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Want a better way to pay for healthcare?

An HRA can help.
Save Tax. Keep more.

Are you looking for ways to:
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- Maximize the value of your employee benefits package?
- Help employees retire on time?
- Provide a valuable benefit for employees who opt out of your medical plan?

HRA VEBA is a win-win
- Employers and employees pay zero payroll taxes on contributions
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- Can be used anytime, after becoming claims-eligible
- Participant-directed investments
- Unused balances carry over from year to year (no annual use-it-or-lose-it)
- Can be used to reimburse retiree medical premiums

Common HRA VEBA funding sources
- Unused monthly benefit dollars / OEBB opt out funding
- Premium savings from lower-cost medical plans
- Early retirement incentives
- Part or all of a future pay raise or COLA
- Sick, vacation, personal, and other leave cash outs*
- Other miscellaneous sources

* Sick leave cash out is often better used to boost pension payment formulas.

What is an HRA?
A health reimbursement arrangement is an “account-based” health plan. Funded HRAs allow employees to accumulate a tax-free source of funds to cover their family’s out-of-pocket healthcare costs, including retiree medical premiums.

In Oregon, HRA VEBA is used by more than 200 school districts, counties, municipalities, and other governmental employers, including Tigard-Tualatin, South Lane, and Hermiston School Districts.

Over 281 school districts, 31 community and technical colleges, 93 state agencies, and more than 250 other governmental employers in Washington utilize HRA VEBA or a similar HRA program.

To learn more, or to schedule a presentation, contact your local VEBA Service Group representative in Vancouver at 1-877-695-3945.

Dawson Mortimore, Client Consultant
1-877-695-3945 | dawson_mortimore@ajg.com
MESSAGE FROM THE PRESIDENT

Greetings COSA Attendees,

Welcome to the 40th Annual COSA Seaside Conference. I applaud you for taking time to invest in your professional growth and development. We are glad you’re here.

The COSA staff and Conference Committee have worked together to develop high quality and timely professional development workshops to support your learning as an educational leader in Oregon. As always, the COSA staff and Conference Committee have brought outstanding pre-conference and conference keynote speakers and over 100 high quality workshops.

This year’s theme, "The Future is Ours to Create: Celebrating Leaders...Yesterday, Today, Tomorrow," will support your efforts to increase student achievement. Michael Fullan and Anthony Muhammad have been specifically selected as keynote speakers to inform and inspire, as we prepare for the coming school year. Wavelength will lighten our spirits as we laugh together.

It has been an honor to serve as COSA President this year. I have been able to experience firsthand the amazing work that COSA does on behalf of all of our members and the students we serve.

Craig Hawkins, as our Executive Director, in partnership with the COSA Board of Directors, the leadership of the four departments (OASE, OACOA, OASSA, OESPA), and the COSA staff, has done an exceptional job leading the organization and partnering with other statewide educational advocates to improve the quality of teaching, learning, and leadership in our state. As time permits, please take a moment to thank Craig, the COSA staff and COSA department leaders for their dedication to the children of Oregon, and to you as an educational leader.

We all know it is important to take care of ourselves, but sometimes struggle to find a good balance. After facing a personal health challenge three years ago, I recommitted to physical activity and improved health. So I am excited to let you know that new to this year’s conference, each attendee will receive a pedometer. Join me and your colleagues for a fun STEPS competition during the conference and a chance to win GREAT prizes! With a little extra effort, you can really put on the miles and strengthen your heart. Every step counts!

Thanks to each of you for your dedication and commitment to excellence on behalf of Oregon’s students. Together we are making a difference. You can count on COSA to continue supporting you as we prepare for the next stage in our journeys as educators. Enjoy the conference!

Tina Acker, COSA President
Principal, Vernon Elementary School, Portland SD

PRESIDENTS RECEPTION

The COSA Board of Directors invites members and their spouses to the Presidents Reception on Wednesday, June 18, 2014, from 6:30 to 10:00 pm at the Convention Center.

This event sponsored by:

Education Elements
## CONFERENCE PLANNER

### Pre-Conference - Wednesday, June 18, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:00 to 9:15</td>
<td>1st General Session: Samuel Ortiz</td>
<td>Convention Center, Pacific Room</td>
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<tr>
<td>9:25 to 10:40</td>
<td>Breakout I:</td>
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<tr>
<td>10:50 to 12:05</td>
<td>Breakout II:</td>
<td></td>
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<tr>
<td>12:05 to 12:50</td>
<td>Lunch (boxed)</td>
<td>Convention Center, Pacific Room</td>
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<tr>
<td>12:50 to 2:05</td>
<td>Breakout III:</td>
<td></td>
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<tr>
<td>2:15 to 3:30</td>
<td>2nd General Session: Andrea Hungerford</td>
<td>Convention Center, Pacific Room</td>
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<tr>
<td>6:30 to 10:00</td>
<td>President’s Reception</td>
<td>Convention Center, Pacific Room</td>
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### Main Conference - Thursday, June 19, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:00 to 8:00</td>
<td>Registration / Visit Exhibits / Continental Breakfast</td>
<td>Convention Center</td>
</tr>
<tr>
<td>8:00 to 9:45</td>
<td>1st General Session: Michael Fullan</td>
<td>Convention Center, Pacific Room</td>
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<tr>
<td>10:15 to 11:30</td>
<td>Breakout I:</td>
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<tr>
<td>11:30 to 12:45</td>
<td>Lunch (on your own)</td>
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<tr>
<td>12:45 to 2:00</td>
<td>2nd General Session: Wavelength</td>
<td>Convention Center, Pacific Room</td>
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<tr>
<td>2:15 to 3:30</td>
<td>Breakout II:</td>
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<tr>
<td>3:45 to 5:00</td>
<td>Breakout III:</td>
<td></td>
</tr>
<tr>
<td>5:30 to 7:00</td>
<td>Family Fun Night...Fun Family Activities...Everyone Welcome!</td>
<td>Convention Center, Pacific Room</td>
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### Main Conference - Friday, June 20, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:00 to 9:15</td>
<td>Visit Exhibits / Continental Breakfast</td>
<td>Convention Center</td>
</tr>
<tr>
<td>8:00 to 9:00</td>
<td>Breakout IV:</td>
<td></td>
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<tr>
<td>9:15 to 10:45</td>
<td>3rd General Session: Anthony Muhammad</td>
<td>Convention Center, Pacific Room</td>
</tr>
<tr>
<td>11:00 to 12:00</td>
<td>4th General Session: Rob Saxton</td>
<td>Convention Center, Pacific Room</td>
</tr>
<tr>
<td>1:00 to 2:45</td>
<td>5th General Session: Nancy Golden</td>
<td>Convention Center, Pacific Room</td>
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PRE-CONFERENCE KEYNOTE/WORKSHOP SPEAKERS

SPECIAL EDUCATION:

Samuel Ortiz, Professor of Psychology, St. John’s University, New York

Dr. Ortiz holds a Ph.D. in clinical psychology from the University of Southern California and a credential in School Psychology with postdoctoral training in bilingual school psychology from San Diego State University. He has served as Visiting Professor and Research Fellow at Nagoya University, Japan, as Vice President for Professional Affairs of APA Division 16 (School Psychology), as a member of the APA Presidential Task Force on Educational Disparities, as member and Chair of APA's, Committee on Psychological Tests and Assessment, member of the Coalition for Psychology in Schools and Education, and member of the New York State Committee of Practitioners on English Language Learners and Limited English Proficient Students.

Brett Bigham, Special Education Teacher, Multnomah ESD & Oregon Teacher of the Year

Brett Bigham is the first Special Education teacher in Oregon to be named Teacher of the Year and the first Transition Teacher in the United States to be a Teacher of the Year. He was given the prestigious Outstanding Special Education Teacher Award in 2012 by the National Association of Special Education Teachers, and was a finalist for the OnPoint Educator of the Year Award that same year. COSA will be Brett’s 114th event as Teacher of the Year, and he is especially proud to be a voice for so many students and teachers who have never been represented before.

Andrea Hungerford, Attorney, The Hungerford Law Firm

Andrea Hungerford graduated with honors from Stanford University with a Bachelor's degree in Political Science, and then from Lewis & Clark Law School magna cum laude in 1995. Her decision to join Nancy Hungerford in practice led to the expansion of the firm and its incorporation as a limited liability partnership. In the next few years, Andrea became one of the state’s best known legal experts on the law regarding the education of students with disabilities, involving herself in legislation and rules development at the state and national level, steering districts clear of litigation, if possible, or representing them in due process hearings or in the State Department complaint process. Andrea is also recognized as a gifted trainer for Oregon administrators and teachers.

SAFETY:

Susan Graves, Nationally Certified Trainer for the Office of Safe and Healthy Schools, U.S. Department of Education; Lincoln County SD, Safety Coordinator

Susan Graves has served Lincoln County School District on the Oregon Coast as Safety Coordinator since 2001. She oversees all aspects of emergency preparedness and management for 17 public schools and facilities that serve more than 5000 students and 500 staff. Lincoln County comprises nearly 1,000 square miles of rural area, 60 of which hug the Pacific Ocean, with several distinct regions and local cultures. As a result, Ms. Graves routinely coordinates safety services with six different government authorities, five law enforcement agencies, eight fire districts, six emergency service agencies and two hospitals. Her collaborative work involves multi-agency, full-scale training exercises as well as presentations for school administration, staff, students, partnering agencies and community groups.
PRE-CONFERENCE SCHEDULE OF EVENTS

Wednesday, June 18 - Special Events
7:00 am....................... Cosa Classic Golf Tournament, Gearhart Golf Links
3:00 to 5:00 .............. Cosa Board of Directors Meeting
6:30 to 10:00 .......... Presidents Reception...Everyone Welcome!
                  Recognize Presidents, Retirees and Vendor of the Year
                  Wavelength "Leaders Who Laugh, Last"
                  Band: Hit Machine

Wednesday, June 18 - Special Education Pre-Conference (Pacific Room)
7:15 to 8:00 .......... Pre-Conference Registration/Continental Breakfast
8:00 to 9:15 .......... First General Session: Samuel Ortiz
9:00 to 6:30 .......... Early Registration for Main Conference
9:15 to 9:25 .......... Break
9:25 to 10:40 .......... Breakouts Sessions: Round I
10:40 to 10:50 ........ Break
10:50 to 12:05 .......... Breakouts Sessions: Round II
12:05 to 12:50 ......... Lunch (boxed)
12:50 to 2:05 .......... Breakouts Sessions: Round III
2:05 to 2:15 .......... Break
2:15 to 3:30 .......... Second General Session:
                  Brett Bigham, Oregon Teacher of the Year “The Path to Advocacy”
                  Andrea Hungerford "2014 Hot Topics in Special Education”
3:30 .................... Adjourn Pre-Conference

Wednesday, June 18 - Safety Pre-Conference (Necanicum Room)
9:00 to 3:00 .......... Developing High-Quality School Emergency Operations Plans
                  Speaker: Susan Graves, Nationally Certified Trainer for the Office of Safe and Healthy Schools,
                  U.S. Department of Education; Lincoln County SD, Safety Coordinator
3:00 ..................... Q&A/Adjourn

All participants, exhibitors and guests as requested to wear name tags. Thank you.

PRE-CONFERENCE SPONSORS

- Insight
- Grand Canyon University
- Presence Learning
- Maximus
- TIENET
WEDNESDAY, JUNE 18, 2014

SPECIAL EVENTS
7:00 am............. COSA Classic Golf Tournament.................................................Gearhart Golf Links
3:00 to 5:00 .......... COSA Board of Directors Meeting.................................................................Best Western
6:30 to 10:00........ Presidents Reception...Everyone Welcome!.........................Convention Center, Pacific Room

Recognize Presidents, Retirees and Vendor of the Year
Wavelength “Leaders Who Laugh, Last”
Band: Hit Machine

SPECIAL EDUCATION PRE-CONFERENCE
7:15 to 8:00 .......... Pre-Conference Registration/Continental Breakfast ............................................................... Lobby
8:00 to 9:15 .......... FIRST GENERAL SESSION ...................................................................................................................... Pacific Room

English Learners and Achievement: A Developmental Perspective on Instructional Challenges
Speaker: Samuel Ortiz, Professor of Psychology, St. John’s University, New York

9:00 to 6:30 .......... Early Registration for Main Conference ................................................................. Lobby
9:15 to 9:25 .......... Break / Visit Sponsors
9:25 to 10:40 ........ BREAKOUTS SESSIONS: ROUND I

English Learners and Assessment: A Developmental Framework for Promoting Equitable Evaluation
Speaker: Samuel Ortiz, Professor of Psychology, St. John’s University, New York

Improving Outcomes for Students with Moderate to Severe Disabilities Through a Process of Program Renewal
Speakers: Carolyn Miller, Assistant Director of Student Services, West Linn-Wilsonville SD
          Kathy Versteeg, Instructional Coordinator (TOSA), West Linn-Wilsonville SD
Annual curriculum renewal processes rarely address the needs of programs that support our most impacted learners. Through a process of “renewal” West Linn-Wilsonville School district is identifying the high-leverage strategies, instructional practices, professional development and resources necessary to support a Life Learning program. This session will provide a brief overview of the renewal process, identify leadership successes and challenges, and describe key program components such as the development of inclusive cultures, increasing student voice through systems of communication, articulation of a K-12 curriculum based on the CCSS, and using data to inform instruction.

The Missing Link
Speakers: Jeanne Zuniga, Special Education Administrator, Multnomah ESD
          Cara Olson Sawyer, FLS Teacher, Multnomah ESD
Participants will identify the link between Common Core State Standards to Special Education instruction for students with disabilities (K-12) through professional learning teams (PLTs).
Participants will receive:
• A handy document with MESD’s simplified steps to standards based IEP writing
for students performing significantly below grade level and
- A differentiated lesson plan example for a high school age student performing at
  various academic levels (scaffolded from age appropriate to elementary level).

**IDEA Legal Lessons Learned and Implications for Urban, Suburban and Rural Districts**

Speakers: Claudette Rushing, Legal Specialist, Oregon Department of Education
Mary Apple, Assistant Superintendent, Intermountain ESD
Ryan Mattingly, Special Education Director, Albany SD

IDEA state complaint findings, due process decisions, and relevant case law will be reviewed
and discussed for both the legal holdings and the practical implications for educators. This
year the format will consist of a panel with a state legal specialist, a special education
director, and an ESD special education director.

**Response to Intervention at a Middle School?**

Speakers: Melissa Roberts, Assistant Principal, Fremont Middle School, Roseburg SD
Tammy Rasmussen, Southern Oregon RTI Coach, Roseburg SD

Fremont Middle School in Roseburg, Oregon earned a level 5 distinction for the 2012-2013 school
year. Our RTI framework is the umbrella for our school and district focus.
We utilize PLC’s, teacher leadership programs, school-wide literacy, GRIP, directed
professional development, and math studio/TDG work to accomplish our goal. While
our system is not yet perfected, the staff at Fremont work together reviewing data
to guide programs, and understand that change in systems/services is necessary to
bring about growth in student learning. Come join us on our journey as we share how
we continue to maintain our level 5 mind set.

**10 Strategies Proven to Inspire and Engage EVERY Student**

Speaker: Christian Moore, LCSW, Founder of WhyTry, WhyTry

Want to engage every student in your classroom? This session will demonstrate
10 strategies proven to strengthen relationships, grab attention, inspire, and build
resilience in students of all ages and learning types. Participants will receive valuable
insights into teaching social and emotional life skills in ways that students can
understand, relate to, and remember. These strategies have helped over 2 million youth
in 16,000 K-12 schools, mental health, and correctional organizations worldwide
in the areas of academic success, dropout prevention, classroom management, and
bullying prevention. Learn how to engage every student using visual metaphors,
videos, music, and activities.

**Building District Capacity to use RTI for SLD Eligibility**

Speakers: David Putnam, Director, OrRTI, Tigard-Tualatin SD
Tammy Rasmussen, Southern Oregon RTI Coach, Roseburg SD
Shelby DiFonzo, District Learning Specialist/ RTI Coach, Ontario SD

This presentation will provide participants with the steps necessary to build the
infrastructure for using RTI for SLD eligibility. Developing the infrastructure consists
of developing appropriate policy, procedures, training and monitoring components.
Participants will receive resources and tools to assist in this process. The presentation
is geared towards administrators and key staff who want to use RTI for SLD eligibility.
RTI works... Just Do It! It’s about the kids!
10:50 to 12:05.......... **BREAKOUTS SESSIONS: ROUND II**

**Review of Oregon’s Work in Special Education: Where is OSEP Going?**

*Speaker: Sarah Drinkwater, Assistant Superintendent, Oregon Department of Education*

This session will provide an overview of guidance/information we have received this past year from OSEP (Office of Special Education Programs), including the results from Oregon’s most recent SPP/APR (State Performance Plan/Annual Performance Report) submission. In addition, the new SSIP (State Systemic Improvement Plan) will be described and shared. Finally, ODE’s important Strategic Initiatives, in relation to under-served populations will be highlighted.

**ECSE Transition to Kindergarten**

*Speaker: Kerry Desmarais, Assistant Director of Student Services, Redmond SD*

Come to this session to learn about the Early Childhood Special Education transition to Kindergarten process and the partnership between the High Desert ESD and the Redmond School District. You will be presented with examples of students from the beginning to the end of the process with decision making points for evaluation, eligibility, and special education supports/services.

**SWIFT - School-Wide Integration Framework for Transformation**

*Speakers: Martha Hinman, Executive Director of Student Services, Redmond SD
Desiree Margo, Principal, Lynch Elementary School, Redmond SD
Jessica Dunn Morgan, LEA Facilitator, Kansas University
Lisa Darnold, Director, Office of Learning/Student Services, ODE*

The SWIFT approach provides promising academic and behavioral outcomes for all students because of a shared commitment to the inclusion of all students in a personalized and comprehensive manner. Because of the rising tide of education reform initiatives, SWIFT is a particularly welcome approach to educators, administrators, and other stakeholders who apply SWIFT at the school, district and state levels - not as another initiative to pursue, but as a comprehensive school wide framework that enriches, enhances, and coordinates other initiatives to maximize efficiencies, resources, and most importantly, outcomes for ALL children.

**Neuro-Developmentally Sensitive School-Based Assessment and Intervention Strategies**

*Speakers: Verne Ferguson, Director of Special Education, Oregon City SD
Rick Robinson, Ph.D., Psychological Consultant
Shannon Ashby, M.Ed., Special Education Teacher, Ogden Middle School, Oregon City SD*

Working with students manifesting persistent difficulties meeting adult expectations at school may be facilitated by conceptualizing these issues as regulation deficits instead of behavior problems. Neuro-developmental skills/demands assessment is conducted, and is sensitive to students with histories including adverse experiences, as well as educational handicapping conditions where dys-regulation is a significant concern. Primary intervention domains include: Structure, routine and imbedded skills training; Consistent caregiver responses; Caregiver emotional management, and Caregiver attunement. The emphasis on regulatory deficits has significant implications for preventing and managing student escalations, establishing and maintaining productive working relationships with students and maximizing student engagement on academic tasks.
iOS 7: More Possibilities for Every Ability  

Speaker: Apple Education

Learn how iOS 7, the world’s most accessible mobile operating system, offers a rich set of accessibility features like VoiceOver, AssistiveTouch, and Guided Access that can be customized to help students with special needs succeed.

The How of RTI for SLD Eligibility: Doing the Right Thing the Right Way  

Speaker: Apple Education

This session will provide an overview of best practices for using an RTI model for determining SLD eligibility in Oregon. The essential components of referral, evaluation, and eligibility decision-making will be described. Benefits of an RTI system will be discussed, including the ability to go beyond identifying the presence or non-presence of a disability towards an increased focus on factors that enable student learning. Participants will leave with an understanding of this process and considerations for building capacity for implementation.

12:05 to 12:50........ Lunch (boxed)

12:50 to 2:05........ BREAKOUTS SESSIONS: ROUND III

HQ Teachers, Modified Diplomas, Transfers and Educator Evaluation: What Should You Know  

Speaker: Sarah Drinkwater, Assistant Superintendent, Oregon Department of Education

These particular topics have generated much interest this past year, and include important information for district special educators. Some of the changes impact services for students with disabilities, and the educator evaluation system generates specific questions regarding yearly goal development. These and other relevant topics will be discussed in an informal and question/answer format.

Autism Guidebooks, How A Classroom Project Can Change the State  

Speaker: Brett Bigham, Oregon Teacher of the Year/Special Education Teacher, Multnomah ESD

Over the past several years Brett has created a series of guidebooks and curriculum for his students that languished in his filing cabinet for most of the year. He worked with MESD to put the guidebooks on line and since then he has partnered with Portland State to create a statewide system of supports for kids with autism and communication disorders. This project is a perfect example of teachers and districts sharing curriculum to benefit everyone in the state.

SWIFT - School-Wide Integration Framework for Transformation  

Speaker: Martha Hinman, Executive Director of Student Services, Redmond SD

The SWIFT approach provides promising academic and behavioral outcomes for all students because of a shared commitment to the inclusion of all students in a personalized and comprehensive manner. Because of the rising tide of education reform initiatives, SWIFT is a particularly welcome approach to educators, administrators, and other stakeholders who apply SWIFT at the school, district and state levels - not as another initiative to pursue, but as a comprehensive school wide
framework that enriches, enhances, and coordinates other initiatives to maximize efficiencies, resources, and most importantly, outcomes for ALL children.

**Intervention, The Secret to Success in a Proficiency Based Learning Model at the Middle Level**

Speakers: John George, Principal, Fleming Middle School, Three Rivers SD  
Dr. Rachael George, Principal, Lorna Byrne Middle School, Three Rivers SD  
Damian Crowson, Principal, Lincoln Savage Middle School, Three Rivers SD

The secret to success at the middle school level within the Three Rivers School District comes down to high expectations and providing effective interventions for struggling students. During this session, you will hear from Fleming Middle School, Lincoln Savage Middle School and Lorna Byrne Middle School. All three schools have similar intervention and enrichment models, designed around specific student population differences used to target student growth and academic performance. Participants will be provided with our equation for success and strategies to implement practical intervention models, all of which have high rates of success documented through the Next Generation Accountability, Report Card and internal data tracking systems. Administrators and teachers from large and small districts alike will be able to walk away from this presentation with ideas and ways to implement intervention and enrichment schedules driven by the Common Core State Standards and a Proficiency Based Learning model.

**iOS 7: More Possibilities for Every Ability**

Speaker: Apple Education

Learn how iOS 7, the world’s most accessible mobile operating system, offers a rich set of accessibility features like VoiceOver, AssistiveTouch, and Guided Access that can be customized to help students with special needs succeed.

**The Why of RTI for SLD Eligibility: Its the Right Thing to do for all the Right Reasons**

Speakers: David Putnam, Director, OrRTI, Tigard-Tualatin SD  
Tammy Rasmussen, Southern Oregon RTI Coach, Roseburg SD  
Shelby DiFonzo, District Learning Specialist/ RTI Coach, Ontario SD

The benefits of using an RTI approach to determining SLD eligibility are many, research supporting its efficacy is deep, and federal and state regulations provide a clear framework for using RTI. Many districts, however, have been slow to adopt this approach. This presentation will highlight the benefits to all students, especially our struggling learners. Presenters will specifically address some of the prevalent myths that can be barriers, including the issue of a “comprehensive evaluation”, legal questions, and the need to have a “perfect” system in order use RTI for SLD eligibility.

2:05 to 2:15 ........ Break

2:15 to 3:30 ........ SECONDS GENERAL SESSION .............................................................. Pacific Room

**The Path to Advocacy**

Featured Speaker: Brett Bigham, Special Education Teacher, Multnomah ESD & Oregon Teacher of the Year

**2014 Hot Topics in Special Education**

Keynote: Andrea Hungerford, Attorney, The Hungerford Law Firm

Andrea will review significant state and national special education decisions for the 2013-14 school year, and discuss special education law “hot spots” that districts should be aware of and steps that districts can take to proactively address areas of potential litigation.
3:30.......................... Adjourn Pre-Conference

6:30 to 10:00......... Presidents Reception...Everyone Welcome!................................. Convention Center, Pacific Room
                    Recognize Presidents and Vendor of the Year
                    Wavelength “Leaders Who Laugh, Last”
                    Band: Hit Machine

SAFETY PRE-CONFERENCE

9:00 to 6:30 .......... Early Registration for Main Conference .......................................................... Lobby

9:00 to 3:00 .......... Developing High-Quality School Emergency Operations Plans .................. Necanicum Room
                    Speaker: Susan Graves, Nationally Certified Trainer for the Office of Safe and Healthy Schools,
                    U.S. Department of Education; Lincoln County SD, Safety Coordinator
                    This training session, Developing High-Quality School Emergency Operations Plans,
                    will provide an overview of the recently released guide, designed to help schools
                    develop and implement high-quality emergency operations plans (EOPs), and describe
                    the principles and processes that will help ensure planning efforts are aligned with
                    the emergency planning practices at the national, state, and local levels. Specifically,
                    this training will provide participants with an overview of:

                    • The key principles for developing a comprehensive EOP for a school;
                    • The planning process for developing, implementing, and refining an EOP for a school;
                    • The form, function, and content of a school EOP; and
                    • Topics that support emergency operations planning including school climate,
                    information sharing, active shooter situations, and psychological first aid for
                    schools.

3:00.......................... Q&A/Adjourn

6:30 to 10:00......... Presidents Reception...Everyone Welcome!................................. Convention Center, Pacific Room
                    Recognize Presidents and Vendor of the Year
                    Wavelength “Leaders Who Laugh, Last”
                    Band: Hit Machine
**Main Conference Keynote & Featured Speakers**

**Michael Fullan, Educational Reform Authority**

Michael Fullan is the former Dean of the Ontario Institute for Studies in Education of the University of Toronto. Recognized as a worldwide authority on educational reform, he advises policy makers and local leaders around the world in helping to achieve the moral purpose of all children learning. Michael is a prolific, award-winning author whose books have been published in many languages.

**Anthony Muhammad, Educational Consultant**

Anthony Muhammad is one of the most sought after educational consultants in North America. As a practitioner of nearly twenty years, Dr. Muhammad has served as a middle school teacher, assistant principal, middle school principal, and high school principal. Dr. Muhammad’s tenure as a practitioner has earned him several awards as both a teacher and a principal.

**Rob Saxton, Deputy Superintendent, Oregon Department of Education**

In his role as Deputy Superintendent, Rob oversees the education of more than a half-million students in over 1,200 public and charter schools. He is working closely with Chief Education Officer Nancy Golden on implementing changes to the state’s education system to better align services, supports, and funding from pre-kindergarten through higher education to help the state reach its 40-40-20 goal.

**Nancy Golden, Chief Education Officer, Oregon Education Investment Board**

Nancy serves as the Board’s Chief Education Officer in the creation, implementation and management of an integrated and aligned public education system from birth to college & career. She has formerly served as the superintendent for Springfield Public Schools in Springfield, Oregon from 2003-2013. In 2011, she served as Educational Advisor to the Governor and was selected as Oregon’s Superintendent of the Year.

**Kate Brown, Oregon Secretary of State**

Kate Brown was first elected Secretary of State in 2008 and won re-election last year. She previously served three terms in the Oregon Senate where she was the first woman to serve as majority leader. Kate was a member of the Oregon House of Representatives from 1991 to 1997. As Secretary of State, Kate has pushed to restore integrity to the state’s initiative system. She has removed barriers to voter registration and voting, streamlined business registration by expanding online services to businesses and refocused state audits to program efficiency and effectiveness that can produce greater benefits for the public.

**Nancy Hungerford, Attorney, The Hungerford Law Firm, LLP**

Nancy founded the firm upon her graduation from Lewis & Clark Law School in 1981, after serving as the Human Resources Director for the North Clackamas School District for five years. Nancy practiced as a sole practitioner for 15 years before other family members joined the practice. Nancy built a statewide firm, representing districts of all sizes, from Pine Eagle to Portland.
MAIN CONFERENCE SCHEDULE OF EVENTS

Thursday, June 19, 2014
7:00 to 8:00 ............ Registration / Exhibits Open / Continental Breakfast
8:00 to 9:45 ............ First General Session: Michael Fullan
    Awards:  Superintendent of the Year
             Middle School Principal of the Year
9:45 to 10:15 .......... Break / Visit Exhibits / Bookstore
10:15 to 11:30 ......... Breakouts - Round I
11:30 to 12:45 ......... Lunch (on your own)
11:30 to 12:45 ......... OASSA Member Luncheon*
12:45 to 2:00 .......... Second General Session: Wavelength “Uncommon Core”
    Awards:  OACOA Achievement of Excellence
             Bev Gladder Award
             High School Principal of the Year
2:00 to 2:15 ............ Break / Visit Exhibits / Bookstore
2:15 to 3:30 ............ Breakouts - Round II
3:30 to 3:45 ............ Break / Visit Exhibits / Bookstore
3:45 to 5:00 ............ Breakouts - Round III
5:30 to 7:00 .......... Family Fun Night...Fun Family Activities...Everyone Welcome!

Friday, June 20, 2014
7:00 to 9:15 .......... Continental Breakfast / Visit Exhibits
8:00 to 9:00 .......... Breakouts - Round IV
9:00 to 9:15 .......... Break / Visit Exhibits
9:15 to 10:45 ........... Third General Session: Anthony Muhammad
    Awards:  National Distinguished Principal
             Assistant Principal of the Year
10:45 to 11:00 ......... Break / Visit Exhibits
11:00 to 12:00 ......... Fourth General Session: Rob Saxton
    Robotics
    OSSA Administrator of the Year Award
    COSA Presidents Award
    Swearing in of 2014-15 Department Presidents
12:00 to 1:00.......... OACOA Executive Committee Meeting/Luncheon
12:00 to 1:00.......... OESPA Member Luncheon*
1:00 to 2:45 .......... Fifth General Session: Nancy Golden
    STEPS Challenge Recognition and Prizes

All participants, exhibitors and guests as requested to wear name tags. Thank you.

* OASSA & OESPA members no charge (member benefit); guests $5.
Hosted by OASSA & OESPA Executive Committees.
THURSDAY, JUNE 19, 2014

7:00 to 8:00 .......... Registration / Exhibits Open / Continental Breakfast ................................................... Convention Center

8:00 to 9:45 ............ FIRST GENERAL SESSION ........................................................................ Convention Center, Pacific Room

  Anthem:  Seaside High School Jazz Choir - Directed by Vanessa Unger

  The Principal: Three Keys for Maximizing Impact
  Keynote:  Michael Fullan, Educational Reform Authority

  The principal does not lead all instructional learning. The principal does work to ensure that intense instructional focus and continuous learning are the core work of the school and does this by being a talent scout and social engineer, building a culture for learning, tapping others to co-lead, and well, basically being a learning leader for all. Join this engaging presentation for our opening keynote. Michael will remain on stage after the keynote to sign his most recent books available in the bookstore.

  Awards:  Superintendent of the Year
           Middle School Principal of the Year

9:45 to 10:15 ........ Break / Visit Exhibits / Bookstore

10:15 to 11:30 ....... BREAKOUTS - ROUND I

  Oregon Secretary of State Audit Highlights Middle Schools Successful in Closing Achievement Gaps ............................................................... Best Western, Lewis & Clark 1
  Speakers:  Kate Brown, Oregon Secretary of State
             Shanda Miller, State Auditor, Secretary of State Audits Division
             Wendy Kam, State Auditor, Secretary of State Audits Division
             Libby Miller, Principal, Ogden Middle School, Oregon City SD
             John George, Principal, Fleming Middle School/Merlin Alternative Center, Three Rivers SD
             Kristine Creed, Principal, Henley Middle School, Klamath Falls SD

  Oregon Secretary of State Kate Brown will discuss a recent and comprehensive audit that highlighted nine schools that are successfully closing the achievement gap. The panelists will discuss the findings and share how exemplary schools provide a safe, positive school environment, high expectations and support, opportunities for teacher collaboration, data-informed instruction, and strong leadership. Learn about the audit’s findings and best practices from high-performing schools. Bring your questions. This is a session you won’t want to miss.

  Proficiency and Beyond: One District’s Journey Towards Individualized Education ................................................................................. Best Western, Lewis & Clark 2
  Speakers:  Brian Gardner, Superintendent, Central Linn SD
             Jon Zwemke, Principal, Central Linn HS, Central Linn SD
             Randy Smith, HS Math Teacher, Central Linn HS, Central Linn SD
             Amanda O’Brien, K-6 Principal, Central Linn Elementary, Central Linn SD
             Robyn Bailey, 4th Grade Teacher, Central Linn Elementary, Central Linn SD

  Our quest began and continues with aligning, teaching, assessing and reporting on the standards. We have moved from 9th-12th grade language arts classes to six instruction levels based on the standards; we are looking at doing the same with math. The district is also making steps to change from a “time constant, learning variable” model to a “learning constant, time variable” philosophy. This session will look at our exploration of community-based proficiency courses as well as new ways to look at school-to-life transitions. We will be sharing how we have been doing these activities including our use of Scantron/Pinnacle Gradebook as a tool.
New Assessment Directors

 Speakers:  Bill Stewart, Special Projects, Gladstone SD  
 Brian Bain, District Assessment Coordinator, Tigard-Tualatin SD

 As a new District Test Coordinator, you could use a guide in to the world of Assessment and Accountability. This session will provide an overview of your responsibilities and prepare you to hit the ground running. Veteran assessment directors with over a decade of experience each, will introduce you to the tasks, data systems, public reporting, technical resources, communication lines, and networks of support throughout the state.

Next Challenge in Teacher Evaluation: Rating Educators on Student Learning and Growth

 Speaker:  Nancy Hungerford, Attorney, The Hungerford Law Firm

 Nancy Hungerford will cover steps Oregon districts need to take to be in compliance this fall with ODE requirements for teacher and administrator evaluations, which for the first time must incorporate ratings on student learning and growth. Nancy will also review bargaining issues around teacher evaluation and remediation steps to take for the teacher who is not meeting expectations in professional practice.

Strategic ELL Plan, Update: What Is Next

 Speaker:  David Bautista, Assistant Superintendent, Oregon Department of Education

 Participants will be provided an update on the State of Oregon Strategic ELL Plan. The Equity Unit at ODE has changed substantially in the past year. The Session will provide information related to support for ongoing efforts throughout the state.

The Power of Collective: Middle School Principals Working Together to Eliminate Racial Disparities in Student Discipline

 Speakers:  Sho Shigeoka, Equity Coordinator, Beaverton SD  
 David Nieslanik, Principal, Highland Park Middle School, Beaverton SD  
 Ken Struckmeier, Principal, Cedar Park Middle School, Beaverton SD  
 Claudia Ruf, Principal, Mountain View Middle School, Beaverton SD  
 Shirley Brock, Principal, Five Oaks Middle School, Beaverton SD

 Racial disproportionality in student discipline is a significant issue in Beaverton, in particular at the middle level. Rather than admiring the problem, the MS principals formed a learning community to address the issue head on. Come and find out the process Beaverton’s MS principals have taken to explore their own biases and assumptions about “discipline” and race, increase their understanding about research-based promising practices, and develop SMART goal around their own leadership practice to eliminate racial disproportionality.

Developing Educator Evaluation, Compensation, and Professional Development Systems: Lessons Learned from Oregon Teacher Incentive Fund Districts

 Speakers:  Bev Pratt, TIF Grant Manager, The Chalkboard Project  
 Havala Hanson, Senior Research Advisor, Education Northwest  
 Jay Mathisen, Assistant Superintendent, Bend-LaPine SD  
 Frank Caropelo, Assistant Superintendent, Greater Alabany Public SD  
 Ken Parshall, Assistant Superintendent, Salem-Keizer SD

 This session demonstrates the progress five Oregon districts made in changing perceptions about educator evaluation and the effect reform has had on improving instruction. It includes recommendations from districts about how to develop educator evaluation systems, align professional development to individual needs,
design incentives for performance, and communicate new policies to all stakeholders. The session highlights the importance of improving teacher practice by improving school administrator practice. It discusses administrator professional development in observation, feedback, and coaching to teachers, and an evidence-gathering process for administrator evaluations that is tied to school improvement goals and research-based best practices in school leadership.

**Teaching and Learning with iPad in Oregon Schools** Convention Center, Seahorse 1-2
Speaker: Apple Education

iPad is transforming the way educators teach and students learn. Powerful creative tools, interactive textbooks, and a universe of apps and content make for endless learning possibilities. Learn how several Oregon school districts are transforming learning in their classrooms with iPad.

**Farm to School and School Gardens: Opportunities for Your School!** Convention Center, Seahorse 3-4
Speakers: Kasandra Griffin, Policy Manager, Food and School Health, Upstream Public Health
Rick Sherman, Nutrition Specialist, Oregon Department of Education

The Oregon Legislature created the Farm to School and School Garden grant program in 2011 and expanded it in 2013. Nineteen school districts currently receive grants to purchase and serve local foods, and to do food, agriculture, and garden-based education.

Farm to School and School Garden programs can bring revenue and energy into your cafeteria, engage parent volunteers, provide an active way to learn many subjects, reduce bullying, and get students the nutrition they need to succeed. Come learn more about this grant program and about other resources and support for Farm to School and School Garden programs.

**Meet the Northwest Evaluation Association** Convention Center, Seamist
Speaker: Holly Rasche, Partner Relations, Northwest Evaluation Association

With nearly 40 years of experience in partnering with educators to move student learning forward through the use of accurate data, professional development offerings and research services, NWEA has grown to embrace the challenge of partnering to improve student learning around the world.

While Measures of Academic Progress (MAP), our computerized adaptive assessment system continues to be the cornerstone of our work, we have expanded our Professional Development opportunities and instructional resources programs.

Learn about:
- Keeping Learning on Track, the program developed by Dylan Wiliam, international Formative Assessment expert.
- Children's Progress Academic Assessments (CPAA) helps teachers determine each student's skill level across a range of skills and concepts in early literacy and mathematics. Detailed narrative reports provide comprehensive data about individual's performance on each assessment task, both independently, and with instructional scaffolding. This data helps teachers target instruction at each child's zone of proximal development, leading to increased student engagement and learning.
You are Invited

Please join Lewis & Clark Graduate School of Education and Counseling and Learning Forward Oregon for a reception, and enjoy hors d’oeuvres and a drink with your colleagues.

Thursday, June 19, 2014
5:00-6:30 p.m.

The Irish Pub at McKeown’s
1 N Holladay (at the corner of Broadway and Holladay)
Seaside, Oregon

Please note this is a new location
Dynamic Education Career Ladder and Leadership Training: Innovative, Quality, Job Embedded

Speakers: Cheryl Brown, Licensure Specialist, Confederation of Oregon School Administrators
Colin Cameron, Deputy Director, Confederation of Oregon School Administrators

This session will provide information about the Oregon Career Ladder for Educators offered by Confederation of Oregon School Administrators in partnership with Concordia University of Chicago. The career ladder offers progressive levels of preparation and levels of advancement in the education profession. COSA offers all levels of a comprehensive career pathway: teacher leader specialization, the Initial and Continuing Administrator licenses and there is the opportunity to pursue a Master’s or Doctorate in conjunction with the programs. The presentation will include different aspects of the rigorous program and the relevant, job embedded internship. The programs emphasize instructional leadership; research based decision-making skills and the application of cross-functional knowledge and skills.

Personalized Learning in Action: Districts that Are Disruptive

Speaker: Ben Politzer, Education Elements, Inc.

In this session we will discuss different approaches to personalized learning we are seeing across the country: from developing portfolios of school models to creating teacher opt-in programs to roll-outs by grade or subject area. This session will include examples of district roll-out strategies from three districts as well as a discussion around why they made the decisions they did and what types of student and teacher outcomes they are seeing as a result. We will offer a set of guiding questions for district leaders to consider as they think about when and how to implement personalized learning across their district.

Online Constituent Consultation: Challenges, Benefits and Implications of Leading Large-scale Online Stakeholder Consultations

Speakers: Dave MacLeod, President, Thoughtexchange
Andy Bellando, Superintendent, Silver Falls SD

In this interactive session we will be learning about and discussing together the implications of large-scale online constituent consultation. Andy Bellando and the Silver Falls Board have recently engaged thousands of community members to learn what is working, what can be improved and what people want students to experience and achieve in the district schools. This effort has been very successful and also brings up some important questions: What are the critical issues regarding the relationship between online consultation and topics such as bond measures or strategic planning? What are we learning from stakeholders and what level of findings should we share with the public? Which issues benefit from large-scale engagement and which don’t?

Managing the iPhone Generation: Experience Positive Change, from Disruption to Learning

Speaker: Jerry Von, Retired Teacher, National Trainer, Time to Teach, Inspire Seminars

Are your teachers exhausted dealing with distracting low level behavior? Do they spend 50% or more classroom teaching time dealing with discipline issues? Are there times when they feel that their students are running the classroom? Learn the techniques and strategies to have productive, healthy and happy classrooms! Strategies that will reduce discipline issues, increase student achievement, allow more teaching time and boost job satisfaction.
What Are We Learning About Learning Walks? .................................................. Shilo Inn, Dolphin 2
Speakers: Tammy Doty, Principal, La Pine Elementary, Bend-La Pine SD
Melinda Knapp, Math Coach, La Pine Elementary, Bend-La Pine SD
Connie Wilson, Kindergarten Teacher, Bend-La Pine SD
Jeannie Thorp, Special Education Resource Teacher, Bend-La Pine SD
Learning Walks can be a powerful form of professional development when done well. We have been using Learning Walks for a couple of years and have learned a lot along the way about how to facilitate them effectively and with a high degree of trust to improve instructional practices, individual growth and collaborative discussions among teams.

IDEA LAB: Making Space for STEM in Elementary ........................................... Shilo Inn, Dolphin 3
Speaker: Jeremiah Patterson, EdD, Principal, Middleton Elementary, Sherwood SD
In the spirit of Stanford University’s d.School, IDEA LAB grew out of a recognition of the need to foster different kinds of learning environments for the shifting career landscape our students will inherit.

Facebook for Administrators ............................................................................. Shilo Inn, Whale 1
Speakers: Tami White, Principal, North Lake SD
Colleen Henry, Principal, Sweet Home Jr. HS, Sweet Home SD
Learn how to increase your school’s social media footprint without increasing your administrative workload. To get the most out of this session, attendees will need to have administrative access to their school/district Facebook profile.

Cracking the Attendance Code: Proven Strategies to Improve Student Attendance .................................................................................. Shilo Inn, Whale 2
Speakers: Kristin Turnquist, Assistant Principal, Clackamas HS, North Clackamas SD
Tom Meyer, Dean of Students, North Clackamas SD
Clackamas High School was recently featured in The Oregonian’s series on Oregon’s student absenteeism epidemic. CHS’s chronic absenteeism rate is the fourth-lowest among Oregon’s 100 largest high schools and rates a Top 10 graduation rate for low-income students. Learn proven strategies for increasing student attendance and involving community partners in the process.

Leading Learning Communities to Improve Achievement for All Students... Shilo Inn, Whale 3
Speakers: Barbara Soisson, D.Ed., Principal, Wood MS, West Linn-Wilsonville SD
Joshua Flosi, D.Ed. Assistant Principal, Wood MS, West Linn-Wilsonville SD
Using examples that they have worked with as the assistant principal and principal at Wood Middle School in the West Linn-Wilsonville School District, the presenters will lead participants through activities to create coherency, promote teacher effectiveness, and increase student achievement. They will focus on practices that bring together implementing the CCSS across subject areas, differentiating instruction to ensure equity, and using assessment data to continually improve instruction and learning. The leadership actions that we work with during the session will emphasize how school culture, ongoing instructional improvement, and achievement results are connected.

11:30 to 12:45...... Lunch (on your own)

11:30 to 12:45...... OASSA Member Luncheon .................................................. Convention Center, Event Tent
OASSA members no charge (member benefit); guests $5. Hosted by OASSA Executive Committee.
12:45 to 2:00 .......... SECOND GENERAL SESSION ......................................................... Convention Center, Pacific Room

Uncommon Core
Speakers: Wavelength
Awards: OACOA Achievement of Excellence
High School Principal of the Year
Bev Gladder Award

2:00 to 2:15 .......... Break / Visit Exhibits / Bookstore

2:15 to 3:30 .......... BREAKOUTS - ROUND II

Developing Blended Learning Programs: Engaging Differentiation for All Learners ................................................................................................................... Best Western, Lewis & Clark 1
Speakers: Debbie Johnson, Director, Teaching and Learning, Oregon Trail Blended Learning Center
Don Brown, Curriculum, Instruction, Assessment, Gladstone SD
Blended Learning is the combination of in-person classes with on-line content. It can be as simple as offering online practice problems to having full courses online. The time is right to offer blended learning to all students to boost engagement, to increase instructional time, or to offer individualization of the curriculum.
Walk through the iNACOL guide for program development. Hear an update on what providers have in the way of free content, learning management systems, and models of implementation for all levels. The Oregon Trail School District will offer a blended model as a “case study” district.

English Language Leaders: Nurturing Emergent Bilingual Student Voice for Change ....................................................................................................................... Best Western, Lewis & Clark 2
Speakers: Francisco Garcia, Sr. Program Manager, ESL, Portland SD
Sonny Montes, IYLC Council Advisor, ESL Department, Portland SD
Tou Meksavahn, IYLC Council Advisor, ESL Department, Portland SD
Suzanne Toole, IYLC Council Advisor, ESL Department, Portland SD
What does team building mean for students who lack a history of in-class collaboration? What does leadership mean to a refugee student with interrupted education? Organizers of the International Youth Leadership Conference will discuss their collaboration with Mercy Corps to provide a team of Emergent Bilingual high school students with training to actively participate in community building and leadership opportunities at their schools. Active members of the IYLC High School Leadership Council will share their experience, how the training shaped their role in the 2014 conference, and the impact of their newfound voice on their learning. This session will use a variety of student voice platforms (video, art, essays) to launch a discussion of what educators can do to provide EBs with meaningful opportunities that promote leadership, self-esteem and college preparedness.

Westview Summer School 2013: Using Innovation, Collaboration, and Data To Support Student Achievement .......................................................................................... Best Western, Lewis & Clark 3
Speakers: Greg Therrien, Student Manager, Westview High School, Beaverton SD
Kacey Farrrens, Counselor, Westview High School, Beaverton SD
This presentation describes in detail the development and implementation of Westview High School’s innovative summer school program. Learn how a student manager and counselor developed and paid for an $80,000, standards based summer program (which included transition support for incoming 9th graders, credit recovery, and academic acceleration & enrichment), during the most desperate of financial times at no cost to the district. This presentation highlights the use of innovation,
collaboration, and data in the development of intervention to improve student achievement and graduation rates for all students, and emphasizes best practice between counselors and administrators.

#Twitter4PLC.....................................................................................................................Best Western, Sandpiper
Speakers:  Colleen Henry, Principal, Sweet Home Jr. HS, Sweet Home SD
Tami White, Principal, North Lake SD
Learn how to use Twitter to provide your teachers and administrators with the best social media connections that enrich professional learning. Session attendees should create Twitter profile in advance and/or have administrative access to their school/district Twitter account. Follow our conversation at #COSAchat

ODE Update on Educator Effectiveness.................................................................Best Western, Seaside
Speaker:  Brian Putnam, Education Program Specialist, Oregon Department of Education
ODE staff will present the latest information on the ESEA Waiver and Oregon Matrix for Summative Evaluations, guidance on Student Learning and Growth Goals, and regional Peer Review Panels.

#icanhelp..............................................................................................................Convention Center, Riverview A
Speakers:  Sara Nilles, Executive Director, Oregon Association of Student Councils
Kelsey Bowers, Tualatin High School Activities Director, Tigard-Tualatin SD
Delete negativity on social media, around campus and in life! Learn how YOU can help spread the word to be POSITIVE and empower your students to make a change in your school and community.

Principles to Actions: Ensuring Mathematical Success for All....Convention Center, Riverview B
Speaker:  Mark Freed, Mathematics Education Specialist, Oregon Department of Education
In Principles to Actions, NCTM sets forth a set of strongly recommended, research-informed, actions for all teachers, coaches, and content specialist to support effective mathematics instruction. This document outlines six principles for mathematics instruction and linked to effective practices and illuminated with examples. Participants will better understand the significant obstacles and unproductive beliefs that compromise progress. Specific actions and productive practices will also be shared to ensure the mathematical success for all students.

SWIFT School Framework: Equity and Excellence for EACH Student.................................Convention Center, Riverview C
Speakers:  Martha Hinman, Executive Director of Student Services, Redmond SD
Desiree Margo, Principal Lynch Elementary School, Redmond SD
Jessica Dunn Morgan, SWIFT Facilitator, Kansas University
Lisa Darnold, Director of Regional Programs/Best Practices, ODE
Lisa Harlan, Director-Focus and Priority Schools, ODE
SWIFT is not another initiative to pursue; it is a comprehensive school wide framework that enriches, enhances, and coordinates other initiatives to maximize efficiencies, resources, and most importantly, outcomes for EACH student! SWIFT is an acronym that stands for School wide Integrated Framework for Transformation. The Framework encompasses five research based domains: Administrative Leadership, Multi-Tiered System of Support, Integrated Education Framework, Family and Community Engagement, and Inclusive Policy Structure, and Practice. Key partners from ODE, the SWIFT Center at Kansas University, Redmond School District, Pendleton School District, Sisters School District, and Portland Public Schools are working in collaboration with 16 schools in these four districts. We are scaling up the SWIFT
framework in these 16 schools to ensure equity and excellence for each student. This is a five year project, with anticipation of more schools and districts joining the SWIFT Framework movement in the future!

**COSA on iTunes U** ........................................................................................................ Convention Center, Seahorse 1-2
**Speaker:** Apple Education

The Confederation of Oregon School Administrators (COSA) launched COSA on iTunes U to help transform Oregon teaching and learning. COSA on iTunes U provides course content in the four core subject areas of mathematics, science, social studies, and English language arts. Experience these standards-aligned resources for iPad, and hear from the Oregon teachers who participated in their development.

**What Every Administrator Needs to Know About Response to Intervention** ................................................................. Convention Center, Seahorse 3-4
**Speaker:** Dean Richards, Implementation Coach, Central Oregon RTI

RTI is currently one of the biggest educational buzzwords. Although the impetus for RTI has come from Special Education legislation, a comprehensive system involving all stakeholders must be in place for sustained systems change. This session will address the critical moves that principals and administrators can do to create and strengthen a system that meets the needs of all students. And it doesn't start with interventions!

**Keep Learning On Track: Formative Assessment Through Professional Development** ...................................................... Convention Center, Seamist
**Speaker:** Holly Rasche, Partner Relations, Northwest Evaluation Association

Keeping Learning on Track (KLT) was created by international Formative Assessment expert and researcher, Dylan Wiliam. The program exposes teachers to over 100 proven Formative Assessment classroom techniques based on key strategies for assessing learning in the moment and is now offered by Northwest Evaluation Association.

Keeping Learning on Track is a sustained, multi-year program presented by NWEA that builds expertise in Formative Assessment as a process. Teachers learn key methods to gather evidence of learning - by partnering with students - to adjust instruction in the moment to improve outcomes for every child. The job-embedded program builds Teacher Learning Communities (TLC) that give educators the opportunity to collaborate meaningfully and reflect on their practice through the school year: this is NOT a one-time only workshop!

Join us and learn about the Southern Oregon ESD and NWEA partnership to offer this program to educators in their region.

**Policy-Making and Implementation for the English Language Proficiency Assessment for the 21st Century (ELPA21)** ....................................................................................................................... Convention Center, Seaside A
**Speakers:** Susan Inman, Policy Analyst, Oregon Department of Education
            Timothy Blackburn, Education Specialist, Oregon Department of Education

This session provides information on supports for Oregon’s transition to new English Language Proficiency (ELP) standards and the ELPA21. There will be information about the resources available to schools and districts, as well as the most recent timelines for implementation. Additionally, the presenters lead participants through an examination of the policy-making process followed by the English Language Proficiency Assessment for the 21st Century (ELPA21) Assessment Consortium in the context of current national English Language Learner (EL) policy.
Building Capacity Through Coaching: Moving Evidenced-based Practices into the Classroom
Speaker: Jenice Pizzuto, RTI Facilitator, Tigard-Tualatin SD
This session will provide guidance on how to ensure that the principles of effective instruction move from “great ideas” to actual practices that are delivered accurately and consistently, within and across classrooms. Through presentation, videos, and other resources, participants will examine coaching models, learn the key elements for designing a successful model that fits their context, and gain awareness of strategies for implementation. Participants will leave the session better equipped to expand instructional capacity in their classrooms and schools through coaching.

New Accreditation Process & Advice from Practitioners
Speakers: Dick Darst, State Director; NWAC/AdvancED
Doug Potter, State Director; NWAC/AdvancED
Kimie Carroll, Assistant Principal, Canby High School, Canby SD
Carol Wyatt, Assistant Principal, Jesuit High School, Portland SD
Accreditation has changed. Both the continuous improvement tools and the process involved are significantly different than the traditional model used in past years. Since NWAC joined with AdvancED in 2012, this new system has proven to be an integral part of school improvement efforts. This session will include a brief overview of the new tools and process, then will have presentations and advice from administrators who have recently hosted their External Review visitations. Canby, Jesuit, and other high schools will share their wisdom with administrators who have yet to host their visitations.

Dynamic Education Career Ladder and Leadership Training: Innovative, Quality, Job Embedded
Speaker: Cheryl Brown, Licensure Specialist, Confederation of Oregon School Administrators
Colin Cameron, Deputy Director, Confederation of Oregon School Administrators
This session will provide information about the Oregon Career Ladder for Educators offered by Confederation of Oregon School Administrators in partnership with Concordia University of Chicago. The career ladder offers progressive levels of preparation and levels of advancement in the education profession. COSA offers all levels of a comprehensive career pathway: teacher leader specialization, the Initial and Continuing Administrator licenses and there is the opportunity to pursue a Master’s or Doctorate in conjunction with the programs. The presentation will include different aspects of the rigorous program and the relevant, job embedded internship. The programs emphasize instructional leadership; research based decision-making skills and the application of cross-functional knowledge and skills.

The Missing Link
Speaker: Cara Olson Sawyer, FLS Supervisor; Multnomah ESD
Participants will identify the link between Common Core State Standards to Special Education instruction for students with disabilities (K-12) through professional learning teams (PLTs).
Participants will receive:
• A handy document with MESD’s simplified steps to standards based IEP writing for students performing significantly below grade level and
• A differentiated lesson plan example for a high school age student performing at various academic levels (scaffolded from age appropriate to elementary level).
How Quality Teacher-student Relationships Bring Social Justice into the Classroom

Speaker: Holly Eckles, Assistant Professor, Western Oregon University
Presenter will discuss research that demonstrates how quality student-teacher relationships help engage today’s diverse youth so they achieve at their fullest potential. Relationship-building strategies presented and discussed; audience participation encouraged.

Implementing Effective PLCs to Support Learning

Speaker: Mark Endsley, Senior Advisor, Education Northwest
Professional Learning Communities (PLCs), when well focused, have proven to be one of the most effective strategies for improving instruction and student learning. But how do you make them more than a congenial conversation and transform them to influential learning opportunities for staff? We’ll share protocols to structure professional conversations about “teacher work” (e.g. lesson plans) and student work, and apply a scoring guide for internal and external evaluation of PLCs to support implementation of powerful PLC sessions.

Do You Need Super Powers to be a Good Supervisor?

Speaker: Nanci Schneider, Practice Expert, Education Northwest
Are some of your teachers nervous when you observe them when using a new evaluation system? Are you wondering if you’re looking for practices that will improve learning and close the achievement gap? Do you feel you need super powers to provide supervision? Come learn ways that may lighten your load and help empower teachers to do their best work with their most challenging students. Simple, research-based observable strategies for academic success will be shared along with the importance of using a growth mindset. Observable strategies for teaching students coming from a background of poverty will also be shared.

Finding out the Way with CCSS and Proficiency

Speakers: Dianna Veleke, Principal, Clara Brownell Middle School, Umatilla SD
Cindy Townsend, Clara Brownell Middle School, Umatilla SD
Kaycee Ferguson, Clara Brownell Middle School, Umatilla SD
Kyle Sipe, Clara Brownell Middle School, Umatilla SD
Tim Lee, Clara Brownell Middle School, Umatilla SD
Dani Forshee, Clara Brownell Middle School, Umatilla SD

Staff at Clara Brownell Middle School in Umatilla Oregon have been working for the past three years to implement a proficiency based grading and instructional system while simultaneously aligning, developing and modifying curriculum to fit the ideals of the Common Core State Standards. Participants in this session will walk through these years with us; seeing what has worked, what has not worked, and what we are currently focusing our efforts on. Participants will also leave with ideas and examples that they can take directly back to their schools and classrooms to meet the intentions of the Common Core State Standards within a proficiency based system.

2013-14 Report Cards

Speaker: Josh Rew, Report Card Specialist, Office of Learning, Oregon Department of Education
This session will discuss changes to the 2013-14 report cards, the impact of the Smarter Balanced Field Test on school accountability, and the new data collection that will be used to collect the Letter from the Principal/Superintendent. If time permits we shall also discuss potential impacts of the Smarter Balanced transition on 2014-15 school accountability.
Project Unify: Improving Equitable Access and Inclusive Cultures.......................... Shilo Inn, Whale 1
Speakers: Dr. Jennifer Spencer-Iiams, Director of Student Services, West Linn-Wilsonville SD
         Mark Hinthorn, Vice-Principal and Athletic Director, McMinnville High School
         Jean Hansen, Director of Youth Outreach, Special Olympics Oregon

Project Unify has been a springboard for change toward a more inclusive culture at Wilsonville High School, McMinnville High School and other high schools throughout the state. Learn ways that Unified Sports and Activities can support your school’s goals toward creating a more equitable, positive, and inclusive climate for all students. Project Unify is grounded in the belief that there should be more opportunities for young people of all different strengths and abilities to make friends and work together for change. Students with and without intellectual disabilities can and should increase their knowledge, skills, and comfort in forming positive social relationships and can address social issues in meaningful ways.

Opening the Door to the Future.................................................................................. Shilo Inn, Whale 2
Speakers: Alice Dewittie, Principal, Summit High School, Bend La-Pine SD
          Patrick Kilty, Blended Learning Coordinator, Summit High School, Bend La-Pine SD
          Tres Tyvand, District on-line Coordinator, Summit High School, Bend La-Pine SD

What if school isn’t where you go, it’s what you do? What if you explored the future and opened the door to teacher innovation around technology. What if you implemented a 1:1 deployment and started a blended learning project all in one year? In this breakout we will explore the story of how Summit HS moved from being severely under-touched to a hot-bed of teacher led innovation in one year. Explore the highs and lows of a 1:1 digital deployment and an open invitation for teacher creativity in the classroom and a blended learning pilot program.

The Social, Emotional and Behavioral Health of our Students: Planning for Positive Impact........................................................................................................ Shilo Inn, Whale 3
Speakers: Anne Carloss, Director of Special Education/Student Services, Hood River County SD
          Flurry Stone-School Psychologist, Hood River County SD
          Kelly Running, Behavior/ASD Specialist, Hood River County SD
          William Backner, School Psychologist, Hood River County SD

Adversity in childhood is directly related to the social, emotional, and behavioral health of our students. Come learn about Hood River County SD’s progressive approach to implementing trauma informed practices in your district. This session will discuss how the integration of Adverse Childhood Experiences (ACEs), Dr. Perry’s Neurosequential Model of Therapeutics/Education (NMT/NME), and Collaborative Problem Solving (CPS) has changed the perspective of how we look at kids. We have moved away from “Kids do well if they WANT to…” to “Kids do well if they CAN!” This will be a lively and interactive session, and you will come away with specific and cost-efficient strategies to implement in your classroom, school, and district.

3:30 to 3:45 ............. Break / Visit Exhibits / Bookstore

3:45 to 5:00 ............. BREAKOUTS - ROUND III

Compassionate Discipline: Moving Away from Exclusionary Practices to Culturally Relevant PBIS................................................................. Best Western, Lewis & Clark 1
Speakers: Kathleen Ellwood, Assistant Principal, Irvington School, Portland SD
          Lisa McCall, Principal, Irvington School, Portland SD

At Irvington School, a K-8 school in Portland Public Schools, a new administrative team faced the challenge of transforming a culture of traditional discipline into
a community focused on finding culturally responsive PBIS strategies that help reengage all students in learning. Our challenge was to develop consequences and interventions that connect students to community rather than exclude them from learning opportunities. Join us as we share the tools we’ve used during this process over the past three years.

**How to get your CPS on!!!**
------------------------------------------ Best Western, Lewis & Clark 2
Speaker:  
Tonya Coker, EI/ECSE Program Coordinator, Willamette ESD
Verda McClain, Lead Therapeutic Coach, Willamette ESD

Collaborative Problem Solving at All Ages and Ability Levels- Collaborative Problem Solving (CPS) is an evidence based approach being utilized in multi-disciplinary models across the state and country. Education, DHS, Mental Health, and Juvenile Justice are all utilizing CPS to focus on the strengths of all people. An overview of implementing CPS in early childhood through school age programs for students of all ability levels including both whole program and individual student data collection methods. In addition, how PBIS and CPS are aligned, functional behavior assessment and behavior support plans, as well as parent training and coaching.

**Science & Engineering as Context: Math and ELA in the Real World...**
--------------------------------- Best Western, Lewis & Clark 3
Speakers:  
Lori Lancaster, Past-President, Oregon Science Teachers Association
Ginger Redlinger, STEM Program Administrator, Oregon City SD

Supporting science and engineering, especially in the elementary grades, can provide context for students to improve their math and ELA skills. Experience the connections between math and ELA while engaging in an engineering activity. See the connections to the CCSS in both Math and ELA that can be found in the new Oregon Science Standards. Engage students with the relevance of their natural and designed world.

**The Synergy Between Staff and Student Wellness**
----------------------------------------------- Best Western, Sandpiper
Speakers:  
Gigi Simms, Health and Wellness Coordinator, Corvallis SD
Amy Lesan, Student Services Coordinator, Corvallis SD
Christine Hall, Benefits Specialist, Corvallis SD
Marcianne Koetje, Principal, Lincoln Elementary School, Corvallis SD
Robbie Cox, High School Counselor, Corvallis SD

Local wellness policies are an important tool for promoting health and wellness. Come here how Corvallis School District has successfully implemented the district wellness requirements to promote student wellness and create a culture of health by integrating staff wellness.

**Home Connections: Engaging Families in Classroom Academic Language Through Bilingual Math Activities**
----------------------------------------------- Best Western, Seaside
Speaker:  
Justin Johnson, ESL TOSA, Portland Public School District

Families want to participate with homework, but language can often be an obstacle. Visual directions in multiple languages and language scaffolds can promote participation. In this interactive workshop participants will define bilingual academic language support, explore its use during school and family-centered homework activities, and see the resources modeled by families working together in a video. This practical tool for students, families and teachers can bridge the language of school and home while simultaneously supporting biliteracy and academic success. The presentation highlights an asset-based view of what our Emergent Bilinguals bring culturally and linguistically to our classrooms.
From ESL Pullout to Language for All ........................................... Convention Center, Riverview A
Speakers: Shane Burchell, Language Development Specialist, David Douglas SD
           Jakob Curtis, Principal, Ventura Park Elementary, David Douglas SD
           Martha Sandstead, Language Development Specialist, David Douglas SD
           Kellie Burkhardt, 3rd Grade Teacher Ventura Park Elementary, David Douglas SD
           Kelly Devlin, ELL Program Coordinator Ventura Park Elementary, David Douglas SD

Think about the challenges a district would face to change their ELD program from ESL pullout to a walk to language for all students. How do we train and support classroom teachers to become language teachers? How do ESL specialists transition to a new role as a language coach? What curriculum will connect to classroom content but maintain a focus on the ELP standards? How do we assess and group all students (including native English speakers) by proficiency level? This interactive workshop is the story of how Ventura Park Elementary has met these challenges.

Personalized Learning through Blended Learning ......................... Convention Center, Riverview B
Speaker: Patrick Kilty, Blended Learning Coordinator, Summit HS, Bend-La Pine SD
          Alice DeWittie, Principal, Summit HS, Bend-La Pine SD

This last year Summit HS embarked on a journey of blended learning (integrating online and classroom instruction). Blended learning allowed teachers to utilize real-time formative assessment to effectively adjust instruction for a differentiated learning approach. Using a pioneering, streamlined schedule, Summit’s blended, or FLEX, courses empower students to immerse themselves into the curriculum at their own pace. As a result, FLEX students enjoy the best aspects of both on-line and face-to-face learning environments.

Improving Teacher Effectiveness for Student Success: Models, Standards, Resources, and Tools ................................................................. Convention Center, Riverview C
Speakers: Sibyl Barnum, Consultant, Sibyl Barnum Consulting
          Jenice Pizzuto, Oregon Response to Intervention Implementation Coach
          Stephanie Myhre, Collaboration Grant Manager, David Douglas SD
          Jenn Gillet, Floyd Light Middle School/Collaboration Grant Manager, David Douglas SD
          Andrea Shunk, Fir Ridge Campus/Collaboration Grant Manager, David Douglas SD

Implementing effective, engaging, outcome-focused Professional Learning in response to the Oregon Framework (SB290/ESEA waiver) can be challenging. This session will introduce participants to free resources designed to help principals and teacher leaders develop their capacity to facilitate school-based collaborative professional learning focused on teaching and learning. LF-OR will share research based professional learning standards, tools, and resources to support district efforts to improve educator effectiveness. David Douglas School District will share how they are using these standards and tools to create dynamic professional learning to meet their districts’ needs for improving student success. Time for questions and discussion provided.

COSA on iTunes U ................................................................. Convention Center, Seahorse 1-2
Speaker: Apple Education

The Confederation of Oregon School Administrators (COSA) launched COSA on iTunes U to help transform Oregon teaching and learning. COSA on iTunes U provides course content in the four core subject areas of mathematics, science, social studies, and English language arts. Experience these standards-aligned resources for iPad, and hear from the Oregon teachers who participated in their development.
Secondary Early Warning Systems

Speaker: Dean Richards, Implementation Coach, Central Oregon RTI

The process of looking at schoolwide data to determine effectiveness of core instruction and selecting students for interventions is very different at the secondary level. There are many practices that schools are already doing that can be used to create an Early Warning System. There are many practices in place in schools that weigh down the system and do not provide the timely data that is needed. This presentation will provide a variety of ideas that successful schools have used to create Early Warning Systems.

Promoting Academic Language Development through Science Content-Based ELD in K-2 Classrooms

Speakers: Vân Truong, ESL Department, Portland SD
Lisa Blount, ESL Department, Portland SD
Veronica Magallanes, ESL Department, Portland SD

Content-based English language instruction integrates language instruction with core subject areas, meeting both the linguistic and academic needs of Emergent Bilinguals. Consequently, content-based ELD instruction offers a more meaningful path to academic language acquisition. Language learning is not in isolation, but rather reinforces what students are learning in their core classes while focusing on systematic language development. Rigorous academic language development is promoted in a meaningful context through collaboration between classroom teachers and ESL specialists. When Science is the content area used to teach, ELD lessons are hands on and experiential, thus highly engaging for young learners.

Data Sharing, Communication, and Collaboration with Child Welfare

Speakers: Melissa Glover, Education Specialist, Oregon Department of Education
Catherine Stelzer, MSW Education Program Coordinator

This presentation will focus on a current federal grant project to increase education outcomes for children in foster care. Oregon Department of Education and Department of Human Services have been working together to outline a plan for better communication, data sharing, and protocols.

Working to Stop What Stops the Work

Speakers: Scott Perry, Superintendent, Southern Oregon ESD
Patty Parnell, PBS Trainer/Facilitator, Linn Benton Lincoln ESD

Regardless of our good intentions, our use of best practice(s) and the amount of energy we extend toward school improvement initiatives, there are times our ‘work’ gets thwarted for reasons we can’t always put our finger on… except that we know that ‘people’ issues are somehow part of the equation. Virtually every significant school improvement initiative relies on solid leadership and effective teaming. Effective teaming cannot happen unless there is powerful communication and the establishment of high trust relationships. This presentation will explore what it truly takes to build and maintain such relationships. It indeed does take work to stop what is stopping the work but it is effort that pays great dividends.

What’s New: Collaborative Professional Development and College Credit Opportunities in Eastern Oregon

Speakers: Mark Redmond, Director of Curriculum and Instruction, Malheur ESD
Stephen Phillips, Ph.D., Superintendent, Malheur ESD

Malheur ESD will provide a detailed explanation of the Southeast Oregon Professional
Family Fun Night!

Thursday – 5:30 to 7:00 pm

Family Fun Night will include family portraits as one of the many fun activities. Cohen & Park Portrait Studio is offering at no charge digitized family portraits. Come ready with your family for your photo.

Fun and games for the whole family!

Please wear your name tag to this event.

Door prizes! Get your lucky ticket at the door!

Entertainment! Inflatable’s, face painting, Evergreen Museum!

Family portraits! Cohen & Park Portrait Studio

Free food! Hot dogs, ice cream cones, popcorn!

Games! Carnival games...win with everything!

Mini cartoon sketches! Oregon Coast Portraits/Seaside Carousel

Activities by: Lewis and Clark National Park, Columbia River Maritime Museum, Oregon Coast Aquarium, Evergreen Aviation & Space Museum, Portland Party Works
Development Plan. This will include innovative ways of funding through the Local Service Plan, Title IIA, and ODE Strategic Initiatives. We will discuss the process and implementation that occurred in 2013-2014 school year along with future plans for next year. Secondly, Malheur ESD will introduce two new college credit programs, College Access and College Choice Online. These programs have been developed in collaboration with Treasure Valley Community College and provide all school districts, large and small, opportunities for college credit while mitigating the issues of lost teacher time, travel, Masters requirements, and limited funding.

“I'm Freaking Out!": How School Leaders Can Help Alleviate Fear and Anxiety that Preservice Teachers Face When Beginning Their Clinical Teaching Experience

Lutheran Church, West Room
Speaker: Holly Eckles, Assistant Professor, Western Oregon University
Discussion will be based on years of supervising pre-service teachers while in their practicum experience and working with these students to overcome their anxiety and fears about what to expect while in the field for the first time. Strategies will be given. Group participation is encouraged.

Nurturing the Inner Genius in Every Child: Building Strength Based Educational Programs

Rivertide Suites, 3rd Floor Meeting Room
Speaker: Barbara N. Miller, DEd, Adjunct Professor, Portland State University; Owner, Curriculum Director, Educational ExplorationsTM
Neurodiversity embodies the principles of diversity and inclusiveness. This session will discuss the characteristics and needs of neurodiverse students, including those with attention and/or behavioral challenges, autism, and other varied educational organizational styles. Attendees will increase their own appreciation for the uniqueness and gifts of every student, and will understand the concept and application of niche construction. As a result of this session, participants will gain understanding in practical ways to build inclusive strength-based schools. This session is a follow-up to Dr. Thomas Armstrong’s presentation at the SPED pre-conference in 2013.

Making Math Count: Closing the Achievement Gap

Shilo Inn, Dolphin 2
Speakers: Erin Miles, ESL Teacher, Greenway Elementary, Beaverton SD
Heidi Pimm, Literacy Coach, Greenway Elementary, Beaverton SD,
How do you close the math achievement gap for students who are not proficient? This program will walk you through a successful extended day math program focused on ELTs, students with disabilities, and students in poverty who are performing below grade level. Using Echevarria’s SIOP strategies, this project has positively impacted both student learning and math mindset. Lessons are targeted, explicit, and hands-on, thus highly engaging all learners. The presenters will give an overview of the program in addition to sharing data collection and lesson ideas.

2014-15 Accountability

Shilo Inn, Dolphin 3
Speaker: Jon Weins, Accountability and Reporting, Oregon Department of Education
This session will discuss the transition to the Smarter Balanced assessment system and its effect on school accountability in 2014-15 and beyond. We shall discuss implications for growth models and school ratings.

South Metro STEM Worksession: Developing STEM Plans

Shilo Inn, Whale 1
Speakers: Ginger Redlinger, STEM Program Administrator, Oregon City SD
Mark Lewis, Oregon Education Investment Board
Marilyn Annen, Principal, Scotts Mills Elementary, Silver Falls SD
Chris Daniels, Principal, Amity High School, Amity SD
The South Metro STEM Partnership would like to invite STEM Hub members and others interested in STEM topics to learn about progress within the South Metro STEM Hub and frame elements of STEM programming administrators would like to know more about in order to support STEM education. Results will be used by the South Metro STEM Hub to plan an August’s administrator’s professional development strand. We welcome participation by those outside the South Metro STEM Hub.”

**Inside A ‘Flipped’ Classroom**

Shilo Inn, Whale 2

Speakers: Erica Hutcherson, Science Teacher, Oregon Virtual Academy
Barbara Becker, Lead Teacher, Oregon Virtual Academy
Todd Schweitzer, High School Principal, Oregon Virtual Academy

‘Flip’ your classroom to increase student-self direction, improve engagement, and provide targeted interventions. Direct instruction moves from the classroom to the individual learning environment (as homework) and the classroom “is transformed into a dynamic, interactive learning environment where the educator guides students as they apply concepts and engage creatively in the subject matter.” We will provide a clear instructional model designed to improve teacher effectiveness, optimize student learning both in the classroom and independently, and explain how we use data to identify individual instructional needs and deliver differentiated instruction in a systematic way. *Definition by the Flipped Learning Network

**Increasing Middle School Math Achievement for all Students**

Shilo Inn, Whale 3

Speakers: Keith Kronser, Principal, Fremont Middle School, Roseburg SD
Brenda Cunningham, Teacher, Fremont Middle School, Roseburg SD
Eric Freeman, Teacher, Fremont Middle School, Roseburg SD

Using math best practices and a partnership with Teacher’s Development Group has transformed the math instruction at Fremont Middle School. During the 2012-13 school year 87% of our 8th graders and 46% of our 8th grade Special Education Students met or exceeded on the OAKS. In addition, Fremont’s score on the state report card was a 5. Included in these practices are a strong math professional learning community, growth mind-set and effective instructional practices. This session will focus on strategies that teachers can begin to implement into their routine that are shown to increase learning for all students.

5:00 to 6:15 ............. Reception: Portland State University ................................................................. Holiday Inn Express

Join us at a reception for students, alumni, and friends of the PSU Educational programs. Meet faculty members, reunite with friends, meet the dean of the Graduate School of Education and enjoy complimentary beverages and hors d’oeuvres. Located at Holiday Inn Express, 34 Holladay Drive.

5:00 to 6:30 ............. Reception: Lewis & Clark ................................................................. The Irish Pub at McKeown’s

Please join Lewis & Clark Graduate School of Education and Counseling and Learning Forward Oregon for a reception, and enjoy hors d’oeuvres and a drink with your colleagues. Located at 1 North Holladay Drive

5:00 to 7:00 ............. Reception: Oregon Association of Latino Administrators ................................ Holiday Inn Express

5:00 to 7:30 ............. Reception: American Fidelity ...........................................McKeown’s Restaurant & Bar

Join American Fidelity at our COSA conference hospitality suite for hors d’oeuvres and wine/beer at McKeown’s Restaurant & Bar located at 1 North Holladay Drive.

5:30 to 7:00 .......... Family Fun Night...Fun Family Activities...Everyone Welcome!......Convention Center, Pacific Room
FRIDAY, JUNE 20, 2014

6:30 ............................  **Start Friday Morning with a Fun Walk or Run at Seaside!** Convention Center, Event Tent

Enjoy the Seaside area by foot with colleagues and kick off Friday morning with an energizing walk or run! The morning Walk/Run is designed to be a non-competitive, fun three mile walk/run through the Seaside area. Whether you’re a lifelong marathon runner or just starting out, everyone is welcome. Take it at your own pace!

- Join Rob Saxton, Deputy Superintendent of the Oregon Department of Education, at 6:30am on Friday, June 20th to run along one of Seaside’s wonderful running routes.
- Join Inge Aldersebaes, Director of School Employee Wellness at OEA Choice Trust, at 6:30am on Friday, June 20th to walk along the Seaside Promenade.

7:00 to 9:15 .......... Continental Breakfast / Visit Exhibits

8:00 to 9:00 .......... **BREAKOUTS - ROUND IV**

**Smarter Balanced Field Test Discussion** .......................................................... Best Western, Lewis & Clark 1
Speakers: Derek Brown, Director of Assessment, Office of Learning, Oregon Department of Education
Bill Stewart, Curriculum/Assessment, Gladstone SD

ODE staff will facilitate a discussion on the Smarter Balanced field test and lessons learned. This session is open to all districts, not just field test districts. Topics will include, but are not limited to in-class activities, testing times, technology, and student engagement. In addition, ODE will provide information on formative and interim assessment resources being made available in July.

**Every Day - On Time: Encouraging Student Attendance/Reducing Truancy** ............................................................. Best Western, Lewis & Clark 2
Speaker: Scott Perry, Superintendent, Southern Oregon ESD

What are the key components of a strong attendance-encouragement system? Scott has been involved with over 100 “attendance audits” with Oregon schools. Key components of effective school systems will be described and participants provided with tools for assessing and improving attendance encouragement strategies.

**The Chocolate Chip Cookie: A Recipe to Safe Schools** ..................................... Best Western, Lewis & Clark 3
Speaker: Rick Puente, School Resource Officer, Woodburn Police Department
Victor Vergara, Principal, Woodburn High School

With high demands on school superintendents, administrators and teachers to meet budgets, state standards and much, much more, it is easy to overlook some of the other impacting issues such as the safety of our school environments. Although policies and procedures are in place to establish safe schools, there are definitely other elements within our classrooms, hallways and playgrounds that we can look to and learn from in efforts of making our schools that much more safe. A Safe School is a Successful School!

**Engaging Students, Engaging Families: Strategies that Work** .......................... Best Western, Sandpiper
Speakers: Gerry Crocker, Senior Advisor, Education Northwest
Debbie Ellis, Senior Advisor, Education Northwest

Are children from poverty more likely to struggle with engagement in school? How often have you wondered how to help teachers engage students and partner with families? There is new hope for engaging students. Brain-based research by Eric Jensen has identified seven factors that affect student engagement in the classroom.
Research by Nancy Hill (Harvard) has shown that academic socialization is the key type of family engagement for supporting their child’s achievement through all grade levels—especially the secondary years. This session will focus on understanding the research, recognizing signs, and learning research-based strategies that improve engagement.

**Developing a Schoolwide Approach to CCSS Writing with 6+1 Traits**

**Speaker:** Jacqueline Raphael, Manager, 6+1 Trait Program, Education Northwest

What steps should educational leaders take to launch a coherent schoolwide approach to meeting CCSS expectations in writing? How can they build on teachers’ knowledge of the 6+1 Traits, which provide a powerful common language for ELA and content-area teachers to use to teach writing across text types? Recent research has shown that how well and how often teachers assess writing and provide feedback are critical to their students’ success with writing. In this interactive session, we will share tools and resources designed to support schoolwide use of adapted rubrics and assessments and high-leverage instructional strategies to meet CCSS expectations.

**Breaking Down the Silos: Serving Diverse Learners through Central Office Collaboration**

**Speakers:** Travis Reiman, Executive Director of Teaching and Learning, Hillsboro SD  
Elaine Fox, Executive Director of Student Services, Hillsboro SD

The Hillsboro School District is collaborating across departments to cooperatively invest resources in our culturally, linguistically, and cognitively diverse students. We will share strategies for resource allocation, professional development, and communication based on our shared values and vision for more equitable outcomes for students.

**Reducing Disciplinary Disparities: Transformation Through Cultural Responsiveness and PBIS**

**Speakers:** Lisa McCall, Principal, Irvington Elementary, Portland SD  
Kathleen Ellwood, Assistant Principal, Irvington Elementary, Portland SD

At Irvington School, a K-8 school in Portland Public Schools, a new administration faced the challenge of transforming a culture of traditional discipline into a community focused on finding culturally responsive strategies that help reengage all students in learning. Join us as we share the strategies and tools we’ve used during this process over the past three years.

**Preventing the 7 Boardroom Dysfunctions**

**Speaker:** Steve Lamb, Board Development Specialist, Oregon School Boards Association

Everyone wants students to succeed, so getting everyone on the same page should be easy—right? Recent research offers some clues for the infighting among board members or the clashes between the board and the superintendent, staff, and community. This session will offer research-based methods for avoiding this conflict, healing the wounds, and restoring district trust levels.

**Teaching and Learning with iPad in Oregon Schools**

**Speaker:** Apple Education

iPad is transforming the way educators teach and students learn. Powerful creative tools, interactive textbooks, and a universe of apps and content make for endless learning possibilities. Learn how several Oregon school districts are transforming learning in their classrooms with iPad.
DATA: Enough Already or Ready Enough? Convention Center, Seahorse 3-4
Speakers: Nanci Schneider, Practice Expert, Education Northwest
Lisa Harlan, Director School Improvement, Oregon Department of Education

Are you overwhelmed with too many data displays, too many methods to interpret data? Too much talk about data and too little action resulting from it? Then join us for a simplifying powerful way to look at data using the four As—Ask, Acquire, Analyze and Arrive at a Decision. Learn what each step entails and how to use these four words and their accompanying questions for rapid and meaningful school improvement. Avoid the pitfall of organizing the data you have available instead of finding the data you need. Get past organizing data and get to the student learning part.

Building and District Leadership to support effective PLCs Convention Center, Seamist
Speakers: Penny Grotting, Assistant Superintendent, Columbia Gorge ESD
Mickey Garrison, Data Literacy Director, Oregon Department of Education
Daymond Monteith, Principal, Ponderosa Junior High, Klamath Falls SD

Building and district leadership is vital to effective PLCs/Data Teams. Learn strategies and effective practices from other leaders on how to provide feedback and to support your teams to work collaboratively in cycles of collective inquiry and action research to support the learning of each and every student.

Robotics: Changing Kids’ Lives through STEM Activities Convention Center, Seaside A
Speakers: Heidi Sipe, Superintendent, Umatilla SD
Chris Steiner, Teacher, Hillsboro SD
Tina Bliss, Coach, Scappoose Robotics
Students from Glencoe, Umatilla, and Scappoose High Schools

F.I.R.S.T. (For Inspiration and Recognition of Science and Technology) is an international robotics organization in which high school students design, build, and compete with other teams in a game challenge that changes every year. FIRST incorporates STEM into an afterschool club sport that changes the lives of students. Oregon schools have produced several highly successful teams including Hillsboro’s Glencoe HS team Shockwave, Umatilla’s team Confidential, and Scappoose’s team Tribal Tech. Presenters will describe how FIRST Robotics prepares students for post-secondary educational programs in engineering, business, and leadership.

Supporting Principal Development to Increase Student Achievement Convention Center, Seaside B
Speakers: Dayle Spitzer, Executive Director for Elementary Schools, Hillsboro SD
Matt Smith, Executive Director for Secondary Schools, Hillsboro SD
Steve Larson, Assistant Superintendent, Office of School Performance, Hillsboro SD

In what ways can we support our principals to close the achievement gaps and increase student achievement for all students? This session will focus on a multi-faceted approach to supporting principals as instructional leaders in their buildings.

TSPC Redesign and edTPA Updates Convention Center, Seaside C
Speaker: Keith Menk, Deputy Director, Teacher Standards and Practices Commission

Licensure Redesign and a statewide Candidate Performance Assessment are two of significant changes impacting pre-service and in-service educators. A committee of stakeholders has been working for two years to redesign licensure in Oregon. Learn about the proposed new Licensure Standards. Gain knowledge about the process and results.

The Commission also has been discussing the implementation of a statewide performance assessment since July, 2011. The adoption of edTPA™ represents one of
the most significant additions to the recent changes to teacher preparation in Oregon. Learn more about the assessment and the timetable for implementation.

Dynamic Education Career Ladder and Leadership Training: Innovative, Quality, Job Embedded ................................................................. Holiday Inn Express, Meeting Room
Speaker: Cheryl Brown, Licensure Specialist, Confederation of Oregon School Administrators
Colin Cameron, Deputy Director, Confederation of Oregon School Administrators
This session will provide information about the Oregon Career Ladder for Educators offered by Confederation of Oregon School Administrators in partnership with Concordia University of Chicago. The career ladder offers progressive levels of preparation and levels of advancement in the education profession. COSA offers all levels of a comprehensive career pathway: teacher leader specialization, the Initial and Continuing Administrator licenses and there is the opportunity to pursue a Master’s or Doctorate in conjunction with the programs. The presentation will include different aspects of the rigorous program and the relevant, job embedded internship. The programs emphasize instructional leadership; research based decision-making skills and the application of cross-functional knowledge and skills.

Maintenance unlike your Retirement can be deferred? True or False? ................................................................. Lutheran Church, East Room
Speakers: Geoff Sinclair, Director of Claims Services, PACE
Phil Wentz, Facilities Manager, Tigard-Tualatin SD
This workshop is designed for administrators who don’t consider facilities to be a primary area of expertise, but are still charged with fielding complaints and their resolution. This team of presenters will cover rooftops, crawl spaces, pipes and all the often unchecked issues that compound into unexpected large expenses! Additionally, they will instruct administrators on the hidden “soft costs” associated with poor facilities, public perception and the press. Participants will leave with checklists, tools and immediately usable pointers as well as some cautions.

Keeping Your Students In Class and On-Task .............. Rivertide Suites, 3rd Floor Meeting Room
Speaker: Katrina Ayres, Professional Development Specialist, Positive Teaching Strategies
Learn how to teach your staff effective classroom management strategies to decrease office referrals, increase academic time-on-task, and improve student-teacher relationships. Specific, proven strategies you can implement immediately.

You can't start too early! Creating and Implementing a K-12 On-Track Data System to Ensure EVERY Student Graduates College and Career Ready! ................. Shilo Inn, Dolphin 2
Speakers: Colt Gill, Superintendent, Bethel SD
Brian Flick, Director of Teaching and Learning, Bethel SD
Mindy LeRoux, Principal, Willamette HS, Bethel SD
Jennifer Haliski, Principal, Prairie Mountain, Bethel SD
John Luhman, Principal, Clear Lake Elementary, Bethel SD
Grades and formative assessments are not enough! We wanted to know if our students (kindergarten through high school) are on-track to earn an Oregon diploma. Bethel has developed a research-based early warning system that indexes Attendance, Behavior, Course success, and Essential skill attainment. Come and hear how Bethel developed the model and rolled it out to all stakeholders. Elementary, middle and high school administrators will describe how they have used this information with teachers and parents to keep ALL students on track toward success in college and career.
Better Together: Central Oregon’s Cradle to Career Partnership to Improve Student Outcomes

Shilo Inn, Dolphin 3

Speakers: Paul Andrews, Deputy Superintendent, High Desert ESD
Anna Higgins, Coordinator of Student Success, High Desert ESD

This presentation will share Central Oregon’s model for improving student success through the Collective Impact approach within the “Cradle to Career” framework. This model, called Better Together, is funded through an OEIB Regional Achievement Collaborative grant, private foundation grants and additional state and federal initiative dollars. We will share the regional, cross-sector collective vision to increase student success from birth to career by addressing needs related to our Early Learning Hub, helping families save for college, 9th grade transitions, dual credit courses in high school (our Eastern Promise replication program), CTE programs and school to career work.

Courage to Lead: Sustaining a Vision

Shilo Inn, Whale 1

Speakers: Sherri Carreker, Chair, Educational Leadership Department, Lewis & Clark College
Dawn Montgomery, Ed.D., Asst. Professor, Educational Leadership, Lewis & Clark College
Kevin Bacon, Principal, Boise-Eliot/Humboldt K-8, Portland SD
Cindy Jaeger, Ed.D., County Education Coordinator, NW Regional ESD
Michael Carter, Superintendent, Rainier SD

Courage to Lead events for school and district administrators help leaders sustain and renew their passion, enthusiasm and commitment to their leadership and the communities they serve. Courage practices are rooted in the belief that effective leadership flows from the identity and integrity of the person, and offers participants the opportunity to connect with colleagues who understand the importance and complexity of their lives as educational leaders. Reflecting on leadership challenges with a team of colleagues provides powerful insights. This session will introduce participants to sample activities that support school and district leaders in these challenging times. Practicing principals and superintendents will share their experiences with Courage to Lead and talk about how this work has supported their practice and their schools.

Characteristics of Effective District Technology Programs: Lessons from Technology Audits

Shilo Inn, Whale 2

Speaker: Steven Carlson, Educational Consultant, Actionable Information LLC

School districts continue to struggle to understand exactly where the technology function fits within the organization, how it should be managed, what its’ role should be, and the nature of critical accountabilities. This is all made more difficult by the ever-growing reach of technology deep within the fabric of instruction and every support service. Technology audits in districts across the Northwest reveal patterns and practices that often limit the effectiveness of the technology function and that may lead to expenditures that fail to return expected results. The session will highlight common structural limitations and underscore effective practices in technology organization, staffing, funding, interdepartmental relationships, and change management.

Why Can’t We All Be Friends?: Creating partnerships with virtual charter schools for success for ALL students

Shilo Inn, Whale 3

Speakers: Tom Luba, Executive Director, Oregon Connections Academy
Gareth Pooleon, HS Principal, Oregon Connections Academy
Candyce Farthing, K-8 Principal, Oregon Connections Academy
Laura Dillon, Outreach Manager, Oregon Connections Academy
Marci Cammann, Manager of Counseling, Oregon Connections Academy
Virtual public charter schools have traditionally been viewed in Oregon as the enemy of brick and mortar. While funding is a real problem for some districts that may be losing students to virtual charter schools, much of the resistance has been based on myths and, sometimes, misinformation perpetuated by opponents of choice for Oregon's students and families. This presentation will debunk many of those myths and present a model for a partnership between brick and mortar and virtual charter schools in Oregon with the focus being on working together to deliver the best learning opportunities for ALL students.

9:00 to 9:15 .......... Break / Visit Exhibits

9:15 to 10:45 .......... THIRD GENERAL SESSION .................................................................................... Convention Center, Pacific Room

No More Drama: Moving the Bus Forward and Becoming a Real PLC
Keynote:  Anthony Muhammad, Educational Consultant
Dr. Muhammad will provide a framework for understanding how school cultures operate and how leaders can overcome staff division to improve relationships and transform toxic cultures into healthy ones with the ultimate goal of improved learning for all students. Anthony Muhammad describes the underlying tensions that impact culture among four different groups of educators in a school. He will inspire all of us - be ready for a powerful transformation.

Awards:  National Distinguished Principal
Assistant Principal of the Year

10:45 to 11:00 .......... Break / Visit Exhibits

11:00 to 12:00 .......... FOURTH GENERAL SESSION ............................................................................. Convention Center, Pacific Room

Robot Rumble
Speakers:  Heidi Sipe, Superintendent, Umatilla SD
Chris Steiner, Teacher, Hillsboro SD
Tina Bliss, Coach, Scappoose Robotics
Students from Glencoe, Umatilla, and Scappoose High Schools

Three robotics teams from across the state demonstrate the power and fun of FIRST Robotics Competition.

Oregon Education: Thinking of our Future
Keynote:  Rob Saxton, Deputy Superintendent, Oregon Department of Education
Awards:  OSSA Administrator of the Year Award
COSA Presidents Award

Swearing in of 2014-15 Department Presidents

12:00 to 1:00 .......... OACOA Executive Committee Meeting/Luncheon ........................................ Convention Center, Seamist Room

12:00 to 1:00 .......... OESPA Member Luncheon ......................................................................................... Convention Center, Event Tent

OESPA members no charge (member benefit); guests $5. Hosted by OESPA Executive Committee.

1:00 to 2:45 .......... FIFTH GENERAL SESSION ..................................................................................... Pacific Room

OEIB’s Policy Recommendations and Thoughts about Strategic Investments: What do you think?
Keynote:  Nancy Golden, Chief Education Officer, Oregon Education Investment Board
Rob Saxton, Deputy Superintendent, Oregon Department of Education
Hilda Rosselli, Director, College & Career Readiness, Oregon Education Investment Board

Two key responsibilities for the OEIB is to “bust barriers” and make key investments.
In this session Nancy would be sharing some of the policy recommendations and strategic investments that are being considered by OEIB. You will be provided an opportunity to give much needed feedback to these recommendations and strategic investments. This session promises to be informative and engaging.

**STEPs Challenge Recognition and Prizes**

2:45 ......................... Adjourn Conference

---

### 40 YEARS OF SERVING LEADERS

![Ozzie Rose](image1.png)

**Ozzie Rose**  
Executive Director  
1974-2003

![Kent Hunsaker](image2.png)

**Kent Hunsaker**  
Executive Director  
2003-2011

![Craig Hawkins](image3.png)

**Craig Hawkins**  
Executive Director  
2011-Present

“In 1972 a “Blue Ribbon Committee” of three elementary school principals, three high school principals and two superintendents was charged with developing a proposal for the structure and governance of a new professional association for Oregon School Administrators as OEA assumed the role of employee representative for teachers under the proposed public employee bargaining legislation. During the 1973-74 school year the Committee’s proposal to form COSA was approved by a vote of the existing administrator organizations. COSA was formally established July 1, 1974, with a three-fold mission: One, develop a strong professional growth program for members; Two, provide professional support for individual members and Three, establish school administrators as a strong voice in the development of public policy relating to public education and the students it serves. Forty years later the names, faces and issues have changed, but the mission remains the same. On behalf of your predecessors, congratulations to you who are still engaged in carrying out the mission and serving Oregon’s students.”

Ozzie Rose, COSA Executive Director 1974-2003

"Great leaders are THE key ingredient for successful schools. COSA develops, supports, and connects school leaders and plays a critical role in the education enterprise. It was an honor and pleasure to be a part of the COSA leadership for 8 years! Thank you for your support during my tenure at COSA. Thank you for the wonderful leadership you provide for schools and Oregon’s children.”

Kent Hunsaker, COSA Executive Director 2003-2011

“From COSA’s first president, Bert Simmons, to our current president, Tina Acker – and the hundreds and hundreds of members who have served in leadership roles with COSA, OASE, OACOA, OASSA and OESPA – our organization has been blessed with four decades of outstanding member leadership. It is that leadership, and the enduring participation of school administrators throughout Oregon, that has allowed COSA to persist in its mission of developing and supporting school leaders, and ensuring that they have a strong voice with public education policy. As we conclude our 40th year, and look forward to our 41st, there are so many people to thank. COSA leaders and members, past and present: thank you for your support, and for the honor and privilege of serving you. The COSA staff – Betsy, Cheryl, Chuck, Colin, David, Debbie, Derrick, Dick, Holly, Joanne, Sara, Sera, Sue, Suzanne and Trina – who view their work as a calling, rather than a job. And my predecessors, Ozzie Rose and Kent Hunsaker, whose impact on the organization is so profound and whose footsteps are so hard to fill – even with my size 14’s. I can’t wait to get started on the next 40.”

Crag Hawkins, COSA Executive Director 2011-Present
PRESENTER ACKNOWLEDGEMENT

COSA is deeply grateful to the presenters who have taken the initiative to share their expertise with colleagues at our 40th Anniversary COSA Seaside Conference.

Colin Cameron, Deputy Director

Suzanne Dalton, Coordinator of Professional Learning

CONFERENCE VOLUNTEERS

COSA would also like to thank the following volunteers for their time and professionalism:

Last, but not least, COSA would also like to recognize the efforts of our lead volunteer: Linda Warberg

Certificate of Attendance

This certificate is presented to:

Name CPD Units Awarded

for having participated in the 2014 Annual COSA Seaside Conference. June 18-20, 2014 • Seaside, Oregon

Oregon Professional Standards:
☒ 1.0 Visionary Leadership
☒ 2.0 Instructional Improvement
☒ 3.0 Effective Management
☒ 4.0 Inclusive Practice
☒ 5.0 Ethical Leadership
☒ 6.0 Socio-Political Context

CPD Units Available Per Event:
7........Special Education Pre-Conference
7........Safety Pre-Conference
14........Main Conference
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When it comes to retirement and insurance planning, could you use help? Count on your local Horace Mann representative to patiently answer your questions and help you understand what is needed. Wonder if that’s what Sir Francis Bacon had in mind centuries ago when he coined the phrase “Knowledge is power?”

To learn more, find your local agent at www.horacemann.com
**STEPS CHALLENGE**

The STEPS Challenge at the 40th Annual COSA Seaside Conference

Can you walk 15,000 steps during the conference?

Join your colleagues for this fun competition at the COSA Seaside Conference and a chance to win a GREAT prize! Every step counts! With a little extra effort, you can really put on the miles and burn calories all while attending the conference.

**Need a reason to participate?**

- Participation in COSA's Friday Fun Run/Walk and/or the STEPS Challenge will count as “wellness actions” for OEBB’s Healthy Futures Program. (Visit the OEBB booth for more information on Healthy Futures.)
- Walking 30 minutes a day puts life into your years, protects you from heart disease, and strengthens memory!
- It’s fun and a great way to curb the negative effects of stress by boosting your serotonin!

**To participate in our STEPS Challenge:**

1. Use your “conference” pedometer for the STEPS challenge. Please record your steps beginning Thursday, June 19th at the General Session through June 20th, at Friday’s Closing General Session.
2. Keep track of your own steps. Once you start using your pedometer, do not reset your pedometer – count your total steps for both Thursday and Friday.
3. All conference participants that successfully walk 15,000 steps by Friday’s Closing Session will have their name entered into a drawing for a prize.
4. Winner of the STEPS Challenge will be awarded at Friday’s Closing Session. Don’t miss out on winning terrific prizes! The winner(s) must be present to win.

**You’ll be surprised at how fast steps add up! Tips to get to 15,000 steps during the conference:**

- To walk 1 mile = 2,000-2,400 steps. Set a goal each day for how far you would like to walk before, during and after the conference sessions
- Visit each of the exhibitor booths in the Convention Center
- Walk up stairs instead of taking the elevator
- Walk to the Seaside Convention Center from your hotel
- Explore the Promenade
- Take walking breaks instead of coffee breaks
- Go for a morning walk to wake up before the conference sessions
- Walk up and down the halls between breakout sessions
- Participate in COSA’s Friday morning Fun Run/walk with Rob Saxton

STEPS Challenge Sponsored by Moda Health, Kaiser Permanente, Willamette Dental Group, Reliant Behavioral Health, the Standard, Oregon Educator Benefit Board, and OEA Choice Trust
2014 COSA AWARD WINNERS

OASE Superintendent of the Year
Recipient: Don Grotting
District: David Douglas SD

OESA Assistant Principal of the Year
Recipient: Michael Ralls
School: Milwaukie High School
District: North Clackamas SD

OASSA HS Principal of the Year
Recipient: HD Weddel
School: Bend Sr. High School
District: Bend-La Pine SD

OASSA/OESPA MS Principal of the Year
Recipient: John George
School: Fleming Middle School
District: Three Rivers SD

OACOA Achievement of Excellence
Recipient: Matt Coleman
District: Springfield SD

OESPA National Distinguished Principal
Recipient: Stephanie Legard
School: Sue Buel Elementary
District: McMinnville SD

COSA David Arnold Vendor Award
Recipient: Holly Rasche, Partner Relations
Business: Northwest Evaluation Association

COSA Bev Gladder Mentorship Award
Recipient: TBA

COSA Presidents Award
Recipient: TBA
2014 COSA SCHOLARSHIP RECIPIENTS

L.G. Wells Scholarship
Recipient: Yoo Jong Kim
School: Crescent Valley High
Principal: Cherie Stroud
To Attend: Oregon State University

George Martin Scholarship
Recipient: McKenzie McClure
School: North Eugene High
Principal: Eric Anderson
To Attend: University of Portland

L.G. Wells Scholarship
Recipient: Julianna Lopez-Estrada
School: North Salem High
Principal: Cynthia Richardson
To Attend: Pacific University

David Putnam Scholarship
Recipient: Olivia Dye
School: Newport High
Principal: John Zagel
To Attend: Linfield College

L.G. Wells Scholarship
Recipient: Katie Virtue
School: Sweet Home High
Principal: Keith Winslow
To Attend: Oregon Institute of Technology

Joe Benninghoff Scholarship
Recipient: Sierra Pedro
School: Marshfield High
Principal: Doug Holland
To Attend: University of Oregon

OALA Scholarship
Recipient: Whitney Contreras
School: North Salem High
Principal: Cynthia Richardson
To Attend: Chemeketa Community College

NWEA Scholarship
Recipient: Noelle Fine
School: North Lake High
Principal: David Kerr
To Attend: Central Community College

Wilma Wells Scholarship
Recipient: Samantha Searles
School: Baker High
Principal: Jerry Peacock
To Attend: Linfield College

NWEA Scholarship
Recipient: Alicia Nunziato
School: Gresham High
Principal: John Koch
To Attend: University of Oregon
COSA/BARNES & NOBLE BOOKSTORE

1. Professional Capitol: Transforming Teaching In Every School - Michael Fullan
2. The Will to Lead, The Skill to Teach - Anthony Muhammad
3. Informative Assessment - Gene Kerns*
4. Defensible Teacher Evaluation - Rick Stiggins*
5. Pathways to the Common Core - Mary Ehrenworth**

* Oregon Summer Assessment Institute Featured Speaker (August 7-8, 2014- Eugene)
** Annual Principals Conference Featured Speaker (October 19-21, 2014, Bend)

These titles plus many others available at the COSA / Barnes & Noble book store. Check out the order form in your conference packet for a complete list of available titles.

EDUCATOR DISCOUNT, RESOURCES & MORE

- Save 20% off the publisher’s list price on all purchases for classroom use*
- Get up to 25% off the publisher’s list price during Educator Appreciation Days
- Receive valuable e-mail offers and information on special Educator events

*Exclusions May Apply
Graduate credit for COSA events!

Attend the COSA Annual Seaside Conference on June 18, 19th and 20th 2014, and earn graduate credit through the Continuing Education department of Portland State University’s Graduate School of Education.

Choose from the following options:
- Attend the pre-conference on Wednesday June 18th 2014, and complete a written assignment to earn one graduate credit through the Educational Leadership & Policy Department (ELP 810)
- OR
- Attend the pre-conference on June 18th 2014 and complete a written assignment to earn one graduate credit through the Special Education Department (SPED 810)
- AND/OR
- Attend the conference on June 19th and June 20th 2014, and complete one written assignment, and earn one graduate credit through the Educational Leadership & Policy Department (ELP 506)

Credit costs: 1cr for $80/2 cr for $140 (you will be billed by PSU for these costs)

Registration:
Look for the PSU booth at the conference. A representative will be available to assist with credit registration on Wednesday, Thursday and Friday June 18-June 20th 2014.

Requirements:
Assignment instructions will be available at the PSU booth. All papers must be submitted by July 18th, 2014.

Grades, receipts, and transcripts:
The courses above will be graded Summer 2014 (week 4). Grades will be available on the PSU website on July 243rd, 2014. For instructions on accessing your grade, obtaining a receipt, or getting transcripts, visit www.pdx.edu/ceed/cooperative-credit-program-welcome and click “Information for Students.”

For more information:
To request a copy of the assignment instructions or to get information about partnering with PSU to offer credit for your school or district’s professional development activities, email Julie Wolleck at jwolleck@pdx.edu.
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CONFERENCE SPONSORS

VEBA, Arthur J. Gallagher & Co. .............................................................. Superintendent of the Year Award
Kaiser Permanente ..................................................................... OASSA High School Principal of the Year Award
ThoughtExchange ..................................................................... OACOA Achievement of Excellence Award
Concordia University Portland Oregon ..................................... Middle School Principal of the Year Award
Education Elements ................................................................ Presidents’ Reception
Horace Mann Insurance ............................................................ Presidents’ Reception
AdvancED/NWAC .................................................................. OASSA Luncheon
Oregon Army National Guard .................................................... OASSA Luncheon
American Fidelity Assurance ..................................................... OASSA Luncheon
321 Insight, Inc. ......................................................................... Special Education Keynote Speaker
Grand Canyon University ........................................................... Special Education Keynote Speaker
MAXIMUS K-12 Education - TIENET ........................................ Special Education Keynote Speaker
Presence Learning ...................................................................... Special Education Keynote Speaker
Oregon School Boards Association ........................................... Thursday Morning Continental Breakfast
Virco, Inc. ................................................................................. Thursday Morning Continental Breakfast
MODA Health .......................................................................... Friday Morning Continental Breakfast
Insight School of Oregon ............................................................. Family Fun Night
McGraw-Hill School Education ................................................ Family Fun Night
AWE Digital Learning Solutions ................................................ Family Fun Night
OFFICERS OF THE CONFEDERATION

Tina Acker (President) ................................................................. Vernon Elementary School, Portland SD
Kris Olsen (Past President).............................................................. McMinnville HS, McMinnville SD
Colt Gill (President Elect) ............................................................. Bethel SD
Dawne Huckaby ............................................................................... Roseburg SD
Bob Stewart ......................................................................................... Gladstone SD
Kevin Ricker ......................................................................................... Centennial HS, Centennial SD
Rynda Gregory ................................................................................... Corvallis SD
Bob Bolden ............................................................................................ Sheldon HS, Eugene SD
Joan Steiner ........................................................................................... Scappoose SD
Heidi Sipe .................................................................................................. Umatilla SD
Matt Thatcher ....................................................................................... Cascade HS, Cascade SD
Jeremiah Patterson .............................................................................. Middleton Elementary, Sherwood SD
George Mendoza ................................................................................... Morrow County SD
Toshiko Maurizio ................................................................................... Meadow Park MS, Beaverton SD
Betsy Miller-Jones (Ex-Officio) ........................................................ Oregon School Boards Association
Tom Welter (Ex-Officio) ................................................................. Oregon School Activities Association

BOARD OF DIRECTORS

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Kevin Ricker ......................................................................................... Centennial HS, Centennial SD
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Matt Thatcher ....................................................................................... Cascade HS, Cascade SD
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COSA CONFERENCE COMMITTEE

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Colin Cameron .................................................................................. COSA
Suzanne Dalton ....................................................................................... COSA
Rynda Gregory ................................................................................... Corvallis SD
Nancy Golden & Staff ........................................................................ Oregon Education Investment Board
Dawne Huckaby ....................................................................................... Roseburg SD
Holly Lekas .............................................................................................. COSA
Sara Nilles ................................................................................................ Oregon Association of Student Councils
Kevin Ricker ......................................................................................... Centennial HS, Centennial SD
Rob Saxton & Staff .............................................................................. Oregon Department of Education
Heidi Sipe .................................................................................................. Umatilla SD
Danielle Sheldrake ................................................................................ Beaverton SD
Joan Steiner ........................................................................................... Scappoose SD
Bob Stewart ............................................................................................. Gladstone SD
PAST COSA PRESIDENTS

Bert Simmons ......................................................... 1974-75
Gordon Rands .......................................................... 1975-76
Ray Klappenbach...................................................... 1976-77
Arthur Westcott ....................................................... 1977-78
Gary Salyers ............................................................. 1978-79
Roy Seeborg ............................................................. 1979-80
Dale Reynolds ........................................................... 1980-81
Lee Wick ..................................................................... 1981-82
Jim Ulum ................................................................. 1982-83
Shirley Olson ............................................................ 1983-84
Ed West ...................................................................... 1984-85
Bill Beck .................................................................... 1985-86
Boyd Applegarth ...................................................... 1986-87
Jane Adrian ............................................................... 1987-88
Minnie Richards ....................................................... 1988-89
John Halgren ............................................................. 1989-90
John Erickson ............................................................ 1990-91
Dea Cox .................................................................... 1990-91
Katy Hurley .............................................................. 1991-92
Fred Sutherland ....................................................... 1992-93
Shary Wortman .......................................................... 1993-94
George Benson ......................................................... 1994-95
James Davison .......................................................... 1995-96
John Lahley ............................................................... 1996-97
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Ray Crawford ........................................................... 2002-03
Mickey Odin ............................................................. 2003-04
Jim Jamieson ........................................................... 2004-05
Jim Knapp ................................................................. 2005-06
Jerome Colonna ....................................................... 2006-07
Scott Perry ............................................................... 2007-08
Karen Goirigolzarri ................................................ 2008-09
Mike Donnelly .......................................................... 2009-10
Krista Parent ............................................................. 2010-11
Holly Lekas .............................................................. 2011-12
Kris Olsen ................................................................. 2012-13
Tina Acker ............................................................... 2013-14

COSA STAFF

Chuck Bennett .......... Director of Government Relations
Betsy Brawner ..... Network Administrator/Membership
Cheryl Brown .......... Licensure Program Specialist
Colin Cameron .......... Deputy Director
Suzanne Dalton .... Coordinator of Professional Learning
Joanne Fey .............. Administrative Assistant
Craig Hawkins .......... Executive Director
Dave Holtmeier .......... Print Shop Manager
Dick Hornaday .......... Administrator Liaison
Trina Hmura .......... Licensure Specialist
Holly Lekas .......... Director of Professional Learning
Sera Lockwood .......... Conference Registrar
Sara Nilles .......... Student Services Executive Director
Sue Scott .......... Accounts Receivable
Debbie Sullivan .......... Budget Manager
Derrick Sullivan .......... Administrative Assistant
ABOUT COSA

“We develop and support educational leaders to ensure student success”

The Confederation of Oregon School Administrators (COSA) serves and represents more than 2,000 school administrators, managers and executives.

COSA was founded in 1974 to give Oregon’s education leaders a united voice in helping to shape public policy, advocate for schools and speak on behalf of students. COSA’s perspective has earned the respect of educators, the Legislature, the Department of Education and other statewide agencies. COSA consistently puts the interests of schools and students ahead of self-interest.

COSA Departments
COSA is a member-driven umbrella organization, governed by an elected Board of Directors that represents the organization’s four Departments:

- OASE (Oregon Association of School Executives)
  Serves superintendents and deputy/assistant superintendents.
- OASSA (Oregon Association of Secondary School Administrators)
  Serves high school and middle school administrators.
- OACOA (Oregon Association of Central Office Administrators)
  Serves non-superintendent leaders who have central-office or district-wide responsibilities
- OESPA (Oregon Elementary School Principals Association)
  Serves elementary and middle school administrators.

COSA AWARDS AND SCHOLARSHIPS

<table>
<thead>
<tr>
<th>Award</th>
<th>Process Begins</th>
<th>Due Date</th>
<th>State Winner Announced</th>
<th>Basic Qualifications</th>
</tr>
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<tbody>
<tr>
<td>OASE Superintendent of the Year</td>
<td>August</td>
<td>September 24, 2014</td>
<td>November</td>
<td>Nominee must be an active Superintendent and a current member of OASE &amp; AASA.</td>
</tr>
<tr>
<td>OASE Excellence in Curriculum Leadership</td>
<td>August</td>
<td>October 7, 2014</td>
<td>November</td>
<td>This award highlights a district that has implemented curriculum that has enhanced student achievement.</td>
</tr>
<tr>
<td>OASSA Asst. Principal of the Year</td>
<td>September</td>
<td>October 22, 2014</td>
<td>December</td>
<td>Nominee must be an active assistant (or vice) principal and a current member of OASSA &amp; NASSP.</td>
</tr>
<tr>
<td>OACOA Achievement of Excellence</td>
<td>October</td>
<td>December 9, 2014</td>
<td>January</td>
<td>Nominee must be a current OACOA member and must have completed 5 years in a supervisory position.</td>
</tr>
<tr>
<td>OASSA Principal of the Year (M.S. &amp; H.S.)</td>
<td>January</td>
<td>March 10, 2015</td>
<td>May</td>
<td>Nominee must be an active middle or high school principal and a current member of OASSA &amp; NASSP.</td>
</tr>
<tr>
<td>OESPA National Distinguished Principal (Elem.)</td>
<td>January</td>
<td>March 10, 2015</td>
<td>May</td>
<td>Nominee must be an active Elem. Principal and a current member of OESPA &amp; NAESP.</td>
</tr>
<tr>
<td>Bev Gladder Mentorship Award</td>
<td>February</td>
<td>April 9, 2015</td>
<td>June</td>
<td>This award recognizes a COSA member who has distinguished him/herself within the profession as a mentor to aspiring or new school administrators.</td>
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<tr>
<th>Scholarship</th>
<th>Deadline</th>
<th>Basic Selection Criteria</th>
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<tr>
<td>COSA (10 available at $1,000 each)</td>
<td>February 20, 2015</td>
<td>Graduating Senior from an Oregon public high school planning to attend a 4-year Oregon private/public institution of higher education or an Oregon Community College and have an active COSA member sponsor your application</td>
</tr>
<tr>
<td>OASSA (2 available at $1,000 each)</td>
<td>April 4, 2015</td>
<td>Graduating Senior from an Oregon public high school and a dependent child (son, daughter, step-child) of an OASSA member.</td>
</tr>
</tbody>
</table>
2014-15 PROFESSIONAL LEARNING CALENDAR

AUGUST 2014
6 .......... Oregon Summer Assessment Institute Pre-Conference - Data Retreat ............................................. Hilton, Eugene
7-8 .... Oregon Summer Assessment Institute ............................................................................................ Hilton, Eugene

OCTOBER 2014
1-3 .... Fall Conference for Special Education Administrators ........................................................................ Hilton, Eugene
19-21 .... Annual Principals Conference ..................................................................................................... The Riverhouse, Bend

NOVEMBER 2014
4-5 .... Fall Breakthrough Coach .............................................................................................................. TBA

DECEMBER 2014
3-5 .... Oregon School Law Conference ..................................................................................................... Hilton, Eugene

JANUARY 2015
8-9 .... DuFour PLC Conference .............................................................................................................. TBA
29-31 .... OACOA/OASE Winter Conference ............................................................................................. Salishan, Gleneden Beach

FEBRUARY 2015
26-27 .... NW Proficiency/Competency Conference ................................................................................ Hilton, Eugene

MARCH 2015
5-6 .... Spring Breakthrough Coach ........................................................................................................... Al Kadar Shriners Center, Wilsonville
12-13 .... State English Learners Alliance Conference ............................................................................... Hilton, Eugene

JUNE 2015
17 .......... COSA Seaside Pre-Conference ..................................................................................................... Seaside
18-19 .... COSA Seaside Conference ........................................................................................................... Seaside

Check website for updates and new Professional Learning offerings.

NATIONAL CONFERENCES

NAESP ...... July 10-12, 2014 .............................................................................................................................. Nashville, Tennessee
NASSP ...... February 19-21, 2015 ................................................................................................................... San Diego, California
AASA ......... February 26-28, 2015 ................................................................................................................ San Diego, California
ASCD ........ March 21-23, 2015 ...................................................................................................................... Houston, Texas
## 2014 COSA CLASSIC GOLF TOURNAMENT HOLE SPONSORS

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<td>A is A Photography, Inc.</td>
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<td>VIRCO</td>
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<td>Renaissance Learning</td>
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<td>Jostens</td>
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<td>Northwest Accreditation Commission</td>
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<td>Army National Guard</td>
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<td>14</td>
<td>Crisis Management Institute</td>
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<tr>
<td>15</td>
<td>McKinstry</td>
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<tr>
<td>16</td>
<td>First Investors</td>
</tr>
<tr>
<td>17</td>
<td>Herff Jones</td>
</tr>
<tr>
<td>18</td>
<td>Insight School of Oregon</td>
</tr>
</tbody>
</table>

## SPECIAL CONTRIBUTORS

California Casualty ............................................................................................................................................................................. Hole-In-One  
California Casualty ..........................................................................................................................................................................Beverage Cart  
California Casualty ...............................................................................................................................................................Towel and Tote Bag  
Jack Bush (formerly Mr. Pepperoni)/Emerald Valley Cookie Dough.................................................................Pepperoni Sticks  
VIRCO ................................................................................................................................................................................................... Folding Chairs  
VIRCO .............................................................................................................................................................................................................Soda Cart  
A is A Photography, Inc.....................................................................................................................................................Pictures & Golf Tees  
Lexia Learning............................................................................................................................................................................................Golf Balls  
PEMCO Insurance.......................................................................................................................................................................................... Golf Balls  
Herff Jones .................................................................................................................................................................................................... Golf Tees  
Gearhart By the Sea...........................................................................................................................................................................Gift Certificate  
Highlands Golf Club...........................................................................................................................................................................Gift Certificate  
McMenamins..................................................................................................................................................................................One Night Lodging  
Konica Minolta ............................................................................................................................................................................... Posters
WHY DOES ACCREDITATION MATTER?

Accreditation is designed to help educational institutions boost their ongoing performance efforts for the benefit of their students. AdvancED insists on a relentless pursuit of excellence – for itself and for the institutions it accredits. This ethic of excellence ensures that institutions will find rich benefits from accreditation and that parents can confidently make informed decisions about their children’s education, knowing their child’s school is accredited. Accreditation matters because our students deserve the highest level of educational excellence possible.

Educational institutions that engage in AdvancED Accreditation will:

- Meet SEVIS (Homeland Security) requirements for foreign exchange students.
- Meet NCAA requirements for student athletes.
- Unite with a global network committed to standards of educational excellence.
- Earn the distinction of quality through the recognized seal of AdvancED accreditation.
- Experience a unified, clear, and powerful accreditation process with a scalable and sustainable evaluation of education quality.
- Receive external and objective validation of the areas in which they’re doing well, and the areas for continuous improvement.
- Experience a state-of-the-art web-based accreditation system that is continuously being upgraded and improved.
- Benefit from shared expertise and powerful professional learning through local and global workshops, training, conferences, and personalized service.

Students and their parents will:

- Experience ease in transferring credits from one school to another.
- Gain greater access to federal loans, scholarships, postsecondary education and military programs that require students attend an accredited institution.
- Benefit from their institution or educational system’s commitment to raising student performance and accountability.

School leaders engaged in AdvancED Accreditation will:

- Take stock of themselves in relation to a set of research based quality standards
- Establish a vision, assess their current reality, implement and improvement plan, monitor progress and evaluate results
- Enhance the school’s best thinking with the insights and perspectives of an external review team.

AdvancED provides an effective engine for systematizing and maximizing school improvement efforts. Schools testify to the significant impact and benefit that stem from integrating school improvement and accreditation, including increased student performance.

If you have any questions, please contact our state office for the Northwest Accreditation Commission, a division of AdvancED at 503.480.7210.

AdvancED Oregon Office
Dr. Dick Darst, Director
Doug Potter, Director
Donna Coutts, Admin Assistant
707 13th Street SE, Suite 100, c/o COSA
Salem, OR 97301
Phone: 503.480.7210
EXHIBITOR BOOTH ASSIGNMENTS

Booths
1. PEMCO Insurance
2. Renaissance Learning
3. Northwest Textbook Depository
4. Tyler Technologies, Inc.
5. Edgenuity
6. Northwest Institute of Electrical Technology
7. The Children’s Health Market, Inc.
8. AWE, Inc.
9. Edmentum
10. VIRCO, Inc.
11. McKinstry
12. Thoughtexchange
13. McGraw-Hill Education
14. McGraw-Hill Education
15. Horace Mann Insurance
16. hand2mind
17. JumpRope
18. Portland State University
19. Concordia University
20. Lincoln Financial Group
21. ORIGO Education
22. Grand Canyon University
23. Rogue Ed
24. First Investors Corporation
25. Carnegie Learning, Inc.
26. Troxell Communications
27. DAKTRONICS, Inc.
28. Window to Leadership, LLC
29. Lightspeed Technologies, Inc.
30. PACE
31. Dorian Studio
32. VEBA Service Group, LLC
33. Herff Jones/Nystrom
34. Oregon Army National Guard
35. School Improvement Network
36. Oregon Council of Teachers of Mathematics
37. Providence Play Smart
38. Insight School of Oregon
39. COSA Leadership Programs
40. American Fidelity Assurance
41. Evergreen Aviation & Space Museum
42. International School Associates, LLC
43. Oregon Science Teachers Association
44. ORVED
45. Jostens
46. School Solutions by Spacesaver Specialists, Inc.
47. Kaiser Permanente
48. OEA Choice Trust
49. MODA Health
50. Graduation Alliance
51. Standard Insurance Company
52. OdysseyWare
53. Navy Recruiting District Portland
54. Waldo Insurance, Inc.
55. Reliant Behavioral Health
56. Oregon Educators Benefit Board
57. Willamette Dental
58. Oregon Employment Department
59. LifeTouch
60. Emerald Valley Cookie Dough/Jack Bush Fundraising (Mr. Pepperoni)
61. VALIC
62. Modern Building Systems

Lobby Tables
L1. ING
L2. California Casualty
L3. Pearson
L4. Pearson/PsychCorp
L6. Northwest Evaluation Association
L7. A is A Photography, Inc.
L8. Follett
L9. Follett
L10. Crisis Management Institute
L11. School Specialty
L12. Houghton Mifflin Harcourt
L13. AXA Advisors, LLC

Mezzanine Tables
M1. MAXIMUS K-12 Education/TIENET
M2. Booksource and Heinemann
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- Trina Hmura ..............trina@cosa.k12.or.us
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