OASE - OACOA
Winter Conference

Leading and Learning...
Focusing On Improvement

February 1-3, 2007
Salishan Lodge
Pam Robbins consults internationally in the areas of Brain Research, Quality Teaching, Emotional Intelligence, Brain-compatible Training, Instructional Strategies for Block Scheduling, Peer Collaboration, Coaching, Mentoring, Leadership Skills, Developing Professional Learning Communities, Change, Personality Styles, Supervision, and Presentation Skills.

Her work includes the creation and implementation of national curriculum seminars and training for the Association for Supervision and Curriculum Development (ASCD), the National Staff Development Council (NSDC), and the National Association of Elementary School Principals. She has also presented sessions at ASTD (American Society for Training and Development) and was featured in their 1995 Satellite Broadcast. Her written work has appeared in Educational Leadership, The Elementary School Journal, and the Journal of Staff Development. Her book, How to Develop and Implement a Peer Coaching Program, was commissioned and published by ASCD.

Pam's educational background includes a Bachelor's Degree in English from the University of California, a Masters Degree in Education from California State University, Sacramento, and a doctorate from the University of California, Berkeley. Her doctoral studies emphasized the areas of organizational development and change.
Conference Schedule

Thursday, February 1st
8:00 to 8:30  Registration / Continental Breakfast
8:30 to 8:45  National Anthem / Welcome / Introductions
8:45 to 10:30  FIRST GENERAL SESSION
10:30 to 10:45  Break
10:45 to 12:00  FIRST GENERAL SESSION (continued)
12:00 to 1:00  OASE-OACOA Luncheon
1:00 to 4:00  BREAKOUT SESSIONS - ROUND I
4:00 to 5:15  Reception

Friday, February 2nd
7:00 to 8:00  Continental Breakfast
8:00 to 10:00  SECOND GENERAL SESSION
10:00 to 10:15  Break
10:15 to 12:00  THIRD GENERAL SESSION
12:00 to 1:30  Luncheons
1:30 to 2:30  BREAKOUT SESSIONS - ROUND II
2:30 to 2:45  Break
2:45 to 4:00  BREAKOUT SESSIONS - ROUND III

Saturday, February 3rd
8:00 to 9:00  Continental Breakfast
9:00 to 11:00  FOURTH GENERAL SESSION
11:00  Closing Comments / Adjourn
Thursday, February 1st

8:00 to 8:30 ..........Registration / Continental Breakfast ................................................................. Long House / Terrace

8:30 to 8:45 ..........National Anthem / Welcome / Introductions ................................................................. Long House
National Anthem Singers: Krystle Forester and Whitney Line

8:45 to 10:30.........First General Session ................................................................................................ Long House

**Leadership and Learning 2007: Closing the Implementation Gap**
Speaker: Doug Reeves

1. Overview
   What's new for 2007? Strange but true. . .
2. Leadership Leverage
   Impact of leadership and teaching on student achievement
   Finding the fulcrum - greatest leverage on the system
3. Change Pre-Assessment
   Conditions for effective change Establishing the base line
   Identifying battles you will not right
   How do these factors affect implementation?
   - Culture and history Resources
   - Time
   - Role definition
5. Maximizing Every Leadership Role
   - Policymakers
   - Administrators
   - Teachers
   - Students

The Framework for Teacher Leadership:

6. Barriers to Effective Change
   Toxic Feedback
   Hierarchical communication
7. Tools for Effective Change
   - PIMTM - Planning, Implementation, and Monitoring
   - Leadership MapsTM - Are you Lucky, Learning, Losing, or Leading?
   - Continuous Organizational Assessment

*If you would like a complete set of PowerPoint slides, please give Dr. Reeves your card or call (800) 844-6599, ext. 512 and we will send them to you right away.*

10:30 to 10:45.......Break

10:45 to 12:00.......First General Session (continued) .............................................................................. Long House
Speaker: Doug Reeves

12:00 to 1:00........OASE-OACOA Luncheon ................................................................................ Council House A/B/C
Presiding: George Russell, OASE President
Award Presentations: Krista Parent, Oregon Superintendent of the Year
                 Penny Grotting, OACOA Achievement of Excellence
Report from COSA Executive Director, Kent Hunsaker
1:00 to 4:00 ..........Breakout Sessions - Round I

**Models of Collaboration to Improve Schools**

*Speakers:* Jim Mabbott, Superintendent, NWRESDD Art Anderson, Dir. of School Improvement and Instruction, NWRESD Marta Turner, School Improvement Coordinator, NWRESD

*Panel:* Craig Brewington, Superintendent, Warrenton-Hammond SD 30 Randy Schild, Superintendent, Tillamook SD 9 Suzanne Cusick, Assistant Superintendent, Hillsboro SD 1J Marv Ott, Superintendent, Banks SD 13 Michael Carter, Superintendent, Rainier SD 13 Mike Durbin, Principal, Gaston High School Paula Radich, Superintendent, Newberg SD 29J Vickie Fleming, Superintendent, Redmond SD 2J

School improvement is the hot topic under NCLB. In this follow-up to Doug Reeves’ presentation NWRESD and several K – 12 superintendents will answer the question “How can schools and ESD’s effectively collaborate to maximize resources and improve academic achievement?” Northwest Regional ESD in collaboration with its 20 school districts partnered with The Center for Performance Assessment to implement a regional approach to school improvement. This system of accountability works in both urban and rural schools. It allows school districts their own autonomy, but provides access to a network of support from the ESD and partner districts. This session will explain:

- The vision and funding aspects of the plan
- Research to support the effective elements of the system
- The components of a system of accountability to improve student achievement
- Successes and challenges of implementation: Testimony from superintendents and instructional leaders involved in the network

"What's Your Doppelganger?" Technology Integration for

*Speakers:* Jennifer Arns Carla Wade Steve Nelson

- Explore how students and staff are using technology to increase student academic achievement;
- Discuss the teaching and learning experiences necessary to prepare students for the future;
- Engage in technology literacy activities;
- Learn about resources including the Ed Tech Professional Development Cadre, Oregon Virtual School District and Resources for Educational Achievement and Leadership (REAL);
- Hear updates on NCLB Ed Tech;
- Explore emerging technologies on the horizon; and
- Discover your Doppelganger!

(ByOWL: Bring Your Own Wireless Laptop).

4:00 to 5:15 ..........Reception .................................................................Council House

5:30..................Dinner On Your Own
Friday, February 2nd

7:00 to 8:00 ..........Continental Breakfast ................................................................. Long House / Terrace
7:00 to 8:00 ..........Professional Learning Communities State Planning Breakfast ......................... Cedar Tree

8:00 to 10:00........Second General Session

The Leaders Role In Building Professional Learning Communities ..................... Long House
Speaker: Pam Robbins
This session will address the knowledge and skills leaders need to promote
and sustain Professional Learning Communities. Specific attention will be
given to elements of school culture and district culture that can positively or
negatively influence collaboration among colleagues, requisite for school and
student success. Participants will leave the session with strategies they can
apply immediately.

10:00 to 10:15......Break

10:15 to 12:00.......Third General Session

Primal Leadership, Professional Learning Communities and Positive School Cultures: Making Corrections for Student Success
Speaker: Pam Robbins
In studies of highly effective leaders--marked by the productivity and climate
of their organizations--it is not merely technical skills but rather emotional
skills that distinguish them from their counterparts who are not as effective.
This session will explore the concept of Primal Leadership (Goleman et al.).
Participants will have the opportunity to examine five powerful areas of
emotional intelligence that contribute to organizational success, and draw
implications for their work with shaping positive, collaborative, student
focused learning cultures. A handout of resources will be provided.

12:00 to 1:30........Funding Coalition and Off-the-Record Meeting for Superintendents ...................... Council House A/B
Lunch .......................................................................................................................... Council House C

1:30 to 2:30 ..........Breakout Sessions - Round II

Success Stories - Low SES, High Poverty, High Achievement (Part I) ............ Council House A
Speakers: Don Grotting, Superintendent, Nyssa SD 26
           Janine Weeks, Asst. Supt./Curriculum Director, Nyssa SD 26
           Geno Bates, Principal, Nyssa Elementary School
Nyssa Elementary School raised its state report card rating from "low
performing" in 1997 to "exceptional" by 2003. The school has maintained
exceptional or strong ratings and continued to meet AYP as a result of
strategies including all-day kindergarten, small classes, after-school tutoring,
and focus on literacy.

Special Education Funding Update ................................................................. Lincoln
Speaker: Eric Richards
An update on state school fund issues, such as 11% Cap Waiver, High Cost
Kids, Maintenance of Effort, and Interdistrict Agreements and Studies that we
are conducting by nationally renowned special education finance expert, Tom
Parrish. Also, updates on changes in local and state financial responsibilities
related to IDEA 2004; including Calculation of Excess Costs, Proportionate
Share, Early Intervening Services, and IDEA Allowable Costs.
Hot Topics in School Law ................................................................. Gallery
Speaker: Nancy Hungerford
This session will discuss current trends and legal issues facing schools today.

State Standards Review ................................................................. Pine
Speaker: Barbara Wolfe
This session will present information from the Standards Setting Panels that met in December to recommend the "cut scores" on reading, math, science and ELPA tests. Learn what scores have been recommended to the State Board, what types of test items represent those score levels, and what the impact will be based on current test results. Input from participants will be collected and reported to the State Board prior to their adoption of Achievement Standards in March.

2:30 to 2:45 ...........Break

2:45 to 4:00 ........ Breakout Sessions - Round III

Success Stories - Low SES, High Poverty, High Achievement (Part II) .......... Council House A
Speakers: Krista Parent, Superintendent, South Lane SD 45J3
          Peter Tromba, Assistant Superintendent, South Lane SD 45J3
          Julie DePauw, Dir. of Staff and Student Services, South Lane SD 45J3
          Chris Parra, Special Services Director, South Lane SD 45J3
Learn the key components of South Lane School District's efforts to move their secondary schools from low performing to among the top in Lane County and the state. The transformation of how they work with administrators and staff in a learning community model has been the driver for improvements in literacy, mathematics, technology and after school programs. Details of their implementation efforts and their Pyramids of Intervention will also be shared.

Team-Up Project ............................................................................. Pine
Speaker: Craig Hawkins, Communications Director, COSA
In Oregon, there is a "good news-bad news" gap between the actual performance of schools and students, and the public's perception of school and student performance. Here's the good news: By almost every academic measure – state test scores, national test scores, college-entrance exam results, new and increasing standards for graduation and performance – Oregon students and schools are doing better today than ever before. What's more, they are continuing to improve, year after year. And the bad news: According to a handful of recent statewide polls, Oregonians don't recognize that their public schools and students are doing better and better.

The Chalkboard Project, COSA, ODE, OEA, Oregon PTA, OSBA and OSEA encourage schools and districts to adopt this project. Join us at this session and learn how we can all stand shoulder-to-shoulder to use our influence for the benefit of students and schools.
**Statewide Assessment & KIDS Project**

Speakers: Doug Kosty  
Mojo Nwokoma

Statewide Assessment: This has been a very busy year for the Office of Assessment and Information Services. This presentation will focus on the following:

1. Update on Peer Review Status  
2. Assessment Conversation with State Board  
3. TESA Vendor change – Potential Impact on Districts  
4. Policy Option Packages – Assessment Literacy, KIDS

KIDS Project: The purposes of the Pre-Kindergarten through Grade 16 (PK-16) Integrated Data System (KIDS) project are to develop comprehensive data systems encompassing the entire Oregon Education System. The **KIDS Phase II** project will enable a timely exchange of comparable information about the enterprise of education in Oregon. A comprehensive data system will allow accountability requirements to be addressed at all levels, including local, intermediate, state and federal.

**New Superintendents Seminar**

Presenter: Michael Carter, Superintendent Rainier

In this session for the Seminar for New Superintendents, Michael will provide practical approaches to managing the daily volume of e-mail, sample policies that govern confidentiality and ideas for storage and deletion of electronic communications. There will be an opportunity for participants to share specific issues that surround electronic communication and time to brainstorm possible solutions from the superintendent’s perspective.

4:00 to 5:15 ........Reception ............................................................................................................Council House
Saturday, February 3rd

8:00 to 9:00 ..........Continental Breakfast ................................................................. Long House / Terrace

9:00 to 11:00 ........Fourth General Session .................................................................................. Long House
    Presider: Kelvin Webster, OACOA President
    **Key Issues in Collective Bargaining: This Year and Beyond**
    Presenters: Lisa Freiley, Human Resource Development Director, OSBA
                John Witty, Attorney

    The presenters have had unique experiences this year in negotiating employee contracts. They will share their thoughts about what has occurred and what trends districts should be aware of for 2007-08.

11:00 ................. Closing Comments / Adjourn

---

COSA would like to recognize the following sponsors for their special contributions to the conference:

**DLR** ................................................................. Thursday OASE-OACOA Luncheon
**School Wires** ................................................................. Thursday afternoon reception
**Brian Goodman, A Plus – California Casualty** ...... Friday afternoon reception
the Leader in Educational Architecture

Ranked #1 in educational design by World Architecture 2007 World Survey

DLR Group
listen DESIGN deliver