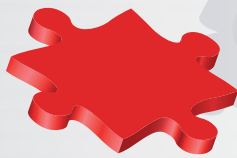


2014 ODE/COSA OREGON SUMMER ASSESSMENT INSTITUTE  
AUGUST 6-8, 2014 • HILTON CONFERENCE CENTER, EUGENE, OR

# IT'S A NEW DAY: PUTTING IT ALL TOGETHER

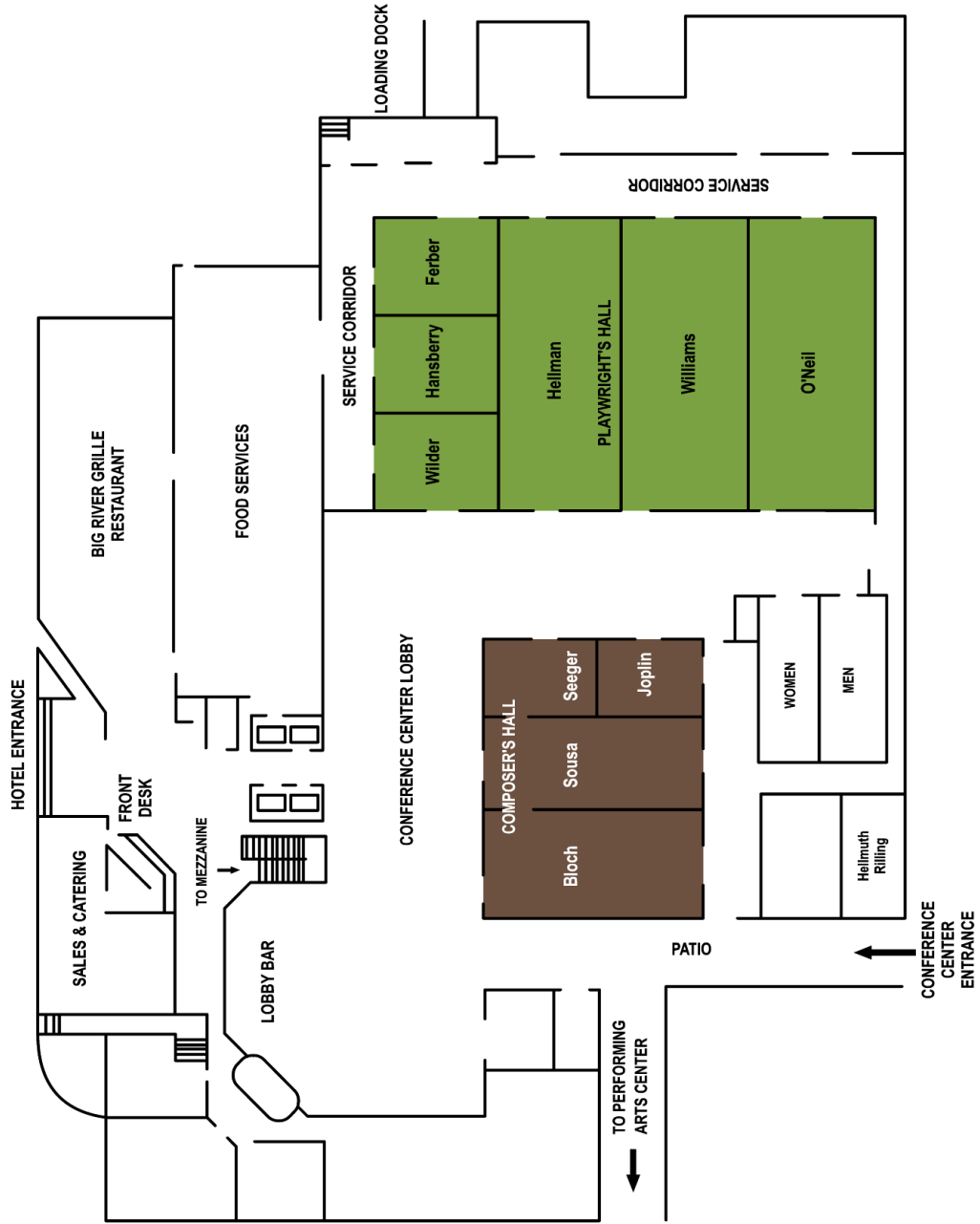


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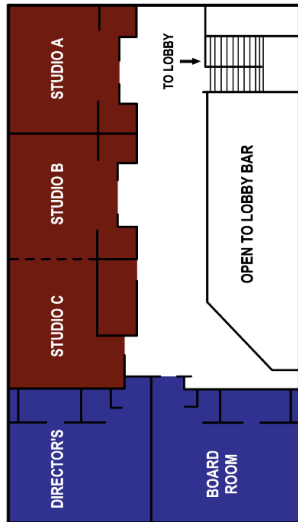
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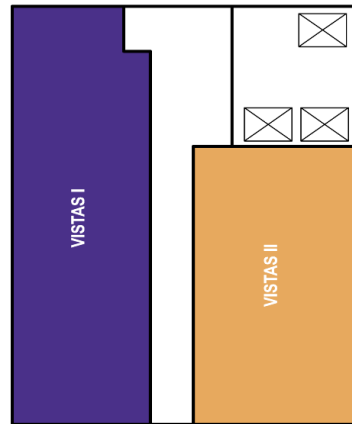
**CONFERENCE CENTER**



**HOTEL MEZZANINE**



**VISTAS, 12th FLOOR**



## FEATURED SPEAKERS



### **Dr. Gene Kerns, Vice President and Chief Academic Officer, Renaissance Learning, Inc.**

Dr. Kerns advises educators in both the US and the UK about academic trends and opportunities. Dr. Kerns is a leading authority on the Common Core State Standards, learning progressions, and formative assessment. He delivers highly sought-after presentations each year—often to standing-room-only crowds of educators and administrators.

Prior to joining Renaissance, Dr. Kerns served as the Supervisor of Academic Services for the Milford, Delaware school district, was an adjunct faculty member at the University of Delaware, and held various other teaching and administrative positions in Delaware and Virginia. He received Bachelor's and Master's degrees from Longwood College in Virginia, and holds a Doctor of Education degree from the University of Delaware.



### **Rick Stiggins, Founder, Assessment Training Institute**

Rick Stiggins founded the Assessment Training Institute (ATI) in 1992 to provide much-needed professional development in assessment for teachers and school leaders. ATI can help assessment users at all levels learn how to (a) create high-quality assessments, and (b) use them in the service of student success. The most unique feature of the ATI philosophy remains our advocacy of and professional development in “assessment for learning”; that is, the use of student-involved classroom assessment, record keeping and communication to promote success for all students.

The ATI programs, materials and services in classroom assessment for student learning are specifically designed to draw teachers and administrators into local learning teams to master principles of balanced assessment and assessment for learning. Rick is the author of numerous books, articles and papers on assessment practices in the classroom and its impact on students and student success.



### **Aida Walqui, Director, Teacher Professional Development Program, WestEd**

As Director of Teacher Professional Development at WestEd, she is responsible for collaborating with ongoing WestEd teacher professional development efforts and leading the evolution of an organizational commitment to supporting teachers throughout their careers from recruitment and preservice through induction and life-long learning.

Previously, Walqui taught in the Division of Education at the University of California, Santa Cruz, and the School of Education at Stanford University, where she coordinated the Cross-Cultural, Linguistic, and Academic Development emphasis in the STEP program. She has also taught in other universities in Peru, Mexico, England, and the United States.



### **Mickey Garrison, Founder, Educational Support Services (Pre-Conference)**

Mickey Garrison, Ph.D., has supported schools as an educational consultant for 40 years. She is the former Data Director for the Oregon Department of Education, where she served as leader of the Oregon Direct Access to Achievement (DATA) Project, an initiative that created and implemented a professional development model on how to effectively use PLCs and data teams to improve student learning. Garrison's areas of focus are special education, assessment and school improvement; she has worked as an elementary school principal, special education teacher, administrator and consultant. Garrison is an accomplished speaker and has co-authored eight books, testified before the Oregon Legislature and U.S. Congress, and, in January 2010, was named the State Data Director of the Year by the Data Quality Campaign.

# CONFERENCE PLANNER

## WEDNESDAY, AUGUST 6, 2014

8:30 to 3:30      Data Retreat Pre-Conference: Mickey Garrison      Playwright's Hall

## THURSDAY, AUGUST 7, 2014

8:00 to 9:10      1<sup>st</sup> General Session: Gene Kerns      Playwright's Hall

9:30 to 10:40	Breakout I:	Room:
10:55 to 12:10	Breakout II:	Room:

12:10 to 1:15      Lunch      Lobby

1:15 to 2:30      2<sup>nd</sup> General Session: Rick Stiggins      Playwright's Hall

2:45 to 4:00	Breakout III:	Room:
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## FRIDAY, AUGUST 8, 2014

8:00 to 9:10      3<sup>rd</sup> General Session: Aida Walqui      Playwright's Hall

9:30 to 10:40	Breakout IV:	Room:
10:55 to 12:10	Breakout V:	Room:

## OREGON DEPARTMENT OF EDUCATION PRESENTERS

COSA would like to acknowledge the tireless efforts of the session presenters from the Oregon Department of Education. Thank you for sharing your time, energy, and talent with the educational leaders in Oregon schools.

Providing this kind of support to your colleagues is a true sign of professionalism.



## AREA OF INTEREST PLANNER

Areas of Interest	Day	Related Sessions		
<b>Smarter Balanced</b>	Thursday	Session Title:	Time:	Room:
		Session Title:	Time:	Room:
	Friday	Session Title:	Time:	Room:
		Session Title:	Time:	Room:
<b>Special Ed</b> (includes ELL and SpEd)	Thursday	Session Title:	Time:	Room:
		Session Title:	Time:	Room:
	Friday	Session Title:	Time:	Room:
		Session Title:	Time:	Room:
<b>Formative and Interim</b> (best practices)	Thursday	Session Title:	Time:	Room:
		Session Title:	Time:	Room:
	Friday	Session Title:	Time:	Room:
		Session Title:	Time:	Room:
<b>Ed Evaluation</b> (includes locally developed assessments)	Thursday	Session Title:	Time:	Room:
		Session Title:	Time:	Room:
	Friday	Session Title:	Time:	Room:
		Session Title:	Time:	Room:

# BREAKOUT SESSIONS AT-A-GLANCE

## Thursday, August 7, 2014

	<b>Bloch</b>	<b>Board Room</b>	<b>Hellman</b>	<b>Joplin/Seeger</b>	<b>O'Neil</b>
<b>9:30 to 10:40</b>	<b>The Problem Solving Process: An Overview (OrRTI)</b> Jon Potter	<b>New Assessment Directors Session</b> Brian Bain, Bill Stewart	<b>The Power of Effective Feedback Loops in the Classroom: The Missing Link in Formative Assessment</b> Linda Vanderford	<b>100% Meetings (OrRTI)</b> Jenice Pizzuto	<b>Communicating Through Transitions: Smarter Balanced Communication Tools and Strategies</b> Derek Brown, Meg Koch, Jessie McGraw (repeats at 10:55)
<b>10:55 to 12:10</b>	<b>Building and Evaluating Your RTI System (OrRTI)</b> Jenice Pizzuto, Jon Potter		<b>Mapping Success: The Pathway to Progress</b> Cara Olson-Sawyer, Carol Sweeney, Jeanne Zuniga	<b>Developing District and Building Leadership to Support Effective PLCs</b> Mickey Garrison	<b>Communicating Through Transitions: Smarter Balanced Communication Tools and Strategies</b> Derek Brown, Meg Koch, Jessie McGraw
<b>2:45 to 4:00</b>	<b>Data Meetings at the District Level (OrRTI)</b> Jenice Pizzuto, Jon Potter	<b>Preparing for Smarter Balanced Math Performance Assessments</b> Bryan Toller (repeats Friday at 10:55)	<b>Demystifying the Matrix</b> Brian Putnam, Theresa Richards	<b>Closing the Achievement Gap: Using PLCs to Empower Teachers and Positively Impact Learning</b> Mickey Garrison, Penny Grotting, Marianne Oakes, Jane Osborne	<b>Transition to Smarter Balanced: Operational and Accountability Considerations</b> Derek Brown, Jon Weins (repeats Friday at 10:55)

## Friday, August 8, 2014

	<b>Bloch</b>	<b>Board Room</b>	<b>Hellman</b>	<b>Joplin/Seeger</b>	<b>O'Neil</b>
<b>9:30 to 10:40</b>		<b>Oregon's AMAOs: From Status to Growth Models</b> Martha Martinez, Kim Miller, Josh Rew (repeats at 10:55)	<b>Deepening Your Understanding: The Teacher Student Learning and Growth Goal Process</b> Tanya Frisendahl	<b>Choosing Accessibility Features and Accommodations on the ELPA21 Assessment</b> Laurene Christensen, Vitaliy Shyyan (repeats at 10:55)	<b>Explaining ODE Assessment Guidelines, Including Use of Oregon Criteria for High Quality Assessment</b> Derek Brown, Cristen McLean
<b>10:55 to 12:10</b>	<b>Making Sense of the New Summative Assessment Accessibility Guidelines</b> Rachel Aazzerah, Brad Lenhardt	<b>Oregon's AMAOs: From Status to Growth Models</b> Martha Martinez, Kim Miller, Josh Rew		<b>Choosing Accessibility Features and Accommodations on the ELPA21 Assessment</b> Laurene Christensen, Vitaliy Shyyan	<b>Transition to Smarter Balanced: Operational and Accountability Considerations</b> Derek Brown, Jon Wiens

# BREAKOUT SESSIONS AT-A-GLANCE

## Thursday, August 7, 2014 (continued)

Sousa	Studio B/C	Vistas I	Vistas II	Wilder	Williams
<p><b>Next Generation Science Standards + Common Core State Standards- ELA: Argumentation from Evidence and The Hunger Games (Bioethics)</b></p> <p>Rachel Aazzerah, Ken Hermens</p>	<p><b>Transforming Professional Learning: Facilitating Learning Teams</b></p> <p>Tanya Frisendahl</p>	<p><b>ELPA21 Update and Sneak Peak</b></p> <p>Susan Inman, Michelle McCoy, Kathleen Vanderwall, Canda Mueller</p>	<p><b>State ELL Plan Up-Date</b></p> <p>David Bautista</p>	<p><b>Deepening Your Understanding: The Administrator Student Learning and Growth Goal</b></p> <p>Brian Putnam</p>	<p><b>Practice Really Does Make Perfect</b></p> <p>Gene Kerns</p>
<p><b>Mathematics Leadership Team: Shared Leadership Focused on Improving Mathematics Instruction in the David Douglas SD</b></p> <p>Amy McQueen</p>		<p><b>2013-14 School and District Report Cards</b></p> <p>Josh Rew, Isabella Jacoby, Christie Petersen</p>	<p><b>A Balanced Approach: Preparing for Smarter Balanced ELA Assessments</b></p> <p>Ken Hermens (repeats Friday at 10:55)</p>		<p><b>2014 Oregon Science Standards (NGSS) Sci/ Math Performance Tasks &amp; Formative Assessment Development (Aligned to CCSS)</b></p> <p>Rachel Aazzerah, Bryan Toller</p>
<p><b>Making Sense of the New Summative Assessment Accessibility Guidelines</b></p> <p>Rachel Aazzerah, Brad Lenhardt (repeats Friday at 10:55)</p>	<p><b>Using Kindergarten Assessment Data to Promote Kindergarten Readiness</b></p> <p>Brett Walker</p>	<p><b>Oregon's 2014-2015 Statewide Assessment</b></p> <p>Kathleen Vanderwall, Elizabeth Greenberg, Jessica McGraw</p>	<p><b>Multi-Purpose ELA Task Design: Addressing the Common Core, Essential Skills, and the Smarter Balanced ELA Assessment</b></p> <p>Ken Hermens (repeats Friday at 9:30)</p>	<p><b>Ready to Go! Implementing Math CCSS</b></p> <p>Shannon McCaw</p>	<p><b>Keys to District Leadership in Considering Student Growth in Teacher Evaluation</b></p> <p>Rick Stiggins</p>

10:55 to 12:10 ..... Studio A ..... **Dynamic Education Career Ladder and Leadership Training: Innovative, Quality, Job Embedded** - Cheryl Brown

2:45 to 4:00 ..... Studio A ..... **Dynamic Education Career Ladder and Leadership Training: Innovative, Quality, Job Embedded** - Colin Cameron

## Friday, August 8, 2014 (continued)

Sousa	Studio B/C	Vistas I	Vistas II	Wilder	Williams
<p><b>Oregon's Kindergarten Assessment</b></p> <p>Amber Helvie, Kathleen Vanderwall, Kara Williams</p>	<p><b>Writing Essential Skills Math Work Samples</b></p> <p>Bryan Toller</p>	<p><b>OEIB Achievement Compact Update and Request for Stakeholder Feedback</b></p> <p>Bill Hansell, Peter Tromba</p>	<p><b>Multi-Purpose ELA Task Design: Addressing the Common Core, Essential Skills, and the Smarter Balanced ELA Assessment</b></p> <p>Ken Hermens</p>	<p><b>Make Assessment Matter: What Do Students, Teachers and District Administrators Want from Tests?</b></p> <p>Kelley Goodrich</p>	<p><b>What does expertise mean in the teaching of English Language Learners in an era of new standards?</b></p> <p>Aida Walqui</p>
<p><b>Oregon Kindergarten Assessment: Considerations for Educators</b></p> <p>Shawn Irvin, Brock Rowley</p>	<p><b>Preparing for Smarter Balanced Math Performance Assessments</b></p> <p>Bryan Toller</p>	<p><b>WorkKeys Assessments &amp; National Career Readiness Certificate</b></p> <p>Jennifer King, Todd Nell, Robin Onaclea Scott, Kristina Payne</p>	<p><b>A Balanced Approach: Preparing for Smarter Balanced ELA Assessments</b></p> <p>Ken Hermens</p>	<p><b>Identifying Your Students' Instructional Needs During Transition to Smarter Balanced (SBAC) Implementation: The Role of MAP</b></p> <p>Donna McCahon</p>	<p><b>Balanced Assessment: Preparing for Smarter Balanced</b></p> <p>Catherine Carlson, Rebecca Eastland, Diane Swan</p>

## CONFERENCE SCHEDULE

### THURSDAY, AUGUST 7, 2014

- 7:00 to 8:00 ..... Continental Breakfast/Registration
- 8:00 to 9:10 ..... 1st General Session: Gene Kerns
- 9:10 to 9:30 ..... Break
- 9:30 to 10:40..... Breakout Sessions: Round I
- 10:40 to 10:55 ..... Break
- 10:55 to 12:10 ..... Breakout Sessions: Round II
- 12:10 to 1:15..... Lunch
- 1:15 to 2:30 ..... 2nd General Session: Rick Stiggins
- 2:30 to 2:45 ..... Break
- 2:45 to 4:00 ..... Breakout Sessions: Round III
- 4:00 to 5:00 ..... Team Planning Time
- 4:00 to 5:30 ..... Exhibitor Reception

### FRIDAY, AUGUST 8, 2014

- 7:00 to 8:00 ..... Continental Breakfast/Registration
- 8:00 to 9:10 ..... 3rd General Session: Aida Walqui
- 9:10 to 9:30 ..... Break
- 9:30 to 10:40..... Breakout Sessions: Round IV
- 10:40 to 10:55 ..... Break
- 10:55 to 12:10 ..... Breakout Sessions: Round V
- 12:10 ..... Team Planning Time  
Grab-N-Go Snack

## MAKE YOUR VOICE HEARD ON SMARTER BALANCED ACHIEVEMENT LEVEL SCORES!

Oregonians have the opportunity to engage in achievement level setting for the new Smarter Balanced assessments. Achievement levels are ranges of scores that indicate how students perform on tests, and we want to ensure Smarter Balanced achievement levels reflect challenging but fair expectations for all Oregon students. For this reason, educators in the field, parents, and business leaders are being called on to recommend achievement levels after reviewing test questions from selected English and math tests. Please consider adding your voice to this important project on behalf of our students. All are encouraged to participate! Visit [www.smarterbalanced.org](http://www.smarterbalanced.org) to learn more about the online panel. Interested participants need to register at [www.smarterbalanced.org/onlinepanel](http://www.smarterbalanced.org/onlinepanel) by September 19, 2014.



# CONFERENCE AGENDA

## THURSDAY, AUGUST 7, 2014

7:00 to 8:00 ..... Continental Breakfast..... Lobby

8:00 to 9:10 ..... **1ST GENERAL SESSION** ..... Playwright's Hall

Welcome: Doug Kosty, Assistant Superintendent, Oregon Department of Education

### **More than the Core: Reflections on Ideas Deeper than Any Standard Set**

Keynote: Dr. Gene Kerns, Vice President & Chief Academic Officer, Renaissance Learning, Inc.

While the choice of a standard set has profound impact on students' education, there are some truths that are far more universal...things that transcend language, culture, and time. Cognitive science is advancing quickly and daily unlocking new secrets of how humans learn, serving to inform education like never before. Dr. Kerns reviews these findings about how people learn and how they align with and can support our work around any educational standards.

9:10 to 9:30 ..... Break

9:30 to 10:40..... **BREAKOUT SESSIONS: ROUND I**

**The Problem Solving Process: An Overview** ..... Bloch

Speaker: Jon Potter, OrRTI, Tigard-Tualatin SD

This presentation will provide an introduction to the problem-solving process for data-based decision-making. Participants will learn about the four basic steps of problem solving, and the four primary domains that impact student achievement (ICEL - Instruction, Curriculum, Environment, & Learner). Presenters will share how this process can apply to any level of decision making from Tier 1 to Tier 3, and help make student data-meetings more efficient and effective.

**New Assessment Directors** (continues through lunch)..... Board Room

Speaker: Brian Bain, District Assessment Coordinator, Tigard-Tualatin SD

Bill Stewart, Special Projects, Gladstone SD

First and foremost, our session will help new assessment/accountability directors to understand the full breadth of their role and possible duties, both immediate and over the course of the school year. Additionally, we will provide the most current information available about SBAC, Report Cards, data validation and other key issues they need to be aware of and prepared to address in their districts. Lastly we will preview the ODE online resources and reporting site as well as providing a 'rumor control' opportunity to make sure folks leave with accurate and current information.

**The Power of Effective Feedback Loops in the Classroom – The Missing Link in Formative Assessment**..... Hellman

Speaker: Linda Vanderford, Educational Consultant, Clackamas ESD

In our quest to implement formative assessments we often miss the powerful opportunity to increase learning through effective feedback. According to Hattie (2012), feedback ranks 10th in a listing of 150 influences on achievement with an effect size of 0.75. Yet according to Jane Pollock (2012), "... teachers give feedback to students based on activity or task completion, not explicitly tied to curriculum standards and objectives." This session will focus on three essential questions and four feedback levels that can accelerate student learning. Linda will share effective feedback strategies teachers can immediately implement in their classrooms.

**100% Meetings**..... Joplin/Seeger

Speaker: Jenice Pizzuto, OrRTI, Tigard-Tualatin SD

A healthy core is fundamental to an effective RTI system. This presentation aims to develop participants' conceptual understanding and skills in using screening data as well as additional data to identify the effectiveness of core instruction, determine instructional priorities, and make instructional changes to the core program/instruction.

**Communicating Through Transitions: Smarter Balanced Communication Tools and Strategies** (repeats at 10:55)..... O'Neil

Speakers: Derek Brown, Director of Assessment, Oregon Department of Education  
Meg Koch, Common Core Communications Coordinator, Oregon Department of Education  
Jessie McGraw, Public Affairs Specialist, Oregon Department of Education

During this session, ODE staff will provide information and resources to support local school districts' communication efforts about the upcoming transition to Smarter Balanced assessments. Presenters will introduce advocacy materials and proactive communication strategies to help districts engage with their communities. Participants will participate in communication exercises to develop and/or sharpen their current communication plans and timelines, and will leave the session with several tangible products for immediate use.

**Next Generation Science Standards (NGSS)+Common Core State Standards-ELA (CCSS-ELA): Argumentation from Evidence and The Hunger Games (Bioethics)** .....Sousa

Speakers: Rachel Aazzerah, Science Assessment Specialist, Oregon Department of Education  
Ken Hermens, Assessment Specialist, Oregon Department of Education

Students are immensely interested in the acclaimed science fiction trilogy, *The Hunger Games* (Collins, 2008), which was made into a popular movie in 2012. In the story, Panem, a post-apocalyptic version of North America, uses genetically engineered organisms, such as jabberjays and tracker jackers, to frighten citizens to keep them in line. Students often wonder about our real-life abilities to create hybrid species. In fact cross-species gene splicing is becoming increasingly common. So if hybrids are possible in real life, what are the implications for society? Are there bioethical issues to consider regarding the possible effects of these new technologies on people as well as on the organisms themselves? Investigating questions like these through popular fiction allows students to achieve many of the literacy goals in the Common Core, as well as in the Next Generation Science Standards. Come learn how to incorporate Bioethics in your classroom that meet the ELA expectations of the Common Core, as well as the NGSS Practice of Argumentation from Evidence! Classroom ready lessons, activities, and rubrics that can be used as soon as you return to your classroom will be provided for each participant, as well as Hunger Games, NGSS and Bioethics related door prizes will be raffled off!

**Transforming Professional Learning: Facilitating Learning Teams** (continues to 12:10) ..... Studio B/C

Speaker: Tanya Frisendahl, Education Specialist, Oregon Department of Education

This session will help participants acquire skills and strategies for facilitating learning teams, managing challenging situations and assessing team effectiveness and efficiency. This Learning Forward Professional Learning Unit includes the materials necessary for districts to replicate this experience for educators in their district.

**ELPA21 Update and Sneak Peek** .....Vistas I

Speakers: Susan Inman, Policy Analyst, Oregon Department of Education  
 Michelle McCoy, Education Program Specialist, Oregon Department of Education  
 Canda Mueller, Vice President of Psychometrics, Questar  
 Kathleen Vanderwall, Test Design Manager, Oregon Department of Education

During this session, participants will be provided with an update for the English Language Proficiency Assessment for the 21st Century (ELPA21) including a current implementation timeline, progress by the various technical teams and a “first look” at the upcoming field test.

**State ELL Plan Up-Date**..... Vistas II

Speaker: David Bautista, Assistant Superintendent-Equity Unit, Oregon Department of Education

This session will cover the advances in the area of English learners. The state plan and how the different elements are in support of district efforts. Many school districts are beginning to compare and contrast their work with the information gathered in the State plan and realize the importance of applying with fidelity and consistency.

**Deepening Your Understanding: The Administrator Student Learning and Growth Goal**  
 (continues to 12:10) .....Wilder

Speaker: Brian Putnam, Education Program Specialist, Oregon Department of Education

ODE staff will facilitate an in-depth examination of the first four components of the student learning and growth goal process for administrators. As this is an interactive session, it is recommended that participants bring a copy of one of their student learning and growth goals from last year.

This session is a repeat of material presented at the June 2014 PLT conferences in Umatilla, Portland, and Eugene. Any district staff who will be attending the 2014-15 PLT series should plan to attend this session as it is the introduction to the year-long professional learning on SLG goals.

**Practice Really Does Make Perfect** .....Williams

Speaker: Dr. Gene Kerns, Vice President & Chief Academic Officer, Renaissance Learning, Inc.

Generally seen as mundane and humdrum, poor used or much maligned, or too familiar to be interesting, practice is often considered unworthy of deep, sustained reflection and precise engineering” (2012). Nothing, however, could be further from the truth. Learn about the essential role practice plays in skill acquisition and the necessity of continuous assessment during the practice process.

10:40 to 10:55 ..... Break

10:55 to 12:10 ..... **BREAKOUT SESSIONS: ROUND II**

**Building and Evaluating Your RTI System** ..... Bloch

Speakers: Jenice Pizzuto, OrRTI, Tigard-Tualatin SD  
 Jon Potter, OrRTI, Tigard-Tualatin SD

This presentation will provide an overview of the core components of a healthy Response to Intervention (RTI) system, and a framework for using multiple data sources to evaluate that RTI system. Presenters will help districts to identify areas of strength in their RTI implementation and areas of need for targeted support. Several examples of data sources will be shared including student outcome data, fidelity of implementation data, permanent products, staff surveys and input, and feedback from outside sources.

**New Assessment Directors** (continuation from 9:30) ..... Board Room

Speaker: Brian Bain, District Assessment Coordinator, Tigard-Tualatin SD  
Bill Stewart, Special Projects, Gladstone SD

First and foremost, our session will help new assessment/accountability directors to understand the full breadth of their role and possible duties, both immediate and over the course of the school year. Additionally, we will provide the most current information available about SBAC, Report Cards, data validation and other key issues they need to be aware of and prepared to address in their districts. Lastly we will preview the ODE online resources and reporting site as well as providing a ‘rumor control’ opportunity to make sure folks leave with accurate and current information.

**Mapping Success: The Path to Progress** ..... Hellman

Speakers: Cara Olson-Sawyer, Supervisor, Multnomah ESD  
Carol Sweeney, FLS Supervisor, Multnomah ESD

Presentation will focus on the formative and summative assessments for special education students which lead to effective standards-based IEPs. Participants will learn about the development of differentiated instructional plans in both special education and general education settings. Additionally, participants will learn how to develop authentic assessments that show student progress that are served in special education.

**Developing District and Building Leadership to Support Effective PLCs** ..... Joplin/Seeger

Speaker: Mickey Garrison, Founder, Educational Support Services

Building and district leadership is vital to effective PLCs/Data Teams. Learn strategies and effective practices from other leaders on how to provide feedback and to support your teams to work collaboratively in cycles of collective inquiry and action research to support the learning of each and every student.

**Communicating Through Transitions: Smarter Balanced Communication Tools and Strategies** ..... O’Neil

Speakers: Derek Brown, Director of Assessment, Oregon Department of Education  
Meg Koch, Common Core Communications Coordinator, Oregon Department of Education  
Jessie McGraw, Public Affairs Specialist, Oregon Department of Education

During this session, ODE staff will provide information and resources to support local school districts’ communication efforts about the upcoming transition to Smarter Balanced assessments. Presenters will introduce advocacy materials and proactive communication strategies to help districts engage with their communities. Participants will participate in communication exercises to develop and/or sharpen their current communication plans and timelines, and will leave the session with several tangible products for immediate use.

**Mathematics Leadership Team: Shared Leadership Focused on Improving Mathematics Instruction in the David Douglas SD** ..... Sousa

Speaker: Amy McQueen, District Math Coordinator, David Douglas SD

Does your data demonstrate a need for professional learning around the content and pedagogy of mathematics? Do the teachers and administrators in your school district communicate a need for increased professional learning around “how to teach CCSS mathematics?” Recognizing the need for a pre K–12 mathematics articulation due to the transition to the CCSSM and the graduation requirement of the Essential Skill of Mathematics, David Douglas SD has convened a District Mathematics Leadership Team. Join District Math Coordinator Amy McQueen as she shares the process, resources, and next steps of improving mathematics teaching and learning.

**Dynamic Education Career Ladder and Leadership Training: Innovative, Quality, Job Embedded** (repeats at 2:45)..... Studio A  
 Speaker: Cheryl Brown, Licensure Specialist, Confederation of Oregon School Administrators

This session will provide information about the Oregon Career Ladder for Educators offered by Confederation of Oregon School Administrators in partnership with Concordia University of Chicago. The career ladder offers progressive levels of preparation and levels of advancement in the education profession. COSA offers all levels of a comprehensive career pathway: teacher leader specialization, the Initial and Continuing Administrator licenses and there is the opportunity to pursue a Master's or Doctorate in conjunction with the programs. The presentation will include different aspects of the rigorous program and the relevant, job embedded internship. The programs emphasize instructional leadership; research based decision-making skills and the application of cross-functional knowledge and skills.

**Transforming Professional Learning: Facilitating Learning Teams**  
 (continuation from 9:30)..... Studio B/C  
 Speaker: Tanya Frisendahl, Education Specialist, Oregon Department of Education

This session will help participants acquire skills and strategies for facilitating learning teams, managing challenging situations and assessing team effectiveness and efficiency. This Learning Forward Professional Learning Unit includes the materials necessary for districts to replicate this experience for educators in their district.

**2013-14 School and District Report Card Updates**.....Vistas I  
 Speakers: Isabella Jacoby, Research Analyst, Oregon Department of Education  
 Christie Petersen, Education Specialist, Oregon Department of Education  
 Josh Rew, Director of Assessment, Oregon Department of Education

ODE staff will review changes to the 2013-14 school and district report cards and the effect of the Smarter Balanced field test on school accountability. This session will also review the report card supplemental data collection and the new web-based application that will be used to collect those data.

**A Balanced Approach: Preparing for Smarter Balanced ELA Assessments**  
 (repeats Friday at 10:55)..... Vistas II  
 Speaker: Ken Hermens, Language Arts Assessment Specialist, Oregon Department of Education

This session will focus on the content and format of the English Language Arts Smarter Balanced assessments that will be administered to students at grades 3 through 8 and grade 11 in the 2014-2015 school year. Particular emphasis will be placed on the performance task component of the assessment and how teachers can structure activities during regular classroom instruction throughout the year to promote student confidence and success when the assessments are taken.

**Deepening Your Understanding: The Administrator Student Learning and Growth Goal**  
 (continuation from 9:30)..... Wilder  
 Speaker: Brian Putnam, Education Program Specialist, Oregon Department of Education

ODE staff will facilitate an in-depth examination of the first four components of the student learning and growth goal process for administrators. As this is an interactive session, it is recommended that participants bring a copy of one of their student learning and growth goals from last year.

This session is a repeat of material presented at the June 2014 PLT conferences in Umatilla, Portland, and Eugene. Any district staff who will be attending the 2014-15 PLT series should plan to attend this session as it is the introduction to the year-long professional learning on SLG goals.

**2014 Oregon Science Standards (NGSS) Sci/Math Performance Tasks & Formative Assessment Development (Aligned to CCSS).....Williams**

Speakers: Rachel Aazzerah, Science Assessment Specialist, Oregon Department of Education  
 Bryan Toller, Math Assessment Specialist, Oregon Department of Education

2014 Oregon Science Standards (NGSS) aligned lessons and assessments will require an extensive range (learning progression) of classroom instructional activities and classroom-based formative assessments to assist students with becoming proficient of the newly adopted standards (performance expectations. Educators and administrators in this session will be provided with extensive professional development in regard to how to both use and develop 2014ORSS (NGSS) model Science Performance Tasks and Sci/Math Performance Tasks that are aligned to Common Core Standards (STEM emphasis) both at the classroom and district level. Sample model tasks and templates will be provided for each participant to take back to their districts that are ready to be implemented and embedded into pre-existing curriculum this fall.

12:10 to 1:15..... Lunch

1:15 to 2:30 ..... **2ND GENERAL SESSION**.....Playwright’s Hall

Opening: Derek Brown, Director of Assessment, Oregon Department of Education

**Factoring Student Growth into Teacher Evaluation**

Keynote: Rick Stiggins, Founder, Assessment Training Institute

Rick will review requirements for the consideration of growth in student achievement as a factor in the evaluation of teacher performance. He will urge extreme caution in the use of change in annual standardized test scores as the definition of student growth. Rather, he will urge heavy reliance on locally-developed assessments and will suggest keys to using them productively.

2:30 to 2:45 ..... Break

2:45 to 4:00 ..... **BREAKOUT SESSIONS: ROUND III**

**Data Meetings at the District Level**..... Bloch

Speakers: Jenice Pizzuto, Director, OrRTI, Tigard-Tualatin SD  
 Jon Potter, OrRTI, Tigard-Tualatin SD

This presentation will provide a framework for using student outcomes cross year data (fall, winter, spring) to help evaluate the health of your overall system at a district level and school level to identify areas needing support. Teams will discuss how to utilize and allocate resources (e.g., funding, time, staff, etc.) to improve core instruction based on the evaluation of the cross year student data.

**Preparing for Smarter Balanced Math Performance Assessments** (repeats Friday at 10:55)..... Board Room

Speaker: Bryan Toller, Math Assessment Specialist, Oregon Department of Education

This session will focus on Smarter Balanced constructed response and performance task student response expectations. Participants will use Smarter Balanced rubrics to score sample student responses. The session will include a statewide assessment update as well as questions and answer period.

**Demystifying the Matrix**..... Hellman

Speakers: Brian Putnam, Education Program Specialist, Oregon Department of Education  
 Theresa Richards, Director, Educator Effectiveness, Oregon Department of Education

ODE staff will provide an overview of the Oregon Matrix Model for Teacher and Administrator Summative Evaluations, which was submitted in the ESEA waiver on May 1, 2014 as the final component of Oregon’s state guidelines for evaluation and support systems. The matrix model is currently pending USED approval; once approved, all districts will incorporate this summative process into their existing educator evaluation and support systems in the 2014-15 school year.

**Closing the Achievement Gap: Using PLCs to Empower Teachers and Positively Impact Learning.....** Joplin/Seeger

Speakers: Mickey Garrison, Founder, Educational Support Services  
 Penny Grotting, Deputy Superintendent, Columbia Gorge ESD  
 Marianne Oakes, Literacy Specialist, Lane ESD  
 Jane Osborne, TOSA, Hood River SD

There is an increasing expectation that school improvement efforts and initiatives such as the Common Core State Standards and educator effectiveness will be driven by solid, reliable data. A strong Professional Learning Community (PLC) foundation is the key to effective implementation of the many initiatives schools are required to address today.

**Transition to Smarter Balanced: Operational and Accountability Considerations**  
 (repeats Friday at 10:55)..... O’Neil

Speakers: Derek Brown, Director of Assessment, Oregon Department of Education  
 Jon Wiens, Accountability & Reporting Manager, Oregon Department of Education

Oregon Department of Education (ODE) staff will discuss Oregon’s statewide assessment system and the upcoming transition to Smarter Balanced. Specific topics will include but are not limited to lessons learned from the field test, accommodations, technology requirements, graduation requirement considerations. In addition, ODE staff will discuss the impact of the transition to the Smarter Balanced assessments on school accountability in 2013-14, 2014-15, and beyond.

**Making Sense of the New Summative Assessment Accessibility Guidelines**  
 (repeats Friday at 10:55).....Sousa

Speakers: Rachel Aazzerah, Science Assessment Specialist, Oregon Department of Education  
 Brad Lenhardt

This session will be an overview of the newly adopted Students with Disabilities (SWD) Accessibility guidelines for Oregon’s Summative Assessments (Math, English Language Arts/Literacy, Science, Social Sciences, ELPA, Kindergarten Assessment and Extended Assessments) beginning in 2014-2015. Participants will receive information and handouts that pertain to the following:

- Overview of the newly adopted accessibility guidelines, tools (embedded and non-embedded) and resources available (manuals and modules) for Oregon’s Summative Assessment System
- IEP and 504 Guidance in regard to the new accessibility guidelines
- Lessons learned from the Smarter Balanced Field Test (Accessibility and Test Delivery)
- Tips and Tricks to prepare for the 2014-2015 Summative Assessments (TIDE, Practice Tests, Training Tests, ISAAP tool)

**Dynamic Education Career Ladder and Leadership Training: Innovative, Quality, Job Embedded.....** Studio A

Speaker: Colin Cameron, Deputy Director, Confederation of Oregon School Administrators

This session will provide information about the Oregon Career Ladder for Educators

offered by Confederation of Oregon School Administrators in partnership with Concordia University of Chicago. The career ladder offers progressive levels of preparation and levels of advancement in the education profession. COSA offers all levels of a comprehensive career pathway: teacher leader specialization, the Initial and Continuing Administrator licenses and there is the opportunity to pursue a Master's or Doctorate in conjunction with the programs. The presentation will include different aspects of the rigorous program and the relevant, job embedded internship. The programs emphasize instructional leadership; research based decision-making skills and the application of cross-functional knowledge and skills.

**Using Kindergarten Assessment Data to Promote Kindergarten Readiness.....** Studio B/C

Speaker: Brett Walker, Education Program Specialist, Oregon Department of Education

In this session, participants will be introduced to how Oregon's new Early Learning Hubs are using Kindergarten Assessment data to strengthen connections between schools, providers of early learning services, and families and to promote children's readiness for school. Additionally, participants will also learn how the assessment fits into the broader context of the redesign of Oregon's early learning system. This session will also provide an opportunity for participants to give input into how kindergarten readiness should be defined in Oregon, including the skills, knowledge, and approaches to learning that children should possess upon kindergarten entry, as well as the types of supports that schools and communities can put in place to support all children to make a successful transition into kindergarten.

**Oregon's 2014-2015 Statewide Assessment.....** Vistas I

Speakers: Elizabeth Greenberg, Oregon Statewide Assessment Project Manager, AIR  
Jessica McGraw, Assessment Public Affairs Specialist, Oregon Department of Education  
Kathleen Vanderwall, Manager of Test Design, Oregon Department of Education

2014-2015 heralds change in Oregon's statewide assessment system. We are re-branding our assessment system to reflect the addition of Smarter Balanced tests while keeping our brand unique to our state and education goals. The new system will provide Oregon students, teachers, and administrators with common displays, navigation, and tools to access the online assessments. A Geographically Distributed Server (GEO) System will improve response time and stability. This session will highlight changes in the 2014-2015 system, recap the content standards assessed, link to resources, and provide strategies to communicate about Oregon's assessment system with various stakeholders.

**Multi-Purpose ELA Task Design: Addressing the Common Core, Essential Skills, and the Smarter Balanced ELA Assessment (repeats Friday at 9:30) .....** Vistas II

Speaker: Ken Hermens, Language Arts Assessment Specialist, Oregon Department of Education

Is it possible to create efficiencies by designing English Language Arts work sample tasks that can be used for a variety of purposes? This session, targeted primarily for high school teachers, will explore how participants can design work sample tasks that could be used to demonstrate proficiency in both reading and writing for Essential Skills demonstration, while at the same time addressing skills emphasized by standards in the ELA Common Core and measured on the Smarter Balanced Performance Assessment.

**Ready to Go! Implementing Math CCSS.....** Wilder

Speaker: Shannon McCaw, Consultant, SMC Curriculum

Supporting implementation of the Common Core State Standards in Mathematics from the school or district administration level is both complex and crucial. Learn practical strategies for supporting teachers in math content, practices and assessment.



**Keys to District Leadership in Considering Student Growth in Teacher**

**Evaluation**.....Williams

Speaker: Rick Stiggins, Founder, Assessment Training Institute

Rick will start participants down the road of conducting a district-wide self evaluation of preparedness to weave student growth into the evaluation equation. He will focus attention on seven essential conditions that must be satisfied across the district to make it possible for teachers and their supervisors to accurately measure and evaluate student growth.

4:00 to 5:00 ..... Team Planning Time

4:00 to 5:30 ..... Exhibitor Reception ..... Lobby

**FRIDAY, AUGUST 8, 2014**

7:00 to 8:00 ..... Continental Breakfast..... Lobby

8:00 to 9:10 ..... **3RD GENERAL SESSION** .....Playwright’s Hall

Welcome: Colin Cameron, Deputy Director, Confederation of Oregon School Administrators

**Formative Assessment: Observing Teachers and English Language Learners to Support them Contingently**

Keynote: Aida Walqui, Director, Teacher Professional Development Program, WestEd

The presentation will present a view of formative assessment as a process teachers and students use during instruction to provide feedback, adjust ongoing teaching and learning, and improve EL students’ linguistic, conceptual, and academic development. Using videos and other artifacts, formative assessment will be described, situated among other types of assessment and illustrated. Participants will observe pedagogy that fosters English Language Learners’ apprenticeship of disciplinary practices in different academic content areas.

9:10 to 9:30 ..... Break

9:30 to 10:40..... **BREAKOUT SESSIONS: ROUND IV**

**Oregon’s AMAOs: From Status to Growth Models** (repeats at 10:45)..... Board Room

Speakers: Martha Martinez, Education Specialist, Oregon Department of Education

Kim Miller, Education Specialist, Oregon Department of Education

Josh Rew, Research Analyst, Oregon Department of Education

At present, the best predictor of meeting AMAO targets in Oregon is the size of a district’s English Learner (EL) student population. To provide the state and districts with a more meaningful Title III accountability system that measures student progress and identifies the districts of various sizes that are effectively serving their EL students, the Oregon Department of Education has proposed revising its AMAO calculations to incorporate a growth model. This session will discuss Oregon’s AMAO proposal that the U.S. Department of Education is reviewing presently, as well as discuss future proposals for addressing AMAOs during the transition years from ELPA to ELPA21.

**Deepening Your Understanding: The Teacher Student Learning and Growth Goal**

**Process** (continues to 12:10)..... Hellman  
Speaker: Tanya Frisendahl, Education Specialist, Oregon Department of Education

ODE staff will facilitate an in-depth examination of the first four components of the student learning and growth goal process for teachers. As this is an interactive session, it is recommended that participants bring a copy of one of their student learning and growth goals from last year. This session is a repeat of material presented at the June 2014 PLT conferences in Umatilla, Portland, and Eugene. Any district staff who will be attending the 2014-15 PLT series should plan to attend this session as it is the introduction to the year-long professional learning on SLG goals.

**Choosing Accessibility Features and Accommodations on the ELPA21 Assessment**

(repeats at 10:55) ..... Joplin/Seeger  
Speakers: Laurene Christensen, National Center on Educational Outcomes  
Vitaliy Shyyan, National Center on Educational Outcomes

This session will introduce participants to the accessibility features and accommodations for the ELPA21 assessment. Choosing accommodations for English language proficiency assessments is different from those used for content assessments, and presenters will share these differences. Assessment administrative considerations as well as three tiers of universal features, designated features, and accommodations will be described. Presenters will also discuss decision-making processes for empowering students taking the ELPA21 assessment with the various accessibility supports. In addition to highlighting supports for English language learners (ELLs), presenters will discuss accessibility features and accommodations for ELLs who have disabilities.

**Explaining ODE Assessment Guidelines, Including Use of Oregon Criteria for High Quality Assessment** ..... O’Neil

Speakers: Derek Brown, Director of Assessment, Oregon Department of Education  
Cristen McLean, Policy Analyst, Oregon Department of Education

Educators will understand the purpose behind ODE developing local assessment guidance, how the resources can be used, and the plans for future development and professional learning. Educators will understand how to apply the Oregon Criteria for High Quality Assessments to locally developed assessments or assessments obtained from outside sources for the purposes of Formative and Interim Common Core Assessments. Educators will understand how to apply the Oregon Criteria for High Quality Assessments to locally developed assessments or assessments obtained from outside sources for the purposes of setting Student Learning and Growth goals.

**Oregon’s Kindergarten Assessment** .....Sousa

Speakers: Amber Helvie, Research Analyst, Oregon Department of Education  
Kathleen Vanderwall, Test Design Manager, Oregon Department of Education  
Kara Williams, Education Specialist, Oregon Department of Education

The 2014-2015 school year will be the second year of statewide implementation of Oregon’s Kindergarten Assessment. This session includes a review of the 2013-2014 statewide kindergarten assessment results, the changes made to the 2014-2015 kindergarten assessment and data collection, resources available to support administration and data entry, and district strategies for administering the assessment within the first six weeks of school.

**Developing Essential Skills Math Work Samples** ..... Studio B/C

Speaker: Bryan Toller, Math Assessment Specialist, Oregon Department of Education

Participants will be introduced to the new Essential Skills work sample guidance template to develop Essential Skills work samples. Session attendees will evaluate and revise work sample prompts using the new the work sample template. The new Essential Skills Work Sample portal will be discussed, and pedagogical strategies to incorporate the newly revised Plain Language scoring guide will be featured.

**OEIB Achievement Compact Update and Request for Stakeholder Feedback**.....Vistas I

Speakers: Bill Hansell, Research Analyst , Oregon Department of Education

Peter Tromba, Policy and Research Director, Oregon Education Investment Board

In the fall of 2013, the Oregon Education Investment Board conducted field research to critically examine the first years of the Achievement Compact process. Staff have continued to meet with the Board, as well as district, community college, and university stakeholders and professional organizations to craft recommended changes to be presented to the Board on August 12. This session is designed to present a high level summary of the recommended changes and to get feedback from attendees to improve the recommendations.

**Multi-Purpose ELA Task Design: Addressing the Common Core, Essential Skills, and the Smarter Balanced ELA Assessment**..... Vistas II

Speaker: Ken Hermens, Language Arts Assessment Specialist, Oregon Department of Education

Is it possible to create efficiencies by designing English Language Arts work sample tasks that can be used for a variety of purposes? This session, targeted primarily for high school teachers, will explore how participants can design work sample tasks that could be used to demonstrate proficiency in both reading and writing for Essential Skills demonstration, while at the same time addressing skills emphasized by standards in the ELA Common Core and measured on the Smarter Balanced Performance Assessment.

**Make Assessment Matter: What Do Students, Teachers and District Administrators Want from Tests?**.....Wilder

Speaker: Kelly Goodrich, Senior Director of Policy & Advocacy, NWEA

The first comprehensive study of assessment perceptions, For Every Child Multiple Measures, conducted by NWEA and Grunwald & Associates in 2012 opened the door to a better understanding of how parents, teachers and district administrators perceive assessment—something not previously explored. It then seemed essential to add the student voice to this research and Make Assessment Matter was released in 2014. For the first time, students speak directly on what assessment means to them.

During this session we will present the findings which show how perceptions are shifting; solid support for assessments that are used in the teaching and learning process; and how the findings are highly relevant to the ongoing public dialogue about the role of assessment in education. This data will help superintendents cut through the “noise” from media and a fragmented public, navigate the divergent understanding of assessment in your schools; and increase understanding of assessment for your teachers, students and parents in your district.

**What does expertise mean in the teaching of English Language Learners in an era of new standards?** .....Williams

Speaker: Aida Walqui, Director, Teacher Professional Development Program, WestEd

This presentation will outline the shifting new standards landscape and will focus specifically on the importance of building and enacting teacher expertise-knowledge

and action- in the education of ELLs. It will examine possible roles for ESL professionals and ways of advancing professional expertise by (re)conceptualizing language and language instruction. Viewing teachers (both ESL and discipline specific) as intellectual decision makers, the presentation will invite educators to examine the ideas that inform their practice and to provide their students with the scaffolds that will accelerate and deepen their development.

10:40 to 10:55 ..... Break

10:55 to 12:10 ..... **BREAKOUT SESSIONS: ROUND V**

**Making Sense of the New Summative Assessment Accessibility Guidelines** ..... Bloch

Speakers: Rachel Aazzerah, Science Assessment Specialist, Oregon Department of Education  
Brad Lenhardt

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Speakers: Martha Martinez, Education Specialist, Oregon Department of Education  
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**Choosing Accessibility Features and Accommodations on the ELPA21**

**Assessment** ..... Joplin/Seeger

Speakers: Laurene Christensen, National Center on Educational Outcomes  
Vitaliy Shyyan, National Center on Educational Outcomes

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learners (ELLs), presenters will discuss accessibility features and accommodations for ELLs who have disabilities.

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Speaker: Derek Brown, Director of Assessment, Oregon Department of Education  
Jon Wiens, Accountability & Reporting Manager, Oregon Department of Education

Oregon Department of Education staff will discuss Oregon's statewide assessment system and the upcoming transition to Smarter Balanced. Specific topics will include but are not limited to lessons learned from the field test, accommodations, technology requirements, graduation requirement considerations. In addition, ODE staff will discuss the impact of the transition to the Smarter Balanced assessments on school accountability in 2013-14, 2014-15, and beyond.

**Oregon Kindergarten Assessment: Considerations for Educators ..... Sousa**

Speakers: Shawn Irvin, Behavioral Research & Teaching Doctoral Student, University of Oregon  
Brock Rowley, Director of Special Programs, Central Point SD

In this session, two major findings are presented on the Kindergarten Assessment administered in Oregon. First, a model of early learning development is described that integrates social skills, task behaviors, and achievement performance. This model has great practical application in how teachers can work with students as they enter kindergarten. Second, an analysis is presented on classifying risk using the Child Behavior Rating Scale. The results are critical in understanding how risk relates to both teachers' and parents' judgements as well as students' performance.

**Preparing for Smarter Balanced Math Performance Assessments ..... Studio B/C**

Speaker: Bryan Toller, Math Assessment Specialist, Oregon Department of Education

This session will focus on Smarter Balanced constructed response and performance task student response expectations. Participants will use Smarter Balanced rubrics to score sample student responses. The session will include a statewide assessment update as well as questions and answer period.

**WorkKeys Assessments & National Career Readiness Certificate ..... Vistas I**

Speakers: Jennifer King, Learning Specialist, Early College and Career Option  
Todd Nell, Program Manager, National Career Readiness Certificate  
Robin Onaclea Scott, Business Services Coordinator, Lane Workforce Partnership  
Kristina Payne, Director of Lane Workforce Partnership

The presentation will address the state board approved WorkKeys assessments for meeting the essential skills requirements in reading and math and communicate the overall value of the NCRC for students whom will be graduating, entering the labor force, and attending college. The Early College and Career Option (ECCO) 4J High School will present information on the adoption, implementation and evaluation of using the WorkKeys and the NCRC.

**A Balanced Approach: Preparing for Smarter Balanced ELA Assessments ..... Vistas II**

Speaker: Ken Hermens, Language Arts Assessment Specialist, Oregon Department of Education

This session will focus on the content and format of the English Language Arts Smarter Balanced assessments that will be administered to students at grades 3-8 and grade 11 in the 2014-2015 school year. Particular emphasis will be placed on the performance task component of the assessment and how teachers can structure activities during regular classroom instruction throughout the year to promote student confidence and success when the assessments are taken.

**Identifying Your Students’ Instructional Needs During Transition to Smarter Balanced (SBAC) Implementation: The Role of MAP**.....Wilder

Speaker: Donna McCahon, Senior Product Manager for Assessments, NWEA

Transitions can be Messy! As a committed educator, you want to know that you’re maximizing student learning throughout the year, especially during this time of transition. Come hear how Common Core MAP assessment data are relevant during the first several years of your SBAC assessment use. Learn how to use valid and reliable MAP data to bridge between old and new summative tests by pairing growth-focused Common Core MAP with your SBAC test.

**Balanced Assessment: Preparing for Smarter Balanced**.....Williams

Speakers: Catherine Carlson, Coordinator, Testing & Evaluation, Salem-Keizer SD  
Rebecca Eastland, TOSA Testing and Evaluation, Salem-Keizer SD  
Diane Swan, TOSA Testing and Evaluation, Salem-Keizer SD

Feed Forward--Using a Balanced Assessment Model to provide vital real-time information to inform decisions for each educational stakeholder, from student to superintendent. We’ll share how the Salem-Keizer SD supports systematically using data to inform instruction using classroom, interim and summative assessments.

12:10 ..... Team Planning Time (lunch on your own)  
Grab-N-Go Snack

## CONFERENCE PLANNING COMMITTEE

- David Bautista ..... Assistant Superintendent, Oregon Department of Education
- Derek Brown ..... Director of Assessment, Oregon Department of Education
- Colin Cameron ..... Deputy Director, Confederation of Oregon School Administrators
- Sarah Drinkwater ..... Assistant Superintendent, Oregon Department of Education
- Mickey Garrison ..... Founder, Educational Support Services
- Ken Hermens ..... ELA Specialist, Oregon Department of Education
- Doug Kosty ..... Assistant Superintendent, Oregon Department of Education
- Mitch Kruska ..... Director, Office of Learning - Student Services, Oregon Department of Education
- Holly Lekas ..... Director of Professional Learning, Confederation of Oregon School Administrators
- Megan Monson ..... Communications Director, Oregon DATA Project
- Jane Osborne ..... Math Coach, Hood River SD
- Gerald Tindal ..... Behavioral Research and Teaching, University of Oregon

# 2014-15 PROFESSIONAL LEARNING CALENDAR

## AUGUST 2014

19..... Increasing Assessment Quality for Teacher Evaluation..... Double Tree Hotel, Portland

## SEPTEMBER 2014

26..... OACOA Seminar Series ..... Keizer Civic Center

## OCTOBER 2014

1-3 ..... Fall Conference for Special Education Administrators .....Hilton, Eugene

19-21 ..... Annual Principals Conference ..... The Riverhouse, Bend

## NOVEMBER 2014

4-5 ..... Fall Breakthrough Coach ..... Al Kadar Shriners Center, Wilsonville

6 ..... Early Years/Early Grades ..... Sheraton Portland Airport, Portland

## DECEMBER 2014

3-5 ..... Oregon School Law Conference.....Hilton, Eugene

## JANUARY 2015

22-23 ..... Winter Breakthrough Coach.....Medford

29-31 ..... OACOA/OASE Winter Conference..... Salishan, Gleneden Beach

31..... OACOA Seminar Series ..... Salishan, Gleneden Beach

## FEBRUARY 2015

26-27 ..... NW Proficiency/Competency Conference .....Hilton, Eugene

## MARCH 2015

5-6 ..... Spring Breakthrough Coach ..... Wilsonville

12-13 ..... State English Learners Alliance Conference .....Hilton, Eugene

## APRIL 2015

24..... OACOA Seminar Series .....Hilton, Eugene

## JUNE 2015

17..... COSA Seaside Pre-Conference..... Convention Center, Seaside

18-19 ..... COSA Seaside Conference..... Convention Center, Seaside

## NATIONAL CONFERENCES

NASSP..... February 19-21, 2015..... San Diego, California

AASA..... February 26-28, 2015..... San Diego, California

ASCD..... March 21-23, 2015 .....Houston, Texas

## CONFERENCE EXHIBITORS





## Graduate credit for COSA events!

Attend the ODE/COSA Oregon Summer Assessment Institute in Eugene August 7-8th, 2014, and earn one graduate credit through the Educational Leadership & Policy Department (ELP 506) of Portland State University's Graduate School of Education.

**Tuition:** \$80/credit

1 credit

### Registration:

Look for the PSU booth at the conference. A representative will be available to assist with registration.

### Requirements:

Write a 3-4 page reflection paper synthesizing the information you learned at the conference. Assignment instructions will be available at the PSU booth. All papers must be submitted by **August 29, 2014**.

### Grades, receipts, and transcripts:

The courses above will be graded **Summer term 2014 (week 10)**. Grades will be available on the PSU website on **September 3rd, 2014**. For instructions on accessing your grade, obtaining a receipt, or getting transcripts, via this site: <http://www.pdx.edu/ceed/cooperative-credit-program-information-for-students> .

### For more information:

To request a copy of the assignment instructions or to get information about partnering with PSU to offer credit for your school or district's professional development activities, email Julie Wolleck at [jwolleck@pdx.edu](mailto:jwolleck@pdx.edu).

4 credits

### Consider the Leadership Academy:

Alternatively, you can count your attendance at this conference toward the COSA Leadership Academy course. Attend three COSA conferences throughout the 2014-15 school year, complete a 30-hour practicum, and earn four graduate credits through the Educational Leadership and Policy Department (ELP 506). Tuition is \$320, and the course is pre-approved to count toward the Continuing Administrator License at PSU.

For more information and to register, contact Julie Wolleck at [jwolleck@pdx.edu](mailto:jwolleck@pdx.edu)



## Continuing Education

Julie Wolleck  
Program Manager, Cooperative Credit  
[jwolleck@pdx.edu](mailto:jwolleck@pdx.edu) | (503) 725-8234



## COSA LICENSURE AND DEGREE PROGRAMS



Our stated mission at COSA is to develop and support school leaders. We see our licensure programs as an excellent example of striving to meet our service mission. COSA offers an online Administrative Licensure program for Initial License and Continuing License along with a Doctoral Program in partnership with the nationally recognized Concordia University of Chicago.

### **Our COSA/CUC Program Offers:**

- IAL - Initial Administrative License
- IAL with Master's Degree in Educational Leadership
- CAL - Continuing Administrator License
- Doctorate in Educational Leadership (CAL credit applying to Doctorate)
- The Leadership Programs are TSPC approved and nationally accredited.
- Fully on-line content courses in an asynchronous format.
- Relevant high quality internships are completed face to face.
- Job-embedded, career focused internships and coursework requirements will allow candidates to create relevant and productive experiences that directly work to improve their schools.
- The costs of the programs are at or below the average cost of existing licensure programs.

For additional information you can also review our website:

[www.cosa.k12.or.us/licensure/admin.licensure.html](http://www.cosa.k12.or.us/licensure/admin.licensure.html) or contact the following at the COSA office:

- Trina Hmura .....[trina@cosa.k12.or.us](mailto:trina@cosa.k12.or.us)
- Cheryl Brown.....[cherylk@cosa.k12.or.us](mailto:cherylk@cosa.k12.or.us)
- Colin Cameron .....[colin@cosa.k12.or.us](mailto:colin@cosa.k12.or.us)



DEPARTMENT OF  
**OREGON**  
EDUCATION

Oregon Department of Education  
"Every Student. Every Day. A Success"



Confederation of Oregon School Administrators  
"We Develop and Support Educational Leaders to Ensure Student Success"

# Certificate of Attendance

This certificate is presented to:

\_\_\_\_\_ Name \_\_\_\_\_ CPD Units Awarded \_\_\_\_\_

for having participated in the 2014 ODE/COSA Oregon Summer Assessment Institute.  
August 7-8, 2014 • Eugene, Oregon

Oregon Professional Standards:

- 1.0 Visionary Leadership
- 2.0 Instructional Improvement
- 3.0 Effective Management
- 4.0 Inclusive Practice
- 5.0 Ethical Leadership
- 6.0 Socio-Political Context

Pre-Conference

7.....August 6, 2014

Main Conference

10.....August 7-8, 2014