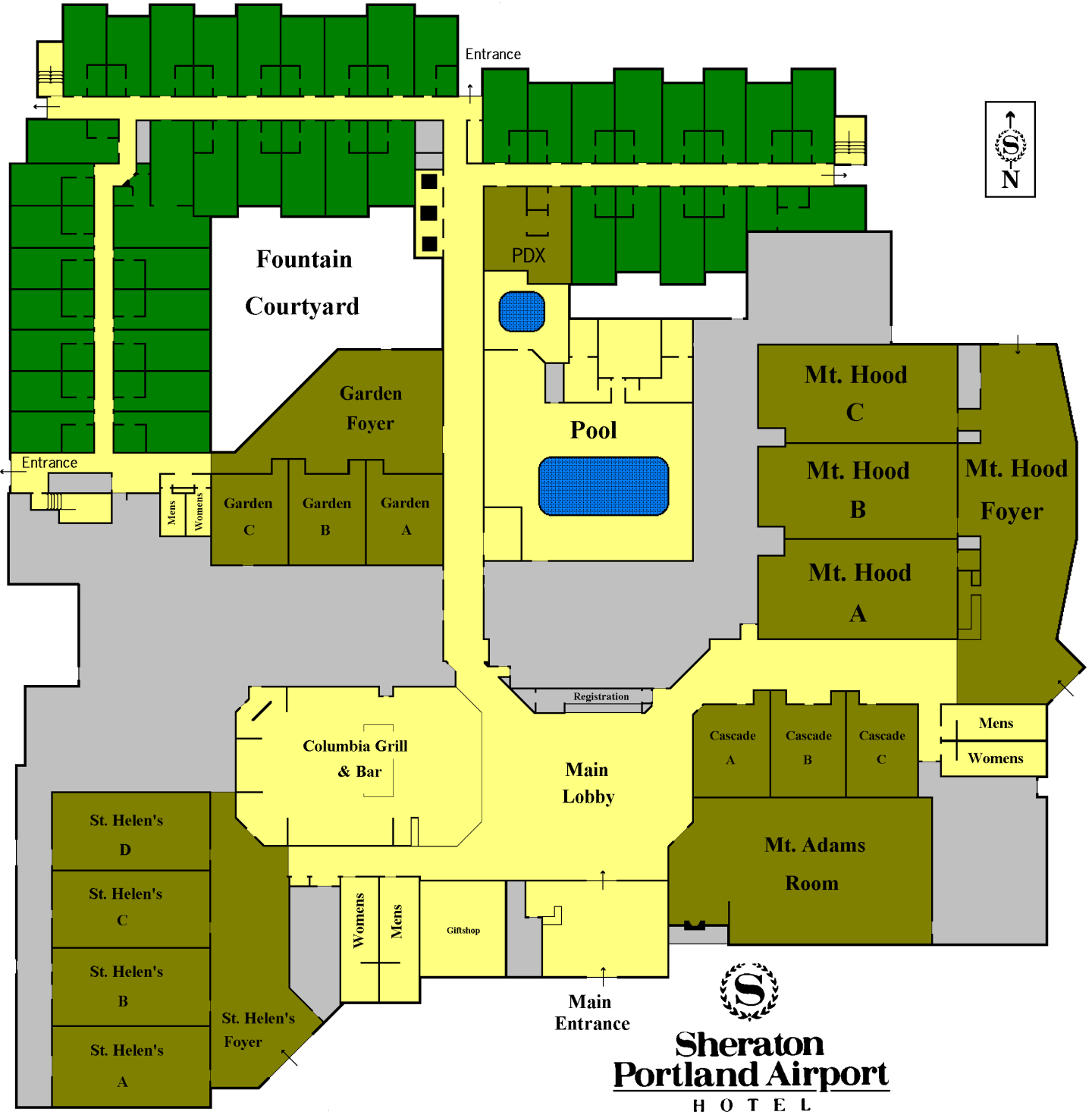
COSA

BEC make learning real™
BUSINESS
EDUCATION
COMPACT

follow us on
twitter
#COSA2014PRO

MARCH 6-7, 2014 • SHERATON PORTLAND AIRPORT HOTEL, PORTLAND, OR

HOTEL FLOOR PLANS



PRE-CONFERENCE FEATURED SPEAKERS

Choose from one of three sessions. See page 4 for session descriptions.

Cascade A/B
Room



Empowering and Motivating Each Student Through a Performance-based System **Lana Brown, Assistant Superintendent of Curriculum & Instruction, Lindsay Unified SD, CA**

Mrs. Brown has been an educator for thirty years, including elementary, secondary, and district level experience. Mrs. Brown has been an instrumental figure in the PBS implementation work at Lindsay Unified. She has worked with implementation of systems, models and practices that are part of the transformational work required to transition from a traditional system to the performance based system.



Rebecca Midles, Educator and Learning Systems Revolutionist, Youth Enthusiast & Advocate

Ms. Midles has provided support to learners, educators, administrators, communities and State departments interested in pursuing a change in the way we facilitate and support learning. For the last few years, she has led, presented and supported educational symposiums across the country. She is an avid instructional and leadership coach, as well as a dedicated advocate for learners.

St. Helens D
Room



Are You Ready? Is Oregon Ready?

Jesse Moyer, Manager, Strategic Initiatives, KnowledgeWorks Foundation

As Manager of Strategic Initiatives, Jesse focuses on research to support KnowledgeWorks' publication/ thought leadership strategy, works closely with various states on education advocacy opportunities, and provides leadership for special projects that cut across my team and the organization.



Lillian Pace, Senior Director of National Policy, KnowledgeWorks Foundation

With a decade of experience as an education advisor on Capitol Hill, Lillian Pace is working to bridge the divide between Washington and the education system by providing policy makers and national leaders with insight into successful education reform. A veteran policy expert, Pace works to craft and advance KnowledgeWorks' federal policy agenda, advocating for policy conditions that empower state, community, and school-level transformation.

St. Helens C
Room



Designing Your Elementary Proficiency-based Classroom: District & Classroom Decisions and Practices for Success

Peggy Cowens, Elementary Proficiency Trainer, Business Education Compact

Peggy Cowens is a National Board Certified teacher with 34 years experience in education. Her areas of expertise include the elementary classroom, mentoring, instructional methods, Common Core and proficiency-based teaching and learning. An impressive list of accolades includes Awards of Excellence and numerous Teacher of the Year nominations and awards between 2002 and 2009. In her recent retirement, Peg continues to be a leader in Oregon with professional development and speaking engagements including the Oregon Department of Education, COSA, Oregon Mentor Academy and the National Symposium for Teacher Induction. Oregon Teacher of the Year finalist; Grants Pass SD

PRE-CONFERENCE SCHEDULE

THURSDAY, MARCH 6, 2014 - PRE-CONFERENCE

1:00 to 4:00 **Empowering and Motivating Each Student Through a Performance-based System**..... Cascade A

Speakers: Lana Brown, Assistant Superintendent of Curriculum & Instruction, Lindsay, CA
 Rebecca Midles, Educator/Learning Systems Revolutionist, Youth Enthusiast & Advocate



After many years of low academic performance throughout the district, California's Lindsay Unified School District moved to a K-12 performance-based model. And, since their intentional change in 2007 to a model that ensures academic and social success for all learners, they have been on the national education radar. Lindsay representatives will share their district's journey, focusing on strategic and systemic planning and decisions that directly impacted their success.

Session participants will explore how to advance students through learning only when they have demonstrated proficiency and how to establish clear criteria for grading and reporting student achievement. They will also investigate how to create clear K-12 life skill targets that hold students accountable for behaviors that lead to college and career success. Lindsay's conversion to a system that focuses on high expectations for all students, supported by ongoing professional development for teachers, and strong parent and community communication brings all of the best educational practices together to help each student succeed.

Are You Ready? Is Oregon Ready?..... St. Helens D

Speakers: Jesse Moyer, Manager, Strategic Initiatives, KnowledgeWorks Foundation
 Lillian Pace, Senior Director of National Policy, KnowledgeWorks Foundation



Is Oregon ready to implement state-level proficiency-based practices? How do our state-level policies and practices support effective district implementation? What is Oregon's current potential to deliver a proficiency-based system for our students? And how do we engage our stakeholders for buy-in?

KnowledgeWorks, a national non-profit with a strong educational advocacy role, will engage Oregon's educational and political leadership in a robust dialogue that includes features other states have considered and encountered as they implemented proficiency-based policies and practices. Join educational advocates at all levels in a critical discussion and sharing of practice to guide our "next steps" as a state.

Designing Your Elementary Proficiency-based Classroom: District & Classroom Decisions and Practices for Success.....St. Helens C

Speaker: Peggy Cowens, Elementary Proficiency Trainer, Business Education Compact



What is proficiency? What does the practice look like in an elementary classroom/school? Where is your school or district in the process of implementing proficiency-based classroom practices and reporting? All of these questions can be answered during this interactive learning session. You will examine the essential components for a vital proficiency-based system.

Teacher implementation rubrics will guide our discussion and activities, and provide clarity for your next steps. You will walk out the door with an action plan to implement proficiency-based practices in your elementary classroom and in your district. This session is designed for teachers, administrators, and other stakeholders who can team with others to effect change towards proficiency within your district.

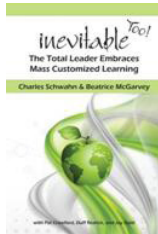
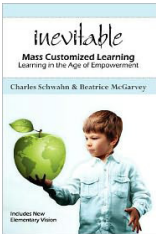
4:00 Adjourn Pre-Conference

MAIN CONFERENCE FEATURED SPEAKER



Beatrice McGarvey, Educational Consultant, Marzano Research Laboratory

Beatrice McGarvey is an author and private educational consultant, working throughout the US and Canada. As a consultant for Marzano Research Laboratory, she has a reputation for her vast knowledge and experience with teachers, standards, leadership and organizational development.



Inevitable: Mass Customized Learning - Learning in the Age of Empowerment Inevitable Too! The Total Leader Embraces Mass Customized Learning

Both books available for purchase on-site for \$12 each.

MAIN CONFERENCE SCHEDULE

FRIDAY, MARCH 7, 2014

- 7:00 Registration Opens
- 8:00 to 9:00 **GENERAL SESSION**
- 9:00 to 9:15 Break
- 9:15 to 10:30..... **BREAKOUT SESSIONS: ROUND I** (two options)
- 10:30 to 10:45 Break
- 10:45 to 12:00..... **BREAKOUT SESSIONS: ROUND II** (six options)
- 12:00 to 1:00..... Lunch
- 1:00 to 2:15 **BREAKOUT SESSIONS: ROUND III** (six options)
- 2:15 to 2:30 Break
- 2:30 to 3:30 **BREAKOUT SESSIONS: ROUND IV** (six options)
- 3:30 Adjourn Conference

BREAKOUT SESSIONS AT-A-GLANCE

Round I 9:15 to 10:30	Rooms	Round II 10:45 to 12:00	Round III 1:00 to 2:15	Round IV 2:30 to 3:30
Starter Steps for Mass Customized Learning (Cascade A-C)	Mt. Hood A	Three Keys to Proficiency-Based Grading Systems	Intervention: The Secret to Success in a Proficiency Based Learning Model at the Middle Level	Using Technology in a Proficiency Classroom
	Mt. Hood B	Tips and Tools for Implementing Proficiency-based Teaching and Learning (repeats at 2:30)	Overcoming Two Major Obstacles to Implementing Proficiency (repeats at 2:30)	Tips and Tools for Implementing Proficiency-based Teaching and Learning
	Mt. Hood	How an Oregon District successfully dealt with the Major Adversities in PBE Implementation: Grading, Reporting and Communicating	Growing Proficiency in a Small School District	It Takes Time!
Empowering and Motivating Each Student Through a Performance-based System (Mt. Hood A-B)	Cascade A&B	Math Lab: A Proactive Intervention Approach for Elementary	Ready, Fire, Aim! - Proficiency Grading School Wide	Overcoming Two Major Obstacles to Implementing Proficiency
	Cascade C	Some students are not proficient. Now what? A look at middle and high school intervention models	Organizing Multiple Opportunities to be more than "Do Overs"	Scenes from Salem: The 2014 Legislature and its Impacts
	St. Helens D	Proficiency and Intervention Models - Lessons Learned	How Common Core and Proficiency Became a Way of Life	Join Beatrice McGarvey for an informal conversation

INTERNET & TWITTER

To access wireless internet: Username: cosa2014 Password: cosa2014

Follow us on Twitter @COSALEADERS #COSA2014PRO

BREAKOUT SESSION MATERIALS

Session materials from the breakout sessions may be accessed via the COSA website at:

<http://www.cosa.k12.or.us/events/2014-nw-proficiencycompetency-conference>

MAIN CONFERENCE SCHEDULE

FRIDAY, MARCH 7, 2014 – MAIN CONFERENCE

7:00 Registration Opens

8:00 to 9:00 **GENERAL SESSION**

Mass Customized Learning: The Time is Now!

Keynote: Beatrice McGarvey, Educational Consultant, Marzano Research Laboratory

K12 Public Education is stuck on an Industrial Age, assembly-line structure that is totally inconsistent with what we know about learners and learning. Let's stop tinkering with it!

Inevitable: Mass Customized Learning presents a desirable and doable vision for education that takes advantage of the mass customizing technologies that drive iTunes, Amazon, Google, Wikipedia, etc.

With these technologies, we are now capable of meeting the personal learning needs of every learner, every hour of every day.

Join Beatrice McGarvey in a focused dialogue on Mass Customized Learning...a dialogue that will change your expectations for what schools could, should, and will be.....it's inevitable.

9:00 to 9:15 Break

9:15 to 10:30..... **BREAKOUT SESSIONS: ROUND I** (two options)

Starter Steps for Mass Customized Learning..... Cascade A-C

Speaker: Beatrice McGarvey, Educational Consultant, Marzano Research Laboratory

K12 It is time for a new vision for education...a vision that is intrinsically motivating to learners...a vision that replaces the present, severely outdated Industrial Age delivery system.

During this session, which is a follow up to her keynote, Bea McGarvey shares *just a few* "Starter Steps" in making Mass Customized Learning a reality.

Empowering and Motivating Each Student Through a Performance-based System..... Mt. Hood A-B

Speakers: Lana Brown, Assistant Superintendent of Curriculum & Instruction, Lindsay, CA

K12 Rebecca Midles, Educator/Learning Systems Revolutionist, Youth Enthusiast & Advocate

After many years of low academic performance throughout the district, California's Lindsay Unified School District moved to a K-12 performance-based model.

Session participants will explore how to advance students through learning only when they have demonstrated proficiency and how to establish clear criteria for grading and reporting student achievement. They will also investigate how to create clear K-12 life skill targets that hold students accountable for behaviors that lead to college and career success. Lindsay's conversion to a system that focuses on high expectations for all students, supported by ongoing professional development for teachers, and strong parent and community communication brings all of the best educational practices together to help each student succeed.

This session will provide more details than the pre-conference session.

10:30 to 10:45 Break

10:45 to 12:00 **BREAKOUT SESSIONS: ROUND II**

Three Keys to Proficiency-Based Grading Systems.....Mt. Hood A

Speakers: Robert Hess, Superintendent, Lebanon Community SD
K12 Tonya Cairo, Principal, Pioneer School, Lebanon Community SD
 Merrill Rediger, Teacher, Lebanon High School, Lebanon Community SD
 Nathan Dickey, Teacher, Lebanon High School, Lebanon Community SD

Effectively instigating a Proficiency-Based Grading system is absolutely essential to a strong district-wide implementation of PBT. The three keys to implementing a strong grading system are simple: 1) All assignments fall into one of three categories: Practice, Formative Assessment, Summative Assessment; 2) A standard is attached to every assignment; 3) All assignments are scored on a rubric. Learn how Lebanon Community School district is using Pinnacle to set up a uniform K-12 grading system based on these three priorities. You will be able to take the lessons we have learned and apply them directly to your school and district.

Tips and Tools for Implementing Proficiency-based Teaching and Learning

(repeats at 2:30).....Mt. Hood B

Speakers: Debbie Connolly, Supervisor of Curriculum and Assessment, Medford SD
HS Carla Dahlin, Staff Development TOSA, Medford SD

Are you ready to jump into the proficiency pool? Wondering where to begin? This is the session for you. Medford School District in Southern Oregon has been on a 5 year journey towards improving grading practices by implementing proficiency-based teaching, learning, and reporting in all secondary schools. You will leave with tools from the district report card design team that will guide your system towards successful implementation.

How an Oregon District successfully dealt with the Major Adversities in PBE

Implementation: Grading, Reporting and Communicating.....Mt. Hood

Speakers: Donald Kordosky, Superintendent, Oakridge SD
K12 Greg Chapman, Dean of Students, Oakridge High School, Oakridge SD

The Oakridge School District has adopted proficiency based education. The major obstacles that provided the most adversity were the grading system evolution, the reporting of proficiency grading and communication with the community stakeholders. Key strategies on how OSD solved these issues will be presented.

Math Lab: A Proactive Intervention Approach for Elementary..... Cascade A & B

Speakers: Jeremiah Patterson, EdD, Principal, Middleton Elementary School, Sherwood SD
ELEM Patrick Shuckerow, Teacher, Middleton Elementary School, Sherwood SD

Sherwood, like many districts, has an effective system of delivering intervention support in literacy. We lacked a similarly robust structure for mathematics, however. The Math Lab approach utilizes a proactive, rather than reactive, approach to intervening with struggling students.

Some students are not proficient. Now what? A look at middle and high school intervention models..... Cascade C

Speakers: Jennie Knapp, Intervention and Assessment Specialist, Beaverton SD
HS/MS Debbie Hicks, Intervention Teacher/Assessment Specialist, Whitford Middle School
 Danica Jensen, High School Counselor, Westview High School
 Kacey Farrens, High School Counselor, Westview High School
 Amy Andruschat, Intervention and ELA Specialist, Beaverton SD

We know that some students need more time or more individualized instruction, but in most middle and high schools the master schedule prevents students from access to these supports. This session is designed to help school leaders think outside the box about models that could be transformative in solving this dilemma. Participants will look at specific academic, behavior, and attendance interventions that have been implemented successfully in other buildings.

Proficiency and Intervention Models - Lessons Learned St. Helens D

Speakers: Scott Depew, Principal, Umatilla High School, Umatilla SD
 Dawn Pruden, Science Teacher, Umatilla High School, Umatilla SD
 Kathryn Davis, ELA Teacher, Umatilla High School, Umatilla SD



At Umatilla High School, we started our proficiency-based education journey in 2010. Since that time, we have worked diligently to establish a foundation that sets our students up for post-secondary success. We have defined a proficiency system that works for us. In our system we have addressed a NEW grading policy, a NEW way to assess our students, a NEW intervention model, and a NEW way of teaching. We have traveled around the state attending workshops and visiting schools and have learned through our experiences many of the DO's and DON'TS of proficiency-based education.

12:00 to 1:00..... Lunch

1:00 to 2:15 **BREAKOUT SESSIONS: ROUND III**

Intervention: The Secret to Success in a Proficiency Based Learning Model at the Middle Level..... Mt. Hood A

Speakers: John George, Principal, Fleming Middle School, Three Rivers SD
 Rachael George, Principal, Lorna Byrne Middle School, Three Rivers SD
 Damian Crowson, Principal, Lincoln Savage Middle School, Three Rivers SD



The secret to the success at the middle school level within the Three Rivers School District comes down to high expectations and providing effective interventions for struggling students. During this session, you will hear from Fleming Middle School, Lincoln Savage Middle School and Lorna Byrne Middle School. All three schools have similar intervention and enrichment models, designed around specific student population differences, used to target student growth and academic performance. Participants will be provided with our equation for success and strategies to implement practical intervention models, all of which have high rates of success documented through the Next Generation Accountability, Report Card and internal data tracking systems. Administrators and teachers from large and small districts alike, will be able to walk away from this presentation with ideas and ways to implement intervention and enrichment schedules, The Common Core State Standards and a Proficiency Based Learning model.

Overcoming Two Major Obstacles to Implementing Proficiency: How to Run a Collaborative, Teacher-Driven Process and How to Convert Proficiency-Based Assessments to Letter Grades (repeats at 2:30) Mt. Hood B

Speakers: Gary Bennett, Chief Academic Officer, Sherwood SD
 Michael Fisher, Sherwood Middle School Associate Principal, Sherwood SD



This presentation will provide an overview of the process Sherwood schools used to implement a proficiency-based model of teaching and learning. Instead of mandating practices for implementing proficiency, we worked collaboratively with teachers to implement proficiency in a manner that met their needs and followed best practices. An outcome of that process was a system for converting proficiency-based assessment outcomes into letter grades that follows best practices, complies with HB 2220, and is easy to understand for our community.

Growing Proficiency in a Small School District..... Mt. Hood

Speakers: Dan Forbess, Superintendent, Philomath SD
 Susan Halliday, School Improvement Director, Philomath SD



In the world of education, how often are we able to hope that 'slow and steady will win the race'? In the world of proficiency-based teaching and learning, the Philomath SD has chosen to embark on a slow, thoughtful process for implementation. Being intentional with processes and systems as well as encouraging teacher input, is leading to a focused, thoughtful, and long-term path to providing learning opportunities and feedback for improved student achievement.

Ready, Fire, Aim! - Proficiency Grading School Wide..... Cascade A & B

Speakers: Stafford Boyd, Principal, Yellow School at Newberg High
HS Doyle Huelsman, Language Arts, Yellow School at Newberg High
 Khara Puncochar, Social Studies, Yellow School at Newberg High
 Amanda Stewart, Science, Yellow School at Newberg High
 Michelle Terry, Math, Yellow School at Newberg High

In the Spring of 2013, the staff of Yellow School at Newberg High developed a shared understanding that the primary purpose of grades is to communicate achievement of standards. Grounded in this understanding we decided to implement a consistent, standards-based (A.K.A. proficiency-based or competency-based) grading system across all core area classes in order to further our mission of achieving personal and academic excellence for all students by preparing them for college & careers, community participation, and continued learning. Exactly one year later, Yellow School staff will share our story of the system’s key components, lessons learned, and future directions.

Organizing Multiple Opportunities to be More than “Do Overs” Cascade C

Speakers: Dennis Williams, Math and Assessment Specialist, Beaverton SD
K12 Pat McCreery, Social Studies Specialist and Teacher, Beaverton SD
 Justin Strom, Physics and Chemistry Teacher, Westview High School
 Mary Blanton, Language Arts Teacher, Beaverton High School, Beaverton SD

This session will address how a teacher could set up a grade book to provide students with more than one opportunity to demonstrate mastery without offering endless retakes. Participants will discuss strategies on how to organize a grade book and instruction based on which targets individual students need. Examples of collections of evidence that meet multiple learning targets will show how the collection provides sufficiency and allows students multiple opportunities to demonstrate proficiency.

How Common Core and Proficiency Became a Way of Life St. Helens D

Speakers: Kaycee Ferguson, Reading Title 1A Teacher, Clara Brownell Middle School, Umatilla SD
MS Cindy Townsend, 7/8 Math Teacher, Clara Brownell Middle School, Umatilla SD
 Tim Lee, Teacher, Clara Brownell Middle School, Umatilla SD
 Dani Forshee, Math Coach, Umatilla SD

This workshop will give the evolution of how a small middle school dove into working with common core standards, proficiency and providing a school wide approach to track data and student improvement. Hear how the building went from literacy awareness of proficiency with common core standards and data and then into smarter balanced with integrated assessments. We give students for over 850 minutes a week for interventions in order to become proficient with common core standards.

2:15 to 2:30 Break

2:30 to 3:30 **BREAKOUT SESSIONS: ROUND IV**

Using Technology in a Proficiency ClassroomMt. Hood A

Speaker: Mike Durrant, Teacher, Grants Pass High School, Grants Pass SD

K12 The move to a proficiency-based learning system requires some innovative ways for interventions, tracking, and formative assessments. Luckily, technology has provided some help.

Tips and Tools for Implementing Proficiency-based Teaching and Learning

(repeat of 10:45 session).....Mt. Hood B

Speakers: Debbie Connolly, Supervisor of Curriculum and Assessment, Medford SD

K12 Carla Dahlin, Staff Development TOSA, Medford SD

Are you ready to jump into the proficiency pool? Wondering where to begin? This is the session for you. Medford School District in Southern Oregon has been on a 5 year journey towards improving grading practices by implementing proficiency-

based teaching, learning, and reporting in all secondary schools. You will leave with tools from the district report card design team that will guide your system towards successful implementation.

It Takes Time!..... Mt. Hood

Speakers: Jon Franco, Principal, Chehalem Valley Middle School, Newberg SD
MS Toni Hanson, Science Teacher, Mountain View Middle School, Newberg SD
 Julie Swayne, Language Arts/Social Studies, Mountain View Middle School, Newberg SD
 Sarah Goehler, Math Teacher, Chehalem Valley Middle School, Newberg SD
 Cis Brower, Read 180/7th GR RD/WR/LIT, Chehalem Valley Middle School, Newberg SD
 Wayne Strong, Principal, Mountain View Middle School, Newberg SD

The Newberg Middle Schools are in year three of a four-year proficiency roll-out. Both schools have adopted an 80-20 model and are working hard within PLCs to agree upon a common sequence and common scope of standards taught. Both schools have incorporated behavior systems to address homework completion and this year a few PLCs are piloting 100% proficiency and incorporating a behavior grade. Come and hear about our plan, our progress, staff development, and our behavior systems.

Overcoming Two Major Obstacles to Implementing Proficiency: How to Run a Collaborative, Teacher-Driven Process and How to Convert Proficiency-Based Assessments to Letter Grades (repeat of 1:00 session)..... Cascade A & B

Speakers: Gary Bennett, Chief Academic Officer, Sherwood SD
MS Michael Fisher, Associate Principal, Sherwood Middle School, Sherwood SD

This presentation will provide an overview of the process Sherwood schools used to implement a proficiency-based model of teaching and learning. Instead of mandating practices for implementing proficiency, we worked collaboratively with teachers to implement proficiency in a manner that met their needs and followed best practices. An outcome of that process was a system for converting proficiency-based assessment outcomes into letter grades that follows best practices, complies with HB 2220, and is easy to understand for our community.

Scenes from Salem: The 2014 Legislature and its Impacts..... Cascade C

Speaker: Laurie Wimmer, Legislative Advisory Council, Oregon Education Association

K12 The 2014 “short session” of the Oregon Legislature remained true to its promise to tweak policy, rebalance budgets, and otherwise reserve most big policy debates for 2015. This presentation will focus on the session’s education legislation – both the successes and failures – that impact Oregon’s public schools. Particular attention will be paid to the story of HB 4150, a bipartisan bill to clarify what the Legislature *really* meant in its 2011 bill, HB 2220, relating to proficiency and assessment.

Informal Conversation and Discussion..... St. Helens D

Speaker: Beatrice McGarvey, Educational Consultant, Marzano Research Laboratory

K12 Join Beatrice McGarvey for an informal discussion session based on your learning, questions, and reflections about customized learning. Participant’s questions will guide the discussion and strategic consultant.

VOLUNTEERS

BEC and COSA appreciate the following individuals for volunteering their time and professionalism:
 Amy McLanghlin, Mary Beth Horton, Sue Hiscox, Dina Marschall and Darrin Marks.

2014 COSA PROFESSIONAL LEARNING EVENTS

March 2014

- 13-14 State English Learners Alliance Conference..... Hilton, Eugene
17-18 Breakthrough Coach Al Kadar Shriners Center, Wilsonville
23-25 3rd Annual Oregon School Employee Wellness Conference.....The Riverhouse, bend

APRIL 2014

- 14-15 CCSS Spring Regional.....Deschutes County Fair & Expo Center, Redmond
17-18 CCSS Spring Regional.....Winston Community Center, Winston
25 OACOA Seminar Series..... Hilton, Eugene
28-29 CCSS Spring Regional.....Linn County Expo Center, Albany
30-1..... CCSS Spring Regional..... Medford SD Education Center

May 2014

- 2..... Statewide Kindergarten Summit.....Red Lion, Salem
6-7..... CCSS Spring Regional..... Pendleton Convention Center, Pendleton
9..... Statewide Poverty Summit.....Red Lion, Salem

June 2014

- 18..... 40th Annual COSA Pre-ConferenceConvention Center, Seaside
19-20 40th Annual COSA ConferenceConvention Center, Seaside
Featured Speakers:
 - Anthony Muhammad, Educational Consultant
 - Michael Fullan, Educational Reform Authority

August 2014

- 7-8..... Oregon Summer Assessment Institute Hilton, Eugene

October 2014

- 2-3..... Fall Conference for Special Education Administrators Hilton, Eugene
Featured Speaker:
 - Dennis Embry, President, PAXIS Institute

19-21 Annual Principals Conference The Riverhouse, Bend
Featured Speaker:
 - Eric Sheninger, Principal, New Milford High School, NJ

Join us next year March 5-6, for the 2015 NW Proficiency/Competency Conference.

Mark your calendars - save the date!





BEC BOARD OF DIRECTORS

Cari Bacon Flick.....	The Standard
Lindsey Capps.....	Oregon Education Association
Kelly Carlisle.....	Salem-Keizer SD 24J
Randy Dalton	Molalla High
Lucia Dempsey	Individual Member
Ed Dennis	Project Lead the Way
Scott Fletcher.....	Lewis & Clark College
Mark Girod.....	Western Oregon University
Jesus Gomez	Daimler Trucks North America LLC
Tom Hartz.....	Individual Member
Stephen Jupe	Scappoose SD 1J
Taylor Kao	Microsoft Corporation
Grant Kimball.....	Brand Incite
Cheryl Livneh.....	Portland State University
Daylene Long	Vernier Software & Technology
Victoria Lukich.....	Beaverton SD 48J
Jim Maestretti.....	Cambia Health Solutions, Inc.
John O'Neill.....	Forest Grove SD 15
Tova Peltz	Oregon Department of Transportation - Technical Services
Hank Sigmon.....	First Tech Federal Credit Union
Van Truong.....	Portland SD
Mark Tursa.....	Portland General Electric
Matt Wangler	Ashwood Group LLC
Linda Wilson Bauer.....	IBM
Courtney Vanderstek.....	Marylhurst University
Wayne Young.....	Columbia Sportswear Company



COSA BOARD OF DIRECTORS

President: Tina Acker.....	Vernon Elementary, Portland SD
President Elect: Colt Gill	Bethel SD
Past President: Kris Olsen.....	McMinnville HS, McMinnville SD
Executive Director: Craig Hawkins	Confederation of Oregon School Administrators
Dawne Huckaby.....	Roseburg SD
Bob Stewart.....	Gladstone SD
Kevin Ricker	Centennial HS, Centennial SD
Rynda Gregory.....	Corvallis SD
Bob Bolden.....	Sheldon HS, Eugene SD
Joan Steiner	Scappoose SD
Heidi Sipe	Umatilla SD
Matt Thatcher	Cascade HS, Cascade SD
Laura Fendall	Oliver Elementary, Centennial SD
George Mendoza.....	Morrow County SD
Toshiko Maurizio.....	Meadow Park MS, Beaverton SD
Ex-Officio Member: Betsy Miller-Jones.....	Oregon School Boards Association
Ex-Officio Member: Tom Welter	Oregon School Activities Association

Thank you!

2014 marks the third year BEC and COSA have partnered to deliver valuable content on proficiency practices at this or-of-a-kind conference. We consider it a privilege to create this forum for learning, dialog and networking featuring so many educators skilled in proficiency practice. We are both delighted and humbled by the enthusiastic response from administrators and teachers hailing from every corner of the state. BEC thanks you for your participation.

A special “Thank You” to the scores of educators who have invited BEC to support their proficiency journey—who are actively transforming their schools and classrooms through proficiency-based teaching and learning. Your ranks are growing rapidly—and we are so proud to be part of helping you prepare Oregon’s students for their future.

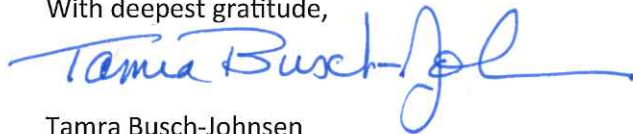
About the BEC

The BEC is a non-profit organization investing in quality education since 1984. In fulfilling our mission—“Make Learning Real”—we connect students with their future and give teachers tools to create enthusiastic, lifelong learners. Programs include paid internships for high school and college students; National Engineers Month that stimulates student excitement for science and math; and the Teaching & Learning Initiative that is transforming K-12 education and improving student outcomes through proficiency-based teaching and learning.

Here is a brief snapshot of proficiency progress in Oregon:

- Proficiency implementation in at least 141 Oregon school districts
- 6,000+ participants in BEC proficiency training sessions
- An estimated 130,000 K-12 students are learning in at least one proficiency-based classroom each day

With deepest gratitude,



Tamra Busch-Johnsen
BEC– Executive Director

IT'S ABOUT TIME

A FRAMEWORK FOR PROFICIENCY-BASED TEACHING & LEARNING

It's About Time— A Framework for Proficiency-based Teaching and Learning is a comprehensive resource for educators wanting to implement proficiency-based teaching and learning from the board room to the classroom. This user-friendly workbook offers a “how to” for teachers, principals and district leadership.

CONFERENCE SPECIAL \$12.00



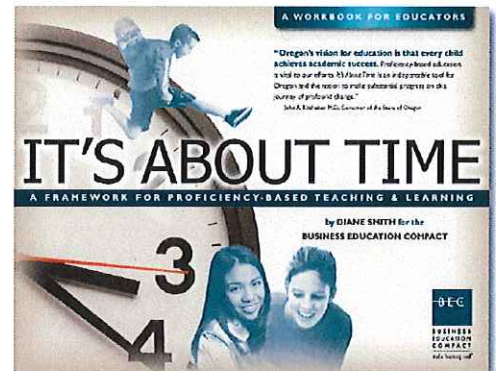
About the Author

Diane Smith is a life-long teacher, beginning her career as a playground monitor in fourth grade. Her 34-year public school experience spans instruction at the elementary, middle, high school and college levels. She is an expert in the fields of curriculum and instruction and has served as a teacher, alternative school principal and Director of Curriculum for the Greater Albany Public School District in Albany, Oregon. Diane is the Business Education Compact's Director of the Teaching & Learning Initiative.

Published by

The Business Education Compact

12655 SW Center St. Ste. 430 • Beaverton, Oregon 97005 • P 503.646.0242 • F 503.644.8173 • www.becpdx.org



“Oregon’s vision for education is that every child achieves academic success.

Proficiency-based education is vital to our efforts.

It's About Time is an indispensable tool for Oregon and the nation to make substantial progress on this journey of profound change.”

John A. Kitzhaber, M.D.,
Governor of the State of Oregon

“Our entire staff is using *It's About Time* to revamp their curriculum, rubrics and assessments. As a result of this work, they are finding much improved success with students!”

Terrence Smyth,
Principal, Springwater Trail High School
(Gresham-Barlow School District, Oregon)



BUSINESS
EDUCATION
COMPACT
make learning real™

CONFERENCE SPONSORS



Lindsey Capps..... lindsey.capps@oregoned.org
★ Pre-Conference Sponsor



Justin Meyer justin@jumpro.pe
Jenna VanLooven jenna@jumpro.pe
★ Friday Keynote Sponsor



Linda Wilson Bauer .. liwilson@us.ibm.com
★ Friday Luncheon Sponsor

CONFERENCE EXHIBITORS



Justin Meyer justin@jumpro.pe
Jenna VanLooven jenna@jumpro.pe



Erin Elfving erin.elfving@mheducation.com
Teresa Kahrs teresa.kahrs@mheducation.com
Tim McDonald..... tim.mcdonald@mheducation.com



Richard Goulston..... richard.goulston@scantron.com
William Zaggle william.zaggle@scantron.com

PSU Graduate credit for COSA events!

Attend the **2014 Proficiency Conference in Portland, Oregon on March 6 and 7th, 2014** to earn one graduate credit through the Continuing Education at Portland State University's Graduate School of Education.

To earn the one credit:

- Attend the full conference and complete **one written assignment**, to earn one graduate credit through the Education Leadership and Policy Department through the Graduate School of Ed (ELP 506)

Tuition: \$75 per credit

1 credit

Registration

Look for the PSU booth at the conference. A representative will be available to assist with credit registration.

Requirements

Assignment instructions will be available at the PSU booth. All papers must be submitted by **Friday May 2nd, 2014**.

Grades, receipts, and transcripts

The course above will be graded **Spring term 2014**. Grades will be available on the PSU website on **June 18, 2014**. For instructions on accessing your grade, obtaining a receipt, or getting transcripts, visit pdx.edu/ceed/cooperative-credit-program-information-for-students

For more information

To request a copy of the assignment instructions or to get information about partnering with PSU to offer credit for your school or district's professional development activities, contact Julie Wolleck at jwolleck@pdx.edu.

Continuing Education

Julie Wolleck
Program Manager, Cooperative Credit
jwolleck@pdx.edu | 503-725-8234



COSA LICENSURE AND DEGREE PROGRAMS



Our stated mission at COSA is to develop and support school leaders. We see our licensure programs as an excellent example of striving to meet our service mission. COSA offers an online Administrative Licensure program for Initial License and Continuing License along with a Doctoral Program in partnership with the nationally recognized Concordia University of Chicago.

Our COSA/CUC Program Offers:

- IAL - Initial Administrative License
- IAL with Master's Degree in Educational Leadership
- CAL - Continuing Administrator License
- Doctorate in Educational Leadership (with CAL credit applying to Doctorate)
- The Leadership Programs are TSPC approved and nationally accredited.
- Fully on-line content courses in an asynchronous format.
- Relevant high quality internships are completed face to face.
- Job-embedded, career focused internships and coursework requirements will allow candidates to create relevant and productive experiences that directly work to improve their schools.
- The costs of the programs are at or below the average cost of existing licensure programs.

For additional information you can also review our website:

www.cosa.k12.or.us/licensure/admin.licensure.html or contact the following at the COSA office:

- Trina Hmuratrina@cosa.k12.or.us
- Cheryl Brown.....cherylk@cosa.k12.or.us
- Colin Cameroncolin@cosa.k12.or.us



Confederation of Oregon School Administrators
 "We Develop and Support Educational Leaders to Ensure Student Success"



make learning real™
 BUSINESS
 EDUCATION
 COMPACT

Business Education Compact
 "Make Learning Real"

Certificate of Attendance

This certificate is presented to:

_____ Name

_____ CPD Units Awarded

for having participated in the 2014 State Proficiency Conference.
 March 6-7, 2013 • Sheraton Portland Airport Hotel, Portland

Oregon Professional Standards:

- 1.0 Visionary Leadership
- 2.0 Instructional Improvement
- 3.0 Effective Management
- 4.0 Inclusive Practice
- 5.0 Ethical Leadership
- 6.0 Socio-Political Context

CPD Units Available:

- 4 Pre-Conference - March 6, 2014
- 8 Main Conference - March 7, 2014