



**THE FUTURE IS OURS TO CREATE:
CELEBRATING LEADERS...
YESTERDAY, TODAY,
TOMORROW**



follow us on
 **twitter**
#COSA2014SEASIDE



Health reimbursement arrangements (HRAs) for public employees in the Northwest

Want a better way to pay for health care?

An HRA can help.

Save Tax. Keep more.

Are you looking for ways to:

- Save money?
- Maximize the value of your employee benefits package?
- Help employees retire on time?
- Provide a valuable benefit for employees who opt out of your medical plan?

HRA VEBA is a win-win

- Employers and employees pay zero payroll taxes on contributions
- Employees pay zero tax on earnings and withdrawals (claims)
- Can be used anytime, after becoming claims-eligible
- Participant-directed investments
- Unused balances carry over from year to year (no annual use-it-or-lose-it)
- Can be used to reimburse retiree medical premiums

Common HRA VEBA funding sources

- Unused monthly benefit dollars / OEGB opt out funding
- Premium savings from lower-cost medical plans
- Early retirement incentives
- Part or all of a future pay raise or COLA
- Sick, vacation, personal, and other leave cash outs*
- Other miscellaneous sources

*Sick leave cash out is often better used to boost pension payment formulas.

What is an HRA?
 A health reimbursement arrangement is an “account-based” health plan. Funded HRAs allow employees to accumulate a tax-free source of funds to cover their family’s out-of-pocket healthcare costs, including retiree medical premiums.

In Oregon, HRA VEBA is used by more than 200 school districts, counties, municipalities, and other governmental employers, including Tigard-Tualatin, South Lane, and Hermiston School Districts.
 Over 281 school districts, 31 community and technical colleges, 93 state agencies, and more than 250 other governmental employers in Washington utilize HRA VEBA or a similar HRA program.

To learn more, or to schedule a presentation, contact your local VEBA Service Group representative in Vancouver at 1-877-695-3945.



Dawson Mortimore, Client Consultant
1-877-695-3945 | dawson_mortimore@ajg.com

MESSAGE FROM THE PRESIDENT



Greetings COSA Attendees,

Welcome to the 40th Annual COSA Seaside Conference. I applaud you for taking time to invest in your professional growth and development. We are glad you're here.

The COSA staff and Conference Committee have worked together to develop high quality and timely professional development workshops to support your learning as an educational leader in Oregon. As always, the COSA staff and Conference Committee have brought outstanding pre-conference and conference keynote speakers and over 100 high quality workshops.

This year's theme, "**The Future is Ours to Create: Celebrating Leaders...Yesterday, Today, Tomorrow,**" will support your efforts to increase student achievement. Michael Fullan and Anthony Muhammad have been specifically selected as keynote speakers to inform and inspire, as we prepare for the coming school year. Wavelength will lighten our spirits as we laugh together.

It has been an honor to serve as COSA President this year. I have been able to experience firsthand the amazing work that COSA does on behalf of all of our members and the students we serve.

Craig Hawkins, as our Executive Director, in partnership with the COSA Board of Directors, the leadership of the four departments (OASE, OACOA, OASSA, OESPA), and the COSA staff, has done an exceptional job leading the organization and partnering with other statewide educational advocates to improve the quality of teaching, learning, and leadership in our state. As time permits, please take a moment to thank Craig, the COSA staff and COSA department leaders for their dedication to the children of Oregon, and to you as an educational leader.

We all know it is important to take care of ourselves, but sometimes struggle to find a good balance. After facing a personal health challenge three years ago, I recommitted to physical activity and improved health. So I am excited to let you know that new to this year's conference, each attendee will receive a pedometer. Join me and your colleagues for a fun STEPS competition during the conference and a chance to win GREAT prizes! With a little extra effort, you can really put on the miles and strengthen your heart. Every step counts!

Thanks to each of you for your dedication and commitment to excellence on behalf of Oregon's students. Together we are making a difference. You can count on COSA to continue supporting you as we prepare for the next stage in our journeys as educators. Enjoy the conference!

Tina Acker, COSA President
Principal, Vernon Elementary School, Portland SD

PRESIDENTS RECEPTION

The COSA Board of Directors invites members and their spouses to the Presidents Reception on Wednesday, June 18, 2014, from 6:30 to 10:00 pm at the Convention Center.

This event sponsored by:



CONFERENCE PLANNER

Pre-Conference - Wednesday, June 18, 2014

Time	Session	Location
8:00 to 9:15	1st General Session: Samuel Ortiz	Convention Center, Pacific Room
9:25 to 10:40	Breakout I:	
10:50 to 12:05	Breakout II:	
12:05 to 12:50	Lunch (boxed)	Convention Center, Pacific Room
12:50 to 2:05	Breakout III:	
2:15 to 3:30	2nd General Session: Andrea Hungerford	Convention Center, Pacific Room
6:30 to 10:00	President's Reception	Convention Center, Pacific Room

Main Conference - Thursday, June 19, 2014

Time	Session	Location
7:00 to 8:00	Registration / Visit Exhibits / Continental Breakfast	Convention Center
8:00 to 9:45	1st General Session: Michael Fullan	Convention Center, Pacific Room
10:15 to 11:30	Breakout I:	
11:30 to 12:45	Lunch (on your own)	
12:45 to 2:00	2nd General Session: Wavelength	Convention Center, Pacific Room
2:15 to 3:30	Breakout II:	
3:45 to 5:00	Breakout III:	
5:30 to 7:00	Family Fun Night...Fun Family Activities...Everyone Welcome!	Convention Center, Pacific Room

Main Conference - Friday, June 20, 2014

Time	Session	Location
7:00 to 9:15	Visit Exhibits / Continental Breakfast	Convention Center
8:00 to 9:00	Breakout IV:	
9:15 to 10:45	3rd General Session: Anthony Muhammad	Convention Center, Pacific Room
11:00 to 12:00	4th General Session: Rob Saxton	Convention Center, Pacific Room
1:00 to 2:45	5th General Session: Nancy Golden	Convention Center, Pacific Room

TABLE OF CONTENTS

Conference Planner.....	4
Special Events.....	5
Pre-Conference Keynote & Featured Speakers	6
Pre-Conference Schedule of Events	7
Pre-Conference	8-13
Presidents' Reception	13
Main Conference Keynote & Featured Speakers.....	14
Main Conference Schedule of Events.....	15
First General Session	16
Breakout Sessions: Round I.....	16-21
Second General Session.....	22
Breakout Sessions: Round II	22-27
Breakout Sessions: Round III.....	27-33
Family Fun Night.....	31 & 33
Breakouts Sessions: Round IV.....	34-39
Third General Session	39
Fourth General Session.....	39
Fifth General Session.....	39-40
COSA Executive Directors.....	40
CPD Certificate	41
COSA Award Winners.....	44
Scholarship Recipients	45
COSA Business Partners & Conference Sponsors.....	49
COSA Officers, Board Members & Conference Committee Members	50
Past COSA Presidents & COSA Staff.....	51
About COSA & COSA Award and Scholarship Schedule.....	52
Professional Development Calendar	53
COSA Classic Golf Tournament.....	54
Exhibitor Booth Assignments.....	56
Convention Center Floor Plans	57
Map of Downtown Seaside.....	62-63

PRE-CONFERENCE KEYNOTE/WORKSHOP SPEAKERS

SPECIAL EDUCATION:



Samuel Ortiz, Professor of Psychology, St. John's University, New York

Dr. Ortiz holds a Ph.D. in clinical psychology from the University of Southern California and a credential in School Psychology with postdoctoral training in bilingual school psychology from San Diego State University. He has served as Visiting Professor and Research Fellow at Nagoya University, Japan, as Vice President for Professional Affairs of APA Division 16 (School Psychology), as a member of the APA Presidential Task Force on Educational Disparities, as member and Chair of APA's, Committee on Psychological Tests and Assessment, member of the Coalition for Psychology in Schools and Education, and member of the New York State Committee of Practitioners on English Language Learners and Limited English Proficient Students.



Brett Bigham, Special Education Teacher, Multnomah ESD & Oregon Teacher of the Year

Brett Bigham is the first Special Education teacher in Oregon to be named Teacher of the Year and the first Transition Teacher in the United States to be a Teacher of the Year. He was given the prestigious Outstanding Special Education Teacher Award in 2012 by the National Association of Special Education Teachers, and was a finalist for the OnPoint Educator of the Year Award that same year. COSA will be Brett's 114th event as Teacher of the Year, and he is especially proud to be a voice for so many students and teachers who have never been represented before.



Andrea Hungerford, Attorney, The Hungerford Law Firm

Andrea Hungerford graduated with honors from Stanford University with a Bachelor's degree in Political Science, and then from Lewis & Clark Law School magna cum laude in 1995. Her decision to join Nancy Hungerford in practice led to the expansion of the firm and its incorporation as a limited liability partnership. In the next few years, Andrea became one of the state's best known legal experts on the law regarding the education of students with disabilities, involving herself in legislation and rules development at the state and national level, steering districts clear of litigation, if possible, or representing them in due process hearings or in the State Department complaint process. Andrea is also recognized as a gifted trainer for Oregon administrators and teachers.

SAFETY:



Susan Graves, Nationally Certified Trainer for the Office of Safe and Healthy Schools, U.S. Department of Education; Lincoln County SD, Safety Coordinator

Susan Graves has served Lincoln County School District on the Oregon Coast as Safety Coordinator since 2001. She oversees all aspects of emergency preparedness and management for 17 public schools and facilities that serve more than 5000 students and 500 staff. Lincoln County comprises nearly 1,000 square miles of rural area, 60 of which hug the Pacific Ocean, with several distinct regions and local cultures. As a result, Ms. Graves routinely coordinates safety services with six different government authorities, five law enforcement agencies, eight fire districts, six emergency service agencies and two hospitals. Her collaborative work involves multi-agency, full-scale training exercises as well as presentations for school administration, staff, students, partnering agencies and community groups.

PRE-CONFERENCE SCHEDULE OF EVENTS

Wednesday, June 18 - Special Events

- 7:00 am..... COSA Classic Golf Tournament, Gearhart Golf Links
- 3:00 to 5:00 COSA Board of Directors Meeting
- 6:30 to 10:00..... Presidents Reception...Everyone Welcome!
 Recognize Presidents, Retirees and Vendor of the Year
 Wavelength "Leaders Who Laugh, Last"
 Band: Hit Machine

Wednesday, June 18 - Special Education Pre-Conference (Pacific Room)

- 7:15 to 8:00 Pre-Conference Registration/Continental Breakfast
- 8:00 to 9:15 First General Session: Samuel Ortiz
- 9:00 to 6:30 Early Registration for Main Conference
- 9:15 to 9:25 Break
- 9:25 to 10:40..... Breakouts Sessions: Round I
- 10:40 to 10:50 Break
- 10:50 to 12:05 Breakouts Sessions: Round II
- 12:05 to 12:50 Lunch (boxed)
- 12:50 to 2:05..... Breakouts Sessions: Round III
- 2:05 to 2:15 Break
- 2:15 to 3:30 Second General Session:
 Brett Bigham, Oregon Teacher of the Year "The Path to Advocacy"
 Andrea Hungerford "2014 Hot Topics in Special Education"
- 3:30 Adjourn Pre-Conference

Wednesday, June 18 - Safety Pre-Conference (Necanicum Room)

- 9:00 to 3:00 Developing High-Quality School Emergency Operations Plans
 Speaker: Susan Graves, Nationally Certified Trainer for the Office of Safe and Healthy Schools,
 U.S. Department of Education; Lincoln County SD, Safety Coordinator
- 3:00 Q&A/Adjourn

All participants, exhibitors and guests as requested to wear name tags. Thank you.

PRE-CONFERENCE SPONSORS



WEDNESDAY, JUNE 18, 2014

SPECIAL EVENTS

- 7:00 am..... COSA Classic Golf Tournament.....Gearhart Golf Links
- 3:00 to 5:00 COSA Board of Directors Meeting Best Western
- 6:30 to 10:00..... Presidents Reception...Everyone Welcome!..... Convention Center, Pacific Room
Recognize Presidents, Retirees and Vendor of the Year
Wavelength “Leaders Who Laugh, Last”
Band: Hit Machine

SPECIAL EDUCATION PRE-CONFERENCE

- 7:15 to 8:00 Pre-Conference Registration/Continental Breakfast Lobby
- 8:00 to 9:15 **FIRST GENERAL SESSION** Pacific Room
English Learners and Achievement: A Developmental Perspective on Instructional Challenges
Speaker: Samuel Ortiz, Professor of Psychology, St. John’s University, New York
- 9:00 to 6:30 Early Registration for Main Conference Lobby
- 9:15 to 9:25 Break / Visit Sponsors
- 9:25 to 10:40..... **BREAKOUTS SESSIONS: ROUND I**

English Learners and Assessment: A Developmental Framework for Promoting Equitable Evaluation..... Pacific Room
Speaker: Samuel Ortiz, Professor of Psychology, St. John’s University, New York

Improving Outcomes for Students with Moderate to Severe Disabilities Through a Process of Program Renewal Riverview A-B
Speakers: Carolyn Miller, Assistant Director of Student Services, West Linn-Wilsonville SD
Kathy Versteeg, Instructional Coordinator (TOSA), West Linn-Wilsonville SD

Annual curriculum renewal processes rarely address the needs of programs that support our most impacted learners. Through a process of “renewal” West Linn-Wilsonville School district is identifying the high-leverage strategies, instructional practices, professional development and resources necessary to support a Life Learning program. This session will provide a brief overview of the renewal process, identify leadership successes and challenges, and describe key program components such as the development of inclusive cultures, increasing student voice through systems of communication, articulation of a K-12 curriculum based on the CCSS, and using data to inform instruction.

The Missing Link..... Riverview C
Speakers: Jeanne Zuniga, Special Education Administrator, Multnomah ESD
Cara Olson Sawyer, FLS Teacher, Multnomah ESD

Participants will identify the link between Common Core State Standards to Special Education instruction for students with disabilities (K-12) through professional learning teams (PLTs).

Participants will receive:

- A handy document with MESD’s simplified steps to standards based IEP writing

- for students performing significantly below grade level and
- A differentiated lesson plan example for a high school age student performing at various academic levels (scaffolded from age appropriate to elementary level).

IDEA Legal Lessons Learned and Implications for Urban, Suburban and Rural

Districts..... Seaside A-B

Speakers: Claudette Rushing, Legal Specialist, Oregon Department of Education
 Mary Apple, Assistant Superintendent, Intermountain ESD
 Ryan Mattingly, Special Education Director, Albany SD

IDEA state complaint findings, due process decisions, and relevant case law will be reviewed and discussed for both the legal holdings and the practical implications for educators. This year the format will consist of a panel with a state legal specialist, a district special education director, and an ESD special education director

Response to Intervention at a Middle School?..... Seaside C

Speakers: Melissa Roberts, Assistant Principal, Fremont Middle School, Roseburg SD
 Tammy Rasmussen, Southern Oregon RTI Coach, Roseburg SD

Fremont Middle School in Roseburg, Oregon earned a level 5 distinction for the 2012-2013 school year . Our RTI framework is the umbrella for our school and district focus. We utilize PLC's, teacher leadership programs, school-wide literacy, GRIP, directed professional development, and math studio/TDG work to accomplish our goal. While our system is not yet perfected, the staff at Fremont work together reviewing data to guide programs, and understand that change in systems/services is necessary to bring about growth in student learning. Come join us on our journey as we share how we continue to maintain our level 5 mind set.

10 Strategies Proven to Inspire and Engage EVERY Student.....Seahorse 3-4

Speaker: Christian Moore, LCSW, Founder of WhyTry, WhyTry

Want to engage every student in your classroom? This session will demonstrate 10 strategies proven to strengthen relationships, grab attention, inspire, and build resilience in students of all ages and learning types. Participants will receive valuable insights into teaching social and emotional life skills in ways that students can understand, relate to, and remember. These strategies have helped over 2 million youth in 16,000 K-12 schools, mental health, and correctional organizations worldwide in the areas of academic success, dropout prevention, classroom management, and bullying prevention. Learn how to engage every student using visual metaphors, videos, music, and activities.

Building District Capacity to use RTI for SLD Eligibility Lutheran Church, East Room

Speakers: David Putnam, Director, OrRTI, Tigard-Tualatin SD
 Tammy Rasmussen, Southern Oregon RTI Coach, Roseburg SD
 Shelby DiFonzo, District Learning Specialist/ RTI Coach, Ontario SD

This presentation will provide participants with the steps necessary to build the infrastructure for using RTI for SLD eligibility. Developing the infrastructure consists of developing appropriate policy, procedures, training and monitoring components. Participants will receive resources and tools to assist in this process. The presentation is geared towards administrators and key staff who want to use RTI for SLD eligibility. RTI works... Just Do It! It's about the kids!

10:40 to 10:50..... Break

10:50 to 12:05 **BREAKOUTS SESSIONS: ROUND II**

Review of Oregon's Work in Special Education: Where is OSEP Going? Riverview A-B

Speaker: Sarah Drinkwater, Assistant Superintendent, Oregon Department of Education

This session will provide an overview of guidance/information we have received this past year from OSEP (Office of Special Education Programs), including the results from Oregon's most recent SPP/APR (State Performance Plan/Annual Performance Report) submission. In addition, the new SSIP (State Systemic Improvement Plan) will be described and shared. Finally, ODE's important Strategic Initiatives, in relation to under-served populations will be highlighted.

ECSE Transition to Kindergarten Riverview C

Speaker: Kerry Desmarais, Assistant Director of Student Services, Redmond SD

Come to this session to learn about the Early Childhood Special Education transition to Kindergarten process and the partnership between the High Desert ESD and the Redmond School District. You will be presented with examples of students from the beginning to the end of the process with decision making points for evaluation, eligibility, and special education supports/services.

SWIFT - School-Wide Integration Framework for Transformation..... Seaside A-B

Speakers: Martha Hinman, Executive Director of Student Services, Redmond SD

Desiree Margo, Principal, Lynch Elementary School, Redmond SD

Jessica Dunn Morgan, LEA Facilitator, Kansas University

Lisa Darnold, Director, Office of Learning/Student Services, ODE

The SWIFT approach provides promising academic and behavioral outcomes for all students because of a shared commitment to the inclusion of all students in a personalized and comprehensive manner. Because of the rising tide of education reform initiatives, SWIFT is a particularly welcome approach to educators, administrators, and other stakeholders who apply SWIFT at the school, district and state levels - not as another initiative to pursue, but as a comprehensive school wide framework that enriches, enhances, and coordinates other initiatives to maximize efficiencies, resources, and most importantly, outcomes for ALL children.

Neuro-Developmentally Sensitive School-Based Assessment and Intervention

Strategies Seaside C

Speakers: Verne Ferguson, Director of Special Education, Oregon City SD

Rick Robinson, Ph.D., Psychological Consultant

Shannon Ashby, M.Ed., Special Education Teacher, Ogden Middle School, Oregon City SD

Working with students manifesting persistent difficulties meeting adult expectations at school may be facilitated by conceptualizing these issues as regulation deficits instead of behavior problems. Neuro-developmental skills/demands assessment is conducted, and is sensitive to students with histories including adverse experiences, as well as educational handicapping conditions where dys-regulation is a significant concern. Primary intervention domains include: Structure, routine and imbedded skills training; Consistent caregiver responses; Caregiver emotional management, and Caregiver attunement. The emphasis on regulatory deficits has significant implications for preventing and managing student escalations, establishing and maintaining productive working relationships with students and maximizing student engagement on academic tasks.

iOS 7: More Possibilities for Every AbilitySeahorse 1-2

Speaker: Apple Education

Learn how iOS 7, the world's most accessible mobile operating system, offers a rich set of accessibility features like VoiceOver, AssistiveTouch, and Guided Access that can be customized to help students with special needs succeed.

The How of RTI for SLD Eligibility: Doing the Right Thing the Right**Way** Lutheran Church, East Room

Speakers: David Putnam, Director, OrRTI, Tigard-Tualatin SD

Tammy Rasmussen, Southern Oregon RTI Coach, Roseburg SD

Shelby DiFonzo, District Learning Specialist/ RTI Coach, Ontario SD

This session will provide an overview of best practices for using an RTI model for determining SLD eligibility in Oregon. The essential components of referral, evaluation, and eligibility decision-making will be described. Benefits of an RTI system will be discussed, including the ability to go beyond identifying the presence or non-presence of a disability towards an increased focus on factors that enable student learning. Participants will leave with an understanding of this process and considerations for building capacity for implementation.

12:05 to 12:50 Lunch (boxed)

12:50 to 2:05 **BREAKOUTS SESSIONS: ROUND III****HQ Teachers, Modified Diplomas, Transfers and Educator Evaluation: What Should****You Know**..... Riverview A-B

Speaker: Sarah Drinkwater, Assistant Superintendent, Oregon Department of Education

These particular topics have generated much interest this past year, and include important information for district special educators. Some of the changes impact services for students with disabilities, and the educator evaluation system generates specific questions regarding yearly goal development. These and other relevant topics will be discussed in an informal and question/answer format.

Autism Guidebooks, How A Classroom Project Can Change the StateRiverview C

Speaker: Brett Bigham, Oregon Teacher of the Year/Special Education Teacher, Multnomah ESD

Over the past several years Brett has created a series of guidebooks and curriculum for his students that languished in his filing cabinet for most of the year. He worked with MESD to put the guidebooks on line and since then he has partnered with Portland State to create a statewide system of supports for kids with autism and communication disorders. This project is a perfect example of teachers and districts sharing curriculum to benefit everyone in the state.

SWIFT - School-Wide Integration Framework for Transformation..... Seaside A-B

Speakers: Martha Hinman, Executive Director of Student Services, Redmond SD

Desiree Margo, Principal, Lynch Elementary School, Redmond SD

Jessica Dunn Morgan, LEA Facilitator, Kansas University

Lisa Darnold, Director, Office of Learning/Student Services, ODE

The SWIFT approach provides promising academic and behavioral outcomes for all students because of a shared commitment to the inclusion of all students in a personalized and comprehensive manner. Because of the rising tide of education reform initiatives, SWIFT is a particularly welcome approach to educators, administrators, and other stakeholders who apply SWIFT at the school, district and state levels - not as another initiative to pursue, but as a comprehensive school wide

framework that enriches, enhances, and coordinates other initiatives to maximize efficiencies, resources, and most importantly, outcomes for ALL children.

Intervention, The Secret to Success in a Proficiency Based Learning Model at the Middle Level..... Seaside C

Speakers: John George, Principal, Fleming Middle School, Three Rivers SD
Dr. Rachael George, Principal, Lorna Byrne Middle School, Three Rivers SD
Damian Crowson, Principal, Lincoln Savage Middle School, Three Rivers SD

The secret to success at the middle school level within the Three Rivers School District comes down to high expectations and providing effective interventions for struggling students. During this session, you will hear from Fleming Middle School, Lincoln Savage Middle School and Lorna Byrne Middle School. All three schools have similar intervention and enrichment models, designed around specific student population differences used to target student growth and academic performance. Participants will be provided with our equation for success and strategies to implement practical intervention models, all of which have high rates of success documented through the Next Generation Accountability, Report Card and internal data tracking systems. Administrators and teachers from large and small districts alike will be able to walk away from this presentation with ideas and ways to implement intervention and enrichment schedules driven by the Common Core State Standards and a Proficiency Based Learning model.

iOS 7: More Possibilities for Every AbilitySeahorse 1-2

Speaker: Apple Education

Learn how iOS 7, the world’s most accessible mobile operating system, offers a rich set of accessibility features like VoiceOver, AssistiveTouch, and Guided Access that can be customized to help students with special needs succeed.

The Why of RTI for SLD Eligibility: Its the Right Thing to do for all the Right Reasons..... Lutheran Church, East Room

Speakers: David Putnam, Director, OrRTI, Tigard-Tualatin SD
Tammy Rasmussen, Southern Oregon RTI Coach, Roseburg SD
Shelby DiFonzo, District Learning Specialist/ RTI Coach, Ontario SD

The benefits of using an RTI approach to determining SLD eligibility are many, research supporting its efficacy is deep, and federal and state regulations provide a clear framework for using RTI. Many districts, however, have been slow to adopt this approach. This presentation will highlight the benefits to all students, especially our struggling learners. Presenters will specifically address some of the prevalent myths that can be barriers, including the issue of a “comprehensive evaluation”, legal questions, and the need to have a “perfect” system in order use RTI for SLD eligibility.

2:05 to 2:15 Break

2:15 to 3:30 **SECOND GENERAL SESSION** Pacific Room

The Path to Advocacy

Featured Speaker: Brett Bigham, Special Education Teacher, Multnomah ESD & Oregon Teacher of the Year

2014 Hot Topics in Special Education

Keynote: Andrea Hungerford, Attorney, The Hungerford Law Firm

Andrea will review significant state and national special education decisions for the 2013-14 school year, and discuss special education law “hot spots” that districts should be aware of and steps that districts can take to proactively address areas of potential litigation.

3:30 Adjourn Pre-Conference

6:30 to 10:00..... Presidents Reception...Everyone Welcome!..... Convention Center, Pacific Room
Recognize Presidents and Vendor of the Year
Wavelength "Leaders Who Laugh, Last"
Band: Hit Machine

SAFETY PRE-CONFERENCE

9:00 to 6:30 Early Registration for Main Conference Lobby

9:00 to 3:00 **Developing High-Quality School Emergency Operations Plans**..... Necanicum Room
Speaker: Susan Graves, Nationally Certified Trainer for the Office of Safe and Healthy Schools,
U.S. Department of Education; Lincoln County SD, Safety Coordinator

This training session, Developing High-Quality School Emergency Operations Plans, will provide an overview of the recently released guide, designed to help schools develop and implement high-quality emergency operations plans (EOPs), and describe the principles and processes that will help ensure planning efforts are aligned with the emergency planning practices at the national, state, and local levels. Specifically, this training will provide participants with an overview of:

- The key principles for developing a comprehensive EOP for a school;
- The planning process for developing, implementing and refining an EOP for a school;
- The form, function, and content of a school EOP; and
- Topics that support emergency operations planning including school climate, information sharing, active shooter situations, and psychological first aid for schools.

3:00 Q&A/Adjourn

6:30 to 10:00..... Presidents Reception...Everyone Welcome!..... Convention Center, Pacific Room
Recognize Presidents and Vendor of the Year
Wavelength "Leaders Who Laugh, Last"
Band: Hit Machine

MAIN CONFERENCE KEYNOTE & FEATURED SPEAKERS



Michael Fullan, Educational Reform Authority

Michael Fullan is the former Dean of the Ontario Institute for Studies in Education of the University of Toronto. Recognized as a worldwide authority on educational reform, he advises policy makers and local leaders around the world in helping to achieve the moral purpose of all children learning. Michael is a prolific, award-winning author whose books have been published in many languages.



Anthony Muhammad, Educational Consultant

Anthony Muhammad is one of the most sought after educational consultants in North America. As a practitioner of nearly twenty years, Dr. Muhammad has served as a middle school teacher, assistant principal, middle school principal, and high school principal. Dr. Muhammad's tenure as a practitioner has earned him several awards as both a teacher and a principal.



Rob Saxton, Deputy Superintendent, Oregon Department of Education

In his role as Deputy Superintendent, Rob oversees the education of more than a half-million students in over 1,200 public and charter schools. He is working closely with Chief Education Officer Nancy Golden on implementing changes to the state's education system to better align services, supports, and funding from pre-kindergarten through higher education to help the state reach its 40-40-20 goal.



Nancy Golden, Chief Education Officer, Oregon Education Investment Board

Nancy serves as the Board's Chief Education Officer in the creation, implementation and management of an integrated and aligned public education system from birth to college & career. She has formerly served as the superintendent for Springfield Public Schools in Springfield, Oregon from 2003-2013. In 2011, she served as Educational Advisor to the Governor and was selected as Oregon's Superintendent of the Year.



Kate Brown, Oregon Secretary of State

Kate Brown was first elected Secretary of State in 2008 and won re-election last year. She previously served three terms in the Oregon Senate where she was the first woman to serve as majority leader. Kate was a member of the Oregon House of Representatives from 1991 to 1997. As Secretary of State, Kate has pushed to restore integrity to the state's initiative system. She has removed barriers to voter registration and voting, streamlined business registration by expanding online services to businesses and refocused state audits to program efficiency and effectiveness that can produce greater benefits for the public.



Nancy Hungerford, Attorney, The Hungerford Law Firm, LLP

Nancy founded the firm upon her graduation from Lewis & Clark Law School in 1981, after serving as the Human Resources Director for the North Clackamas School District for five years. Nancy practiced as a sole practitioner for 15 years before other family members joined the practice. Nancy built a statewide firm, representing districts of all sizes, from Pine Eagle to Portland.

MAIN CONFERENCE SCHEDULE OF EVENTS

Thursday, June 19, 2014

- 7:00 to 8:00 Registration / Exhibits Open / Continental Breakfast
- 8:00 to 9:45 First General Session: Michael Fullan
Awards: Superintendent of the Year
Middle School Principal of the Year
- 9:45 to 10:15..... Break / Visit Exhibits / Bookstore
- 10:15 to 11:30..... Breakouts - Round I
- 11:30 to 12:45..... Lunch (on your own)
- 11:30 to 12:45..... OASSA Member Luncheon*
- 12:45 to 2:00..... Second General Session: Wavelength "Uncommon Core"
Awards: OACOA Achievement of Excellence
Bev Gladder Award
High School Principal of the Year
- 2:00 to 2:15 Break / Visit Exhibits / Bookstore
- 2:15 to 3:30 Breakouts - Round II
- 3:30 to 3:45 Break / Visit Exhibits / Bookstore
- 3:45 to 5:00 Breakouts - Round III
- 5:30 to 7:00 Family Fun Night...Fun Family Activities...Everyone Welcome!

Friday, June 20, 2014

- 7:00 to 9:15 Continental Breakfast / Visit Exhibits
- 8:00 to 9:00 Breakouts - Round IV
- 9:00 to 9:15 Break / Visit Exhibits
- 9:15 to 10:45..... Third General Session: Anthony Muhammad
Awards: National Distinguished Principal
Assistant Principal of the Year
- 10:45 to 11:00..... Break / Visit Exhibits
- 11:00 to 12:00..... Fourth General Session: Rob Saxton
Robotics
OSSA Administrator of the Year Award
COSA Presidents Award
Swearing in of 2014-15 Department Presidents
- 12:00 to 1:00..... OACOA Executive Committee Meeting/Luncheon
- 12:00 to 1:00..... OESPA Member Luncheon*
- 1:00 to 2:45 Fifth General Session: Nancy Golden
STEPS Challenge Recognition and Prizes

All participants, exhibitors and guests as requested to wear name tags. Thank you.

* OASSA & OESPA members no charge (member benefit); guests \$5.
Hosted by OASSA & OESPA Executive Committees.

THURSDAY, JUNE 19, 2014

7:00 to 8:00 Registration / Exhibits Open / Continental Breakfast..... Convention Center

8:00 to 9:45 **FIRST GENERAL SESSION** Convention Center, Pacific Room

Anthem: Seaside High School Jazz Choir - Directed by Vanessa Unger

The Principal: Three Keys for Maximizing Impact

Keynote: Michael Fullan, Educational Reform Authority

The principal does not lead all instructional learning. The principal does work to ensure that intense instructional focus and continuous learning are the core work of the school and does this by being a talent scout and social engineer, building a culture for learning, tapping others to co-lead, and well, basically being a learning leader for all. Join this engaging presentation for our opening keynote. Michael will remain on stage after the keynote to sign his most recent books available in the bookstore.

Awards: Superintendent of the Year
Middle School Principal of the Year

9:45 to 10:15..... Break / Visit Exhibits / Bookstore

10:15 to 11:30..... **BREAKOUTS - ROUND I**

Oregon Secretary of State Audit Highlights Middle Schools Successful in Closing

Achievement Gaps..... Best Western, Lewis & Clark 1

Speakers: Kate Brown, Oregon Secretary of State
Shanda Miller, State Auditor, Secretary of State Audits Division
Wendy Kam, State Auditor, Secretary of State Audits Division
Libby Miller, Principal, Ogden Middle School, Oregon City SD
John George, Principal, Fleming Middle School/Merlin Alternative Center, Three Rivers SD
Kristine Creed, Principal, Henley Middle School, Klamath Falls SD

Oregon Secretary of State Kate Brown will discuss a recent and comprehensive audit that highlighted nine schools that are successfully closing the achievement gap. The panelists will discuss the findings and share how exemplary schools provide a safe, positive school environment, high expectations and support, opportunities for teacher collaboration, data-informed instruction, and strong leadership. Learn about the audit's findings and best practices from high-performing schools. Bring your questions. This is a session you won't want to miss.

Proficiency and Beyond: One District's Journey Towards Individualized

Education..... Best Western, Lewis & Clark 2

Speakers: Brian Gardner, Superintendent, Central Linn SD
Jon Zwemke, Principal, Central Linn HS, Central Linn SD
Randy Smith, HS Math Teacher, Central Linn HS, Central Linn SD
Amanda O'Brien, K-6 Principal, Central Linn Elementary, Central Linn SD
Robyn Bailey, 4th Grade Teacher, Central Linn Elementary, Central Linn SD

Our quest began and continues with aligning, teaching, assessing and reporting on the standards. We have moved from 9th-12th grade language arts classes to six instruction levels based on the standards; we are looking at doing the same with math. The district is also making steps to change from a "time constant, learning variable" model to a "learning constant, time variable" philosophy. This session will look at our exploration of community-based proficiency courses as well as new ways to look at school-to-life transitions. We will be sharing how we have been doing these activities including our use of Scantron/Pinnacle Gradebook as a tool.

New Assessment Directors Best Western, Lewis & Clark 3

Speakers: Bill Stewart, Special Projects, Gladstone SD
 Brian Bain, District Assessment Coordinator, Tigard-Tualatin SD

As a new District Test Coordinator, you could use a guide in to the world of Assessment and Accountability. This session will provide an overview of your responsibilities and prepare you to hit the ground running. Veteran assessment directors with over a decade of experience each, will introduce you to the tasks, data systems, public reporting, technical resources, communication lines, and networks of support throughout the state

Next Challenge in Teacher Evaluation: Rating Educators on Student Learning and Growth Best Western, Seaside & Sandpiper

Speaker: Nancy Hungerford, Attorney, The Hungerford Law Firm

Nancy Hungerford will cover steps Oregon districts need to take to be in compliance this fall with ODE requirements for teacher and administrator evaluations, which for the first time must incorporate ratings on student learning and growth. Nancy will also review bargaining issues around teacher evaluation and remediation steps to take for the teacher who is not meeting expectations in professional practice.

Strategic ELL Plan, Update: What Is Next..... Convention Center, Riverview A

Speaker: David Bautista, Assistant Superintendent, Oregon Department of Education

Participants will be provided an update on the State of Oregon Strategic ELL Plan. The Equity Unit at ODE has changed substantially in the past year. The Session will provide information related to support for ongoing efforts throughout the state.

The Power of Collective: Middle School Principals Working Together to Eliminate Racial Disparities in Student Discipline Convention Center, Riverview B

Speakers: Sho Shigeoka, Equity Coordinator, Beaverton SD
 David Nieslanik, Principal, Highland Park Middle School, Beaverton SD
 Ken Struckmeier, Principal, Cedar Park Middle School, Beaverton SD
 Claudia Ruf, Principal, Mountain View Middle School, Beaverton SD
 Shirley Brock, Principal, Five Oaks Middle School, Beaverton SD

Racial disproportionality in student discipline is a significant issue in Beaverton, in particular at the middle level. Rather than admiring the problem, the MS principals formed a learning community to address the issue head on. Come and find out the process Beaverton's MS principals have taken to explore their own biases and assumptions about "discipline" and race, increase their understanding about research-based promising practices, and develop SMART goal around their own leadership practice to eliminate racial disproportionality.

Developing Educator Evaluation, Compensation, and Professional Development Systems: Lessons Learned from Oregon Teacher Incentive Fund Districts. Convention Center, Riverview C

Speakers: Bev Pratt, TIF Grant Manager, The Chalkboard Project
 Havalá Hanson, Senior Research Advisor, Education Northwest
 Jay Mathisen, Assistant Superintendent, Bend-LaPine SD
 Frank Caropelo, Assistant Superintendent, Greater Albany Public SD
 Ken Parshall, Assistant Superintendent, Salem-Keizer SD

This session demonstrates the progress five Oregon districts made in changing perceptions about educator evaluation and the effect reform has had on improving instruction. It includes recommendations from districts about how to develop educator evaluation systems, align professional development to individual needs,

design incentives for performance, and communicate new policies to all stakeholders. The session highlights the importance of improving teacher practice by improving school administrator practice. It discusses administrator professional development in observation, feedback, and coaching to teachers, and an evidence-gathering process for administrator evaluations that is tied to school improvement goals and research-based best practices in school leadership.

Teaching and Learning with iPad in Oregon Schools..... Convention Center, Seahorse 1-2
Speaker: Apple Education

iPad is transforming the way educators teach and students learn. Powerful creative tools, interactive textbooks, and a universe of apps and content make for endless learning possibilities. Learn how several Oregon school districts are transforming learning in their classrooms with iPad.

Farm to School and School Gardens: Opportunities for Your School! Convention Center, Seahorse 3-4

Speakers: Kasandra Griffin, Policy Manager, Food and School Health, Upstream Public Health
Rick Sherman, Nutrition Specialist, Oregon Department of Education

The Oregon Legislature created the Farm to School and School Garden grant program in 2011 and expanded it in 2013. Nineteen school districts currently receive grants to purchase and serve local foods, and to do food, agriculture, and garden-based education.

Farm to School and School Garden programs can bring revenue and energy into your cafeteria, engage parent volunteers, provide an active way to learn many subjects, reduce bullying, and get students the nutrition they need to succeed. Come learn more about this grant program and about other resources and support for Farm to School and School Garden programs.

Meet the Northwest Evaluation Association Convention Center, Seaside

Speaker: Holly Rasche, Partner Relations, Northwest Evaluation Association

With nearly 40 years of experience in partnering with educators to move student learning forward through the use of accurate data, professional development offerings and research services, NWEA has grown to embrace the challenge of partnering to improve student learning around the world.

While Measures of Academic Progress (MAP), our computerized adaptive assessment system continues to be the cornerstone of our work, we have expanded our Professional Development opportunities and instructional resources programs.

Learn about:

- Keeping Learning on Track, the program developed by Dylan Wiliam, international Formative Assessment expert.
- Childrens Progress Academic Assessments (CPAA) helps teachers determine each student's skill level across a range of skills and concepts in early literacy and mathematics. Detailed narrative reports provide comprehensive data about individual's performance on each assessment task, both independently, and with instructional scaffolding. This data helps teachers target instruction at each child's zone of proximal development, leading to increased student engagement and learning.

Comprehensive Health Education meets Common CoreConvention Center, Seaside A

Speakers: Susan Martin, Consultant, The Children’s Health Market
Annie Falconer, 2nd Grade Teacher, David Douglas SD

The Great Body Shop is a research based, comprehensive curriculum for children Pre-School through grade nine. This motivational, fun, hands-on approach teaches critical thinking and decision making skills through the lens of health. Aligned with State and National Health Education Standards and the Common Core you will explore how this program matches with your district needs. Healthy students are successful learners and The Great Body Shop is designed to meet the needs of your students, families, and staff.

The Essential Features of Response to Intervention.....Convention Center, Seaside B

Speaker: Tammy Rasmussen, Southern Oregon RTI Coach, Roseburg SD

RTI is a multi-tiered system of support that, when implemented well, provides the right instruction at the right time to meet the instructional needs of each student and maximize their learning. This session will provide an overview of RTI and the Oregon RTI project. Essential features, myths and realities, and implementation considerations will be examined. Benefits and outcomes, taken from both the research literature and from districts across Oregon, will be presented.

Evolving Education in High Schools.....Convention Center, Seaside C

Speaker: Michelle Zundel, Principal, Ashland High School, Ashland SD

It is the job of high schools to cultivate the individual talents of our students. We need new strategies to accomplish this. Ashland High School (AHS) developed new ways to engage community and business partners and created a personalized advising system. Our students are excelling and have more opportunities than ever before. AHS earned the 2014 ASCD Whole Child Award, received the US News and World Report Silver Medal, five times, and received commendations from AdvancED Accreditation.

You are Invited

Please join Lewis & Clark Graduate School of Education and Counseling and Learning Forward Oregon for a reception, and enjoy hors d’oeuvres and a drink with your colleagues.

Thursday, June 19, 2014
5:00-6:30 p.m.

The Irish Pub at McKeown’s
1 N Holladay (at the corner of
Broadway and Holladay)
Seaside, Oregon

Please note this is a new location



Dynamic Education Career Ladder and Leadership Training: Innovative, Quality, Job Embedded..... Holiday Inn Express, Meeting Room
Speakers: Cheryl Brown, Licensure Specialist, Confederation of Oregon School Administrators
Colin Cameron, Deputy Director, Confederation of Oregon School Administrators

This session will provide information about the Oregon Career Ladder for Educators offered by Confederation of Oregon School Administrators in partnership with Concordia University of Chicago. The career ladder offers progressive levels of preparation and levels of advancement in the education profession. COSA offers all levels of a comprehensive career pathway: teacher leader specialization, the Initial and Continuing Administrator licenses and there is the opportunity to pursue a Master's or Doctorate in conjunction with the programs. The presentation will include different aspects of the rigorous program and the relevant, job embedded internship. The programs emphasize instructional leadership; research based decision-making skills and the application of cross-functional knowledge and skills.

Personalized Learning in Action: Districts that Are Disruptive Lutheran Church, West Room
Speaker: Ben Politzer, Education Elements, Inc.

In this session we will discuss different approaches to personalized learning we are seeing across the country: from developing portfolios of school models to creating teacher opt-in programs to roll-outs by grade or subject area. This session will include examples of district roll-out strategies from three districts as well as a discussion around why they made the decisions they did and what types of student and teacher outcomes they are seeing as a result. We will offer a set of guiding questions for district leaders to consider as they think about when and how to implement personalized learning across their district.

Online Constituent Consultation: Challenges, Benefits and Implications of Leading Large-scale Online Stakeholder Consultations Rivertide Suites, 3rd Floor Meeting Room
Speakers: Dave MacLeod, President, Thoughtexchange
Andy Bellando, Superintendent, Silver Falls SD

In this interactive session we will be learning about and discussing together the implications of large-scale online constituent consultation. Andy Bellando and the Silver Falls Board have recently engaged thousands of community members to learn what is working, what can be improved and what people want students to experience and achieve in the district schools. This effort has been very successful and also brings up some important questions: What are the critical issues regarding the relationship between online consultation and topics such as bond measures or strategic planning? What are we learning from stakeholders and what level of findings should we share with the public? Which issues benefit from large-scale engagement and which don't?

Managing the iPhone Generation: Experience Positive Change, from Disruption to Learning..... Rivertide Suites, 4th Floor Meeting Room
Speaker: Jerry Von, Retired Teacher, National Trainer, Time to Teach, Inspire Seminars

Are your teachers exhausted dealing with distracting low level behavior? Do they spend 50% or more classroom teaching time dealing with discipline issues? Are there times when they feel that their students are running the classroom? Learn the techniques and strategies to have productive, healthy and happy classrooms! Strategies that will reduce discipline issues, increase student achievement, allow more teaching time and boost job satisfaction.

What Are We Learning About Learning Walks?.....Shilo Inn, Dolphin 2

Speakers: Tammy Doty, Principal, La Pine Elementary, Bend-La Pine SD
 Melinda Knapp, Math Coach, La Pine Elementary, Bend-La Pine SD
 Connie Wilson, Kindergarten Teacher, Bend-La Pine SD
 Jeannie Thorp, Special Education Resource Teacher, Bend-La Pine SD

Learning Walks can be a powerful form of professional development when done well. We have been using Learning Walks for a couple of years and have learned a lot along the way about how to facilitate them effectively and with a high degree of trust to improve instructional practices, individual growth and collaborative discussions among teams.

IDEA LAB: Making Space for STEM in Elementary.....Shilo Inn, Dolphin 3

Speaker: Jeremiah Patterson, EdD, Principal, Middleton Elementary, Sherwood SD

In the spirit of Stanford University’s d.School, IDEA LAB grew out of a recognition of the need to foster different kinds of learning environments for the shifting career landscape our students will inherit.

Facebook for AdministratorsShilo Inn, Whale 1

Speakers: Tami White, Principal, North Lake SD
 Colleen Henry, Principal, Sweet Home Jr. HS, Sweet Home SD

Learn how to increase your school’s social media footprint without increasing your administrative workload. To get this most out of this session, attendees will need to have administrative access to their school/district Facebook profile

Cracking the Attendance Code: Proven Strategies to Improve Student

AttendanceShilo Inn, Whale 2

Speakers: Kristin Turnquist, Assistant Principal, Clackamas HS, North Clackamas SD
 Tom Meyer, Dean of Students, North Clackamas SD

Clackamas High School was recently featured in The Oregonian’s series on Oregon’s student absenteeism epidemic. CHS’s chronic absenteeism rate is the fourth-lowest among Oregon’s 100 largest high schools and rates a Top 10 graduation rate for low-income students. Learn proven strategies for increasing student attendance and involving community partners in the process.

Leading Learning Communities to Improve Achievement for All Students.... Shilo Inn, Whale 3

Speakers: Barbara Soisson, D.Ed., Principal, Wood MS, West Linn-Wilsonville SD
 Joshua Flosi, D.Ed. Assistant Principal, Wood MS, West Linn-Wilsonville SD

Using examples that they have worked with as the assistant principal and principal at Wood Middle School in the West Linn-Wilsonville School District, the presenters will lead participants through activities to create coherency, promote teacher effectiveness, and increase student achievement. They will focus on practices that bring together implementing the CCSS across subject areas, differentiating instruction to ensure equity, and using assessment data to continually improve instruction and learning. The leadership actions that we work with during the session will emphasize how school culture, ongoing instructional improvement, and achievement results are connected.

11:30 to 12:45..... Lunch (on your own)

11:30 to 12:45..... OASSA Member Luncheon.....Convention Center, Event Tent
 OASSA members no charge (member benefit); guests \$5. Hosted by OASSA Executive Committee.

12:45 to 2:00..... **SECOND GENERAL SESSION**Convention Center, Pacific Room

Uncommon Core

Speakers: Wavelength

Awards: OACOA Achievement of Excellence
High School Principal of the Year
Bev Gladder Award



2:00 to 2:15 Break / Visit Exhibits / Bookstore

2:15 to 3:30 **BREAKOUTS - ROUND II**

Developing Blended Learning Programs: Engaging Differentiation for All

Learners Best Western, Lewis & Clark 1

Speakers: Debbie Johnson, Director, Teaching and Learning, Oregon Trail Blended Learning Center
Don Brown, Curriculum, Instruction, Assessment, Gladstone SD

Blended Learning is the combination of in-person classes with on-line content. It can be as simple as offering online practice problems to having full courses online. The time is right to offer blended learning to all students to boost engagement, to increase instructional time, or to offer individualization of the curriculum.

Walk through the iNACOL guide for program development. Hear an update on what providers have in the way of free content, learning management systems, and models of implementation for all levels. The Oregon Trail School District will offer a blended model as a “case study” district.

English Language Leaders: Nurturing Emergent Bilingual Student Voice for Change

Best Western, Lewis & Clark 2

Speakers: Francisco Garcia, Sr. Program Manager, ESL, Portland SD
Sonny Montes, IYLC Council Advisor, ESL Department, Portland SD
Tou Meksavahn, IYLC Council Advisor, ESL Department, Portland SD
Suzanne Toole, IYLC Council Advisor, ESL Department, Portland SD

What does team building mean for students who lack a history of in-class collaboration? What does leadership mean to a refugee student with interrupted education? Organizers of the International Youth Leadership Conference will discuss their collaboration with Mercy Corps to provide a team of Emergent Bilingual high school students with training to actively participate in community building and leadership opportunities at their schools. Active members of the IYLC High School Leadership Council will share their experience, how the training shaped their role in the 2014 conference, and the impact of their newfound voice on their learning. This session will use a variety of student voice platforms (video, art, essays) to launch a discussion of what educators can do to provide EBs with meaningful opportunities that promote leadership, self-esteem and college preparedness.

Westview Summer School 2013: Using Innovation, Collaboration, and Data To Support Student Achievement

Best Western, Lewis & Clark 3

Speakers: Greg Therrien, Student Manager, Westview High School, Beaverton SD
Kacey Farrens, Counselor, Westview High School, Beaverton SD

This presentation describes in detail the development and implementation of Westview High School’s innovative summer school program. Learn how a student manager and counselor developed and paid for an \$80,000, standards based summer program (which included transition support for incoming 9th graders, credit recovery, and academic acceleration & enrichment), during the most desperate of financial times at no cost to the district. This presentation highlights the use of innovation,

collaboration, and data in the development of intervention to improve student achievement and graduation rates for all students, and emphasizes best practice between counselors and administrators.

#Twitter4PLC.....Best Western, Sandpiper

Speakers: Colleen Henry, Principal, Sweet Home Jr. HS, Sweet Home SD
Tami White, Principal, North Lake SD

Learn how to use Twitter to provide your teachers and administrators with the best social media connections that enrich professional learning. Session attendees should create Twitter profile in advance and/or have administrative access to their school/district Twitter account. Follow our conversation at #COSAchat

ODE Update on Educator Effectiveness..... Best Western, Seaside

Speaker: Brian Putnam, Education Program Specialist, Oregon Department of Education

ODE staff will present the latest information on the ESEA Waiver and Oregon Matrix for Summative Evaluations, guidance on Student Learning and Growth Goals, and regional Peer Review Panels.

#icanhelp Convention Center, Riverview A

Speakers: Sara Nilles, Executive Director, Oregon Association of Student Councils
Kelsey Bowers, Tualatin High School Activities Director, Tigard-Tualatin SD



Delete negativity on social media, around campus and in life! Learn how YOU can help spread the word to be POSITIVE and empower your students to make a change in your school and community.

Principles to Actions: Ensuring Mathematical Success for AllConvention Center, Riverview B

Speaker: Mark Freed, Mathematics Education Specialist, Oregon Department of Education

In Principles to Actions, NCTM sets forth a set of strongly recommended, research-informed, actions for all teachers, coaches, and content specialist to support effective mathematics instruction. This document outlines six principles for mathematics instruction and linked to effective practices and illuminated with examples. Participants will better understand the significant obstacles and unproductive beliefs that compromise progress. Specific actions and productive practices will also be shared to ensure the mathematical success for all students.

SWIFT School Framework: Equity and Excellence for EACH

StudentConvention Center, Riverview C

Speakers: Martha Hinman, Executive Director of Student Services, Redmond SD
Desiree Margo, Principal Lynch Elementary School, Redmond SD
Jessica Dunn Morgan, SWIFT Facilitator, Kansas University
Lisa Darnold, Director of Regional Programs/Best Practices, ODE
Lisa Harlan, Director-Focus and Priority Schools, ODE

SWIFT is not another initiative to pursue; it is a comprehensive school wide framework that enriches, enhances, and coordinates other initiatives to maximize efficiencies, resources, and most importantly, outcomes for EACH student! SWIFT is an acronym that stands for School wide Integrated Framework for Transformation. The Framework encompasses five research based domains: Administrative Leadership, Multi-Tiered System of Support, Integrated Education Framework, Family and Community Engagement, and Inclusive Policy Structure, and Practice. Key partners from ODE, the SWIFT Center at Kansas University, Redmond School District, Pendleton School District, Sisters School District, and Portland Public Schools are working in collaboration with 16 schools in these four districts. We are scaling up the SWIFT

framework in these 16 schools to ensure equity and excellence for each student. This is a five year project, with anticipation of more schools and districts joining the SWIFT Framework movement in the future!

COSA on iTunes U Convention Center, Seahorse 1-2

Speaker: Apple Education

The Confederation of Oregon School Administrators (COSA) launched COSA on iTunes U to help transform Oregon teaching and learning. COSA on iTunes U provides course content in the four core subject areas of mathematics, science, social studies, and English language arts. Experience these standards-aligned resources for iPad, and hear from the Oregon teachers who participated in their development.

What Every Administrator Needs to Know About Response to

Intervention Convention Center, Seahorse 3-4

Speaker: Dean Richards, Implementation Coach, Central Oregon RTI

RTI is currently one of the biggest educational buzzwords. Although the impetus for RTI has come from Special Education legislation, a comprehensive system involving all stakeholders must be in place for sustained systems change. This session will address the critical moves that principals and administrators can do to create and strengthen a system that meets the needs of all students. And it doesn't start with interventions!

Keep Learning On Track: Formative Assessment Through Professional

Development..... Convention Center, Seaside

Speaker: Holly Rasche, Partner Relations, Northwest Evaluation Association

Keeping Learning on Track (KLT) was created by international Formative Assessment expert and researcher, Dylan Wiliam. The program exposes teachers to over 100 proven Formative Assessment classroom techniques based on key strategies for assessing learning in the moment and is now offered by Northwest Evaluation Association.

Keeping Learning on Track is a sustained, multi-year program presented by NWEA that builds expertise in Formative Assessment as a process. Teachers learn key methods to gather evidence of learning - by partnering with students - to adjust instruction in the moment to improve outcomes for every child. The job-embedded program builds Teacher Learning Communities

(TLC) that give educators the opportunity to collaborate meaningfully and reflect on their practice through the school year. This is NOT a one-time only workshop!

Join us and learn about the Southern Oregon ESD and NWEA partnership to offer this program to educators in their region.

Policy-Making and Implementation for the English Language Proficiency Assessment for the 21st Century (ELPA21).....Convention Center, Seaside A

Speakers: Susan Inman, Policy Analyst, Oregon Department of Education

Timothy Blackburn, Education Specialist, Oregon Department of Education

This session provides information on supports for Oregon's transition to new English Language Proficiency (ELP) standards and the ELPA21. There will be information about the resources available to schools and districts, as well as the most recent timelines for implementation. Additionally, the presenters lead participants through an examination of the policy-making process followed by the English Language Proficiency Assessment for the 21st Century (ELPA21) Assessment Consortium in the context of current national English Language Learner (EL) policy.

Building Capacity Through Coaching: Moving Evidenced-based Practices into the Classroom.....Convention Center, Seaside B
 Speaker: Jenice Pizzuto, RTI Facilitator, Tigard-Tualatin SD

This session will provide guidance on how to ensure that the principles of effective instruction move from “great ideas” to actual practices that are delivered accurately and consistently, within and across classrooms. Through presentation, videos, and other resources, participants will examine coaching models, learn the key elements for designing a successful model that fits their context, and gain awareness of strategies for implementation. Participants will leave the session better equipped to expand instructional capacity in their classrooms and schools through coaching.

New Accreditation Process & Advice from Practitioners.....Convention Center, Seaside C
 Speakers: Dick Darst, State Director, NWAC/AdvancED
 Doug Potter, State Director, NWAC/AdvancED
 Kimie Carroll, Assistant Principal, Canby High School, Canby SD
 Carol Wyatt, Assistant Principal, Jesuit High School, Portland SD

Accreditation has changed. Both the continuous improvement tools and the process involved are significantly different than the traditional model used in past years. Since NWAC joined with AdvancED in 2012, this new system has proven to be an integral part of school improvement efforts. This session will include a brief overview of the new tools and process, then will have presentations and advice from administrators who have recently hosted their External Review visitations. Canby, Jesuit, and other high schools will share their wisdom with administrators who have yet to host their visitations.

Dynamic Education Career Ladder and Leadership Training: Innovative, Quality, Job Embedded.....Holiday Inn Express, Meeting Room
 Speaker: Cheryl Brown, Licensure Specialist, Confederation of Oregon School Administrators
 Colin Cameron, Deputy Director, Confederation of Oregon School Administrators

This session will provide information about the Oregon Career Ladder for Educators offered by Confederation of Oregon School Administrators in partnership with Concordia University of Chicago. The career ladder offers progressive levels of preparation and levels of advancement in the education profession. COSA offers all levels of a comprehensive career pathway: teacher leader specialization, the Initial and Continuing Administrator licenses and there is the opportunity to pursue a Master’s or Doctorate in conjunction with the programs. The presentation will include different aspects of the rigorous program and the relevant, job embedded internship. The programs emphasize instructional leadership; research based decision-making skills and the application of cross-functional knowledge and skills.

The Missing Link..... Lutheran Church, East Room
 Speaker: Cara Olson Sawyer, FLS Supervisor, Multnomah ESD

Participants will identify the link between Common Core State Standards to Special Education instruction for students with disabilities (K-12) through professional learning teams (PLTs).

Participants will receive:

- A handy document with MESD’s simplified steps to standards based IEP writing for students performing significantly below grade level and
- A differentiated lesson plan example for a high school age student performing at various academic levels (scaffolded from age appropriate to elementary level).

How Quality Teacher-student Relationships Bring Social Justice Into the ClassroomLutheran Church, West Room
Speaker: Holly Eckles, Assistant Professor, Western Oregon University

Presenter will discuss research that demonstrates how quality student-teacher relationships help engage today's diverse youth so they achieve at their fullest potential. Relationship-building strategies presented and discussed; audience participation encouraged.

Implementing Effective PLCs to Support Learning ...Rivertide Suites, 3rd Floor Meeting Room
Speaker: Mark Endsley, Senior Advisor, Education Northwest

Professional Learning Communities (PLCs), when well focused, have proven to be one of the most effective strategies for improving instruction and student learning. But how do you make them more than a congenial conversation and transform them to influential learning opportunities for staff? We'll share protocols to structure professional conversations about "teacher work" (e.g. lesson plans) and student work, and apply a scoring guide for internal and external evaluation of PLCs to support implementation of powerful PLC sessions.

Do You Need Super Powers to be a Good Supervisor? . Rivertide Suites, 4th Floor Meeting Room
Speaker: Nanci Schneider, Practice Expert, Education Northwest

Are some of your teachers nervous when you observe them when using a new evaluation system? Are you wondering if you're looking for practices that will improve learning and close the achievement gap? Do you feel you need super powers to provide supervision? Come learn ways that may lighten your load and help empower teachers to do their best work with their most challenging students. Simple, research-based observable strategies for academic success will be shared along with the importance of using a growth mindset. Observable strategies for teaching students coming from a background of poverty will also be shared.

Finding out the Way with CCSS and ProficiencyShilo Inn, Dolphin 2

Speakers: Dianna Veleke, Principal, Clara Brownell Middle School, Umatilla SD
Cindy Townsend, Clara Brownell Middle School, Umatilla SD
Kaycee Ferguson, Clara Brownell Middle School, Umatilla SD
Kyle Sipe, Clara Brownell Middle School, Umatilla SD
Tim Lee, Clara Brownell Middle School, Umatilla SD
Dani Forshee, Clara Brownell Middle School, Umatilla SD

Staff at Clara Brownell Middle School in Umatilla Oregon have been working for the past three years to implement a proficiency based grading and instructional system while simultaneously aligning, developing and modifying curriculum to fit the ideals of the Common Core State Standards. Participants in this session will walk through these years with us; seeing what has worked, what has not worked, and what we are currently focusing our efforts on. Participants will also leave with ideas and examples that they can take directly back to their schools and classrooms to meet the intentions of the Common Core State Standards within a proficiency based system.

2013-14 Report CardsShilo Inn, Dolphin 3

Speaker: Josh Rew, Report Card Specialist, Office of Learning, Oregon Department of Education

This session will discuss changes to the 2013-14 report cards, the impact of the Smarter Balanced Field Test on school accountability, and the new data collection that will be used to collect the Letter from the Principal/Superintendent. If time permits we shall also discuss potential impacts of the Smarter Balanced transition on 2014-15 school accountability.

Project Unify: Improving Equitable Access and Inclusive Cultures.....Shilo Inn, Whale 1

Speakers: Dr. Jennifer Spencer-Iiams, Director of Student Services, West Linn-Wilsonville SD
 Mark Hinthorn, Vice-Principal and Athletic Director, McMinnville High School
 Jean Hansen, Director of Youth Outreach, Special Olympics Oregon

Project Unify has been a springboard for change toward a more inclusive culture at Wilsonville High School, McMinnville High School and other high schools throughout the state.. Learn ways that Unified Sports and Activities can support your school’s goals toward creating a more equitable, positive, and inclusive climate for all students. Project Unify is grounded in the belief that there should be more opportunities for young people of all different strengths and abilities to make friends and work together for change. Students with and without intellectual disabilities can and should increase their knowledge, skills, and comfort in forming positive social relationships and can address social issues in meaningful ways.

Opening the Door to the FutureShilo Inn, Whale 2

Speakers: Alice Dewittie, Principal, Summit High School, Bend La-Pine SD
 Patrick Kilty, Blended Learning Coordinator, Summit High School, Bend La-Pine SD
 Tres Tyvand, District on-line Coordinator, Summit High School, Bend La-Pine SD

What if school isn’t where you go, it’s what you do? What if you explored the future and opened the door to teacher innovation around technology. What if you implemented a 1:1 deployment and started a blended learning project all in one year? In this breakout we will explore the story of how Summit HS moved from being severely under-tched to a hot-bed of teacher led innovation in one year. Explore the highs and lows of a 1:1 digital deployment and an open invitation for teacher creativity in the classroom and a blended learning pilot program.

The Social, Emotional and Behavioral Health of our Students: Planning for Positive Impact.....Shilo Inn, Whale 3

Speakers: Anne Carloss, Director of Special Education/Student Services, Hood River County SD
 Flurry Stone-School Psychologist, Hood River County SD
 Kelly Running, Behavior/ASD Specialist, Hood River County SD
 William Backner, School Psychologist, Hood River County SD

Adversity in childhood is directly related to the social, emotional, and behavioral health of our students. Come learn about Hood River County SD’s progressive approach to implementing trauma informed practices in your district. This session will discuss how the integration of Adverse Childhood Experiences (ACEs), Dr. Perry’s Neurosequential Model of Therapeutics/Education (NMT/NME), and Collaborative Problem Solving (CPS) has changed the perspective of how we look at kids. We have moved away from “Kids do well if they WANT to...” to “Kids do well if they CAN!” This will be a lively and interactive session, and you will come away with specific and cost-efficient strategies to implement in your classroom, school, and district.

3:30 to 3:45 Break / Visit Exhibits / Bookstore

3:45 to 5:00 **BREAKOUTS - ROUND III**

Compassionate Discipline: Moving Away from Exclusionary Practices to Culturally Relevant PBIS..... Best Western, Lewis & Clark 1

Speakers: Kathleen Ellwood, Assistant Principal, Irvington School, Portland SD
 Lisa McCall, Principal, Irvington School, Portland SD

At Irvington School, a K-8 school in Portland Public Schools, a new administrative team faced the challenge of transforming a culture of traditional discipline into

a community focused on finding culturally responsive PBIS strategies that help reengage all students in learning. Our challenge was to develop consequences and interventions that connect students to community rather than exclude them from learning opportunities. Join us as we share the tools we've used during this process over the past three years.

How to get your CPS on!!!..... Best Western, Lewis & Clark 2

Speaker: Tonya Coker, EI/ECSE Program Coordinator, Willamette ESD
Verda McClain, Lead Therapeutic Coach, Willamette ESD

Collaborative Problem Solving at All Ages and Ability Levels- Collaborative Problem Solving (CPS) is an evidence based approach being utilized in multi-disciplinary models across the state and country. Education, DHS, Mental Health, and Juvenile Justice are all utilizing CPS to focus on the strengths of all people. An overview of implementing CPS in early childhood through school age programs for students of all ability levels including both whole program and individual student data collection methods. In addition, how PBIS and CPS are aligned, functional behavior assessment and behavior support plans, as well as parent training and coaching.

Science & Engineering as Context: Math and ELA in the Real World....Best Western, Lewis & Clark 3

Speakers: Lori Lancaster, Past-President, Oregon Science Teachers Association
Ginger Redlinger, STEM Program Administrator, Oregon City SD

Supporting science and engineering, especially in the elementary grades, can provide context for students to improve their math and ELA skills. Experience the connections between math and ELA while engaging in an engineering activity. See the connections to the CCSS in both Math and ELA that can be found in the new Oregon Science Standards. Engage students with the relevance of their natural and designed world.

The Synergy Between Staff and Student WellnessBest Western, Sandpiper

Speakers: Gigi Simms, Health and Wellness Coordinator, Corvallis SD
Amy Lesan, Student Services Coordinator, Corvallis SD
Christine Hall, Benefits Specialist, Corvallis SD
Marcianne Koetje, Principal, Lincoln Elementary School, Corvallis SD
Robbie Cox, High School Counselor, Corvallis SD

Local wellness policies are an important tool for promoting health and wellness. Come here how Corvallis School District has successfully implemented the district wellness requirements to promote student wellness and create a culture of health by integrating staff wellness.

Home Connections: Engaging Families in Classroom Academic Language Through Bilingual Math Activities..... Best Western, Seaside

Speaker: Justin Johnson, ESL TOSA, Portland Public School District

Families want to participate with homework, but language can often be an obstacle. Visual directions in multiple languages and language scaffolds can promote participation. In this interactive workshop participants will define bilingual academic language support, explore its use during school and family-centered homework activities, and see the resources modeled by families working together in a video. This practical tool for students, families and teachers can bridge the language of school and home while simultaneously supporting biliteracy and academic success. The presentation highlights an asset-based view of what our Emergent Bilinguals bring culturally and linguistically to our classrooms.

From ESL Pullout to Language for All Convention Center, Riverview A

Speakers: Shane Burchell, Language Development Specialist, David Douglas SD
 Jakob Curtis, Principal, Ventura Park Elementary, David Douglas SD
 Martha Sandstead, Language Development Specialist, David Douglas SD
 Kellie Burkhardt, 3rd Grade Teacher Ventura Park Elementary, David Douglas SD
 Kelly Devlin, ELL Program Coordinator Ventura Park Elementary, David Douglas SD

Think about the challenges a district would face to change their ELD program from ESL pullout to a walk to language for all students. How do we train and support classroom teachers to become language teachers? How do ESL specialists transition to a new role as a language coach? What curriculum will connect to classroom content but maintain a focus on the ELP standards? How do we assess and group all students (including native English speakers) by proficiency level? This interactive workshop is the story of how Ventura Park Elementary has met these challenges.

Personalized Learning through Blended Learning Convention Center, Riverview B

Speaker: Patrick Kilty, Blended Learning Coordinator, Summit HS, Bend-La Pine SD
 Alice DeWittie, Principal, Summit HS, Bend-La Pine SD

This last year Summit HS embarked on a journey of blended learning (integrating on-line and classroom instruction). Blended learning allowed teachers to utilize real-time formative assessment to effectively adjust instruction for a differentiated learning approach. Using a pioneering, streamlined schedule, Summit's blended, or FLEX, courses empower students to immerse themselves into the curriculum at their own pace. As a result, FLEX students enjoy the best aspects of both on-line and face-to-face learning environments.

Improving Teacher Effectiveness for Student Success: Models, Standards, Resources, and Tools.....Convention Center, Riverview C

Speakers: Sibyl Barnum, Consultant, Sibyl Barnum Consulting
 Jenice Pizzuto, Oregon Response to Intervention Implementation Coach
 Stephanie Myhre, Collaboration Grant Manager, David Douglas SD
 Jenn Gillet, Floyd Light Middle School/Collaboration Grant Manager, David Douglas SD
 Andrea Shunk, Fir Ridge Campus/Collaboration Grant Manager, David Douglas SD

Implementing effective, engaging, outcome-focused Professional Learning in response to the Oregon Framework (SB290/ESEA waiver) can be challenging. This session will introduce participants to free resources designed to help principals and teacher leaders develop their capacity to facilitate school-based collaborative professional learning focused on teaching and learning. LF-OR will share research based professional learning standards, tools, and resources to support district efforts to improve educator effectiveness. David Douglas School District will share how they are using these standards and tools to create dynamic professional learning to meet their districts' needs for improving student success. Time for questions and discussion provided.

COSA on iTunes U Convention Center, Seahorse 1-2

Speaker: Apple Education

The Confederation of Oregon School Administrators (COSA) launched COSA on iTunes U to help transform Oregon teaching and learning. COSA on iTunes U provides course content in the four core subject areas of mathematics, science, social studies, and English language arts. Experience these standards-aligned resources for iPad, and hear from the Oregon teachers who participated in their development.

Secondary Early Warning Systems..... Convention Center, Seahorse 3-4

Speaker: Dean Richards, Implementation Coach, Central Oregon RTI

The process of looking at schoolwide data to determine effectiveness of core instruction and selecting students for interventions is very different at the secondary level. There are many practices that schools are already doing that can be used to create an Early Warning System. There are many practices in place in schools that weigh down the system and do not provide the timely data that is needed. This presentation will provide a variety of ideas that successful schools have used to create Early Warning Systems.

Promoting Academic Language Development through Science Content-Based ELD in K-2 Classrooms.....Convention Center, Seaside A

Speakers: Vân Truong, ESL Department, Portland SD
Lisa Blount, ESL Department, Portland SD
Veronica Magallanes, ESL Department, Portland SD

Content-based English language instruction integrates language instruction with core subject areas, meeting both the linguistic and academic needs of Emergent Bilinguals. Consequently, content-based ELD instruction offers a more meaningful path to academic language acquisition. Language learning is not in isolation, but rather reinforces what students are learning in their core classes while focusing on systematic language development. Rigorous academic language development is promoted in a meaningful context through collaboration between classroom teachers and ESL specialists. When Science is the content area used to teach, ELD lessons are hands on and experiential, thus highly engaging for young learners.

Data Sharing, Communication, and Collaboration with Child Welfare.....Convention Center, Seaside B

Speakers: Melissa Glover, Education Specialist, Oregon Department of Education
Catherine Stelzer, MSW Education Program Coordinator

This presentation will focus on a current federal grant project to increase education outcomes for children in foster care. Oregon Department of Education and Department of Human Services have been working together to outline a plan for better communication, data sharing, and protocols.

Working to Stop What Stops the Work.....Convention Center, Seaside C

Speakers: Scott Perry, Superintendent, Southern Oregon ESD
Patty Parnell, PBS Trainer/Facilitator, Linn Benton Lincoln ESD

Regardless of our good intentions, our use of best practice(s) and the amount of energy we extend toward school improvement initiatives, there are times our 'work' gets thwarted for reasons we can't always put our finger on... except that we know that 'people' issues are somehow part of the equation. Virtually every significant school improvement initiative relies on solid leadership and effective teaming. Effective teaming cannot happen unless there is powerful communication and the establishment of high trust relationships. This presentation will explore what it truly takes to build and maintain such relationships. It indeed does take work to stop what is stopping the work but it is effort that pays great dividends.

What's New: Collaborative Professional Development and College Credit Opportunities in Eastern Oregon..... Lutheran Church, East Room

Speakers: Mark Redmond, Director of Curriculum and Instruction, Malheur ESD
Stephen Phillips, Ph.D., Superintendent, Malheur ESD

Malheur ESD will provide a detailed explanation of the Southeast Oregon Professional



Family Fun Night

Thursday - 5:30 to 7:00 pm

Family Fun Night will include family portraits as one of the many fun activities. Cohen & Park Portrait Studio is offering at no charge digitized family portraits. Come ready with your family for your photo.

* Fun and games for the whole family!

Please wear your name tag to this event.

Door prizes! Get your lucky ticket at the door!

Entertainment! Inflatable's, face painting, Evergreen Museum!

Family portraits! Cohen & Park Portrait Studio

Free food! Hot dogs, ice cream cones, popcorn!

Games! Carnival games...win with everything!

Mini cartoon sketches! Oregon Coast Portraits/Seaside Carousel

Activities by: Lewis and Clark National Park, Columbia River Maritime Museum, Oregon Coast Aquarium, Evergreen Aviation & Space Museum, Portland Party Works



Development Plan. This will include innovative ways of funding through the Local Service Plan, Title IIA, and ODE Strategic Initiatives. We will discuss the process and implementation that occurred in 2013-2014 school year along with future plans for next year. Secondly, Malheur ESD will introduce two new college credit programs, College Access and College Choice Online. These programs have been developed in collaboration with Treasure Valley Community College and provide all school districts, large and small, opportunities for college credit while mitigating the issues of lost teacher time, travel, Masters requirements, and limited funding.

“I’m Freaking Out!”: How School Leaders Can Help Alleviate Fear and Anxiety that Pre-service Teachers Face When Beginning Their Clinical Teaching

Experience..... Lutheran Church, West Room
Speaker: Holly Eckles, Assistant Professor, Western Oregon University

Discussion will be based on years of supervising pre-service teachers while in their practicum experience and working with these students to overcome their anxiety and fears about what to expect while in the field for the first time. Strategies will be given. Group participation is encouraged.

Nurturing the Inner Genius in Every Child: Building Strength Based Educational Programs..... Rivertide Suites, 3rd Floor Meeting Room

Speaker: Barbara N. Miller, DEd, Adjunct Professor, Portland State University;
Owner, Curriculum Director, Educational Explorations™

Neurodiversity embodies the principles of diversity and inclusiveness. This session will discuss the characteristics and needs of neurodiverse students, including those with attention and/or behavioral challenges, autism, and other varied educational organizational styles. Attendees will increase their own appreciation for the uniqueness and gifts of every student, and will understand the concept and application of niche construction. As a result of this session, participants will gain understanding in practical ways to build inclusive strength-based schools. This session is a follow-up to Dr. Thomas Armstrong’s presentation at the SPED pre- conference in 2013.

Making Math Count: Closing the Achievement GapShilo Inn, Dolphin 2

Speakers: Erin Miles, ESL Teacher, Greenway Elementary, Beaverton SD
Heidi Pimm, Literacy Coach, Greenway Elementary, Beaverton SD,

How do you close the math achievement gap for students who are not proficient? This program will walk you through a successful extended day math program focused on ELLs, students with disabilities, and students in poverty who are performing below grade level. Using Echevarria’s SIOP strategies, this project has positively impacted both student learning and math mindset. Lessons are targeted, explicit, and hands-on, thus highly engaging all learners. The presenters will give an overview of the program in addition to sharing data collection and lesson ideas.

2014-15 AccountabilityShilo Inn, Dolphin 3

Speaker: Jon Weins, Accountability and Reporting, Oregon Department of Education

This session will discuss the transition to the Smarter Balanced assessment system and its effect on school accountability in 2014-15 and beyond. We shall discuss implications for growth models and school ratings.

South Metro STEM Worksession: Developing STEM PlansShilo Inn, Whale 1

Speakers: Ginger Redlinger, STEM Program Administrator, Oregon City SD
Mark Lewis, Oregon Education Investment Board
Marilyn Annen, Principal, Scotts Mills Elementary, Silver Falls SD

Chris Daniels, Principal, Amity High School, Amity SD

The South Metro STEM Partnership would like to invite STEM Hub members and others interested in STEM topics to learn about progress within the South Metro STEM Hub and frame elements of STEM programming administrators would like to know more about in order to support STEM education. Results will be used by the South Metro STEM Hub to plan an August’s administrator’s professional development strand. We welcome participation by those outside the South Metro STEM Hub.”

Inside A ‘Flipped’ Classroom.....Shilo Inn, Whale 2

Speakers: Erica Hutcherson, Science Teacher, Oregon Virtual Academy
 Barbara Becker, Lead Teacher, Oregon Virtual Academy
 Todd Schweitzer, High School Principal, Oregon Virtual Academy

‘Flip’ your classroom to increase student-self direction, improve engagement, and provide targeted interventions. Direct instruction moves from the classroom to the individual learning environment (as homework) and the classroom “is transformed into a dynamic, interactive learning environment where the educator guides students as they apply concepts and engage creatively in the subject matter.”* We will provide a clear instructional model designed to improve teacher effectiveness, optimize student learning both in the classroom and independently, and explain how we use data to identify individual instructional needs and deliver differentiated instruction in a systematic way. *Definition by the Flipped Learning Network

Increasing Middle School Math Achievement for all Students.....Shilo Inn, Whale 3

Speakers: Keith Kronser, Principal, Fremont Middle School, Roseburg SD
 Brenda Cunningham, Teacher, Fremont Middle School, Roseburg SD
 Eric Freeman, Teacher, Fremont Middle School, Roseburg SD

Using math best practices and a partnership with Teacher’s Development Group has transformed the math instruction at Fremont Middle School. During the 2012-13 school year 87% of our 8th graders and 46% of our 8th grade Special Education Students met or exceeded on the OAKS. In addition, Fremont’s score on the state report card was a 5. Included in these practices are a strong math professional learning community, growth mind-set and effective instructional practices. This session will focus on strategies that teachers can begin to implement into their routine that are shown to increase learning for all students.

5:00 to 6:15 Reception: Portland State University Holiday Inn Express

Join us at a reception for students, alumni, and friends of the PSU Educational programs. Meet faculty members, reunite with friends, meet the dean of the Graduate School of Education and enjoy complimentary beverages and hors d’oeuvres. Located at Holiday Inn Express, 34 Holladay Drive.

5:00 to 6:30 Reception: Lewis & Clark..... The Irish Pub at McKeown’s

Please join Lewis & Clark Graduate School of Education and Counseling and Learning Forward Oregon for a reception, and enjoy hors d’oeuvres and a drink with your colleagues. Located at 1 North Holladay Drive

5:00 to 7:00 Reception: Oregon Association of Latino Administrators..... Holiday Inn Express

5:00 to 7:30 Reception: American FidelityMcKeown’s Restaurant & Bar

Join American Fidelity at our COSA conference hospitality suite for hors d’oeuvres and wine/beer at McKeown’s Restaurant & Bar located at 1 North Holladay Drive.

5:30 to 7:00 Family Fun Night...Fun Family Activities...Everyone Welcome!..... Convention Center, Pacific Room

FRIDAY, JUNE 20, 2014

6:30 **Start Friday Morning with a Fun Walk or Run at Seaside!**Convention Center, Event Tent



Enjoy the Seaside area by foot with colleagues and kick off Friday morning with an energizing walk or run! The morning Walk/Run is designed to be a non-competitive, fun three mile walk/run through the Seaside area. Whether you're a lifelong marathon runner or just starting out, everyone is welcome. Take it at your own pace!

- Join Rob Saxton, Deputy Superintendent of the Oregon Department of Education, at 6:30am on Friday, June 20th to run along one of Seaside's wonderful running routes.
- Join Inge Aldersebaes, Director of School Employee Wellness at OEA Choice Trust, at 6:30am on Friday, June 20th to walk along the Seaside Promenade.

7:00 to 9:15 Continental Breakfast / Visit Exhibits

8:00 to 9:00 **BREAKOUTS - ROUND IV**

Smarter Balanced Field Test Discussion Best Western, Lewis & Clark 1

Speakers: Derek Brown, Director of Assessment, Office of Learning, Oregon Department of Education
Bill Stewart, Curriculum/Assessment, Gladstone SD

ODE staff will facilitate a discussion on the Smarter Balanced field test and lessons learned. This session is open to all districts, not just field test districts. Topics will include, but are not limited to in-class activities, testing times, technology, and student engagement. In addition, ODE will provide information on formative and interim assessment resources being made available in July.

Every Day - On Time: Encouraging Student Attendance/Reducing

Truancy Best Western, Lewis & Clark 2

Speaker: Scott Perry, Superintendent, Southern Oregon ESD

What are the key components of a strong attendance-encouragement system? Scott has been involved with over 100 "attendance audits" with Oregon schools. Key components of effective school systems will be described and participants provided with tools for assessing and improving attendance encouragement strategies.

The Chocolate Chip Cookie: A Recipe to Safe Schools..... Best Western, Lewis & Clark 3

Speaker: Rick Puente, School Resource Officer, Woodburn Police Department

Victor Vergara, Principal, Woodburn High School

With high demands on school superintendents, administrators and teachers to meet budgets, state standards and much, much more, it is easy to overlook some of the other impacting issues such as the safety of our school environments. Although policies and procedures are in place to establish safe schools, there are definitely other elements within our classrooms, hallways and playgrounds that we can look to and learn from in efforts of making our schools that much more safe. A Safe School is a Successful School!

Engaging Students, Engaging Families: Strategies that Work.....Best Western, Sandpiper

Speakers: Gerry Crocker, Senior Advisor, Education Northwest

Debbie Ellis, Senior Advisor, Education Northwest

Are children from poverty more likely to struggle with engagement in school? How often have you wondered how to help teachers engage students and partner with families? There is new hope for engaging students. Brain-based research by Eric Jensen has identified seven factors that affect student engagement in the classroom.

Research by Nancy Hill (Harvard) has shown that academic socialization is the key type of family engagement for supporting their child's achievement through all grade levels--especially the secondary years. This session will focus on understanding the research, recognizing signs, and learning research-based strategies that improve engagement.

Developing a Schoolwide Approach to CCSS Writing with 6+1 Traits.... Best Western, Seaside

Speaker: Jacqueline Raphael, Manager, 6+1 Trait Program, Education Northwest

What steps should educational leaders take to launch a coherent schoolwide approach to meeting CCSS expectations in writing? How can they build on teachers' knowledge of the 6+1 Traits, which provide a powerful common language for ELA and content-area teachers to use to teach writing across text types? Recent research has shown that how well and how often teachers assess writing and provide feedback are critical to their students' success with writing. In this interactive session, we will share tools and resources designed to support schoolwide use of adapted rubrics and assessments and high-leverage instructional strategies to meet CCSS expectations.

Breaking Down the Silos: Serving Diverse Learners through Central Office

Collaboration..... Convention Center, Riverview A

Speakers: Travis Reiman, Executive Director of Teaching and Learning, Hillsboro SD
Elaine Fox, Executive Director of Student Services, Hillsboro SD

The Hillsboro School District is collaborating across departments to cooperatively invest resources in our culturally, linguistically, and cognitively diverse students. We will share strategies for resource allocation, professional development, and communication based on our shared values and vision for more equitable outcomes for students.

Reducing Disciplinary Disparities: Transformation Through Cultural Responsiveness and PBIS..... Convention Center, Riverview B

Speakers: Lisa McCall, Principal, Irvington Elementary, Portland SD
Kathleen Ellwood, Assistant Principal, Irvington Elementary, Portland SD

At Irvington School, a K-8 school in Portland Public Schools, a new administration faced the challenge of transforming a culture of traditional discipline into a community focused on finding culturally responsive strategies that help reengage all students in learning. Join us as we share the strategies and tools we've used during this process over the past three years.

Preventing the 7 Boardroom Dysfunctions.....Convention Center, Riverview C

Speaker: Steve Lamb, Board Development Specialist, Oregon School Boards Association

Everyone wants students to succeed, so getting everyone on the same page should be easy - right? Recent research offers some clues for the infighting among board members or the clashes between the board and the superintendent, staff, and community. This session will offer research-based methods for avoiding this conflict, healing the wounds, and restoring district trust levels.

Teaching and Learning with iPad in Oregon Schools..... Convention Center, Seahorse 1-2

Speaker: Apple Education

iPad is transforming the way educators teach and students learn. Powerful creative tools, interactive textbooks, and a universe of apps and content make for endless learning possibilities. Learn how several Oregon school districts are transforming learning in their classrooms with iPad.

DATA: Enough Already or Ready Enough? Convention Center, Seahorse 3-4

Speakers: Nanci Schneider, Practice Expert, Education Northwest
Lisa Harlan, Director School Improvement, Oregon Department of Education

Are you overwhelmed with too many data displays, too many methods to interpret data? Too much talk about data and too little action resulting from it? Then join us for a simplifying powerful way to look at data using the four A's—Ask, Acquire, Analyze and Arrive at a Decision. Learn what each step entails and how to use these four words and their accompanying questions for rapid and meaningful school improvement. Avoid the pitfall of organizing the data you have available instead of finding the data you need. Get past organizing data and get to the student learning part.

Building and District Leadership to support effective PLCs..... Convention Center, Seamist

Speakers: Penny Grotting, Assistant Superintendent, Columbia Gorge ESD
Mickey Garrison, Data Literacy Director, Oregon Department of Education
Daymond Monteith, Principal, Ponderosa Junior High, Klamath Falls SD

Building and district leadership is vital to effective PLCs/Data Teams. Learn strategies and effective practices from other leaders on how to provide feedback and to support your teams to work collaboratively in cycles of collective inquiry and action research to support the learning of each and every student.

Robotics: Changing Kids' Lives through STEM Activities.....Convention Center, Seaside A

Speakers: Heidi Sipe, Superintendent, Umatilla SD
Chris Steiner, Teacher, Hillsboro SD
Tina Bliss, Coach, Scappoose Robotics
Students from Glencoe, Umatilla, and Scappoose High Schools

F.I.R.S.T. (For Inspiration and Recognition of Science and Technology) is an international robotics organization in which high school students design, build, and compete with other teams in a game challenge that changes every year. FIRST incorporates STEM into an afterschool club sport that changes the lives of students. Oregon schools have produced several highly successful teams including Hillsboro's Glencoe HS team Shockwave, Umatilla's team Confidential, and Scappoose's team Tribal Tech. Presenters will describe how FIRST Robotics prepares students for post-secondary educational programs in engineering, business, and leadership.

Supporting Principal Development to Increase Student Achievement.....Convention Center, Seaside B

Speakers: Dayle Spitzer, Executive Director for Elementary Schools, Hillsboro SD
Matt Smith, Executive Director for Secondary Schools, Hillsboro SD
Steve Larson, Assistant Superintendent, Office of School Performance, Hillsboro SD

In what ways can we support our principals to close the achievement gaps and increase student achievement for all students? This session will focus on a multi-faceted approach to supporting principals as instructional leaders in their buildings.

TSPC Redesign and edTPA UpdatesConvention Center, Seaside C

Speaker: Keith Menk, Deputy Director, Teacher Standards and Practices Commission

Licensure Redesign and a statewide Candidate Performance Assessment are two of significant changes impacting pre-service and in-service educators. A committee of stakeholders has been working for two years to redesign licensure in Oregon. Learn about the proposed new Licensure Standards. Gain knowledge about the process and results.

The Commission also has been discussing the implementation of a statewide performance assessment since July, 2011. The adoption of edTPA™ represents one of

the most significant additions to the recent changes to teacher preparation in Oregon. Learn more about the assessment and the timetable for implementation.

Dynamic Education Career Ladder and Leadership Training: Innovative, Quality, Job Embedded.....Holiday Inn Express, Meeting Room

Speaker: Cheryl Brown, Licensure Specialist, Confederation of Oregon School Administrators
Colin Cameron, Deputy Director, Confederation of Oregon School Administrators

This session will provide information about the Oregon Career Ladder for Educators offered by Confederation of Oregon School Administrators in partnership with Concordia University of Chicago. The career ladder offers progressive levels of preparation and levels of advancement in the education profession. COSA offers all levels of a comprehensive career pathway: teacher leader specialization, the Initial and Continuing Administrator licenses and there is the opportunity to pursue a Master’s or Doctorate in conjunction with the programs. The presentation will include different aspects of the rigorous program and the relevant, job embedded internship. The programs emphasize instructional leadership; research based decision-making skills and the application of cross-functional knowledge and skills.

Maintenance unlike your Retirement can be deferred? True or False? Lutheran Church, East Room

Speakers: Geoff Sinclair, Director of Claims Services, PACE
Phil Wentz, Facilities Manager, Tigard-Tualatin SD

This workshop is designed for administrators who don’t consider facilities to be a primary area of expertise, but are still charged with fielding complaints and their resolution. This team of presenters will cover rooftops, crawl spaces, pipes and all the often unchecked issues that compound into unexpected large expenses! Additionally, they will instruct administrators on the hidden “soft costs” associated with poor facilities, public perception and the press. Participants will leave with checklists, tools and immediately usable pointers as well as some cautions.

Keeping Your Students In Class and On-Task Rivertide Suites, 3rd Floor Meeting Room

Speaker: Katrina Ayres, Professional Development Specialist, Positive Teaching Strategies

Learn how to teach your staff effective classroom management strategies to decrease office referrals, increase academic time-on-task, and improve student-teacher relationships. Specific, proven strategies you can implement immediately.

You can’t start too early! Creating and Implementing a K-12 On-Track Data System to Ensure EVERY Student Graduates College and Career Ready!Shilo Inn, Dolphin 2

Speakers: Colt Gill, Superintendent, Bethel SD
Brian Flick, Director of Teaching and Learning, Bethel SD
Mindy LeRoux, Principal, Willamette HS, Bethel SD
Jennifer Haliski, Principal, Prairie Mountain, Bethel SD
John Luhman, Principal, Clear Lake Elementary, Bethel SD

Grades and formative assessments are not enough! We wanted to know if our students (kindergarten through high school) are on-track to earn an Oregon diploma. Bethel has developed a research-based early warning system that indexes Attendance, Behavior, Course success, and Essential skill attainment. Come and hear how Bethel developed the model and rolled it out to all stakeholders. Elementary, middle and high school administrators will describe how they have used this information with teachers and parents to keep ALL students on track toward success in college and career.

Better Together: Central Oregon’s Cradle to Career Partnership to Improve Student OutcomesShilo Inn, Dolphin 3

Speakers: Paul Andrews, Deputy Superintendent, High Desert ESD
Anna Higgins, Coordinator of Student Success, High Desert ESD

This presentation will share Central Oregon’s model for improving student success through the Collective Impact approach within the “Cradle to Career” framework. This model, called Better Together, is funded through an OEIB Regional Achievement Collaborative grant, private foundation grants and additional state and federal initiative dollars. We will share the regional, cross-sector collective vision to increase student success from birth to career by addressing needs related to our Early Learning Hub, helping families save for college, 9th grade transitions, dual credit courses in high school (our Eastern Promise replication program), CTE programs and school to career work.

Courage to Lead: Sustaining a VisionShilo Inn, Whale 1

Speakers: Sherri Carreker, Chair, Educational Leadership Department, Lewis & Clark College
Dawn Montgomery, Ed.D., Asst. Professor, Educational Leadership, Lewis & Clark College
Kevin Bacon, Principal, Boise-Eliot/Humboldt K-8, Portland SD
Cindy Jaeger, Ed.D., County Education Coordinator, NW Regional ESD
Michael Carter, Superintendent, Rainier SD

Courage to Lead events for school and district administrators help leaders sustain and renew their passion, enthusiasm and commitment to their leadership and the communities they serve. Courage practices are rooted in the belief that effective leadership flows from the identity and integrity of the person, and offers participants the opportunity to connect with colleagues who understand the importance and complexity of their lives as educational leaders. Reflecting on leadership challenges with a team of colleagues provides powerful insights. This session will introduce participants to sample activities that support school and district leaders in these challenging times. Practicing principals and superintendents will share their experiences with Courage to Lead and talk about how this work has supported their practice and their schools.

Characteristics of Effective District Technology Programs: Lessons from Technology AuditsShilo Inn, Whale 2

Speaker: Steven Carlson, Educational Consultant, Actionable Information LLC

School districts continue to struggle to understand exactly where the technology function fits within the organization, how it should be managed, what its’ role should be, and the nature of critical accountabilities. This is all made more difficult by the ever-growing reach of technology deep within the fabric of instruction and every support service. Technology audits in districts across the Northwest reveal patterns and practices that often limit the effectiveness of the technology function and that may lead to expenditures that fail to return expected results. The session will highlight common structural limitations and underscore effective practices in technology organization, staffing, funding, interdepartmental relationships, and change management.

Why Can’t We All Be Friends?: Creating partnerships with virtual charter schools for success for ALL studentsShilo Inn, Whale 3

Speakers: Tom Luba, Executive Director, Oregon Connections Academy
Gareth Pooleon, HS Principal, Oregon Connections Academy
Candyce Farthing, K-8 Principal, Oregon Connections Academy
Laura Dillon, Outreach Manager, Oregon Connections Academy
Marc Cammann, Manager of Counseling, Oregon Connections Academy

Virtual public charter schools have traditionally been viewed in Oregon as the enemy of brick and mortar. While funding is a real problem for some districts that may be losing students to virtual charter schools, much of the resistance has been based on myths and, sometimes, misinformation perpetuated by opponents of choice for Oregon's students and families. This presentation will debunk many of those myths and present a model for a partnership between brick and mortar and virtual charter schools in Oregon with the focus being on working together to deliver the best learning opportunities for ALL students.

9:00 to 9:15 Break / Visit Exhibits

9:15 to 10:45..... **THIRD GENERAL SESSION**.....Convention Center, Pacific Room

No More Drama: Moving the Bus Forward and Becoming a Real PLC

Keynote: Anthony Muhammad, Educational Consultant

Dr. Muhammad will provide a framework for understanding how school cultures operate and how leaders can overcome staff division to improve relationships and transform toxic cultures into healthy ones with the ultimate goal of improved learning for all students. Anthony Muhammad describes the underlying tensions that impact culture among four different groups of educators in a school. He will inspire all of us - be ready for a powerful transformation.

Awards: National Distinguished Principal
Assistant Principal of the Year

10:45 to 11:00 Break / Visit Exhibits

11:00 to 12:00..... **FOURTH GENERAL SESSION**.....Convention Center, Pacific Room

Robot Rumble

Speakers: Heidi Sipe, Superintendent, Umatilla SD
Chris Steiner, Teacher, Hillsboro SD
Tina Bliss, Coach, Scappoose Robotics
Students from Glencoe, Umatilla, and Scappoose High Schools

Three robotics teams from across the state demonstrate the power and fun of FIRST Robotics Competition.

Oregon Education: Thinking of our Future

Keynote: Rob Saxton, Deputy Superintendent, Oregon Department of Education

Awards: OSSA Administrator of the Year Award
COSA Presidents Award

Swearing in of 2014-15 Department Presidents

12:00 to 1:00..... OACOA Executive Committee Meeting/Luncheon.....Convention Center, Seamist Room

12:00 to 1:00..... OESPA Member Luncheon.....Convention Center, Event Tent
OESPA members no charge (member benefit); guests \$5. Hosted by OESPA Executive Committee.

1:00 to 2:45 **FIFTH GENERAL SESSION**..... Pacific Room

OEIB's Policy Recommendations and Thoughts about Strategic Investments: What do you think?

Keynote: Nancy Golden, Chief Education Officer, Oregon Education Investment Board
Rob Saxton, Deputy Superintendent, Oregon Department of Education
Hilda Rosselli, Director, College & Career Readiness, Oregon Education Investment Board
Two key responsibilities for the OEIB is to "bust barriers" and make key investments.

In this session Nancy would be sharing some of the policy recommendations and strategic investments that are being considered by OEIB. You will be provided an opportunity to give much needed feedback to these recommendations and strategic investments. This session promises to be informative and engaging.

STEPS Challenge Recognition and Prizes

2:45..... Adjourn Conference

40 YEARS OF SERVING LEADERS



Ozzie Rose
Executive Director
1974-2003



Kent Hunsaker
Executive Director
2003-2011



Craig Hawkins
Executive Director
2011-Present

"In 1972 a "Blue Ribbon Committee" of three elementary school principals, three high school principals and two superintendents was charged with developing a proposal for the structure and governance of a new professional association for Oregon School Administrators as OEA assumed the role of employee representative for teachers under the proposed public employee bargaining legislation. During the 1973-74 school year the Committee's proposal to form COSA was approved by a vote of the existing administrator organizations. COSA was formally established July 1, 1974, with a three-fold mission: One, develop a strong professional growth program for members; Two, provide professional support for individual members and Three, establish school administrators as a strong voice in the development of public policy relating to public education and the students it serves. Forty years later the names, faces and issues have changed, but the mission remains the same. On behalf of your predecessors, congratulations to you who are still engaged in carrying out the mission and serving Oregon's students."

Ozzie Rose, COSA Executive Director 1974-2003

"Great leaders are THE key ingredient for successful schools. COSA develops, supports, and connects school leaders and plays a critical role in the education enterprise. It was an honor and pleasure to be a part of the COSA leadership for 8 years! Thank you for your support during my tenure at COSA. Thank you for the wonderful leadership you provide for schools and Oregon's children."

Kent Hunsaker, COSA Executive Director 2003-2011


"From COSA's first president, Bert Simmons, to our current president, Tina Acker – and the hundreds and hundreds of members who have served in leadership roles with COSA, OASE, OACOA, OASSA and OESPA – our organization has been blessed with four decades of outstanding member leadership. It is that leadership, and the enduring participation of school administrators throughout Oregon, that has allowed COSA to persist in its mission of developing and supporting school leaders, and ensuring that they have a strong voice with public education policy. As we conclude our 40th year, and look forward to our 41st, there are so many people to thank. COSA leaders and members, past and present: thank you for your support, and for the honor and privilege of serving you. The COSA staff – Betsy, Cheryl, Chuck, Colin, David, Debbie, Derrick, Dick, Holly, Joanne, Sara, Sera, Sue, Suzanne and Trina – who view their work as a calling, rather than a job. And my predecessors, Ozzie Rose and Kent Hunsaker, whose impact on the organization is so profound and whose footsteps are so hard to fill – even with my size 14's. I can't wait to get started on the next 40."

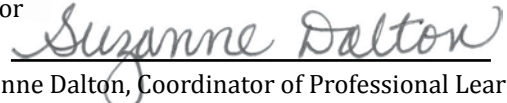
Craig Hawkins, COSA Executive Director 2011-Present

PRESENTER ACKNOWLEDGEMENT

COSA is deeply grateful to the presenters who have taken the initiative to share their expertise with colleagues at our 40th Anniversary COSA Seaside Conference.


Holly Lekas, Director of Professional Learning


Colin Cameron, Deputy Director


Suzanne Dalton, Coordinator of Professional Learning

CONFERENCE VOLUNTEERS

COSA would also like to thank the following volunteers for their time and professionalism:

Jaelyn McGuire, Tia Maslen, Sarah Schweiger, Andrea Byars, Holly Eckles, Karen Ramirez, Jennifer Fontana, Erica Manzo, Kelsey Bowers and Kathryn Mueller

Last, but not least, COSA would also like to recognize the efforts of our lead volunteer: Linda Warberg



Confederation of Oregon School Administrators
"We Develop and Support Educational Leaders to Ensure Student Success"

Certificate of Attendance

This certificate is presented to:

_____ Name _____ CPD Units Awarded _____

for having participated in the 2014 Annual COSA Seaside Conference.
June 18-20, 2014 • Seaside, Oregon

Oregon Professional Standards:

- 1.0 Visionary Leadership
- 2.0 Instructional Improvement
- 3.0 Effective Management
- 4.0 Inclusive Practice
- 5.0 Ethical Leadership
- 6.0 Socio-Political Context

CPD Units Available Per Event:

- 7.....Special Education Pre-Conference
- 7.....Safety Pre-Conference
- 14.....Main Conference



Look to Horace Mann for knowledge

When it comes to retirement and insurance planning, could you use help? Count on your local Horace Mann representative to patiently answer your questions and help you understand what is needed.

Wonder if that's what Sir Francis Bacon had in mind centuries ago when he coined the phrase "Knowledge is power?"

To learn more, find your local agent at www.horacemann.com



Auto | Home | Life | Annuity

STEPS CHALLENGE

The STEPS Challenge at the 40th Annual COSA Seaside Conference Can you walk 15,000 steps during the conference?

Join your colleagues for this fun competition at the COSA Seaside Conference and a chance to win a GREAT prize! Every step counts! With a little extra effort, you can really put on the miles and burn calories all while attending the conference.

Need a reason to participate?

- Participation in COSA's Friday Fun Run/Walk and/or the STEPS Challenge will count as "wellness actions" for OEBC's Healthy Futures Program. (Visit the OEBC booth for more information on Healthy Futures.)
- Walking 30 minutes a day puts life into your years, protects you from heart disease, and strengthens memory!
- It's fun and a great way to curb the negative effects of stress by boosting your serotonin!

To participate in our STEPS Challenge:

1. Use your "conference" pedometer for the STEPS challenge. Please record your steps beginning Thursday, June 19th at the General Session through June 20th, at Friday's Closing General Session.
2. Keep track of your own steps. Once you start using your pedometer, do not reset your pedometer – count your total steps for both Thursday and Friday.
3. All conference participants that successfully walk 15,000 steps by Friday's Closing Session will have their name entered into a drawing for a prize.
4. Winner of the STEPS Challenge will be awarded at Friday's Closing Session. Don't miss out on winning terrific prizes! The winner(s) must be present to win.

You'll be surprised at how fast steps add up! Tips to get to 15,000 steps during the conference:

- ✓ To walk 1 mile = 2,000-2,400 steps. Set a goal each day for how far you would like to walk before, during and after the conference sessions
- ✓ Visit each of the exhibitor booths in the Convention Center
- ✓ Walk up stairs instead of taking the elevator
- ✓ Walk to the Seaside Convention Center from your hotel
- ✓ Explore the Promenade
- ✓ Take walking breaks instead of coffee breaks
- ✓ Go for a morning walk to wake up before the conference sessions
- ✓ Walk up and down the halls between breakout sessions
- ✓ Participate in COSA's Friday morning Fun Run/walk with Rob Saxton



STEPS Challenge Sponsored by Moda Health, Kaiser Permanente, Willamette Dental Group, Reliant Behavioral Health, the Standard, Oregon Educator Benefit Board, and OEA Choice Trust



2014 COSA AWARD WINNERS



OASE Superintendent of the Year

Recipient: Don Grotting
District: David Douglas SD

Sponsored by:



OESPA National Distinguished Principal

Recipient: Stephanie Legard
School: Sue Buel Elementary
District: McMinnville SD



OASSA HS Principal of the Year

Recipient: HD Weddel
School: Bend Sr. High School
District: Bend-La Pine SD

Sponsored by:



COSA David Arnold Vendor Award

Recipient: Holly Rasche, Partner Relations
Business: Northwest Evaluation Association



OASSA Assistant Principal of the Year

Recipient: Michael Ralls
School: Milwaukie High School
District: North Clackamas SD



COSA Bev Gladder Mentorship Award

Recipient: TBA



OASSA/OESPA MS Principal of the Year

Recipient: John George
School: Fleming Middle School
District: Three Rivers SD

Sponsored by:



COSA Presidents Award

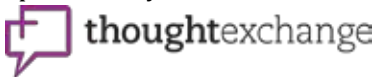
Recipient: TBA



OACOA Achievement of Excellence

Recipient: Matt Coleman
District: Springfield SD

Sponsored by:



2014 COSA SCHOLARSHIP RECIPIENTS



L.G. Wells Scholarship
 Recipient: Yoo Jong Kim
 School: Crescent Valley High
 Principal: Cherie Stroud
 To Attend: Oregon State University



George Martin Scholarship
 Recipient: McKenzie McClure
 School: North Eugene High
 Principal: Eric Anderson
 To Attend: University of Portland



L.G. Wells Scholarship
 Recipient: Julianna Lopez-Estrada
 School: North Salem High
 Principal: Cynthia Richardson
 To Attend: Pacific University



David Putnam Scholarship
 Recipient: Olivia Dye
 School: Newport High
 Principal: John Zagel
 To Attend: Linfield College



L.G. Wells Scholarship
 Recipient: Katie Virtue
 School: Sweet Home High
 Principal: Keith Winslow
 To Attend: Oregon Institute of Technology



Joe Benninghoff Scholarship
 Recipient: Sierra Pedro
 School: Marshfield High
 Principal: Doug Holland
 To Attend: University of Oregon



OALA Scholarship
 Recipient: Whitney Contreras
 School: North Salem High
 Principal: Cynthia Richardson
 To Attend: Chemeketa Community College



NWEA Scholarship
 Recipient: Noelle Fine
 School: North Lake High
 Principal: David Kerr
 To Attend: Central Community College

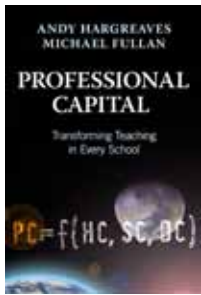


Wilma Wells Scholarship
 Recipient: Samantha Searles
 School: Baker High
 Principal: Jerry Peacock
 To Attend: Linfield College

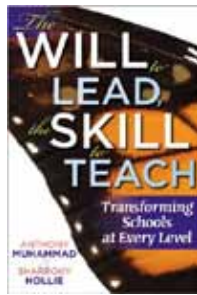


NWEA Scholarship
 Recipient: Alicia Nunziato
 School: Gresham High
 Principal: John Koch
 To Attend: University of Oregon

COSA/BARNES & NOBLE BOOKSTORE



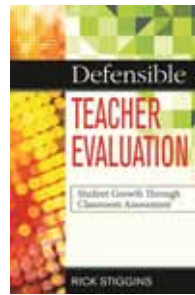
1.



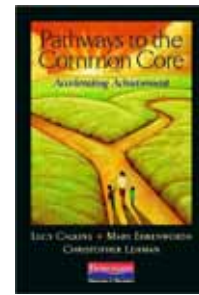
2.



3.



4.



5.



6.

1. Professional Capital: Transforming Teaching In Every School - Michael Fullan
2. The Will to Lead, The Skill to Teach - Anthony Muhammad
3. Informative Assessment - Gene Kerns*
4. Defensible Teacher Evaluation - Rick Stiggins*
5. Pathways to the Common Core - Mary Ehrenworth**
6. Digital Leadership: Changing Paradigms in Changing Time - Eric Scheninger**

* Oregon Summer Assessment Institute Featured Speaker (August 7-8, 2014- Eugene)

** Annual Principals Conference Featured Speaker (October 19-21, 2014, Bend)

These titles plus many others available at the COSA / Barnes & Noble book store.
Check out the order form in your conference packet for a complete list of available titles.

EDUCATOR DISCOUNT, RESOURCES & MORE

- Save 20% off the publisher's list price on all purchases for classroom use*
- Get up to 25% off the publisher's list price during Educator Appreciation Days
- Receive valuable e-mail offers and information on special Educator events

*Exclusions May Apply

BARNES & NOBLE

BOOKSELLERS

Graduate credit for COSA events!

Attend the COSA Annual Seaside Conference on June 18, 19th and 20th 2014, and earn graduate credit through the Continuing Education department of Portland State University's Graduate School of Education.

Choose from the following options:

- Attend the pre-conference on Wednesday June 18th 2014, and complete **a written assignment to** earn one graduate credit through the Educational Leadership & Policy Department (ELP 810)

OR

- Attend the pre-conference on June 18th 2014 and complete **a written assignment to** earn one graduate credit through the Special Education Department (SPED 810)

1 credit

AND/OR

- Attend the conference on June 19th and June 20th 2014, and complete **one written assignment,** and earn one graduate credit through the Educational Leadership & Policy Department (ELP 506)

1 credit

Credit costs: 1cr for \$80/2 cr for \$140 (you will be billed by PSU for these costs)

Registration:

Look for the PSU booth at the conference. A representative will be available to assist with credit registration on Wednesday, Thursday and Friday June 18-June 20th 2014.

Requirements:

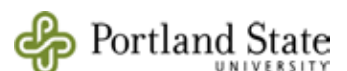
Assignment instructions will be available at the PSU booth. All papers must be submitted by July 18th, 2014.

Grades, receipts, and transcripts:

The courses above will be graded Summer 2014 (week 4). Grades will be available on the PSU website on July 24th, 2014. For instructions on accessing your grade, obtaining a receipt, or getting transcripts, visit www.pdx.edu/ceed/cooperative-credit-program-welcome and click "Information for Students."

For more information:

To request a copy of the assignment instructions or to get information about partnering with PSU to offer credit for your school or district's professional development activities, email Julie Wolleck at jwolleck@pdx.edu.

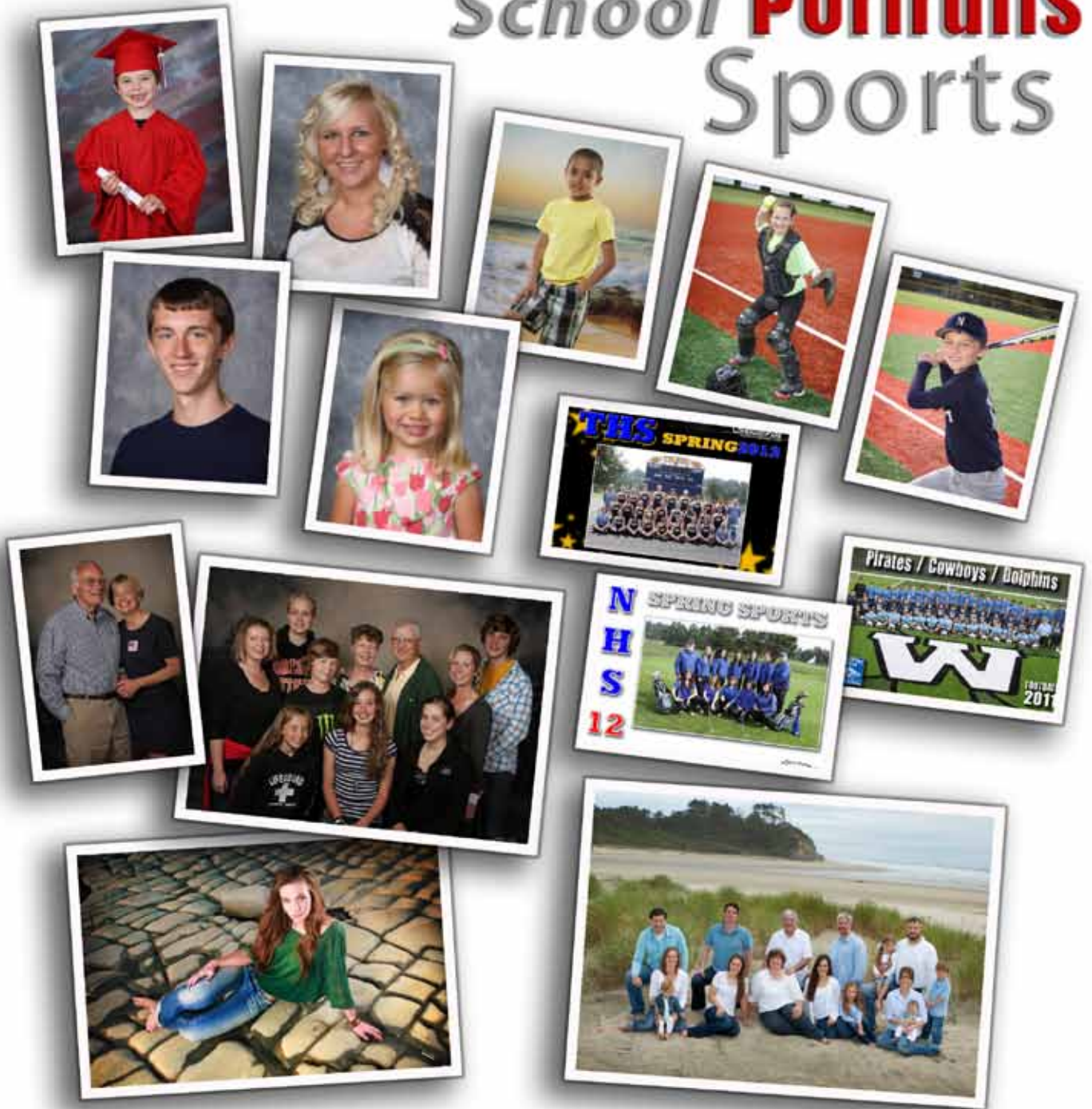


Continuing Education

Julie Wolleck
Program Manager, Cooperative Credit
jwolleck@pdx.edu | (503) 725-8234

portrait studio
Cohen and Park

School **Portraits**
Sports



Creating Portraits Since 1986

800 307 7319 cohenandpark.com

COSA BUSINESS PARTNERS

California Casualty	Brian Goodman.....	bgoodman@aplus.com
Cenergistic	Ed Graff.....	egraff@cenergistic.com
Horace Mann Insurance	Keith Jorgensen.....	keith.jorgensen@horacemann.com
Insight School of Oregon.....	JD McMahan	jdmcmahan@k12.com
Lightspeed Technologies	Karen Biondo	karen.biondo@lightspeed-tek.com
Renaissance Learning	Les Keele.....	lpkeele@gmail.com
VEBA Service Group.....	Dawson Mortimore	Dawson_Mortimore@ajg.com

CONFERENCE SPONSORS

VEBA, Arthur J. Gallagher & Co.	Superintendent of the Year Award
Kaiser Permanente.....	OASSA High School Principal of the Year Award
ThoughtExchange	OACOA Achievement of Excellence Award
Concordia University Portland Oregon	Middle School Principal of the Year Award
Education Elements.....	Presidents' Reception
Horace Mann Insurance	Presidents' Reception
AdvancED/NWAC.....	OASSA Luncheon
Oregon Army National Guard	OASSA Luncheon
American Fidelity Assurance.....	OASSA Luncheon
321 Insight, Inc.	Special Education Keynote Speaker
Grand Canyon University.....	Special Education Keynote Speaker
MAXIMUS K-12 Education - TIENET	Special Education Keynote Speaker
Presence Learning.....	Special Education Keynote Speaker
Oregon School Boards Association.....	Thursday Morning Continental Breakfast
Virco, Inc.	Thursday Morning Continental Breakfast
MODA Health	Friday Morning Continental Breakfast
Insight School of Oregon.....	Family Fun Night
McGraw-Hill School Education.....	Family Fun Night
AWE Digital Learning Solutions	Family Fun Night

OFFICERS OF THE CONFEDERATION

Tina Acker (President) Vernon Elementary School, Portland SD
Kris Olsen (Past President)..... McMinnville HS, McMinnville SD
Colt Gill (President Elect) Bethel SD
Craig Hawkins (Executive Director) COSA

BOARD OF DIRECTORS

Tina Acker (President) Vernon Elementary School, Portland SD
Kris Olsen (Past President)..... McMinnville HS, McMinnville SD
Colt Gill (President Elect) Bethel SD
Dawne Huckaby Roseburg SD
Bob Stewart Gladstone SD
Kevin Ricker Centennial HS, Centennial SD
Rynda Gregory Corvallis SD
Bob Bolden Sheldon HS, Eugene SD
Joan Steiner Scappoose SD
Heidi Sipe Umatilla SD
Matt Thatcher Cascade HS, Cascade SD
Jeremiah Patterson Middleton Elementary, Sherwood SD
George Mendoza Morrow County SD
Toshiko Maurizio Meadow Park MS, Beaverton SD
Betsy Miller-Jones (Ex-Officio) Oregon School Boards Association
Tom Welter (Ex-Officio) Oregon School Activities Association

COSA CONFERENCE COMMITTEE

Tina Acker Vernon Elementary School, Portland SD
Colin Cameron COSA
Suzanne Dalton COSA
Rynda Gregory Corvallis SD
Nancy Golden & Staff Oregon Education Investment Board
Dawne Huckaby Roseburg SD
Holly Lekas COSA
Sara Nilles Oregon Association of Student Councils
Kevin Ricker Centennial HS, Centennial SD
Rob Saxton & Staff Oregon Department of Education
Heidi Sipe Umatilla SD
Danielle Sheldrake Beaverton SD
Joan Steiner Scappoose SD
Bob Stewart Gladstone SD

PAST COSA PRESIDENTS

Bert Simmons	1974-75	George Benson	1994-95
Gordon Rands	1975-76	James Davison	1995-96
Ray Klappenbach.....	1976-77	John Lahley	1996-97
Arthur Westcott.....	1977-78	Ron Corbell	1997-98
Gary Salyers.....	1978-79	Steve Wisely	1998-99
Roy Seeborg.....	1979-80	Pat Evenson-Brady	1999-00
Dale Reynolds	1980-81	Kelly Hood.....	2000-01
Lee Wick.....	1981-82	Bob Goerke	2001-02
Jim Ulum	1982-83	Ray Crawford	2002-03
Shirley Olson	1983-84	Mickey Odin.....	2003-04
Ed West.....	1984-85	Jim Jamieson	2004-05
Bill Beck	1985-86	Jim Knapp.....	2005-06
Boyd Applegarth.....	1986-87	Jerome Colonna.....	2006-07
Jane Adrian	1987-88	Scott Perry	2007-08
Minnie Richards.....	1988-89	Karen Goirigolzarri	2008-09
John Halgren	1989-90	Mike Donnelly	2009-10
John Erickson.....	1990	Krista Parent.....	2010-11
Dea Cox.....	1990-91	Holly Lekas.....	2011-12
Katy Hurley.....	1991-92	Kris Olsen	2012-13
Fred Sutherland.....	1992-93	Tina Acker	2013-14
Shary Wortman.....	1993-94		

COSA STAFF

Chuck Bennett.....	Director of Government Relations	Dick Hornaday.....	Administrator Liaison
Betsy Brawner.....	Network Administrator/Membership	Trina Hmura.....	Licensure Specialist
Cheryl Brown.....	Licensure Program Specialist	Holly Lekas.....	Director of Professional Learning
Colin Cameron.....	Deputy Director	Sera Lockwood.....	Conference Registrar
Suzanne Dalton	Coordinator of Professional Learning	Sara Nilles.....	Student Services Executive Director
Joanne Fey.....	Administrative Assistant	Sue Scott.....	Accounts Receivable
Craig Hawkins.....	Executive Director	Debbie Sullivan	Budget Manager
Dave Holtmeier	Print Shop Manager	Derrick Sullivan	Administrative Assistant

ABOUT COSA

“We develop and support educational leaders to ensure student success”

The Confederation of Oregon School Administrators (COSA) serves and represents more than 2,000 school administrators, managers and executives.

COSA was founded in 1974 to give Oregon’s education leaders a united voice in helping to shape public policy, advocate for schools and speak on behalf of students. COSA’s perspective has earned the respect of educators, the Legislature, the Department of Education and other statewide agencies. COSA consistently puts the interests of schools and students ahead of self-interest.

COSA Departments

COSA is a member-driven umbrella organization, governed by an elected Board of Directors that represents the organization’s four Departments:

- OASE (Oregon Association of School Executives)
Serves superintendents and deputy/assistant superintendents.
- OASSA (Oregon Association of Secondary School Administrators)
Serves high school and middle school administrators.
- OACOA (Oregon Association of Central Office Administrators)
Serves non-superintendent leaders who have central-office or district-wide responsibilities
- OESPA (Oregon Elementary School Principals Association)
Serves elementary and middle school administrators.

COSA AWARDS AND SCHOLARSHIPS

Award	Process Begins	Due Date	State Winner Announced	Basic Qualifications
OASE Superintendent of the Year	August	September 24, 2014	November	Nominee must be an active Superintendent and a current member of OASE & AASA.
OASE Excellence in Curriculum Leadership	August	October 7, 2014	November	This award highlights a district that has implemented curriculum that has enhanced student achievement.
OASSA Asst. Principal of the Year	September	October 22, 2014	December	Nominee must be an active assistant (or vice) principal and a current member of OASSA & NASSP.
OACOA Achievement of Excellence	October	December 9, 2014	January	Nominee must be a current OACOA member and must have completed 5 years in a supervisory position.
OASSA Principal of the Year (M.S. & H.S.)	January	March 10, 2015	May	Nominee must be an active middle or high school principal and a current member of OASSA & NASSP.
OESPA National Distinguished Principal (Elem.)	January	March 10, 2015	May	Nominee must be an active Elem. Principal and a current member of OESPA & NAESP.
Bev Gladder Mentorship Award	February	April 9, 2015	June	This award recognizes a COSA member who has distinguished him/herself within the profession as a mentor to aspiring or new school administrators.
Scholarship	Deadline		Basic Selection Criteria	
COSA (10 available at \$1,000 each)	February 20, 2015		Graduating Senior from an Oregon public high school planning to attend a 4-year Oregon private/public institution of higher education or an Oregon Community College and have an active COSA member sponsor your application	
OASSA (2 available at \$1,000 each)	April 4, 2015		Graduating Senior from an Oregon public high school and a dependent child (son, daughter, step-child) of an OASSA member.	

2014-15 PROFESSIONAL LEARNING CALENDAR

AUGUST 2014

- 6 Oregon Summer Assessment Institute Pre-Conference - Data Retreat Hilton, Eugene
 7-8 Oregon Summer Assessment Institute Hilton, Eugene

OCTOBER 2014

- 1-3 Fall Conference for Special Education Administrators Hilton, Eugene
 19-21 Annual Principals Conference The Riverhouse, Bend

NOVEMBER 2014

- 4-5 Fall Breakthrough Coach TBA

DECEMBER 2014

- 3-5 Oregon School Law Conference Hilton, Eugene

JANUARY 2015

- 8-9 DuFour PLC Conference TBA
 29-31 OACOA/OASE Winter Conference Salishan, Gleneden Beach

FEBRUARY 2015

- 26-27 NW Proficiency/Competency Conference Hilton, Eugene

MARCH 2015

- 5-6 Spring Breakthrough Coach Al Kadar Shriners Center, Wilsonville
 12-13 State English Learners Alliance Conference Hilton, Eugene

JUNE 2015

- 17 COSA Seaside Pre-Conference Seaside
 18-19 COSA Seaside Conference Seaside

Check website for updates and new Professional Learning offerings.

NATIONAL CONFERENCES

- NAESP July 10-12, 2014 Nashville, Tennessee
 NASSP February 19-21, 2015 San Diego, California
 AASA February 26-28, 2015 San Diego, California
 ASCD March 21-23, 2015 Houston, Texas

2014 COSA CLASSIC GOLF TOURNAMENT HOLE SPONSORS

- | | |
|--------------------------------------|--------------------------------|
| 1 A is A Photography, Inc. | 10 ING |
| 2 VIRCO | 11 AXA Financial Advisors |
| 3 Renaissance Learning | 12 Lexia Learning |
| 4 Jostens | 13 Army National Guard |
| 5 Northwest Accreditation Commission | 14 Crisis Management Institute |
| 6 Horace Mann | 15 McKinstry |
| 7 Grand Canyon University | 16 First Investors |
| 8 Lightspeed Technologies | 17 Herff Jones |
| 9 PEMCO Insurance | 18 Insight School of Oregon |

SPECIAL CONTRIBUTORS

California Casualty	Hole-In-One
California Casualty	Beverage Cart
California Casualty	Towel and Tote Bag
Jack Bush (formerly Mr. Pepperoni)/Emerald Valley Cookie Dough.....	Pepperoni Sticks
VIRCO	Folding Chairs
VIRCO	Soda Cart
A is A Photography, Inc.....	Pictures & Golf Tees
Lexia Learning.....	Golf Balls
PEMCO Insurance	Golf Balls
Herff Jones	Golf Tees
Gearhart By the Sea.....	Gift Certificate
Highlands Golf Club.....	Gift Certificate
McMenamins.....	One Night Lodging
Konica Minolta	Posters



WHY DOES ACCREDITATION MATTER?

Accreditation is designed to help educational institutions boost their ongoing performance efforts for the benefit of their students. AdvancED insists on a relentless pursuit of excellence – for itself and for the institutions it accredits. This ethic of excellence ensures that institutions will find rich benefits from accreditation and that parents can confidently make informed decisions about their children’s education, knowing their child’s school is accredited. Accreditation matters because our students deserve the highest level of educational excellence possible.

Educational institutions that engage in AdvancED Accreditation will:

- Meet SEVIS (Homeland Security) requirements for foreign exchange students.
- Meet NCAA requirements for student athletes.
- Unite with a global network committed to standards of educational excellence.
- Earn the distinction of quality through the recognized seal of AdvancED accreditation.
- Experience a unified, clear, and powerful accreditation process with a scalable and sustainable evaluation of education quality.
- Receive external and objective validation of the areas in which they’re doing well, and the areas for continuous improvement.
- Experience a state-of-the-art web-based accreditation system that is continuously being upgraded and improved.
- Benefit from shared expertise and powerful professional learning through local and global workshops, training, conferences, and personalized service.

Students and their parents will:

- Experience ease in transferring credits from one school to another.
- Gain greater access to federal loans, scholarships, postsecondary education and military programs that require students attend an accredited institution.
- Benefit from their institution or educational system’s commitment to raising student performance and accountability.

School leaders engaged in AdvancED Accreditation will:

- Take stock of themselves in relation to a set of research based quality standards
- Establish a vision, assess their current reality, implement and improvement plan, monitor progress and evaluate results
- Enhance the school’s best thinking with the insights and perspectives of an external review team.

AdvancED provides an effective engine for systematizing and maximizing school improvement efforts. Schools testify to the significant impact and benefit that stem from integrating school improvement and accreditation, including increased student performance.

If you have any questions, please contact our state office for the Northwest Accreditation Commission, a division of AdvancED at 503.480.7210.



AdvancED Oregon Office

Dr. Dick Darst, Director

Doug Potter, Director

Donna Coutts, Admin Assistant

707 13th Street SE, Suite 100, c/o COSA

Salem, OR 97301

Phone: 503.480.7210

EXHIBITOR BOOTH ASSIGNMENTS

Booths

1. PEMCO Insurance
2. Renaissance Learning
3. Northwest Textbook Depository
4. Tyler Technologies, Inc.
5. Edgenuity
6. Northwest Institute of Electrical Technology
7. The Children's Health Market, Inc.
8. AWE, Inc.
9. Edmentum
10. VIRCO, Inc.
11. McKinstry
12. Thoughtexchange
13. McGraw-Hill Education
14. McGraw-Hill Education
15. Horace Mann Insurance
16. hand2mind
17. JumpRope
18. Portland State University
19. Concordia University
20. Lincoln Financial Group
21. ORIGO Education
22. Grand Canyon University
23. Rogue Ed
24. First Investors Corporation
25. Carnegie Learning, Inc.
26. Troxell Communications
27. DAKTRONICS, Inc.
28. Window to Leadership, LLC
29. Lightspeed Technologies, Inc.
30. PACE
31. Dorian Studio
33. VEBA Service Group, LLC
34. Herff Jones/Nystrom
35. Oregon Army National Guard
36. School Improvement Network
37. Oregon Council of Teachers of Mathematics
38. Providence Play Smart
39. Insight School of Oregon
40. COSA Leadership Programs
42. 321Insight, Inc.
43. Mimio
44. American Fidelity Assurance
45. Evergreen Aviation & Space Museum
47. International School Associates, LLC
48. Oregon Science Teachers Association
49. ORVED
50. Jostens
51. School Solutions by Spacesaver Specialists, Inc.
52. Kaiser Permanente
53. OEA Choice Trust
54. MODA Health
55. Graduation Alliance
56. Standard Insurance Company
57. OdysseyWare
58. Navy Recruiting District Portland
59. Waldo Insurance, Inc.
60. Reliant Behavioral Health
61. Oregon Educators Benefit Board
62. Willamette Dental
63. Oregon Employment Department
64. LifeTouch
65. Emerald Valley Cookie Dough/Jack Bush Fundraising (Mr. Pepperoni)
66. VALIC
67. Modern Building Systems

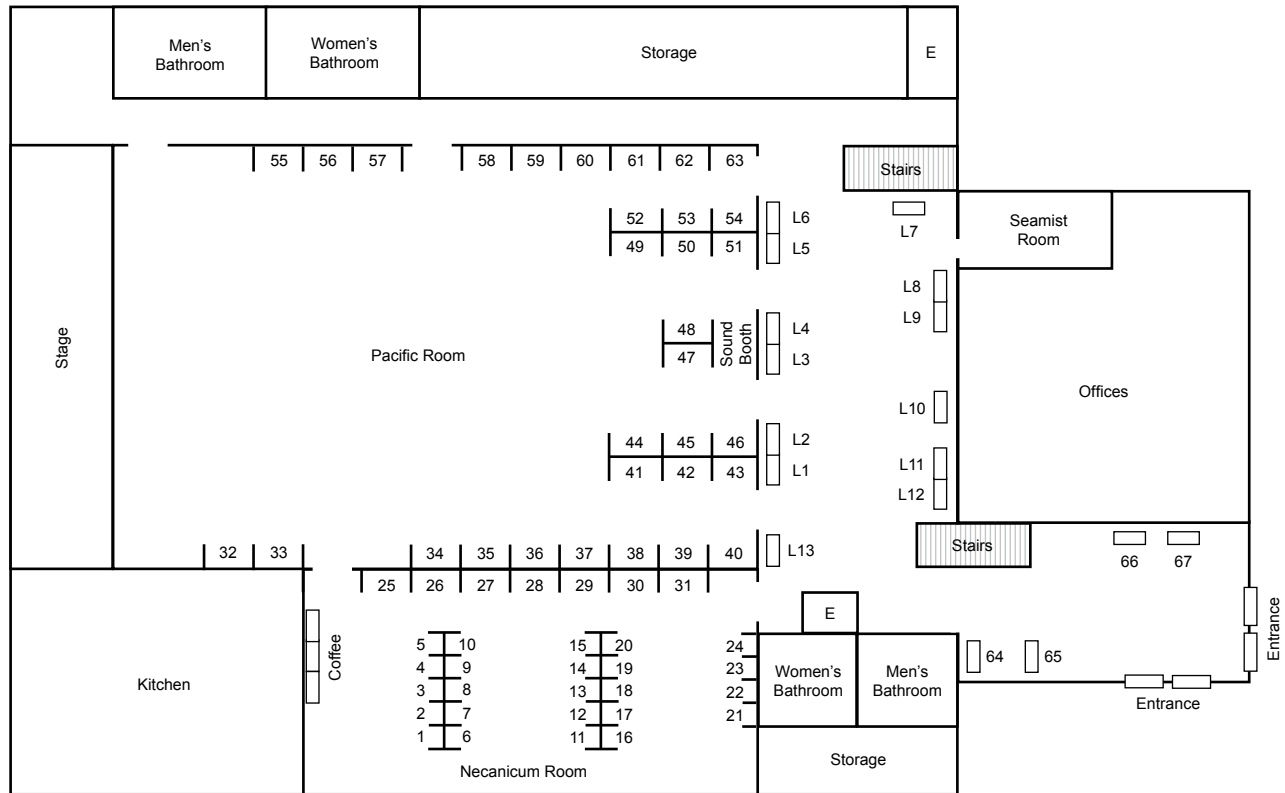
Lobby Tables

- L1. ING
- L2. California Casualty
- L3. Pearson
- L4. Pearson/PsychCorp
- L5. Northwest Playground Equipment, inc.
- L6. Northwest Evaluation Association
- L7. A is A Photography, Inc.
- L8. Follett
- L9. Follett
- L10. Crisis Management Institute
- L11. School Specialty
- L12. Houghton Mifflin Harcourt
- L13. AXA Advisors, LLC

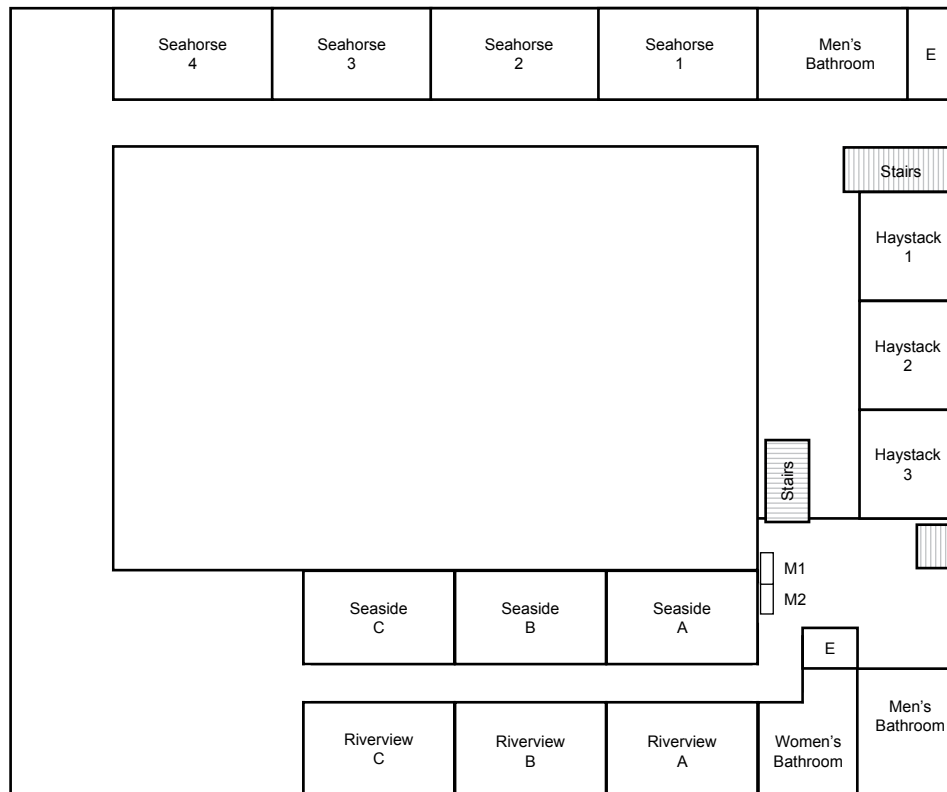
Mezzanine Tables

- M1. MAXIMUS K-12 Education/TIENET
- M2. Booksource and Heinemann

CONVENTION CENTER - MAIN FLOOR



CONVENTION CENTER - UPPER LEVEL





TARGETED LEARNING. FOCUSED RESULTS.



Let's work **TOGETHER**
to help Nevada's
students achieve
HIGHER SUCCESS!



CONTACT YOUR LOCAL REPRESENTATIVE TODAY!

Erin Elfving | erin.elfving@mheducation.com | 503-459-3511

Teresa Kahrs | teresa.kahrs@mheducation.com | 907-232-3646

Tim Macdonald | tim.macdonald@mheducation.com | 425-673-1201

MK14M 02678

TIENET Special Education Management Proven Performance Across Oregon



"TIENET is a fabulous product - user-friendly, configurable and has great report writing. MAXIMUS has been very responsive to our needs. We definitely picked the right product!"

*Linda Percy, Customer Service Representative/Trainer TIENET Administrator-Information Systems
Linn Benton Lincoln Education Service District*

Lead and Shape with TIENET

TIENET and MAXIMUS are committed to helping educators lead and shape the future of special education in the state of Oregon. TIENET special education integrated management system software is a valuable tool for Oregon's educators. TIENET can connect to virtually all student information systems in use throughout the state and can give you a more robust, fully functional application to meet current and future needs. TIENET also has other modules that can work with other systems for Response to Intervention (RtI), Service Capture, assessment, 504 accommodations, and on-line testing; all with language translation.

Contact:

Dr. Philip E. Geiger
480.483.7855
philipgeiger@maximus.com
www.maximus.com/tienet

Our Partner:



maximus.com

MAXIMUS

GRADUATE EDUCATION

CONCORDIA UNIVERSITY PORTLAND

Concordia University Portland thanks you for all that you do for your schools, students, and your communities.

We feel honored to continue our legacy of serving educators in the Northwest and beyond for over 100 years by providing programs in education from initial licensure through doctorate of education. We look forward to partnering with you as you help shape the future of education. Swing by our booth at COSA and learn more about:

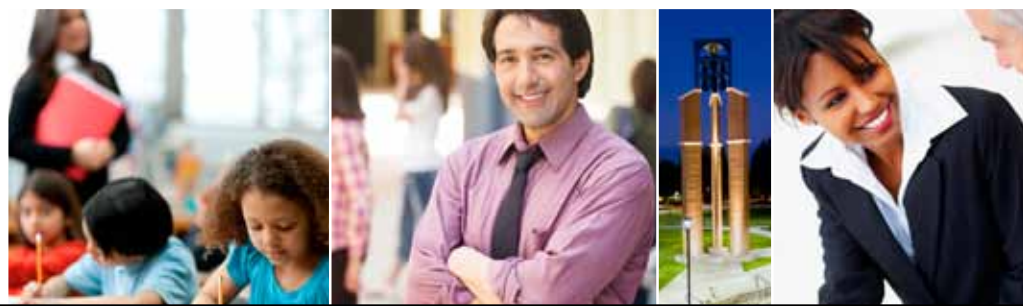
Ask us how your CAL can be transferred into or completed in our Ed.D.

- DOCTORATE OF EDUCATION
- CONTINUING ADMIN. LICENSE (CAL)
- LICENSURE RENEWAL
- FLEXIBLE OPTIONS (ON CAMPUS/ONLINE)
- NEW SCHOLARSHIPS, PROGRAM BENEFITS

Everyone who stops by our booth (#19) during the COSA conference will have the opportunity to win a free iPad. See you soon!

503.280.8501

WWW.CONCORDIATEACHER.COM



STAY IN MOTION



Sage™ seating and Text™ tables

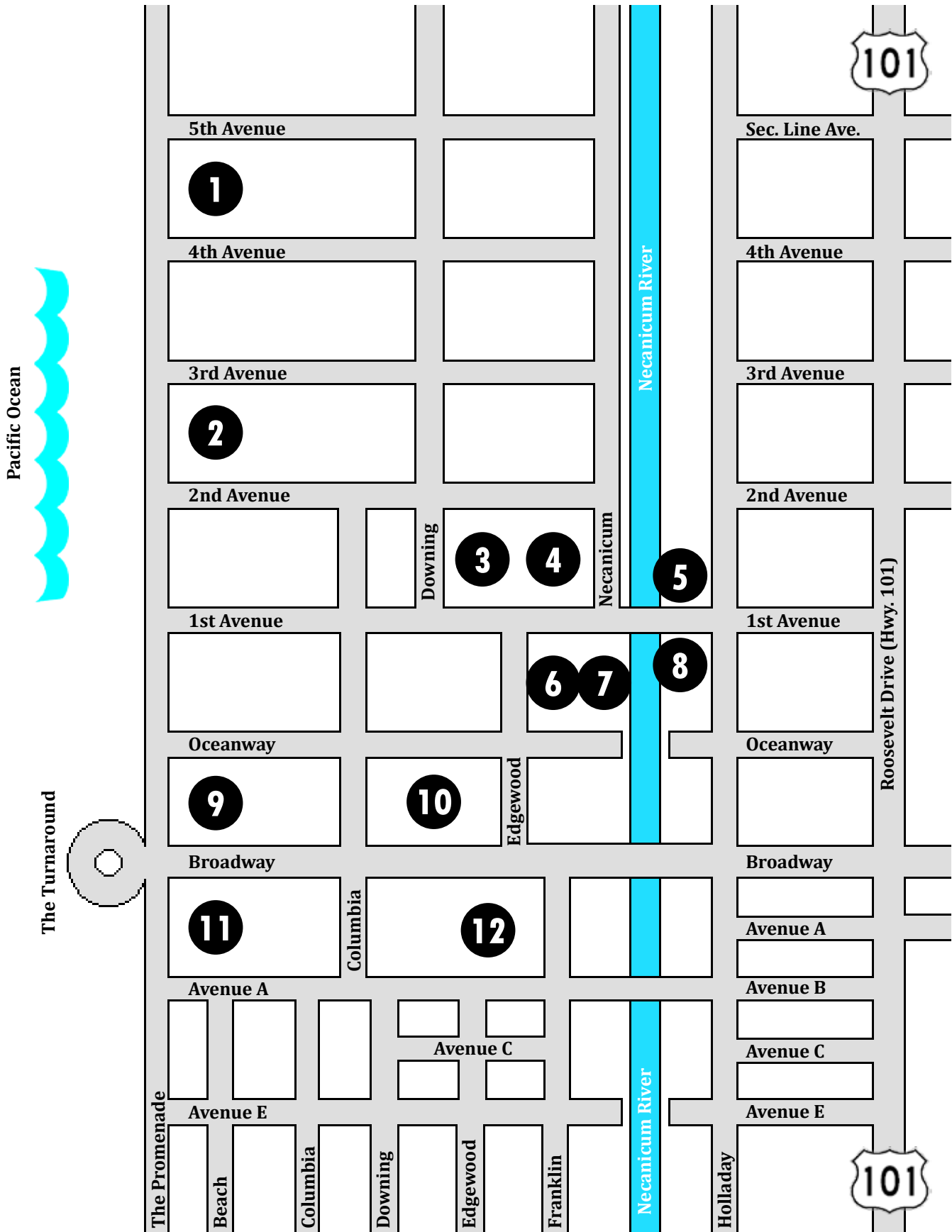


COMFORT,
STYLE
AND
INNOVATION



Virco furniture solutions for moving forward • www.virco.com • 1-800-813-4150

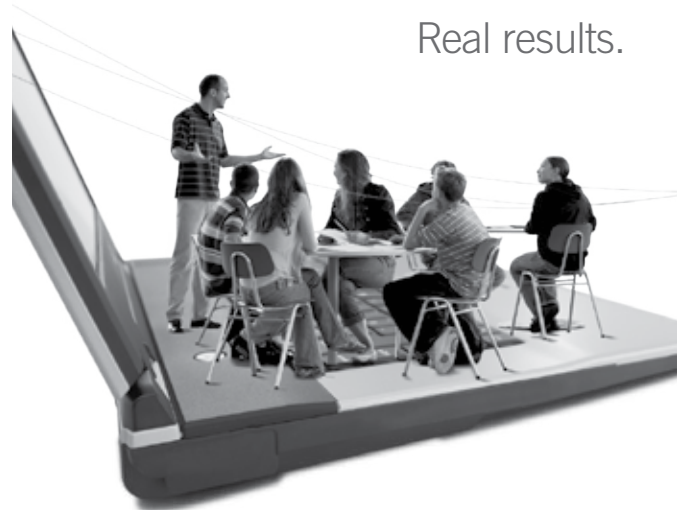
DOWNTOWN SEASIDE



- 1** Best Western Ocean View
- 2** Seaside Aquarium
- 3** Lutheran Church
- 4** Inn at Seaside
- 5** Rivertide Suites
- 6** Seaside Civic and Convention Center
- 7** Event Tent for OASSA, OESPA Lunches & Fun Run Start
- 8** Holiday Inn Express
- 9** Shilo Inn
- 10** Carousel Mall
- 11** The Resort at Seaside
- 12** Pig 'N Pancake

Here's where learning clicks.

Real engagement. Real learning.
Real results.



edgenuity.com
877.7CLICKS

Edgenuity[™]
where learning clicks

COSA MEMBER SERVICES

Located upstairs near the bookstore:

- Licensure & Degree Programs
- Awards
- Leadership
- Membership
- Printing
- Student Leadership
- Jobs Online
- Twitter



NOTES

AVAILABLE ON THE iPad®

LEXIA READING CORE5®

***Builds Fundamental Literacy Skills
for Students of All Abilities,
Grades Pre-K–5***

- Data-driven action plans—unique to each student
- Three levels of scaffolding and explicit instruction
- Developed specifically for the CCSS



For additional information or a demo, contact:

**Inga McCarthy, Lexia Oregon Sales Representative
800-435-3942 x6223 / imccarthy@lexialearning.com**

WE ARE a ready force equipped
and trained to respond to
any contingency.

WE ARE your community... your
family, friends, neighbors
and co-workers.

**WE ARE
YOUR NATIONAL GUARD.**

WE ARE OREGON



OREGON

NATIONAL GUARD 

OREGONARMYGUARD.COM

THE PREMIER DIGITAL LEARNING EXPERIENCE FOR STUDENTS PREK–GRADE 3



- Complete digital learning solutions on touchscreen PCs and tablets
- Content covers all curricular areas
- Create, assign, and track personalized education plans
- Web-based learning management system

Contact Pierre Geurts: 425-417-6328
www.awelearning.com/schools

EARN YOUR BACHELOR'S, MASTER'S OR DOCTORAL DEGREE



GET STARTED TODAY!
971-282-7114 | gcu.edu
GRAND CANYON
UNIVERSITY™

Grand Canyon University is regionally accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools (800-621-7440; <http://www.ncahlc.org/>). For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit our website at gcu.edu/disclosures. Please note, not all GCU programs are available in all states and in all learning modalities. Program availability is contingent on student enrollment. 14COEE229

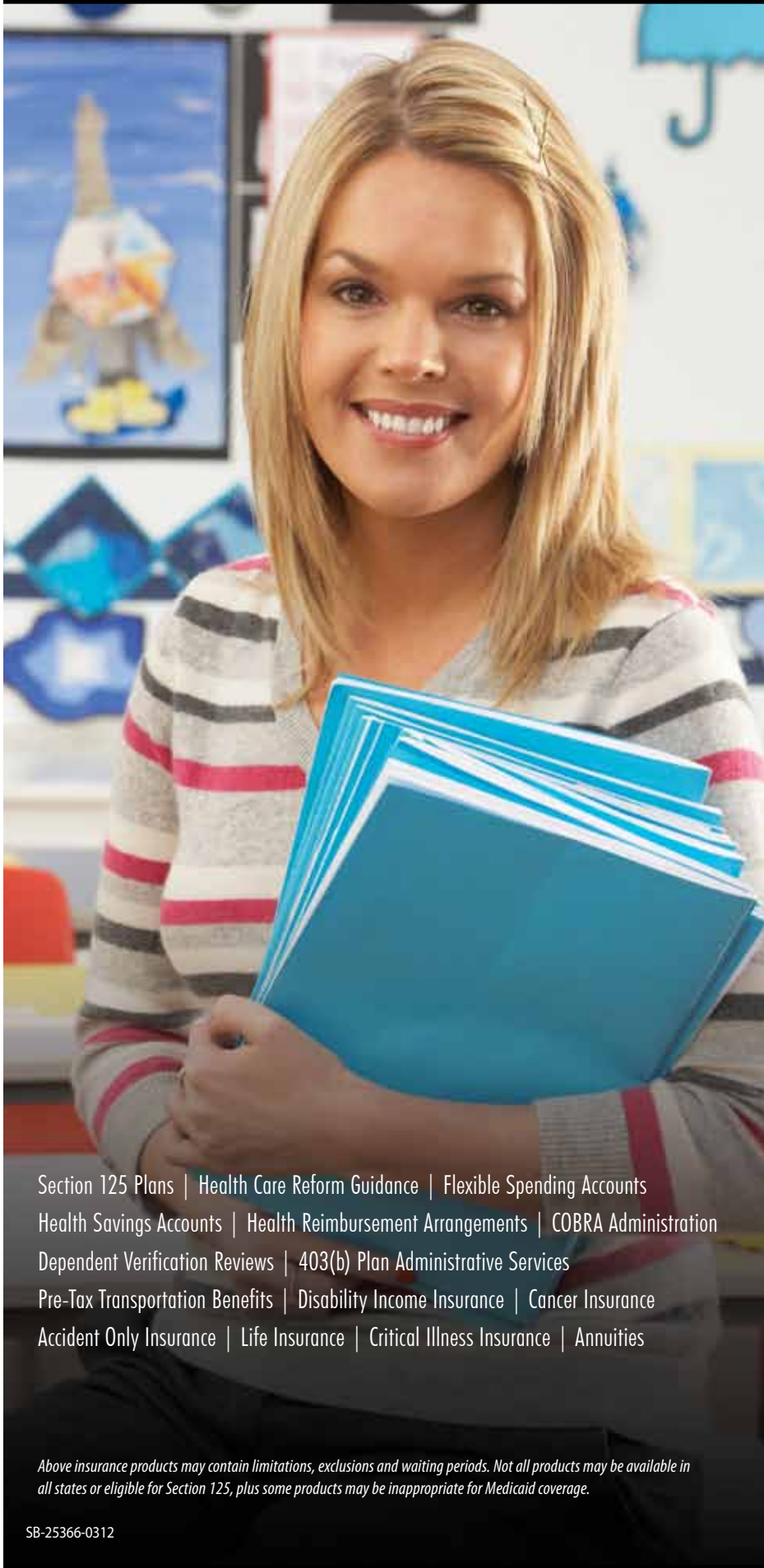
PARASHARP™

The Right Information – Right Now

- Online, professional videos designed to improve paraeducator effectiveness
- Concise, job-ready information
- Key topics include –
 - Best-practice Behavior Management
 - Inclusion Support
 - Professional Boundaries
 - Working On A Team...and more
- Printable summaries and discussion guides for enhanced learning



www.321insight.com



OUR FAMILY, DEDICATED TO YOURS

American Fidelity Assurance Company's history is deeply rooted in the education community. From Section 125 Plans to Disability Income Insurance, we have more than 50 years of experience providing benefits and services developed specifically for school districts and its employees.

Learn more about the value American Fidelity can bring to your district by contacting your local, salaried Account Representative.

Section 125 Plans | Health Care Reform Guidance | Flexible Spending Accounts
Health Savings Accounts | Health Reimbursement Arrangements | COBRA Administration
Dependent Verification Reviews | 403(b) Plan Administrative Services
Pre-Tax Transportation Benefits | Disability Income Insurance | Cancer Insurance
Accident Only Insurance | Life Insurance | Critical Illness Insurance | Annuities

Above insurance products may contain limitations, exclusions and waiting periods. Not all products may be available in all states or eligible for Section 125, plus some products may be inappropriate for Medicaid coverage.

SB-25366-0312

 **American Fidelity
Assurance Company**

Our Family, Dedicated To Yours.®

Oregon Branch Office
13535 SW 72nd Ave., Suite 120
Tigard, OR 97223
877-293-1090

www.americanfidelity.com

COSA LICENSURE AND DEGREE PROGRAMS



Our stated mission at COSA is to develop and support school leaders. We see our licensure programs as an excellent example of striving to meet our service mission. COSA offers an online Administrative Licensure program for Initial License and Continuing License along with a Doctoral Program in partnership with the nationally recognized Concordia University of Chicago.

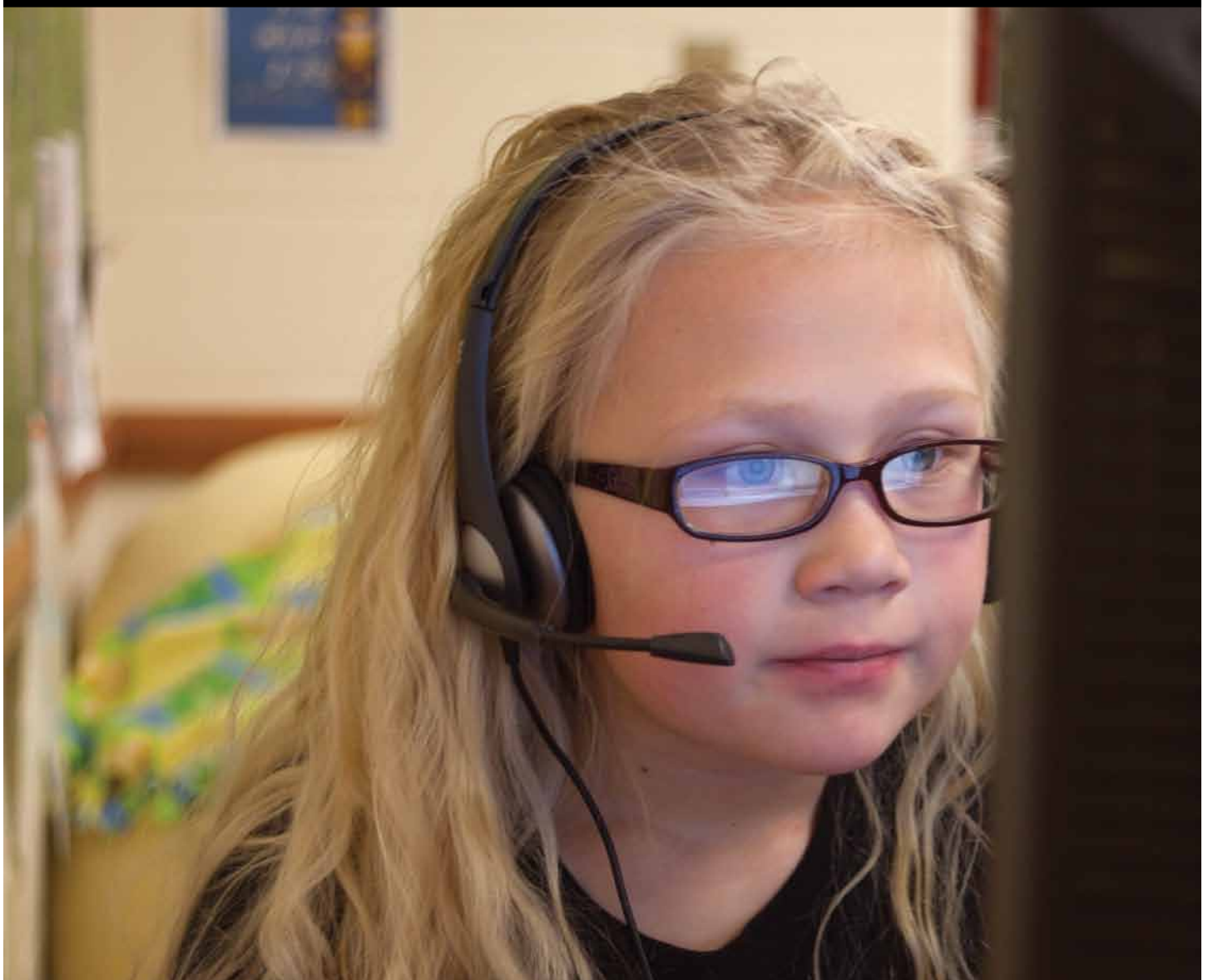
Our COSA/CUC Program Offers:

- IAL - Initial Administrative License
- IAL with Master's Degree in Educational Leadership
- CAL - Continuing Administrator License
- Doctorate in Educational Leadership (CAL credit applying to Doctorate)
- The Leadership Programs are TSPC approved and nationally accredited.
- Fully on-line content courses in an asynchronous format.
- Relevant high quality internships are completed face to face.
- Job-embedded, career focused internships and coursework requirements will allow candidates to create relevant and productive experiences that directly work to improve their schools.
- The costs of the programs are at or below the average cost of existing licensure programs.

For additional information you can also review our website:

www.cosa.k12.or.us/licensure/admin.licensure.html or contact the following at the COSA office:

- Trina Hmuratrina@cosa.k12.or.us
- Cheryl Brown.....cherylk@cosa.k12.or.us
- Colin Cameroncolin@cosa.k12.or.us



Take a test drive! Visit our booth for details.

"It's a great service. We've seen great results. Students definitely make progress and it has lightened the loads for on-site SLPs. Highly recommended."

– Medford School District, Oregon



Get fast, flexible online access to live SLPs, OTs and counselors to serve your kids.



The Group Insight Platform

Thoughtexchange is The Group Insight Platform™ that collaborative leaders use to hear a community's thoughts and surface and develop the best ideas. Stakeholders share their thoughts, star what others say, and discover what matters most.

Join us at an informative session: **Online Constituent Consultation: Challenges, Benefits and Implications of Leading Large-scale Online Stakeholder Consultations.**

Andy Bellando,
Superintendent, Silver Falls School District

Dave MacLeod,
President of Thoughtexchange

Share best practices for engaging your diverse community of stakeholders.

Thursday, June 19 at 10:15am,
Rivertide Suites, 3rd Floor



www.thoughtexchange.com | info@thoughtexchange.com | 1-800-361-9027

YOU DON'T PROFIT FROM SICK EMPLOYEES.

WHY DOES YOUR HEALTH PROVIDER?

In an industry built on fee-for-service care, Kaiser Permanente succeeds because we're built around prevention and high-quality care. Harvard Business Review described our care as "untainted by any economic conflict of interest."^{*} And in an industry report by The Economist, Kaiser Permanente's care was described as promoting economy and quality care with "no financial motive to order unnecessary procedures."[†]

Discover a better way. kp.org/choosebetter

^{*}Lew McCreary, "Kaiser Permanente's Innovation on the Front Lines," Harvard Business Review, September 2010.

[†]"Another American Way," The Economist, May 1, 2010.

KAISER PERMANENTE®  thrive

All plans offered and underwritten by Kaiser Foundation Health Plan of the Northwest.
500 NE Multnomah St., Suite 100, Portland, OR 97232.
©2014 Kaiser Foundation Health Plan of the Northwest

WHERE WILL YOUR 1:1 TAKE YOU?



WE CAN HELP LAUNCH
AND LAND SAFELY:

- Professional Services
- Content Selection
- Personalized Learning Platform

www.edelements.com/safelanding





CHIEF

'arriving on time and retiring early'

OFFICER

Your employee is the boss of his life. The Chief Life Officer - responsible for what happens today and planning for tomorrow. For over 60 years, Lincoln Financial has been a provider of retirement plan services, with over 1.4 million Americans enrolled in employer-sponsored retirement plans provided by Lincoln Financial Group affiliates. Let us help you help your employees enjoy today and take charge of tomorrow.

**Proud to sponsor the Oregon COSA Conference.
Visit us at Booth #20.**

For additional information contact:

Karl Brantley, CRPC, LUTCF
p 541.345.7466 | 800.726.9297
Karl.Brantley@LFG.com



You're In Charge®

Life | Income | Retirement | Group Benefits | Advice

LCN-890237-032714

Lincoln Financial Group is the marketing name for Lincoln National Corporation and insurance company affiliates, including The Lincoln National Life Insurance Company, Fort Wayne, IN, and in New York, Lincoln Life & Annuity Company of New York, Syracuse, NY. Variable products distributed by broker-dealer-affiliates. Lincoln Financial Distributors, Inc., Radnor, PA. Securities and investment advisory services offered through other affiliates. ©2014 Lincoln National Corporation.



Welcome to a New Kind of School

Insight School of Oregon, an alternative school for grades 6–12, brings an individualized education experience within your student’s reach—at no cost to you.

- Rigorous, full- and part-time curriculum from Aventa Learning by K¹²
- Experienced state-certified teachers
- Diploma recognized by colleges and universities nationwide
- Accredited and publicly funded
- Credit recovery and vocational and skill-building courses
- Assessments to assure appropriate placement
- Advisors who guide students and help develop study skills

Insight School of Oregon, an alternative school, works in partnership with each local school district to provide educational services to students who reside in that district.

network^{K12} Schools partner with K¹², America’s leader in K–12 online education, assuring you the highest quality virtual schooling.

FOR MORE INFORMATION AND TO APPLY:

Visit or.insightschools.net or call **800.711.0763**



Our promise:

To support those who support our children.

That's why we're working with COSA to provide access to **auto and home insurance** designed exclusively for you and your fellow school administrators.

For 100 years, California Casualty has delivered trusted, personalized insurance for professionals who protect, strengthen and enhance the quality of life in American communities.

It's California Casualty's policy to do more for the people who give more, starting with you. Call today for your free, no-obligation quote.



exclusive member benefits | payment skip options | vandalism and collision deductible waived*



California Casualty
Auto and Home Insurance
WE PROTECT AMERICAN HEROES®

For a free coverage comparison,
call 1-866-680-5141
or visit www.CalCas.com/COSA