

OCTOBER 19-21, 2014 • THE RIVERHOUSE, BEND

OASSA/OESPA Annual Principals Conference

Learning and Leading



Confederation of Oregon School Administrators
707 13th Street SE, Suite 100 • Salem, OR 97301
www.cosa.k12.or.us • (503) 581-3141



THE RIVERHOUSE FLOOR PLANS

Central Oregon's only LEED Silver certified "Green Convention Center"



#COSA2014PRIN



FEATURED SPEAKERS



Eric Sheninger, Senior Fellow and Thought Leader on Digital Leadership with the International Center for Leadership in Education (ICLE) and Scholastic Achievement Partners (SAP)

Eric focuses on leading and learning in the digital age as a model for moving schools and districts forward. This has led to the formation of the Pillars of Digital Leadership, a framework for all educators to initiate sustainable change to transform school cultures. As a result, Eric has emerged as an innovative leader and sought after speaker. His main focus is the use of social media and tools to engage students, improve communications with stakeholders, enhance public relations, create a positive brand presence, discover opportunity, transform learning spaces, and help educators grow professionally. Eric was the principal at New Milford High School located in Bergen County, NJ. He is passionate about establishing and fostering learning environments that are student-centered, collaborative, flexible, and prepare all learners.



Mary Ehrenworth, Ph.D, National Literacy Consultant

Mary Ehrenworth is coauthor of Pathways to the Common Core (with Lucy Calkins and Christopher Lehman). She is Deputy Director of Middle Schools at the Teachers College Reading and Writing Project, Columbia University. She studied history and literature at Harvard and then curriculum theory and adolescent literacy at Columbia, where she received her doctorate—and then has been lucky to work with three subjects she loves—books, children, and teachers. In addition to Pathways, Mary has authored and co-authored numerous books, including: The Power of Grammar; Teaching Reading Through Fantasy Novels; Constructing Curriculum and Tackling Complex Texts from Units of Study in Reading; and Looking to Write: Teaching Writing Through the Visual Arts. Mary is also offering support to educators with the Common Core Standards through an online course entitled Harnessing the Common Core Standards to Achieve Higher Levels of Reading and Writing in Your Classroom and School offered through our new Digital Campus.

SUNDAY PRE-CONFERENCE

Nancy Golden, Chief Education Officer, Oregon Education Investment Board



Dr. Golden brings over 35 years of experience as an Oregon educational leader. She began her career as a special education teacher in 1974 and continues to serve students and families today in her role as Chief Education Officer for the Oregon Education Investment Board. Most recently, Dr. Golden served from 2003-2013 as the superintendent for Springfield Public Schools in Springfield. During 2011, she served as Educational Advisor to the Governor and was selected as Oregon's Superintendent of the Year.

Nancy's distinguished career has provided her a strong foundation for leadership. A former director for the University of Oregon's Administrative Licensure Program, she is an expert in learning organizations, group process, facilitation skills, school supervision, and curriculum delivery and design. Nancy obtained her Ph.D. in Curriculum and Instruction from the University of Oregon in 1987. In 2004, Nancy was appointed by the governor to the Literacy Leadership State Steering Committee and was profiled in the January edition of *The School Administrator*. In 2009, she received the Springfield Alliance for Equality and Respect's Human Rights Leadership Award. Nancy, highly regarded for promoting equity in our schools, received the 2012 Tom Ruhl Leadership for Equity Award. Dr. Golden is a leader of leaders.

BREAKOUT SESSIONS AT-A-GLANCE

	Monday Breakouts Round I 10:30 to 11:45	Monday Breakouts Round II 1:00 to 2:15	Monday Breakouts Round III 2:30 to 3:45	Tuesday Breakouts Round IV 10:30 to 12:00
Room A	Enhancing Teaching and Learning in Early Literacy with iPad Pete Vraspir, Steve Nelson, Mark Johnson	COSA on iTunes U Pete Vraspir, Steve Nelson, Mark Johnson	Everything You Need to Know, But Didn't Learn About Special Education and Section 504 Danielle Sheldrake, Joan Steiner	What's Out There: A Comparison of Behavioral Feedback and Monitoring Systems Mickey Garrison
Room E	Cultivating Oregon's Earliest Learners: Essentials, Partners, and System Design Lisa Sutter, Denise Swanson, Margie McNabb	Raising the Level of Writing Across a School - Planning Strategic Curricula and Assessment Systems Mary Ehrenworth		SWIFT School Framework: Equity and Excellence for EACH Student Lisa Darnold, Lisa McCall, Becky Stoughton, Patrick Kelly, Lisa Harlan, Melinda Mitchiner
Room F	Developing District and Building Leadership to Support Effective PLCs Mickey Garrison, Penny Grotting			Primary Sources, Library of Congress, and Common Core Becky Firth, Heidi Rogers
Room G	The Power of Personal Learning Networks (PLN's) Eric Sheninger			How To Have Positive, Productive Evaluation Feedback Conversation Sara Phillips, Tanya Frisendahl
Room H	Student Success: What's School Employee Wellness got to do with it? Inge Aldersebaes, Tony Swan, Holly Spruance	Culture Shock - Transitioning to a Better School Culture Eric Sheninger	Questions and Answer Session Eric Sheninger	Raising the Level of Close and Critical Reading of Complex Nonfiction Texts and Increasing Transference Across the Curriculum Mary Ehrenworth
Room I	What Every Building Principal Should Know and Be Able To Do To Have An Effective Program for English Learners David Bautista	Leadership for Equity, Excellence and Access David Bautista	Creating A Sustainable Proficiency-based Learning Environment: Principal Stories from the State Grant Tamra Busch-Johnsen, Kristina Wonderly, Dale Inskip, Scott Marsh, Sarah Braman-Smith	#icanhelp Sara Nilles
Room J	Increasing Student Success One Visit at a Time - Parent Teacher Home Visits Kathleen Sundell, Tim Killefer	Early Warning Systems: Data Based Decision Making for Secondary Schools Dean Richards	A Consumer's Guide to Using Tests for High Stakes Purposes Nate Jensen	Teacher Leadership: Finding "Somewhere Over the Rainbow" In Your Own Backyard Gary Sehorn, Desiree Fisher, Tiffany Fotre, Erin Garvin, Sean McGeeney, Eileen Truitt
Board Room	Dynamic Education Career Ladder and Leadership Training: Innovative, Quality, Job Embedded Colin Cameron, Cheryl Brown	Dynamic Education Career Ladder and Leadership Training: Innovative, Quality, Job Embedded Colin Cameron, Cheryl Brown	Inside a Flipped Classroom Todd Schweitzer, Drew Hinds, Elizabeth Dowell, Beau Neal	Inside a Flipped Classroom Todd Schweitzer, Drew Hinds, Elizabeth Dowell, Beau Neal

SCHEDULE

SUNDAY, OCTOBER 19, 2014

- 12:00 Noon Registration
- 11:00 to 1:00..... Oregon Association of Secondary School Administrators Executive Committee Meeting
Oregon Elementary School Principals Association Executive Committee Meeting
- 1:00 to 3:00 Educator Effectiveness Updates:
What All Administrators Need to Know for the 2014-2015 School Year
- 1:00 to 4:00 Beginning Principals Session
- 3:30 to 4:30 Social Media for School #Admin (repeats at 5:30-6:00)
- 4:30 to 5:30 Fireside Chat with Nancy Golden, Chief Education Officer, OEIB
- 6:00 Registration Closes

MONDAY, OCTOBER 20, 2014

- 6:00 to 7:00 Wellness Activity (Yoga, Run, Walk) Organized by OEA Choice Trust
- 7:30 to 8:30 Registration/Continental Breakfast
- 8:30 to 9:00 Morning Welcome
- 9:00 to 10:15..... Eric Sheninger “Digital Leadership: Changing Paradigms for Changing Times”
- 10:15 to 10:30..... Break/Visit Exhibitors
- 10:30 to 11:45..... Breakout Sessions: Round I (K-12 Emphasis)
- 11:45 to 1:00..... Lunch/Visit Exhibitors
- 1:00 to 2:15 Breakout Sessions: Round II (Secondary Emphasis)
- 1:00 to 3:45 Mary Ehrenworth - “Raising the Level of Writing Across a School – Planning Strategic Curricula and Assessment Systems” (K-8 Emphasis)
- 2:15 to 2:30 Break/Visit Exhibitors
- 2:30 to 3:45 Breakout Sessions: Round III (Secondary Emphasis)
- 4:00 to 5:00 Exhibitor and Sponsor Reception
- 5:00 to 6:00 Special Session for Assistant Principals

TUESDAY, OCTOBER 21, 2014

- 7:30 to 8:30 Continental Breakfast
- 8:30 Morning Welcome
- 8:45 to 10:15..... Mary Ehrenworth “Let’s Debate! Introducing Flash Debates to Hone Close Reading and Argument”
- 10:15 to 10:30..... Break/Visit Exhibitors
- 10:30 to 12:00..... Breakout Sessions: Round IV (K-12 Emphasis)
- 12:00 Adjourn

CONFERENCE MATERIALS

Can be downloaded here:

<http://www.cosa.k12.or.us/events/2014-oassaoespa-annual-principals-conference>

PRE-CONFERENCE PROGRAM

SUNDAY, OCTOBER 19, 2014

11:00 to 1:00..... Oregon Association of Secondary School Administrators Executive Committee Meeting..... Room B
 Oregon Elementary School Principals Association Executive Committee Meeting..... Room B

1:00 to 3:00 **Educator Effectiveness Updates:**

What All Administrators Need to Know for the 2014-2015 School Year..... Rooms E & F

Speakers: Tanya Frisendahl, Education Specialist, Oregon Department of Education
 Sarah Phillips, Education Program Specialist, Oregon Department of Education

In this session members of the ODE Educator Effectiveness team will provide the latest information on Educator Evaluation and Support Systems including the Oregon Matrix and the Regional Peer Review Panel (PRP) process. There will be time for Q&A with ODE staff and for participants to share implementation strategies with each other.

1:00 to 4:00 **Special Session for Beginning Principals**..... Rooms A & J

Facilitator: Ryan Noss, Assistant Superintendent, Lebanon Community SD
 Presenters: John George, Principal, Dexter McCarty Middle School, Gresham-Barlow SD
 Jeremiah Patterson, Principal, Middleton Elementary (OESPA President)
 Kevin Ricker, Principal, Centennial High School (OASSA Past President)
 Nancy Bush-Lange, Associate Director, NWAC/AdvancED (2012 Principal of the Year)



This session for first year principals is coordinated by the leadership of Oregon Association of Secondary School Administrators (OASSA) and Oregon Elementary School Principals Association (OESPA). Beginning principals are invited to join in conversations with highly successful Oregon principals and principals of the year. This session will focus on a specific hot topic or important issue for Beginning School Principals K-12.

3:30 to 4:30 **Social Media for School #Admin** (repeats at 5:30-6:00) Board Room

Twitter Colleen Henry, Principal & Media Coordinator, Sweet Home SD
 Coaches: Sara Nilles, Executive Director, Oregon Association of Student Councils



Are you new to Twitter? To get the most out of our time together, attendees are encouraged to create or have access to your school/district Twitter or Facebook account.

4:30 to 5:30 **Fireside Chat** Rooms G, H & I

Hosts: Cynthia Richardson, Principal, N. Salem HS, Salem-Keizer SD/OASSA Board
 Jeremiah Patterson, Principal, Middleton Elementary, Sherwood SD/OESPA President

Presenter: **Nancy Golden, Chief Education Officer, Oregon Education Investment Board**

Nancy Golden the Chief Education Officer for the State of Oregon will respond to any of your questions. In addition, she will come prepared to share the key foci of the Oregon Education Investment Board and discuss the recommended strategic investments. Refreshments will be served.

Thank You: Craig Hawkins, Executive Director, Confederation of Oregon School Administrators

MAIN CONFERENCE PROGRAM

MONDAY, OCTOBER 20, 2014

6:00 to 7:00 Morning Wellness Activity

- Morning Yoga led by Amy DeShane, OEA Choice Trust.....Sisters A & B
- Morning Walk led by Inge Aldersebaes, OEA Choice TrustConference Registration Area
- Morning Run led by Tony Swan, Principal, Pelican ElementaryConference Registration Area

7:30 to 8:30 Registration/Continental Breakfast.....Main Room

8:30 to 10:15..... **GENERAL SESSION I**.....Main Room

Welcome: Matt Thatcher, Principal, Cascade High School, OASSA President
Lee Loving, Principal, Ridgeview High School, OASSA Executive Committee Member

Anthem: Raven Song Choir, Ridgeview High School, Redmond SD - Directed by Andrea Black

Twitter: Audience Twitter Expert - Majalise Tolan, Principal, Taft 7-12

Keynote: **Digital Leadership: Changing Paradigms for Changing Times**
Eric Sheninger, Senior Fellow and Thought Leader on Digital Leadership with the International Center for Leadership in Education (ICLE) and Scholastic Achievement Partners (SAP)

The educational landscape is changing as a result of continuous advances in technology and a changing learner. As a result educators must recognize this shift, anticipate needed changes, and lead by example in order to meet the diverse needs of key stakeholders in the 21st Century. Attendees will learn how to harness the power of digital tools and social media accessible today to improve communications, enhance public relations, establish a brand presence, increase student engagement, transform learning spaces, discover opportunity, and grow professionally like never before.

Thank You: Colin Cameron, Deputy Director, Confederation of Oregon School Administrators

10:15 to 10:30 Break/Visit Exhibitors

10:30 to 11:45 **BREAKOUT SESSIONS: ROUND I**

Enhancing Teaching and Learning in Early Literacy with iPad..... Room A

Speakers: Pete Vraspir, Development Executive, Apple Education
Steve Nelson, Account Executive, Apple Education
Mark Johnston, Systems Engineer, Apple Education

Discover how iPad apps, iBooks Author and iTunes U can strengthen literacy learning as we explore these tools and learn how other educators have successfully transformed literacy learning in their schools. During this session, you will learn how Apple technology can help educators create personalized, rigorous learning opportunities for students.

Cultivating Oregon's Earliest Learners: Essentials, Partners, and System Design..... Room E

Speakers: Lisa Sutter, Early Learning Hub Manager, Oregon Department of Education
Denise Swanson, Early Learning Hub Manager, Oregon Department of Education
Margie McNabb, Professional Development Specialist, Oregon Department of Education

Interested in seeing your school district's results soar? Dreaming of a day when all children are lifelong learners in Oregon? Curious about how you can make a significant impact upon such lofty goals? Answer: Start early! Come learn about the essentials needed for every child during their earliest years that support learning at all ages, explore the top ten things that every school principal ought to know about early learning in Oregon, and learn to navigate the newly emerging system supporting this important work.

Developing District and Building Leadership to Support Effective PLCs Room F

Speaker: Mickey Garrison, Founder, Educational Support Services
 Penny Grotting, Assistant Superintendent, Columbia Gorge ESD

Building and district leadership is vital to effective PLCs/Data Teams. Learn strategies and effective practices from other leaders on how to provide feedback and to support your teams to work collaboratively in cycles of collective inquiry and action research to support the learning of each and every student.

The Power of Personal Learning Networks (PLN's) Room G

Speaker: Eric Sheninger, Senior Fellow and Thought Leader on Digital Leadership with the International Center for Leadership in Education (ICLE) and Scholastic Achievement Partners (SAP)

Personal Learning Networks (PLN's) have been around for centuries and can be defined as relationships that individuals leverage for learning. Attendees will learn how 21st Century educators can utilize the Internet and Web 2.0 tools (microblogging services, social networking websites, social bookmarking tools, RSS feed readers digital forums) to create their PLN's and customize their "always-on" learning networks to better prepare and understand the Common Core Standards, college & career readiness, technology integration, engaging learners, and effective leadership strategies.

Student Success: What's School Employee Wellness got to do with it?Room H

Speakers: Inge Aldersebaes, Director of School Employee Wellness, OEA Choice Trust
 Holly Spruance, Executive Director, OEA Choice Trust
 Tony Swan, Principal, Klamath Falls City SD

Schools today are faced with many challenges: increased accountability; teaching children who may not be healthy and ready to learn; shrinking budgets and competing priorities. With challenges like these, now is absolutely the right time to become a champion for an employee wellness program in your school or district. School employees spend half their waking day at work and play a significant role in preparing children and young people to become successful and healthy community members. School employee wellness is more than a nice-to-have; it's instrumental in supporting student academic success. Securing support from district and union leadership is a critical factor in launching and sustaining successful employee wellness programs. Join this interactive session to learn about Oregon's approach to school employee wellness and how schools are achieving positive results for school staff and students.

What Every Building Principal Should Know and Be Able To Do To Have An Effective Program for English Learners..... Room I

Speaker: David Bautista, Assistant Superintendent, Oregon Department of Education

Decision making that aims to create a sound and effective program, implementing it adequately and evaluating its merits requires firm grounding in the basic theoretical, practical, and research knowledge we have about teaching, learning and bilingualism. To be truly effective leaders must take stands on a wide variety of issues and consciously act from those beliefs. This makes it necessary to clarify the specific positions, attitudes and beliefs that guide educational planning.

Increasing Student Success One Visit at a Time - Parent Teacher Home VisitsRoom J

Speakers: Kathleen Sundell, President, Salem Keizer Education Association
 Tim Killefer, PTHVP Facilitator, Salem Keizer Education Association

The concept behind the Parent/Teacher Home Visit Project (PTHVP) is simple. Teachers and families come together, in a unique setting, as equal partners, to build trust and form a relationship. This strategy creates space for key partners to share dreams, expectations, experiences, and, eventually, tools to boost academic and social success. PTHVP is an inexpensive and easily replicated model of family engagement that has been proven to end the cycle of blame between families and school staff by building trust and respect, instilling cultural competency and increasing personal and professional capacity for all involved. The focus will be on K-12.

Dynamic Education Career Ladder and Leadership Training: Innovative, Quality, Job**Embedded** (repeated at 1:00)..... Board Room

Speaker: Colin Cameron, Deputy Director, Confederation of Oregon School Administrators
Cheryl Brown, Licensure Specialist, Confederation of Oregon School Administrators

This session will provide information about the Oregon Career Ladder for Educators offered by Confederation of Oregon School Administrators in partnership with Concordia University of Chicago. The career ladder offers progressive levels of preparation and levels of advancement in the education profession. COSA offers all levels of a comprehensive career pathway: teacher leader specialization, the Initial and Continuing Administrator licenses and there is the opportunity to pursue a Master's or Doctorate in conjunction with the programs. The presentation will include different aspects of the rigorous program and the relevant, job embedded internship. The programs emphasize instructional leadership; research based decision-making skills and the application of cross-functional knowledge and skills.

11:45 to 1:00..... Lunch Provided/Visit Exhibitors

1:00 to 2:15 **BREAKOUT SESSIONS: ROUND II****COSA on iTunes U**..... Room A

Speakers: Pete Vraspir, Development Executive, Apple Education
Steve Nelson, Account Executive, Apple Education
Mark Johnston, Systems Engineer, Apple Education

iTunes U makes it easy to organize all your teaching materials into a course that students can access right on their iPad. Using iTunes U, the Confederation of Oregon School Administrators (COSA) recently launched COSA on iTunes U to help transform Oregon teaching and learning. COSA on iTunes U provides course content in the four core subject areas of mathematics, science, social studies, and English language arts. Experience these standards-aligned resources for iPad and learn how you can benefit from iTunes U in your school. Explore COSA on iTunes U and learn how your teachers can utilize this tool to find and share resources with their students.

Culture Shock - Transitioning to a Better School Culture..... Room H

Speaker: Eric Sheninger, Senior Fellow and Thought Leader on Digital Leadership with the International Center for Leadership in Education (ICLE) and Scholastic Achievement Partners (SAP)

School culture describes the environment that impacts the behavior of students, teachers, and parents. This environment is created through a combination of changes, which ultimately influences student success. This session will address specific initiatives, programs, and strategies that can be implemented to improve school culture in ways that better meet the academic, social, and emotional well being of students. The presenter will share successful steps taken to improve a school culture that sets students and staff on a path to success. Examples such as Bring Your Own Device (BYOD), creating a makerspace, grading reform, AP program overhaul, social media integration, an embedded model of professional growth, and others will be shared and analyzed for impact.

Leadership for Equity, Excellence and Access..... Room I

Speaker: David Bautista, Assistant Superintendent, Oregon Department of Education

The purpose of this session is to have a deep dialogue about the barriers we will be facing in our leadership work but also to act on the opportunities to make changes to create an equitable educational atmosphere and promote real possibilities for students who historically have been underserved. Educational equity in schools is evolving and require an comprehensive approach. This is unavoidable role of the building Principal.

Early Warning Systems: Data Based Decision Making for Secondary Schools.....Room J

Speaker: Dean Richards, Implementation Coach, OrRTI, Bend-La Pine SD

The process of looking at school-wide data to determine effectiveness of core instruction and selecting students for interventions is very different at the secondary level. Most schools, however, are already collecting much of the data that is needed to create an effective “Early Warning System” that addresses these issues. Conversely, there are many practices in place in schools that weigh down the system and do not provide useful data in a timely manner. This presentation will provide a framework that successful schools have used guide their instructional practices towards success for all.

Dynamic Education Career Ladder and Leadership Training:

Innovative, Quality, Job Embedded (repeat of 10:30 session)..... Board Room

Speaker: Colin Cameron, Deputy Director, Confederation of Oregon School Administrators
Cheryl Brown, Licensure Specialist, Confederation of Oregon School Administrators

This session will provide information about the Oregon Career Ladder for Educators offered by Confederation of Oregon School Administrators in partnership with Concordia University of Chicago. The career ladder offers progressive levels of preparation and levels of advancement in the education profession. COSA offers all levels of a comprehensive career pathway: teacher leader specialization, the Initial and Continuing Administrator licenses and there is the opportunity to pursue a Master’s or Doctorate in conjunction with the programs. The presentation will include different aspects of the rigorous program and the relevant, job embedded internship. The programs emphasize instructional leadership; research based decision-making skills and the application of cross-functional knowledge and skills.

1:00 to 3:45 **Raising the Level of Writing Across a School –**

Planning Strategic Curricula and Assessment SystemsRooms E-G

Presenter: Mary Ehrenworth, Ph.D, National Literacy Consultant

You don’t have to wonder how writing is going – you can easily know, and easily work to raise the level of it across a building. If you already have a system for assessing ‘on-demand’ writing, find out how to leverage this system so that teachers and students know how to build on skills that are built each year. You’ll practice developing a common discourse around writing, as well as clear standards that run through the curriculum. You’ll also practice using common tools such as checklists and rubrics, across ELA, Social Studies, and Science. Developing a state of the art writing program is entirely achievable, with a clear vision, a sense of innovation, and a willingness to work together.

2:15 to 2:30 Break

2:30 to 3:45 **BREAKOUT SESSIONS: ROUND III**

Everything You Need to Know,

But Didn’t Learn About Special Education and Section 504..... Room A

Speakers: Danielle Sheldrake, Executive Administrator for Student Services, Beaverton SD
Joan Steiner, Special Education Director, St. Helen’s SD

Why did no one ever tell you that Special Education and Section 504 would take up half of your time as a building administrator? Why are the laws and practices around special education always changing? This presentation will provide you with a brief overview of what you need to pay attention to in order to avoid Special Education and Section 504 nightmares.

Question and Answer Session with Eric Scheninger..... Room H

Speaker: Eric Sheninger, Senior Fellow and Thought Leader on Digital Leadership with the International Center for Leadership in Education (ICLE) and Scholastic Achievement Partners (SAP)

**Creating A Sustainable Proficiency-based Learning Environment:
Principal Stories from the State Grant** Room I

Speakers: Tamra Busch-Johnsen, Executive Director, Business Education Compact
 Kristina Wonderly, Assistant Principal, Talmadge Middle School, Central SD
 Dale Inskeep, Principal, Sunset Middle School, Coos Bay SD
 Scott Marsh, Principal, Madison Middle School, Eugene SD
 Sarah Braman-Smith, Principal, Madras High School, Jefferson County SD

ODE funded a 15-month project to create four sustainable demonstration sites so Oregon teachers can learn from one another how to implement classroom and building-wide systems that support proficiency. Principals of these sites will talk candidly about how they are approaching the strategic decisions that need to be made to implement proficiency and the professional development necessary to make this important shift. Learn how they are handling the hurdles of policy and parents. Get your questions answered and discover resources that ensure your journey down this road is successful!

A Consumer’s Guide to Using Tests for High Stakes PurposesRoom J

Speaker: Nate Jensen, Research Scientist, Northwest Evaluation Association

As assessment data are used in high stakes ways, there are areas of concern where thoughtful conversations are required about assessments themselves, how they are administered, and how the data are used. This presentation will delve into issues contained within each area. By attending you will improve your assessment literacy, shape important testing practices and guidance, and know more as you use data in your own context.

Inside a Flipped Classroom (repeated Tuesday 10:30)..... Board Room

Speakers: Dr. Todd Schweitzer, High School Principal, Oregon Virtual Academy
 Dr. Drew Hinds, Head of School, Oregon Virtual Academy
 Elizabeth Dowell, Teacher, Oregon Virtual Academy
 Beau Neal, Teacher, Oregon Virtual Academy

‘Flip’ your classroom to increase student-self direction, improve engagement, and provide targeted interventions. Direct instruction moves from the classroom to the individual learning environment (as homework) and the classroom “is transformed into a dynamic, interactive learning environment where the educator guides students as they apply concepts and engage creatively in the subject matter.” *We will provide a clear instructional model designed to improve teacher effectiveness, optimize student learning both in the classroom and independently, and explain how we use data to identify individual instructional needs and deliver differentiated instruction in a systematic way.
 *Definition by the Flipped Learning Network

4:00 to 5:00 Exhibitor and Sponsor Reception/Award RecognitionMain Room

Hosts: Curt Shelley, Principal, Grant Union Jr.-Sr. HS, Grant SD, OASSA President-Elect
 Ericka Guynes, Principal, Earl Boyles Elementary, David Douglas SD, OESPA President-Elect



OESPA National Distinguished Principal

Stephanie Legard, Sue Buel Elementary
 McMinnville SD, McMinnville, OR
 slegard@msd.k12.or.us

Stephanie will be in Washington DC receiving an award during the conference.



OASSA HS Principal of the Year

HD Weddel, Bend Sr. High School
 Bend-La Pine SD, Bend, OR
 hd.weddel@oregonstate.edu

HD is currently the Oregon State University Football Life Coach.

OASSA/OESPA MS Principal of the Year

John George, Dexter McCarty Middle School
 Gresham SD, Gresham, OR
 george10@gresham.k12.or.us



NASSP National Breakthrough School

James Johnston, Alice Ott Middle School
 David Douglas SD, Portland, OR
 james_johnston@ddouglas.k12.or.us



NASSP National Breakthrough School

Duane Larson, Alice Ott Middle School
 David Douglas SD, Portland, OR
 duane_larson@ddouglas.k12.or.us



5:00 to 6:00 **Top Ten Steps Towards the Principalship** Room A
 Speakers: Cindy Quintanilla, Director of Secondary Programs, North Clackamas SD
 Holly Lekas, Director of Professional Learning, COSA

Join these two talented educational leaders share stories, strategies, and best practices. Come with questions and a spirit of wanting to strengthen your leadership skills. This informal session is designed to differentiate for individual needs and will meet the needs of all participants.

Dinner On Your Own

TUESDAY, OCTOBER 21, 2014

6:00 to 7:00 Morning Wellness Activity

- Morning Yoga led by Amy DeShane, OEA Choice Trust Sisters A & B
- Morning Walk led by Inge Aldersebaes, OEA Choice Trust Conference Registration Area
- Morning Run led by Tony Swan, Principal, Pelican Elementary Conference Registration Area

7:30 to 8:30 Continental Breakfast Main Room

8:30 to 10:15 **GENERAL SESSION II** Main Room

Welcome: Jeremiah Patterson, Principal, Middleton Elementary, OESPA President

Keynote: **Let’s Debate! Introducing Flash Debates to Hone Close Reading and Argument**
 Mary Ehrenworth, Ph.D, National Literacy Consultant

You don’t have to wait until kids are expert at debate to hone their logic skills and critical thinking, or teach them to see more in the texts they read. In this interactive talk, participants will practice a series of orchestrated ‘flash debates’ that they can reproduce in classroom settings.

Thank You: Holly Lekas, Director of Professional Learning, Confederation of Oregon School Administrators

10:15 to 10:30 Break/Visit Exhibitors

10:30 to 12:00 **BREAKOUT SESSIONS: ROUND IV**

What’s Out There: A Comparison of Behavioral Feedback and Monitoring Systems Room A
 Speaker: Mickey Garrison, Founder, Educational Support Services

A feedback and monitoring system can be a valuable tool in reaching difficult-to-teach students. These relationship-building programs are not one-size-fits-all solutions. This session will explore the essential elements of a successful feedback and monitoring system by objectively comparing and contrasting available resources. By analyzing a variety of monitoring systems, participants will better understand how these programs can help hard-to-reach students succeed, and will have the knowledge necessary to make informed choices about how to establish their own program.

SWIFT School Framework: Equity and Excellence for EACH Student Room E
 Speakers: Lisa Darnold, Director, Regional Programs/Best Practices, Oregon Department of Education
 Lisa McCall, Area Director, Portland SD (Former Irvington Principal)
 Becky Stoughton, Principal/Student Services Director, Sisters SD
 Patrick Kelly, Education Specialist, Oregon Department of Education
 Lisa Harlan, Director - Focus/Priority Schools, Oregon Department of Education
 Melinda Mitchiner, SWIFT SEA Facilitator, Kansas University

SWIFT (Schoolwide Integrated Framework for Transformation) is not another initiative to pursue; it is a comprehensive school wide framework that enriches, enhances, and coordinates other initiatives to maximize efficiencies, resources, and most importantly,

outcomes for EACH student! The Framework encompasses five research based domains: Administrative Leadership, Multi-Tiered System of Support, Integrated Education Framework, Family and Community Engagement, and Inclusive Policy Structure, and Practice. Key partners from ODE, the SWIFT Center at Kansas University, Redmond SD, Pendleton SD, Sisters SD, and Portland SD are working in collaboration with 16 elementary and middle schools in these four districts to install and successfully implement the SWIFT Framework. This is a five year project, with anticipation of scaling up to include more schools and districts in the future!

Primary Sources, Library of Congress, and Common Core Room F

Speakers: Becky Firth, Director of Professional Development, NCCE
Heidi Rogers, CEO/Executive Director, NCCE

The ELA Common Core Standards place a high emphasis on the use of primary sources for the area of informational literacy as well as history and social studies literacy. This Northwest Council for Computer Education (NCCE) workshop will examine how primary sources from the Library of Congress can help meet these standards. We will also integrate strategies from the Stanford's Reading Like a Historian program and look at how primary sources can support critical thinking and historical competence.

How To Have Positive, Productive Evaluation Feedback Conversation Room G

Speakers: Sarah Phillips, Education Program Specialist, Oregon Department of Education
Tanya Frisendahl, Education Specialist, Oregon Department of Education

In this session, educators will have an opportunity to practice the conceptual framework for differentiated evaluation feedback conversation between an evaluator and an educator. Participants will develop an understanding of directive, collaborative, and facilitative conversations and how to make the best choices on how to respond to and interact during a feedback conference as an evaluator or educator.

Raising the Level of Close and Critical Reading of Complex Nonfiction Texts and Increasing Transference Across the Curriculum Room H

Speaker: Mary Ehrenworth, Ph.D, National Literacy Consultant

Learning to unlock the secrets of complex texts means learning to synthesize detail, analyze language, symbolism, and perspective, understand the implications of structure – it means learning to notice what there is to be noticed. These are the skills that lead students to be confident with more complex texts, to be equipped to talk back to text, and to develop not only more expert reading practices but also more nuanced perspectives – an essential aspect of global education.

There are explicit teaching methods that increase students' transference of these critical close reading skills across texts, across curriculum, and across the parts of their lives, and Mary will model these methods across texts. She will also look at the research on transference, and what kinds of structures and systems help students transfer skills from one part of the curriculum to another, and to real world reading tasks.

This workshop is designed for school leaders and lead teachers – it's one that you could return to your schools and duplicate with colleagues, so that teachers across a school develop shared reading practices and can deepen students' reading work across disciplines and across grade levels.

#icanhelp Room I

Speaker: Sara Nilles, Executive Director, Oregon Association of Student Councils

Delete negativity on social media, around campus and in life! Learn how YOU can help spread the word to be POSITIVE and empower your students to make a change in your school and community.

Teacher Leadership: Finding “Somewhere Over the Rainbow” In Your Own Backyard.....Room J

Speakers: Gary Sehorn, Assistant Professor, George Fox University
Desiree Fisher, Graduate Student, George Fox University, Lake Oswego SD
Tiffany Fotre, Graduate Student, George Fox University, St. Paul SD
Erin Garvin, Graduate Student, George Fox University, David Douglas SD
Sean McGeeney, Graduate Student, George Fox University, Renton SD (WA)
Eileen Truitt, Graduate Student, George Fox University, Ketchikan Gateway Borough SD (AK)

The Yellow Brick Road of change is difficult. Four teacher leaders and one administrator partnering with teacher leaders worked on different change initiatives in very different contexts. Projects included RTI, PBIS, teacher evaluation, Common Core implementation, and accelerated math programming. They identified common factors that promote successful change and factors that work against success. Come and hear how these factors look from inside organizations and how to use those insights to strengthen your initiatives.

Inside a Flipped Classroom (repeat from Monday 2:30)..... Board Room

Speaker: Dr. Todd Schweitzer, High School Principal, Oregon Virtual Academy
Dr. Drew Hinds, Head of School, Oregon Virtual Academy
Elizabeth Dowell, Teacher, Oregon Virtual Academy
Beau Neal, Teacher, Oregon Virtual Academy

‘Flip’ your classroom to increase student-self direction, improve engagement, and provide targeted interventions. Direct instruction moves from the classroom to the individual learning environment (as homework) and the classroom “is transformed into a dynamic, interactive learning environment where the educator guides students as they apply concepts and engage creatively in the subject matter.” *We will provide a clear instructional model designed to improve teacher effectiveness, optimize student learning both in the classroom and independently, and explain how we use data to identify individual instructional needs and deliver differentiated instruction in a systematic way. *Definition by the Flipped Learning Network

12:00 Adjourn

OASSA/NASSP VIRCO ASSISTANT PRINCIPAL OF THE YEAR

The nominee must be an active assistant (or vice) principal at a middle or high school and a current member of NASSP and OASSA. The interactive application may be found on the NASSP website and COSA websites. For the first round of judging, nominees should complete all parts of the application and one letter of recommendation. Once the state winner has been selected, they will then complete the essay questions and submit further recommendations. Due into the COSA office by October 22, 2014. Please direct questions to Sara Nilles: sara@oasc.org

Congratulations to the past Oregon State Assistant Principal Winners:

- 2014 - Michael Ralls, Milwaukie HS, North Clackamas SD
- 2013 - Amy-Jo Rodriguez, Roseburg HS, Douglas County SD
- 2012 - Sean Burke, McMinnville HS, McMinnville SD
- 2011 - Dandy Parsons, Silverton HS, Silver Falls SD
- 2010 - Julie LaFayette, Taft 7-12 School, Lincoln County SD



CONFERENCE SPONSORS



Brandy Osborn..... bosborn@k12.com
JD McMahan jdmcmahan@k12.com



Heidi Rogers..... hrogers@ncce.org



Jennifer Burchard jennifer.burchard@renlearn.com



Holly Rasche..... holly.rasche@nwea.org

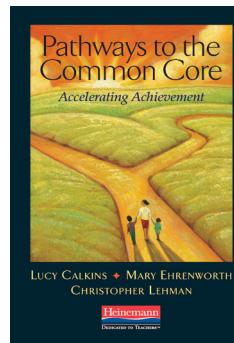
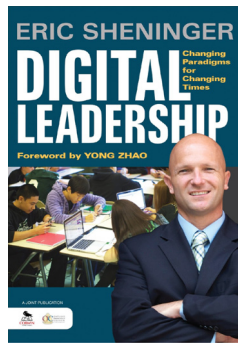


Sanjeev Jagtop sanjeev.jagtop@grapecity.com

THANK YOU CONFERENCE EXHIBITORS

Please take time to visit the exhibitors. If you entered a drawing, please be sure to check with exhibitors before you leave.

AdvancED/NWAC.....	Nancy Busch-Lang	nblange@tds.net
ANDEO	Paulene Hedgpeth.....	paulene@andeo.org
California Casualty	Brian Goodman	bgoodman@calcas.com
Grand Canyon University.....	William Robertson.....	william.robertson@gcu.edu
GrapeSEED.....	Sanjeev Jagtop.....	sanjeev.jagtop@grapecity.com
Horace Mann Insurance	Larry Snider.....	larry.snider@horacemann.com
Houghton Mifflin Harcourt	Tosha Kirkham	tosha.kirkham@hnhco.com
Insight School of Oregon.....	Brandy Osborn	bosborn@k12.com
King Arthur Flour	Nate Sandel.....	nathan.sandel@kingarthurfLOUR.com
Kompan Unique Playgrounds	Eric Wride.....	eric@k2recreation.com
McGraw-Hill Education	Erin Elfving.....	erin.elfving@mheducation.com
Northwest Council for Computer Education.....	Heidi Rogers	hrogers@ncce.org
Northwest Textbook Depository	Melissa Quintanilla	melissa.quintanilla@nwtD.com
OEA Choice Trust	Holly Spruance	hs@oeachoice.com
Picaboo Yearbooks	Rita McCalgin	rita@picabooyearbooks.com
School House Folders.....	Nate Eastburn	nate@productionmediaco.com
Renaissance Learning	Jennifer Burchard.....	jennifer.burchard@renlearn.com
Security Benefit	Bryce Griffith.....	bryce.griffith@securitybenefit.com
Virco, Inc.....	Rick Sauer.....	ricksauer@virco.com



Featured books will include:

- **Digital Leadership: Changing Paradigms for Changing Times** - Eric Sheninger
- **Pathways to the Common Core: Accelerating Achievement** - Mary Ehrenworth, Ph.D

A limited number of both books will be sold at the best price of \$20. Check or cash only.



You will receive at check-in an **Activity/Exhibitor Door Prize Booklet**. Fill out and submit your tickets when participating in an activity or visiting with an exhibitor. Winners will be emailed on Tuesday, October 21st before noon. Prizes need to be claimed on Tuesday.

Prize Examples:

- Registration for 1 at the Early Years to Early Grades Summit
- One Night Lodging at The Riverhouse, Bend
- One Night Lodging at the Best Western, Seaside
- Registration for 1 at the 2015 COSA Seaside Conference

~ SPECIAL THANKS TO ~

Presenters - We want to thank all of the conference presenters for their commitment to help others grow professionally.

Volunteers - COSA values the contributions of the volunteers and especially those of our lead volunteer Linda Warberg.

Thank you!



Earn 1 graduate credit

Attend the 2014 OASSA/OESPA Annual Principals Conference (October 20 & 21) and submit one written assignment to earn one graduate credit (ELP 506, graded A-F) through the Continuing Education department of PSU's Graduate School of Education.

COURSE TITLE: 2014 Annual Principals Conference

COURSE NUMBER:

TERM GRADED: Fall 2014

TUITION: \$80

REGISTRATION:

A representative of the PSU Cooperative Credit Program will be at the conference to get you registered and for you to obtain the assignment.

REQUIREMENTS:

To get credit, you must attend the 2-day conference and complete a written assignment synthesizing the information you learned at the conference. Assignment instructions will be available at the PSU booth. All papers must be submitted by November 21, 2014.

GRADES, RECEIPTS, & TRANSCRIPTS:

Grades will be available on the PSU website on December 17, 2014. For instructions on accessing your grade, obtaining a receipt, or getting transcripts, visit <http://www.pdx.edu/ceed/cooperative-credit-program-welcome> and click on "Information for Students" on the left menu.

CONTACT INFORMATION:

To request an email copy of the assignment instructions or to get information about partnering with PSU to offer credit for your school or district's professional development activities, contact: Julie Wolleck, Manager of the PSU Cooperative Credit Program (jwolleck@pdx.edu; 503-725-8234).

<http://www.pdx.edu/ceed/cooperative-credit-program-welcome>

www.schoolofed.wordpress.com

www.facebook.com/SchoolofEd



2014-15 PROFESSIONAL LEARNING CALENDAR

OCTOBER 2014

- 1-3..... Fall Conference for Special Education Administrators Hilton, Eugene
- 19-21..... Annual Principals Conference The Riverhouse, Bend
- 29..... Visible Learning for Administrators: Moving Beyond the Basics of Evaluation..... NWRESA, Hillsboro
- 30..... Visible Learning for Administrators: Moving Beyond the Basics of Evaluation..... Clackamas ESD

NOVEMBER 2014

- 4-5..... Fall Breakthrough Coach Al Kadar Shriners Center, Wilsonville
- 6..... Early Years to Early Grades Summit..... Sheraton Portland Airport, Portland

DECEMBER 2014

- 3-5..... Oregon School Law Conference..... Hilton, Eugene

JANUARY 2015

- 22-23..... Winter Breakthrough Coach Inn at Commons, Medford
- 29-31..... OACOA/OASE Winter Conference..... Salishan, Gleneden Beach
- 31..... OACOA Seminar Series Salishan, Gleneden Beach

FEBRUARY 2015

- 6-7..... OALA Winter Conference University of Oregon, Eugene
- 26..... Full-Day Kindergarten..... Hilton, Eugene
- TBD..... Winter Special Education Workshop Wilsonville

MARCH 2015

- 5-6..... Spring Breakthrough Coach Wilsonville
- 9..... CCSS Spring Regional Training..... Best Western, Hood River
- 10..... CCSS Spring Regional Training..... Holiday Inn, Wilsonville
- 11..... CCSS Spring Regional Training..... Linn County Expo Center, Albany
- 12-13..... State English Learners Alliance Conference Hilton, Eugene

APRIL 2015

- 16-17..... Anthony Muhammad "All Means All" Metro Area
- 24..... OACOA Seminar Series Hilton, Eugene

JUNE 2015

- 17..... 41st Annual COSA Pre-Conference Convention Center, Seaside
- 18-19..... 41st Annual COSA Conference..... Convention Center, Seaside

AUGUST 2015

- 5-7..... Oregon Summer Assessment Institute Hilton, Eugene

NATIONAL CONFERENCES

- NASSP February 19-21, 2015 San Diego, California
- AASA February 26-28, 2015 San Diego, California
- ASCD March 21-23, 2015 Houston, Texas
- NAESP June 30-July 2, 2015..... Long Beach, California

COSA LEADERSHIP

(Confederation of Oregon School Administrators)

Colt Gill (President)	Bethel SD
Cindy Quintanilla (President-Elect)	North Clackamas SD
Tina Acker (Past-President)	Portland SD
Craig Hawkins (Executive Director)	Confederation of Oregon School Administrators

OASSA EXECUTIVE COMMITTEE

(Oregon Association of Secondary School Administrators)

Matt Thatcher (President)	Cascade SD
Curt Shelley (President-Elect)	John Day SD
Kevin Ricker (Past-President) (National Representative)	Centennial SD
Clint Raever	Lincoln County SD
Roland Marshall	Athena-Weston SD
Eric Clendenin	Lincoln County SD
Cynthia Richardson	Salem-Keizer SD
Lee Loving	Redmond SD
Sue Rieke-Smith	Springfield SD
Peyton Chapman	Portland SD
Therese Gerlits	Silverton SD

OESPA EXECUTIVE COMMITTEE

(Oregon Elementary School Principals Association)

Jeremiah Patterson (President)	Sherwood SD
Ericka Guynes (President-Elect)	David Douglas SD
Rynda Gregory (Past-President)	Corvallis SD
Ginger Redlinger	Oregon Trail SD
Shari Furtwangler	Springfield SD
Betty Palmer	Baker SD
Kim Vogel	Hood River County SD
Joe Frazier	Medford SD
Tina Acker (COSA Past-President) (National Representative)	Portland SD
Geoff Wetherell	Coquille SD

CONFERENCE COMMITTEE

Colin Cameron (Deputy Director)	Confederation of Oregon School Administrators
Suzanne Dalton (Coordinator of Professional Learning)	Confederation of Oregon School Administrators
Rynda Gregory (OESPA Past-President)	Corvallis SD
Ericka Guynes (OESPA President-Elect)	David Douglas SD
Holly Lekas (Director of Professional Learning)	Confederation of Oregon School Administrators
Lora Nordquist (Assistant Superintendent)	Bend-La Pine SD
Jeremiah Patterson (OESPA President)	Sherwood SD
Kevin Ricker (OASSA Past-President)	Centennial SD
Curt Shelley (OASSA President-Elect)	John Day SD
Matt Thatcher (OASSA President)	Cascade SD

NOTES



MARK YOUR CALENDARS

2015 OASSA/OESPA Annual Principals Conference
October 25-27, 2015 • Plan to attend.

NOTES



**ORAL
LANGUAGE
ACQUISITION AND
CRITICAL
LISTENING
PROGRAM.**



GrapeSEED is designed for the way children naturally learn language. Backed by educational research, it's been proven to successfully close the achievement gap.

Learn More: GrapeSEED.COM

Get the Latest Early Childhood Research.

720 4th Avenue, Suite 220, Kirkland, WA 98033 | (800) 449-8841

YOUR ED-TECH DESTINATION AWAITS

NCCE 2015

MARCH 18-20  PORTLAND

Aloha Educators!

DISCOVER THE MOST DYNAMIC AND LEADING-EDGE EDUCATOR CONFERENCE IN THE NORTHWEST

Join us and over 1800 attendees and 130 exhibiting companies for a three-day educational getaway. The primary emphasis of NCCE 2015 will be focusing on implementing technology as a tool in teaching and learning in the classroom.

FULL-CONFERENCE REGISTRATION

Member \$350*  Non-member \$375*

The most valuable option to attend!

Receive access to:

-  Keynotes (Thursday and Friday)
-  Hands-on Workshops
-  Sessions
-  Exhibitor Showcases
-  Exhibit Hall (Thursday and Friday)
-  1-Year Membership
-  General Membership Meeting
-  Networking with 1800+ Attendees

 Ask about group rate upgrade at ncce@ncce.org

ONE-DAY GETAWAY

Member \$175*  Non-member \$200*



Short on time? Attendee will receive access to the following on registered day:

-  Keynotes (Thursday and Friday)
-  Hands-on Workshops
-  Sessions
-  Exhibitor Showcases
-  Exhibit Hall (Thursday and Friday)
-  1-Year Membership
-  General Membership Meeting (Thursday)
-  Networking with 1800+ Attendees

SUMMIT EXCURSIONS

Wednesday, March 18th  \$220

A full-day summit featuring the resources, solutions, and inspiration for like-minded educators working to achieve similar goals.

-  Leadership
-  Teacher-Librarian



*Early registration pricing by February 20, 2015
Certificate of attendance, clock hours, and college credit available.



NCCE is a professional learning organization for educators and hosts the largest education conference in the Northwest. With a membership base from Idaho, Montana, Oregon, and Washington, NCCE provides resources and professional development opportunities to our members throughout the year.

greeting cards
 flyers
 business cards
 envelopes
 event tickets
 calendars
 brochures
 invitations
 menus
 post cards
 counter cards
 rack cards
 sales sheets
 news letters
 poster signs
 posters
 table tents
 stickers
 labels
 magnets
 folders
 rack cards
 letter heads
 booklets
 hang tags
 catalogs
 notepads
 gift certificates
 door hangers

PRINTING

Print orders online
through COSA website

www.cosa.k12.or.us

or contact

Dave Holtmeier

dave@cosa.k12.or.us

503-480-7216

*We Develop & Support
Educational Leaders to
Ensure Student Success*





Stop by our table to learn about unique international programs for your school!

- Find out how you can set up a Sister School exchange in France, Spain, Costa Rica, or Germany
- Welcome teens from France, Spain and Mexico for short-term visits

"Jean and Sandrine were a delight. They were gracious, made friends easily, helpful in class, generous with their time. Our school was a richer place for having them with us. Your excellent reputation for finding wonderful foreign students for our families to host has been confirmed. It was a pleasure." --Jon Broderick, Seaside HS

For over thirty years, ANDEO's mission has been to support foreign language teachers and their students by offering programs that provide authentic cultural experiences and language immersion opportunities.



ANDEO International Homestays

a non-profit organization specializing in educational homestay programs since 1981

620 SW 5th Ave, Suite 625, Portland, OR 97204

Email: info@andeo.org Phone: 503-274-1776

www.andeo.org



GRAND CANYON UNIVERSITY™

Earn your Bachelor's, Master's or Doctoral Degree

GET STARTED TODAY!

Sarah Mazur **Will Robertson**
541-969-1148 971-282-7114

Grand Canyon University is regionally accredited by the Higher Learning Commission. (800-621-7440; <http://hlcommission.org/>). For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit our website at gcu.edu/disclosures. Please note, not all GCU programs are available in all states and in all learning modalities. Program availability is contingent on student enrollment. 14COEE465

Every school is different.

Your yearbook options should be, too.



www.picabooyearbooks.com

SW & SE OR: **Laurie Evans**
laurie@picabooyearbooks.com
541-844-8460

NW & NE OR: **Rita McColgin**
rita@picabooyearbooks.com
503-812-1379

**NEVER AGAIN LOSE MONEY
ON UNSOLD YEARBOOKS**

3-WEEK TURNAROUND

NO MINIMUM ORDER

MIX HARD & SOFT COVER ORDERS

FREE BULK SHIPPING OPTIONS

Picaboo Yearbooks is revolutionizing the yearbook industry with easy-to-use web app technology and free personalized student pages -- all in a 3-week turnaround period. Our unique no minimum order, no debt program means a more relevant, affordable and **personal** yearbook.





FREE live webinar

It's time: How to “go deep” to meet the new math standards

Friday, October 24, 2014

1:00 p.m. CST

Too often we ask students to “work harder” but only give them low-level tasks in math. See concrete examples of what it looks like when teachers elicit deeper thinking in mathematics, even from the youngest students.

In this free, interactive webinar, attendees will see examples addressing:

- The three mathematical practices that tap deeper understanding
- Some common misconceptions about Depth of Knowledge
- Emphasis on enrichment versus acceleration in college and career readiness standards
- The difference between scaffolding instruction by depth versus differentiation
- An item-by-item look at meeting the new math standards

Register for this live webinar.

A recording will be available to all registrants for on-demand viewing after the event.

No charge to attend. Reserve your spot today.

www.renaissance.com/lp/24401



Karin Hess, Ed.D

Dr. Karin Hess is a nationally recognized expert in content, curriculum and assessment in math and other content areas. A classroom teacher for 15 years, she is extremely accomplished at the school, district, and state levels, guiding more than a dozen states in the development of grade level expectations and test specifications.



Mary McGraw, Ed.D

Dr. Mary McGraw is a lifelong math teacher and accomplished researcher in best practices in the teaching of mathematics. She served on the Mathematics standards-setting committee for the Delaware DoE, and developed and supervised the Delaware Mentoring and Induction Program until her retirement in 2012.



Confederation of Oregon School Administrators
 "We Develop and Support Educational Leaders to Ensure Student Success"

Certificate of Attendance

This certificate is presented to:

_____ Name _____ CPD Units Awarded _____

for having participated in the 2014 OASSA/OESPA Annual Principals Conference,
 October 19-21, 2014 • Bend, Oregon

Oregon Professional Standards:	Pre-Conference CPD Units Available:	Main Conference CPD Units Available:
<input checked="" type="checkbox"/> 1.0 Visionary Leadership	October 19, 2014	11 October 20-21, 2014
<input checked="" type="checkbox"/> 2.0 Instructional Improvement	3 Educator Effectiveness	6 October 20, 2014 (only)
<input checked="" type="checkbox"/> 3.0 Effective Management	4 Beginning Principals	5 October 21, 2014 (only)
<input checked="" type="checkbox"/> 4.0 Inclusive Practice		
<input checked="" type="checkbox"/> 5.0 Ethical Leadership		
<input checked="" type="checkbox"/> 6.0 Socio-Political Context		

COSA LICENSURE AND DEGREE PROGRAMS



Our stated mission at COSA is to develop and support school leaders. We see our licensure programs as an excellent example of striving to meet our service mission. COSA offers an online Administrative Licensure program for Initial License and Continuing License along with a Doctoral Program in partnership with the nationally recognized Concordia University of Chicago.

Our COSA/CUC Program Offers:

- IAL - Initial Administrative License
- IAL with Master's Degree in Educational Leadership
- CAL - Continuing Administrator License
- Doctorate in Educational Leadership (CAL credit applying to Doctorate)
- The Leadership Programs are TSPC approved and nationally accredited.
- Fully on-line content courses in an asynchronous format.
- Relevant high quality internships are completed face to face.
- Job-embedded, career focused internships and coursework requirements will allow candidates to create relevant and productive experiences that directly work to improve their schools.
- The costs of the programs are at or below the average cost of existing licensure programs.

For additional information you can also review our website:

www.cosa.k12.or.us/licensure/admin.licensure.html or contact the following at the COSA office:

- Trina Hmuratrina@cosa.k12.or.us
- Cheryl Brown.....cherylk@cosa.k12.or.us
- Colin Cameroncolin@cosa.k12.or.us



Our promise:

To support those who support our children.

That's why we're working with COSA to provide access to **auto and home insurance** designed exclusively for you and your fellow school administrators.

For 100 years, California Casualty has delivered trusted, personalized insurance for professionals who protect, strengthen and enhance the quality of life in American communities.

It's California Casualty's policy to do more for the people who give more, starting with you. Call today for your free, no-obligation quote.



exclusive member benefits | payment skip options | vandalism and collision deductible waived*



California Casualty
Auto and Home Insurance
WE PROTECT AMERICAN HEROES®

For a free coverage comparison,
call 1-866-680-5141
or visit www.CalCas.com/COSA



Welcome to a New Kind of School

Insight School of Oregon, an alternative school for grades 6–12, brings an individualized education experience within your student’s reach—at no cost to you.

- Rigorous, full- and part-time curriculum from Aventa Learning by K¹²
- Experienced state-certified teachers
- Diploma recognized by colleges and universities nationwide
- Accredited and publicly funded
- Credit recovery and vocational and skill-building courses
- Assessments to assure appropriate placement
- Advisors who guide students and help develop study skills

Insight School of Oregon, an alternative school, works in partnership with each local school district to provide educational services to students who reside in that district.

network^{K12} Schools partner with K¹², America’s leader in K–12 online education, assuring you the highest quality virtual schooling.

FOR MORE INFORMATION AND TO APPLY:

Visit or.insightschools.net or call **800.711.0763**

