We Develop and Support Educational Leaders to Ensure Student Success OCTOBER 25-27, 2015 • THE RIVERHOUSE, BEND

OASSA/OESPA Annual Principals and Teacher Leaders Conference

Lead Proceed Succeed

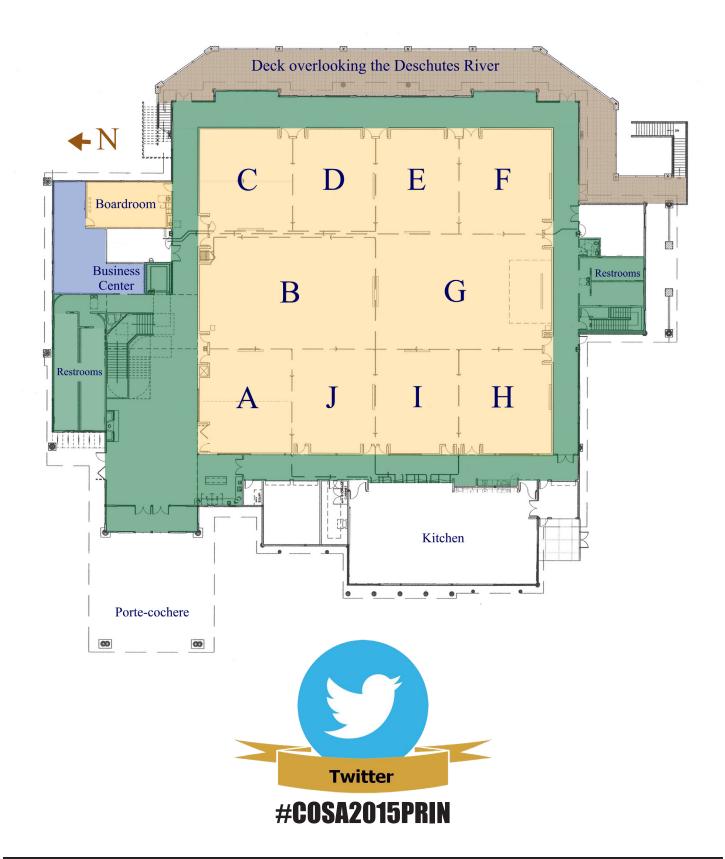




Confederation of Oregon School Administrators 707 13th Street SE, Suite 100 • Salem, OR 97301 www.cosa.k12.or.us • (503) 581-3141

THE RIVERHOUSE FLOOR PLANS

Central Oregon's only LEED Silver certified "Green Convention Center"



COSA LICENSURE AND DEGREE PROGRAMS



With a commitment to leadership and the drive to prepare aspiring educational leaders to gain the tools and knowledge necessary for improving the teaching and learning in schools, the COSA-CUC Licensure and Degree Programs offer a new take on challenging the status quo of the educational world.







FIND OUT MORE:

PROGRAMS OFFERED:

- (1) Teacher Leader Specialization (coming Spring 2015)
- (2) IAL, Initial Administrative License
- (3) IAL with Master's Degree in Educational Leadership
- (4) CAL, Continuing Administrator License
- (5) Doctorate in Education Leadership

PROGRAMSPROVIDE:

■ CONVENIENCE. Candidates will be able to accomplish coursework online to interact with professors and colleagues via an exemplary course delivery system. This format allows candidates online access 24/7 and limits the need to travel and meet weekly or on weekends. Job-embedded, career-focused internships and coursework provided will drive relevant and productive experience for all students.

■ HIGH-QUALITY LEARNING. COSA's partner Concordia University of Chicago is a NCATE accredited university and a national leader in educational training. The COSA Board of Directors are committed to a program with the highest and most rigorous standards of admission and completion.

■ COST-EFFICIENT SOLUTIONS. Each program's cost is currently maintained below the mean cost of existing licensure programs in the state and candidate's tuition rate is locked at their admission rate. The online format will add efficiencies and lower costs to participants. Up to 50% of a candidate's qualifying coursework may be transferred from other regionally accredited graduate schools.

Contact TRINA HMURA at the COSA office: trina@cosa.k12.or.us 503.480.7214 Review the COSA website: http://www.cosa.k12.or.us/licensure/academics



MESSAGE FROM THE PRESIDENTS



Lee Loving, Principal, Ridgeview High School, Redmond SD Oregon Association of Secondary School Administrators President

Ericka Guynes, Principal, Earl Boyles Elementary, David Douglas SD Oregon Elementary School Principals Association President

Welcome to the Annual Principals Conference. This is going to be an amazing professional learning opportunity for everyone. We encourage you to embrace the conference theme: "LEAD, PROCEED, SUCCEED."

OASSA and OESPA are the professional associations representing K-12 principals and assistant principals and over 570,850 students across our state. The organizations are strong advocates for public education, a voice for statewide legislation, and a trusted source for information. Both organizations are affiliates of national organizations NASSP and NAESP.

We are both honored to serve as your presidents.

COLLABORATIVE NOTES



Expand your learning. Be in two places at once.

Join us in the conference collaborative Google Doc. Take notes and access the entire community's shared thoughts and experiences, and help shape the conversation. Refer back to the notes at any time to revisit the sessions you attended and the ones you missed. Collaborative Notes will be a public document for participants and those unable to attend. **bit.ly/COSALeaders**

CONFERENCE MATERIALS

Can be downloaded here:

http://www.cosa.k12.or.us/events/annual-principals-teacher-leaders-conference

SCHEDULE

SUNDAY, OCTOBER 25, 2015

Noon Registration

- 11:00 to 1:00..... Oregon Association of Secondary School Administrators Executive Committee Meeting Oregon Elementary School Principals Association Executive Committee Meeting
- 1:00 to 4:00 Beginning Principals Three-Part Seminar Series Sessions

1:00 to 4:00 Leading Learning with iPad

2:00 to 4:00 AVID Leadership - Coaching Rigor

- 4:30 to 5:30 Fireside Chat with Salam Noor, Deputy Director of Public Instruction
- 6:00 Registration Closes

MONDAY, OCTOBER 26, 2015

- 6:00 to 7:00 Wellness Activity On Your Own Or With Friends
- 7:30 to 8:30 Registration/Continental Breakfast
- 8:30 to 9:45 General Session I Gene Kerns
- 9:45 to 10:10..... Break/Visit Exhibitors
- 10:00 to 11:00 Breakout Sessions: Round I
- 11:00 to 11:15 Break/Visit Exhibitors
- 11:15 to 12:15 Breakout Sessions: Round II
- 12:15 to 1:30..... Lunch/Visit Exhibitors
- 1:30 to 2:45 Breakout Sessions: Round III
- 2:45 to 3:00 Break/Visit Exhibitors
- 3:00 to 4:15 Breakout Sessions: Round IV
- 4:30 to 5:30 Exhibitor & Sponsor Reception Welcome and Meet Beginning Principals and Award Winners
- 5:30 to 6:30 IGNITE Session

TUESDAY, OCTOBER 27, 2015

- 6:00 to 7:00 Wellness Activity On Your Own Or With Friends
- 7:30 to 8:30 Continental Breakfast
- 8:30 to 10:00..... General Session II Rick Wormeli
- 10:00 to 10:15 Break/Visit Exhibitors

Choose from two sessions:

10:15 to 12:00 Cultivating Personal Creativity in Teachers and Students - Rick Wormeli -or-

- 10:15 to 12:00....... The Resilience Breakthrough: Keys to Creating a Resilient School Climate Presented by: Hans Magleby, Co-Founder, WhyTry
- 12:00 Adjourn (Grab-N-Go Snack Provided)

SUNDAY FEATURED SPEAKERS



Salam Noor, Deputy Superintendent of Public Instruction, Oregon Department of Education

In his role as Deputy Superintendent, Salam oversees the education of more than a half-million students in over 1,200 public and charter schools. He works closely with Chief Education Officer Nancy Golden on implementing changes to the state's education system to better align services, supports, and funding from pre-kindergarten through higher education to help the state reach its 40-40-20 goal.

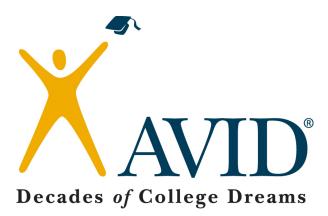
In addition to the education reform efforts currently in place, key priorities include ensuring students enter school ready to learn; a strong focus on literacy, especially at the early grades; educational equity and closing opportunity and systems gaps; implementation of new collegeand career-ready standards and an aligned assessment; supporting educators in providing highquality instruction in every classroom in the state; and ensuring Oregon graduates leave our schools prepared for their next steps.



Melissa Cole, Oregon State Director, AVID Center-Western Division

Melissa Cole serves in the role of AVID State Director in Oregon. As the AVID State Director, Melissa supports schools and districts in bringing proven real-world strategies that accelerate performance of underrepresented students so that those students and all students across the entire campus succeed in college, career and life.

Prior to supporting schools and districts across Oregon with AVID implementation, Melissa served as the Director, Middle School Education of Salem-Keizer Public Schools in Salem, Oregon, where she ensured district-wide implementation of Strategic Plan initiatives at the middle level. As an instructional leader in Oregon, Melissa established a collaborative middle school administrative leadership team of 22 individuals who worked together to raise student achievement for each and every student and middle school. Through embedded coaching and a comprehensive supervision cycle focused on the instructional core, Mrs. Cole provided the supports and feedback to engage administrators in school improvement. Mrs. Cole has served as a middle school social studies and language arts teacher, middle school assistant principal, and middle school principal.



SUNDAY PRE-CONFERENCE PROGRAM

| 1:00 to 4:00 Leading a | nd Learning with iPad by Apple EducationRoom I |
|------------------------|---|
| Speakers: | Apple Education |
| | Join us for this pre-conference workshop to hear how schools are continuing to see |
| | the enormous benefits of moving to a digital learning environment. You'll experience |
| | the ease of using iPad to facilitate administrative tasks for organization, productivity. |

the ease of using iPad to facilitate administrative tasks for organization, productivity, information gathering, and communication—including documenting classroom visits. And you'll see how Apple's mobile devices and rich content ecosystem make learning more relevant and more personal.

- See how iPad can enhance communicating, collaborating, planning, presenting, and conducting observations.
- Get familiar with iPad, including using the built-in apps to support everyday administrative tasks.
- Explore a variety of apps, books, and resources that can enhance administrator productivity.
- Get an overview of Apple's content ecosystem for education to support teaching and learning in your classrooms.

1:00 to 4:00 Beginning Principals Three-Part Seminar Series

| High School Se | ssion | Room J |
|----------------|---|---------|
| | Mark Neffendorf, Principal, Madras High School, Jefferson County SD | , |
| 5 | HD Weddel, Assistant Principal, Madras High School, Jefferson County SD |) |
| Elementary Se | ssion | .Room A |
| | Barbara Chester, Leadership Coach & Educational Consultant | |
| 5 | | |

Bee Holliman, Leadership Coach & Educational Consultant

Sponsored by: EF Educational Tours



This workshop provides a framework for establishing a clear site-based definition of rigor, support to assess and coach rigor in the classroom, explore the role of lesson design in rigorous instruction, and identify AVID best practices that support rigorous instruction.

| 4:30 to 5:30 Fireside | Chat - Leadership for LearningRooms D, E, F |
|-----------------------|---|
| Welcome | Craig Hawkins, Executive Director, COSA |
| Hosts: | Ericka Guynes, Principal, Earl Boyles Elementary School, David Douglas SD Lee Loving, Principal, Ridgeview High School, Redmond SD |
| Presenter | : Salam Noor, Deputy Superintendent of Public Instruction |
| | Refreshments provided. |

MONDAY & TUESDAY FEATURED SPEAKERS



MONDAY:

Dr. Gene Kerns, Chief Academic Officer, Renaissance Learning, Inc.

Dr. Kerns advises educators in both the US and the UK about academic trends and opportunities. Dr. Kerns is a leading authority on the Common Core State Standards, learning progressions, and formative assessment. He delivers highly sought-after presentations each year—often to standing-room-only crowds of educators and administrators.

Prior to joining Renaissance, Dr. Kerns served as the Supervisor of Academic Services for the Milford, Delaware school district, was an adjunct faculty member at the University of Delaware, and held various other teaching and administrative positions in Delaware and Virginia. He received Bachelor's and Master's degrees from Longwood College in Virginia, and holds a Doctor of Education degree from the University of Delaware.



TUESDAY:

Rick Wormeli, Nationally Board Certified Teacher

One of the first Nationally Board Certified teachers in America, Rick brings innovation, energy, validity and high standards to his presentation, and his instructional practice, which includes 33 years teaching math, science, English, physical education, health, and history and coaching teachers and principals.

With his substantive presentations, sense of humor, and unconventional approaches, he's been asked to present to teachers and administrators in all 50 states, Canada, China, Europe, Japan, Vietnam, Korea, Australia, the Middle East, and at the White House. He is a seasoned veteran of many international Web casts, and he is Disney's American Teacher Awards 1996 Outstanding English Teacher of the Nation. He won the 2008 James P. Garvin award from the New England League of Middle Schools for Teaching Excellence, Service, and Leadership, and he has been a consultant for National Public Radio, USA Today, Court TV, and the Smithsonian Institution's Natural Partners Program.



TUESDAY:

Hans Magleby, Co-Fonder, WhyTry

Hans Magleby worked with Christian Moore to develop the WhyTry Program. Hans has a background in fine art, education, and business. He studied fine art at Brigham Young University and was a part-time faculty member from 1996–99, teaching classes in painting and computer art. During that time he also worked as the art director for a multimedia software company. In 1998 Hans started a successful Internet company that grew rapidly to support and service over 2 million customers. Since leaving technology, Hans has been working full-time for WhyTry, developing practical tools to teach and motivate at-risk youth. His experience in visual arts and product development have been key to the creation and success of the WhyTry Program.

BREAKOUT SESSIONS AT-A-GLANCE

| [| Monday Breakouts Round I 10:00 to 11:00 | Monday Breakouts Round II 11:15 to 12:15 | Monday Breakouts Round III 1:30 to 2:45 | Monday Breakouts Round IV 3:00 to 4:15 |
|---------------|---|--|--|--|
| Room A | Oregon Association of Student Councils (OASC) From a Building Perspective | Middle School and High School Principal's Panel | Grit to Gold | The Real Scoop on Being a Principal |
| Room E | Formative Assessment: Help All Kids Learn With an Easy-to-Use, Engaging Tool and Online Instructional Resources | What Every School Principal Needs to Know About English Learners | Partnerships, Professional Development and the Pursuit of Equity and Academic Success for English Learners and Minority Populations: A Look at Schools' Actions | Student Growth Percentiles and Educator Evaluation |
| Room F | Employee Wellness> Student Learning: Starting the Wellness Path | Employee Wellness> Student Learning: Starting the Wellness Path | Building and District Leadership to Support Effective PLCs | Elementary Principal Panel Presentation |
| Room G | Everything You Need to Know, But Didn't Learn About Special Education and Section 504 | Systems Manager or Learning Leader? | Effective Attendance Strategies and Engaging Families | Everything You Need to Know, But Didn't Learn About Special Education and Section 504 |
| Room H | The Ethical Principal: How Are Your Morals and Values Impacting Your Role as Principal? | Raising the Bar of Educational Excellence: Fostering the Connection Between Early Learning and K-3 Education in Oregon | Personal Sustainability for School Administrators | Students in Foster Care: Supporting Stability and Educational Outcomes |
| Room I | Enhancing Teaching and Learning in Elementary Literacy with iPad | What's New with iPad Management in the Classroom | Holding Efficient and Effective Data-Based Team Meetings | Leadership Matters In Reducing Disproportionate Discipline |
| Room J | Developing an RTI system in Mathematics | Summit HS Math Success Stories | Oregon Mathematics Network | Can You Hear Me Now? |
| Board Room | Career Path Opportunities for Innovative Education Professionals | Career Path Opportunities for Innovative Education Professionals | Leading for Learning: Support for Current and Aspiring Instructional Leaders | |

MAIN CONFERENCE PROGRAM

MONDAY, OCTOBER 26, 2015

6:00 to 7:00 Wellness Activity On Your Own Or With Friends

7:30 to 8:30 Registration/Continental Breakfast - Sponsored by VIRCO

- - Welcome: Colin Cameron, Deputy Director, Confederation of Oregon School Administrators Ericka Guynes, Principal, Earl Boyles Elementary School, David Douglas SD Lee Loving, Principal, Ridgeview High School, Redmond SD

.....Lobby

Music: Raven Song Choir, Ridgeview High School, Redmond SD - Directed by Andrea Black

What Do We Really Know About School Improvement: Research vs. Reality? Keynote: Dr. Gene Kerns, Chief Academic Officer, Renaissance Learning, Inc.

9:45 to 10:00..... Break - Participants Are Encouraged To Visit Exhibitors

10:00 to 11:00...... BREAKOUT SESSIONS: ROUND I

- **Oregon Association of Student Councils (OASC) from a Building Perspective**......Room A Speakers: Majalise Tolan, Principal, Taft 7-12, Lincoln County SD
 - Sara Nilles, Executive Director, Oregon Association of Student Councils

Student leadership is important in building and sustaining a positive academic culture. Through partnership with OASC, school leaders have the ability to build strong relationships with students, their staff, and community. OASC student workshops, trainings, and camps provide hands-on opportunities to recharge and focus on in-school culture, climate, student networking, and leadership development for administrators, teachers and students. Find out more about how your building leaders can play an active role in improving and sustaining a positive climate and network with other leaders across the state and nation.

Speakers:Jeff Luther, Product Manager II, Northwest Evaluation Association
Holly Rasche, Senior Account Executive, Northwest Evaluation Association
Susan Waddell, State & Federal Partnerships Executive, Northwest Evaluation Association

Discover classroom assessment that makes a real difference for students and teachers with Skills Navigator[™]. NWEA worked closely with educators and students to design this engaging tool that helps teachers close achievement gaps, use data to guide instruction, and support kids with diverse needs. Designed for grades K – 8, this new classroom assessment system helps you easily accomplish four key tasks: identify the skills students are ready to learn, check evidence of skill learning, monitor student progress toward mastery, and provide instructional resources to meet students' specific needs—on, above, or below grade level. Intuitive: Skills Navigator has an intuitive design that makes it easy for every student to learn independently and for teachers to track student progress. Flexible: Teachers can immediately see students' progress and needs, then adapt instruction to help each individual. Short: Skills Navigator offers quick assessments that measure progress on discrete skills, making both assessment and instruction more efficient. Informative: When students use Skills Navigator, you get a wealth of valuable information that's useful at the student, classroom, school, and district level. Integrated: Skills Navigator supports your curriculum with instructional resources closely correlated to what students are ready to learn.

Employee Wellness -----> Student Learning: Starting the Wellness Path...... Room F

Speakers: Kent Klewitz, Superintendent, Jefferson SD Michael Carter, Superintendent, Rainer SD

> One of the most important school-based determinants of student learning is the quality of the teacher. Faced with constant change, increased accountability and students who may not be healthy and ready to learn, schools need to step up the challenge of improved health and wellness for staff and students. We will share about how our two districts have achieved positive results by focusing on improving staff wellness, and, in turn, building student learning through nutrition, daily activity, attendance and building a healthier mind. Our goal is to leave you with the idea that a healthy staff leads to healthy students, which is connected to greater student learning.

Everything You Need to Know, But Didn't Learn About Special Education and

Why did no one ever tell you that Special Education and Section 504 would take up half of your time as a building administrator? Why are the laws and practices around special education always changing? This presentation will provide you with a brief overview of what you need to pay attention to in order to avoid Special Education and Section 504 nightmares.

The Ethical Principal:

Mike Scott, Superintendent, Hillsboro SD

This presentation helps principals explore how their own personal morals, values and ethics may have an impact on their leadership decisions in their schools. Principals will explore where their decisions fall within the ethical frameworks of Justice, Care, Critique, Community, and Profession and if these decisions match the needs of the students and families they serve. This presentation explores how personal morals create values which in turn create ethical leadership decisions.

Enhancing Teaching and Learning in Elementary Literacy with iPad Room I

Speakers: Apple Education

Ryan Wiggins, Teacher, Bend-La Pine SD/Apple Distinguished Educator Jaime Speed, Teacher, Bend-La Pine SD/Apple Distinguished Educator

Discover how iPad apps, iBooks Author and iTunes U can strengthen literacy learning as we explore these tools and learn now other educators have successfully transformed literacy learning in their schools. During this session, you will learn how Apple technology can help educators create personalized, rigorous learning opportunities for students.

Developing an RTI System in Mathematics......Room J

Speakers: Dean Richards, RTI Implementation Coach, Oregon RTIi

Colleen Funderburg, Program Developer, Special Programs, Bend-La Pine SD

This presentation will discuss the key moves leaders can take in constructing a mathematics intervention system in Elementary and Middle Schools. Schools with a strong reading RTI system will see similarities and differences in the philosophy and technical moves required to implement a systematic approach to students struggling in math.

This session will provide information about dynamic career options offered by the COSA-CUC Administrator Licensure programs. The intense on-line programs allow candidates to integrate their real-world experiences into their courses and in their interactions with one another. These programs provide unmatched opportunities for candidates to expand and strengthen their professional knowledge and networks. COSA is offering the Initial and Continuing Administrator license and the opportunity to pursue a Master's or Doctorate in conjunction with the programs. The programs strive to prepare administrators who have the knowledge, skills, and dispositions to lead positive changes in schools so that all learners can be successful. There are career-building opportunities for educators at various stages of their profession.

11:00 to 11:15...... Break - Participants Are Encouraged To Visit Exhibitors

11:15 to 12:15...... BREAKOUT SESSIONS: ROUND II

Middle School and High School Principal's Panel......Room A

Speakers:John George, Principal, Dexter McCarty Middle School, Gresham-Barlow SD
Molly Ouche, Principal, Parkrose High School, Parkrose SD
James Johnston, Principal, Alice Ott Middle School, David Douglas SD

This panel presentation will provide the opportunity to have open question-andanswer period with the past three Middle School Principal's of the Year. Panelists will provide insights into systems, structures and processes that have proven to have significant impacts on raising student achievement in their schools. Our hope is to foster a collaborative conversation around strategies and practices that lead to a positive school culture, regardless of school size or geographic location.

What Every School Principal Needs to Know About English Learners......Room E Speaker: David Bautista, Assistant Superintendent, Oregon Department of Education

The session addresses an increasingly important challenge confronted by schools in Oregon: preparing students to the higher standards. Students from different cultures, languages and social-class groups. Unfortunately, in Oregon and at the national level schools have little success in meeting this challenge. Therefore, it is extremely important to have the knowledge of what constitutes best practices and more so, how to implement with quality, fidelity and consistency.

Employee Wellness -----> Student Learning: Starting the Wellness Path...... Room F

Speakers: Kent Klewitz, Superintendent, Jefferson SD Michael Carter, Superintendent, Rainer SD

> One of the most important school-based determinants of student learning is the quality of the teacher. Faced with constant change, increased accountability and students who may not be healthy and ready to learn, schools need to step up the challenge of improved health and wellness for staff and students. We will share about how our two districts have achieved positive results by focusing on improving staff wellness, and, in turn, building student learning through nutrition, daily activity, attendance and building a healthier mind. Our goal is to leave you with the idea that a healthy staff leads to healthy students, which is connected to greater student learning.

| Systems M | Ianager or Learning Leader? | Room G |
|-----------|--|--------|
| Speakers: | Polly Patrick, School Improvement Coach, Houghton-Mifflin-Harcourt | - |

Kimberly Miles, Principal, East Gresham Elementary, Gresham-Barlow SD

Principals begin their work wanting positive change and improvement in their school. How does this transformation happen? It happens when a learning culture grows confidence and hope becomes more evident. What can a principal do to become a catalyst for learning instead of being a manager of logistics? How do we plant hope that produces student learning? The principal sets the vision and enlists teachers, parents, and students to invest in action fueling the change. This session will provide action steps for your instructional leadership.

Raising the Bar of Educational Excellence: Fostering the Connection Between EarlyLearning and K-3 Education in OregonRoom HSpeakers:Lillian Green, Equity Director, Oregon Early Learning DivisionBrett Walker, P-3 Alignment Specialist, Oregon Early Learning Division

This interactive session will examine the role of the Early Learning Division and statewide initiatives currently underway to transform Oregon's early learning system. Additionally, participants will have an opportunity to review and provide feedback on a draft version of aligned early learning and kindergarten standards, which will provide Oregon with a foundational tool for strengthening the connection between early learning and K-3 education.

What's New With iPad Management in the Classroom......Room I Speakers: Apple Education

iOS 9 makes it easier than ever to deploy and manage your institution's devices, apps, and content. This session will introduce you to some of the latest ways to easily manage iPads in your school (no Apple ID required). See the new iOS 9 management and user features. Learn how your teachers can take control with of their iPads in their classroom. Experience the latest in iTunes U, now with homework hand-in, integrated grade book and private discussions.

Summit HS Math Success StoriesRoom JSpeakers:Michael McDonald, Assistant Principal, Summit High School, Bend-La Pine SD
Matt Johnson, Teacher, Summit High School, Bend-La Pine SD
Brandon Thompson, Teacher, Summit High School, Bend-La Pine SD

A high school math department's journey toward building a professional culture and promoting student learning.

This session will provide information about dynamic career options offered by the COSA-CUC Administrator Licensure programs. The intense on-line programs allow candidates to integrate their real-world experiences into their courses and in their interactions with one another. These programs provide unmatched opportunities for candidates to expand and strengthen their professional knowledge and networks. COSA is offering the Initial and Continuing Administrator license and the opportunity to pursue a Master's or Doctorate in conjunction with the programs. The programs strive to prepare administrators who have the knowledge, skills, and dispositions to lead positive changes in schools so that all learners can be successful. There are career-building opportunities for educators at various stages of their profession.

12:15 to 1:30....... Lunch......Exhibit Hall Participants are also encouraged to visit exhibitors at this time. Hosts: Tina Acker, Assistant Director- Enhanced Academic Programs, Portland SD Matt Thatcher, Principal, Cascade High School, Cascade SD

- Music: Summit High School Saxophone Quartet Directed by Dan Judd
- Sponsors: AdvancED/NWAC Dick Darst, State Director Compass Learning - Amanda Lyles, Education Consultant



1:30 to 2:45 BREAKOUT SESSIONS: ROUND III

Grit to Gold

Speakers: Ken Yarnell, Principal, Aloha High School, Beaverton SD Greg Therrien, Assistant Principal, Aloha High School, Beaverton SD LaKisha Clark, Assistant Principal, Aloha High School, Beaverton SD Wendy Rider, Assistant Principal, Aloha High School, Beaverton SD Cari Sloan, Dean of Students, Aloha High School, Beaverton SD

> Aloha High School is on a campaign to change school culture to place a higher value on academics, grit, and persistence. Drawing upon the work of Angela Duckworth, this campaign is called Grit to Gold. We are implementing strategies such as positive behavior supports, branding, tutorial lessons, restorative justice, an academic wall of excellence, alumni interviews, etc., in order to teach students these important skills. Since our popular presentation at the COSA summer conference, we are putting more of our ideas into practice and adding in the "growth mindset" research of Carol Dweck. This presentation will explore our continued journey.

Partnerships, Professional Development, and the Pursuit of Equity and Academic Success for English Learners and Minority Populations: A Look at Schools' Actions......Room E Speaker: Sarah Bautista, Principal, Byrom Elementary School, Tigard-Tualatin SD

This session will explore promising approaches different districts and schools take to create partnerships with parents and community members. It will also look at how small shifts in hiring practices, teaching practices and schedules can greatly increase success for English Learners. Participants will take away methods that provide professional development to educators while creating a space to pursue equity, especially for those students, parents (and perhaps staff) who may not have been given opportunities as others before them.

Building and District Leadership to Support Effective PLCsRoom FSpeaker:Penny Grotting, Assistant Superintendent, Columbia Gorge ESD

An ongoing process in which educators (teachers and administrators) work collaboratively in recurring cycles of collective inquiry and action research to support the learning of each and every student. The essential questions each team should ask during this cycle:

- What do we want each student to learn and be able to do?
- How will we effectively teach the skills/concepts for this learning to occur?
- How will we know if each student is learning?
- How will we respond when a student is experiencing difficulty learning?
- How will we respond if the student already knows it? Building and district

leadership is vital to effective PLCs/Data Teams. Learn strategies and effective practices from other leaders on how to provide feedback and to support your teams to work collaboratively in cycles of collective inquiry and action research to support the learning of each and every student.

| | Attendance Strategies and Engaging Families |
|------------|---|
| | This session will engage participants in considering how to use or realign school resources to develop and implement a chronic absence initiative. Participants will take away effective practices, lessons, and ideas for strategies addressing chronic absence to implement in their own community. Participants will: |
| | Understand effective structures for responding to chronic absence at the individual and universal levels, with a focus on racial and ethnic disparities Be able to articulate the role of community schools within a larger place-base initiative (cradle-to-career) |
| | Be aware of tools and resources for chronic absence efforts Understand the critical role of youth and parent engagement in effective attendance and engagement efforts Develop an initial action plan for initiating or deepening response to chronic absence |
| Personal S | Sustainability for School Administrators |
| Speaker: | Gary Sehorn, Assistant Professor, George Fox University |
| | Is "life balance" an illusion for school administrators? This session will address individual and organizational perspectives on what promotes and erodes individual sustainability for leaders. Tools to assess and address sustainability practices in you school or district culture will be shared, and several interactive resources will be used during the session. Participants will walk away with a personal and professional challenge and the resources to take immediate positive steps. |
| Holding E | fficient and Effective Data-Based Team Meetings |
| Speakers: | Dean Richards, RTI Implementation Coach, Oregon RTIi Dan Wolnick, Principal, Juniper Elementary, Bend-La Pine SD Maria Madden, Assistant Principal, Juniper Elementary, Bend-La Pine SD |
| | This presentation will discus the technical reasoning for elementary school, data-base teaming at the grade level (100% Meetings) as well as students in need of additions support (20% Meetings.) Principals from Juniper Elementary will share their journey |
| 0 | athematics NetworkRoom |
| Speakers: | Mark Freed, Mathematics Education Specialist, Oregon Department of Education Dev Sinha, Associate Professor, University of Oregon |
| | The Oregon Department of Education, school districts, and higher educators across the state are beginning partnerships to create the Oregon Math Network. The air of the Network is to better support math educators and improve math studen achievement by connecting content and classroom experts to leverage expertise is our state to solve problems and share solutions. In this session, participants will lear more about how the Math Network builds on similar networks in other states, as we as the time of projects the Oregon patients is targeting to carry out both states. |

and regionally this coming school year.

as the type of projects the Oregon network is targeting to carry out both statewide

Leading for Learning: Support for Current and Aspiring Instructional Leaders Board Room Speakers: Erin Prince, Superintendent, Corvallis SD

Chalkboard Project launched Leading for Learning as a strategy to improve outcomes for all students, close persistent achievement and opportunity gaps, and increase the number of people of color, women, and individuals from historically underrepresented populations who are employed and retained as school principals and in district leadership positions in Oregon. This presentation discusses a theory of action supported by national research that improving school leadership can be the essential driver for closing the achievement and opportunity gaps and for improving outcomes for all students. A two-pronged approach is designed to strengthen instructional leadership throughout Oregon School Districts supporting current leaders and recruiting and retaining aspiring leaders.

2:45 to 3:00 Break - Participants Are Encouraged to Visit Exhibitors

3:00 to 4:15 BREAKOUT SESSIONS: ROUND IV

Kevin Ricker, Director of Secondary Education, Springfield SD

Join these two district leaders as they share stories, strategies, and best practices that lead to effective principalships. Come with questions and be prepared to laugh as they share some missteps and their learning. Whether you are a new principal or want to become a principal, this informal session is designed to differentiate for individual needs and to meet the needs of all participants.

| Student Growth Percentiles and Educator EvaluationRoo | m E |
|---|-----|
|---|-----|

Speakers: Sarah Phillips, Education Specialist, Oregon Department of Education Tanya Frisendahl, Education Specialist, Oregon Department of Education

The U.S. Department of Education (USED) approved Oregon's federal ESEA flexibility waiver in July 2015. USED required Oregon to provide evidence of a statewide approach for how educators set their student learning and growth goals in tested grades and subjects to ensure rigor and consistency across the state. As a requirement of the ESEA waiver, all districts must use Student Growth Percentiles to meet the state assessment requirement for Student Learning and Growth in grades 4-8 in English/ Language Arts (ELA) and math, beginning in the 2015-16 school year. A team from ODE will discuss implementation strategies for Student Growth Percentiles, how to calculate percentiles and a timeline for the work. ODE will also share opportunities for training and supports throughout the year.

| Elementary Principal Panel Presentation | | |
|---|---|--|
| Speakers: | Rachael George, Principal, Sandy Grade School, Oregon Trail SD | |
| - | Stephanie Legard, Principal, Buel Elementary School, McMinnville SD | |
| | Heather Yount, Principal, Fruitdale Elementary School, Three Rivers SD | |
| | Jeremiah Patterson, Principal, Middleton Elementary School, Sherwood SD | |

This panel session will focus on hot topics in education that elementary schools are facing throughout Oregon. Discussion topics may range from full-day kindergarten implementation with an eye towards successes and challenges, creating and fostering strong transitions with pre-kindergarten programs, academic interventions, systems and structures, culture and climate, Smarter Balance lessons learned, and how to move a building forward in a time of statewide transitions. The panel with start by sharing information on these key topics and then open it up for a moderated question and answer period.

Everything You Need to Know, But Didn't Learn About Special Education and Section 504Room G

Speakers: Danielle Sheldrake, Ed.D., Executive Administrator for Student Services, Beaverton SD Joan Steiner, Director of Student Services, Scappose SD

> Why did no one ever tell you that Special Education and Section 504 would take up half of your time as a building administrator? Why are the laws and practices around special education always changing? This presentation will provide you with a brief overview of what you need to pay attention to in order to avoid Special Education and Section 504 nightmares.

Students in Foster Care: Supporting Stability and Educational Outcomes Room H

Speakers: Melissa Glover, Program Administrator-Student Services, Salem-Keizer SD Catherine Stelzer, Education Coordinator, Child Welfare, Department of Human Services Cynthia Richardson, Principal, North Salem HS, Salem-Keizer SD

> Presenters will share with attendees the most recent legal updates and policy changes impacting schools as they strive to improve educational outcomes for students in foster care. Session will include a brief Child Welfare 101 component, as well as information on residency requirements, transportation of students, and best interest determinations. Presenters will also update participants on the joint work happening between DHS and ODE, including data sharing, cost sharing for transportation of students, and dispute resolution regarding school placement decisions.

Leadership Matters in Reducing Disproportionate Discipline Speaker: John Lenssen, Director, John Lenssen & Associates

> Participants will explore the key leadership skills and moves that reduce disproportionate discipline in schools. We will examine:

- Making it a priority
- Creating a culture of respect
- Providing professional development and support for restorative practices
- Culturally responsive teaching
- Early interventions and supports for students with high needs
- Supporting teachers in keeping marginalized and disengaged students in the classroom

Can You Hear Me Now? Room J

Speakers: Randy Dalton, Principal, Molalla High School

Joe Zenisek, Science Teacher, Molalla High School

What are the benefits and challenges of engaging students' voice for both student and institutional success? Research clearly supports the value of enhancing students' voices, but how is it done? What institutional barriers must be considered? Hear one school's journey on the road to increasing active student engagement at all levels while learning how you too can begin creating an environment and systems for engaging students' voice.

4:30 to 5:30 Exhibitor and Sponsor Reception Main Room

Welcome and meet Beginning Principals and Award Winners.



OESPA National Distinguished Principal

Scott Drue, Aloha-Huber Park School Beaverton SD, Aloha, OR scott_drue@beaverton.k12.or.us



OASSA HS Principal of the Year Kris Olsen, McMinnville High School McMinnville SD, McMinnville OR kolsen@msd.k12.or.us



OASSA/OESPA MS Principal of the Year Molly Ouche, Parkrose High School (prior Parkrose Middle School) Parkrose SD, Portland, OR molly_ouche@parkrose.k12.or.us

Ever attended a conference breakout session that lasted over an hour but could have been 5 minutes long?



We are pleased to announce a solution.

We are hosting an IGNITE-style salon for five minute presentations.

IGNITE presentations:

- are exactly five minutes long
- have slides which automatically progress every :20 seconds
- are visually engaging
- and are presented in a casual atmosphere

"GET CONNECTED" BOOTH



Featuring: Facebook, Instagram, Twitter and YouTube @COSAleaders #COSA2015PRIN Hosted by: Sara Nilles, OASC Executive Director Office: 503-480-7206 Cell: 503-887-1838



| 6:00 to 7:00 | | | |
|---------------------------------------|---------------------|--|--------------------|
| 7:30 to 8:30 | Continenta | al BreakfastLo | obby |
| 8:30 to 10:00 | | SESSION II | oom |
| | Welcome: | Matt Thatcher, Principal, Cascade High School, Cascade SD | |
| | Music: | Highland Magnet School, Directed by Elizabeth Renner | |
| | What We Keynote: | Can Do When We Are Brave Together Rick Wormeli, Nationally Board Certified Teacher | |
| 10:00 to 10:15 | Break/Visi | it Exhibitors | |
| Choose from two 10:15 to 12:00 | | g Personal Creativity in Self and Students | oom |
| | | Too often educators limit themselves to their current operating metaphors, see only one thing at a time and in a narrow dichotomy: we teach this way or we te that way, we're higher or lower in some criterion, we use this technology and that one. As students navigate a large and complex world, they need teachers we transcend linear and dichotomous thinking. This will be a fascinating and pract presentation on how to cultivate creativity. | each not who |
| - or - | | | |
| 10:15 to 12:00 | Host: | ience Breakthrough: Keys to Creating a Resilient School Climate | ι Α/ J |
| | | Grit. Fortitude. Determination. Resilience. No matter what you call it, teachers administrators nationwide agree that there has never been a greater need to te our students how to thrive in school and in life. Studies have shown that stude who score higher on resilience measures have improved social skills, higher grade greater love of learning, and better decision-making skills. | each ents |
| | | The breakthrough idea of this presentation is that resilience can be taught. In fit's something we are all born with – from the homeless person on the stree the brightest Harvard professor. Most of us – including many of our schools' m struggling students – just haven't learned how to access what's already inside. | et to |
| | | In this session, participants will be introduced to four sources of resilience that help students learn to look at their problems differently. These four sources are: | will |
| | | Relational Resilience: The ability to draw motivation from the support of oth and others' dependence on you. Street Resilience: Using disrespect, discrimination, and mistakes as fuel to proyou forward in life. Resource Resilience: The recognition that resilience can be increased by access seen and unseen resources around you. Rock Bottom Resilience: The belief in your ability, even when you're at your low point, to change your circumstances, combat hopelessness, and fight on. Grab-N-Go Snack Provided) | opel sing |

2015-16 PROFESSIONAL LEARNING CALENDAR

NOVEMBER 2015

| 4-5 Fall Breakthrough Coach | Al Kadar Center, Wilsonville |
|--|---------------------------------|
| 13New Special Education Directors/Coordinators Seminar Series | Red Lion, Salem |
| 17-18 Common Formative Assessments 2.0 - McMinnville | Willamette ESD - Yamhill Center |
| 19-20 Common Formative Assessments 2.0 - Clackamas | Monarch Hotel, Clackamas |
| 18 Engagement Summit | Convention Center, Salem |
| DECEMBER 2015 | |
| 2New Superintendents Academy | Hilton, Eugene |
| 2-4 Oregon State Law Conference | Hilton, Eugene |
| JANUARY 2016 | |
| 11-12 Common Formative Assessments 2.0 - McMinnville | Willamette ESD - Yamhill Center |
| 14-15 Common Formative Assessments 2.0 - Clackamas | Monarch Hotel, Clackamas |
| 28-30 OACOA/OASE Winter Conference | Salishan, Gleneden Beach |
| 29New Superintendents Academy | Salishan, Gleneden Beach |
| 30 OACOA Seminar Series | Salishan, Gleneden Beach |
| FEBRUARY 2016 | |
| 5-6 OALA Winter Conference | Portland |
| 12 Future Teachers Conference | Western Oregon University |
| 18Eric Jensen Conference - Instructional Strategies/Poverty | Eugene |
| 19Eric Jensen Conference - Leadership Summit/Poverty | Salem |
| 24New Special Education Directors/Coordinators Seminar Series | Red Lion, Salem |
| 26New Superintendents Academy | Viticulture Center, Salem |
| MARCH 2016 | |
| 3 Rick Wormeli Conference | Inn at Commons, Medford |
| 4 Rick Wormeli: Evaluating and Reporting Standards-Based Learn | ingAmbridge Center, Portland |
| 9-11 State English Learners Alliance Conference | Hilton, Eugene |
| 14-15 Spring Breakthrough Coach | Al Kadar Center, Wilsonville |
| APRIL 2016 | |
| 22New Superintendents Academy | Hilton, Eugene |
| 22 OACOA Seminar Series | Hilton, Eugene |
| JUNE 2016 | |
| 22 | Convention Center, Seaside |
| 23-24 42nd Annual COSA Conference | Convention Center, Seaside |
| AUGUST 2016 | |
| 3-5 Oregon Summer Assessment Institute | Hilton, Eugene |
| TBD Starting Strong P-3 | TBD |

COSA LEADERSHIP

(Confederation of Oregon School Administrators)

| Cindy Quintanilla (President) | North Clackamas SD |
|------------------------------------|---|
| Matt Thatcher (President-Elect) | Cascade SD |
| Colt Gill (Past-President) | Bethel SD |
| Craig Hawkins (Executive Director) | Confederation of Oregon School Administrators |

OASSA EXECUTIVE COMMITTEE

(Oregon Association of Secondary School Administrators)

| Lee Loving (President) | Redmond SD |
|------------------------------------|-------------------|
| Matt Thatcher (Past-President) | Cascade SD |
| Clint Raever | Lincoln County SD |
| Roland Marshall | Athena-Weston SD |
| Majalise Tolan | Lincoln County SD |
| Daye Stone | Three Rivers SD |
| Julie Howland | Central Point SD |
| John George (NASSP Representative) | |
| Cynthia Richardson | Salem-Keizer SD |
| Peyton Chapman | |
| Therese Gerlits | Silver Falls SD |

OESPA EXECUTIVE COMMITTEE

(Oregon Elementary School Principals Association)

| Ericka Guynes (President) | David Douglas SD |
|-------------------------------------|------------------|
| Ginger Redlinger (President-Elect) | Oregon Trail SD |
| Jeremiah Patterson (Past-President) | Sherwood SD |
| Rachael George | Oregon Trail SD |
| Shari Furtwangler | Springfield SD |
| Betty Palmer | Baker SD |
| Gerry Flock | Medford SD |
| Tina Acker (NAESP Representative) | Portland SD |
| Geoff Wetherell | Coquille SD |
| Gail Buermann | Lakeview SD |
| Sarita Amaya | Beaverton SD |
| Theresa Owens | Pendleton SD |

CONFERENCE SPONSORS



Dick Darst - dickdarst@comcast.net Nancy Bush-Lange - nblange@tds.net Doug Potter - dpottercoug@gmail.com



Brian Goodman - bgoodman@calcas.com



Amanda Lyles - alyles@compasslearning.com



Elizabeth Haus - elizabeth.haus@ef.com





CONFERENCE EXHIBITORS

| Please take time to visit the exhibitors. If you en | tered a drawing, please be sure | to check with exhibitors before you leave. |
|---|---------------------------------|--|
| California Casualty | Brian Goodman | bgoodman@calcas.com |
| California Casualty | Dee Dee Templeton | dtempleton@calcas.com |
| COSA Social Media & Bookstore/Get Connected | l Sara Nilles | sara@oasc.org |
| EF Educational Tours | Elizabeth Haus | elizabeth.haus@ef.com |
| George Fox University | Kipp Wilfong | kwilfong@georgefox.edu |
| Herff Jones | Genie Westfall | rdwestfall@herffjones.com |
| Herff Jones | Doug Williams | dewilliams@herffjones.com |
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| Houghton Mifflin Harcourt | Tosha Kirkham | tosha.kirkham@hmhco.com |
| Insight School of Oregon | JD McMahan | jdmcmahan@k12.com |
| King Arthur Flour | Nate Sandel | nathan.sandel@kingarthurflour.com |
| McGraw-Hill Education | Erin Elfving | erin.elfving@mheducation.org |
| Northwest Evaluation Association | Susan Waddell | suswan.waddell@nwea.org |
| Northwest Evaluation Association | Holly Rasche | holly.rasche@nwea.org |
| Northwest Textbook Depository | Melissa Quintanilla | melissa.quintanilla@nwtd.com |
| Northwest Textbook Depository | Mark Hansen | mark.hansen@nwtd.com |
| Oregon Department of Education | Vanessa Clark | vanessa.clark@state.or.us |
| Picaboo Yearbooks | Rita McColgin | rita@picabooyearbooks.com |
| Renaissance Learning | Samantha Fisher | Samantha.Fisher@renaissance.com |
| Renaissance Learning | Landon Smith | landon.smith@renaissance.com |
| Renaissance Learning | Jim Church | jim.church@renlearn.com |
| School House Folders | Nate Eastburn | nate@productionmediaco.com |
| Security Benefit | Bryce Griffith | bryce.griffith@securitybenefit.com |
| Security Benefit | Bill Hoffman | bhoffman@nwrs.com |
| Security Benefit | Matt Hoffman | mhoffman@nwrs.com |
| The Children's Health Market | Susan Martin | susan@thegreatbodyshop.net |
| VariQuest Visual Learning Tools | Carolyn Scharpenberg | carolyn_scharpenerg@variquest.com |
| Virco, Inc | Rick Sauer | ricksauer@virco.com |

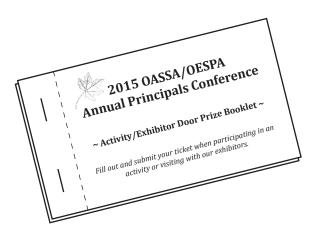
COSA BOOKSTORE



Books will include:

- Informative Assessment (In a Nutshell Series) by Gene Kerns
- Collected Writings (so far) of Rick Wormeli by Rick Wormeli
- Fair Isn't Always Equal: Assessing & Grading in the Differentiated Classroom by Rick Wormeli
- Engaging Students with Poverty in Mind by Eric Jensen
- Teaching with Poverty in Mind by Eric Jensen

A limited number of both books will be sold.



You will receive at check-in an **Activity/Exhibitor Door Prize Booklet**. Fill out and submit your tickets when participating in an activity or visiting with an exhibitor. Winners will be notified by noon on Tuesday. Prize Examples:

- Registration for 1 at the 2016 Annual Principals and Teacher Leaders Conference
- Registration for 1 at the 2016 COSA Seaside Conference
- One Conference Book



Thank you California Casualty for providing flash drives to the conference attendees. Brian Goodman - bgoodman@calcas.com



Thank you VariQuest for providing the poster displays. Carolyn Scharpenberg - carolyn_scharpenerg@variquest.com



Thank you Principal Gerry Flock and students from Wilson Elementary (Medford SD) for providing the student art displays.



MARK YOUR CALENDARS

2016 OASSA/OESPA Annual Principals Conference October 23-25, 2016 • Plan to attend.



Earn 1 Graduate Credit

Attend the 2015 OASSA/OESPA Annual Principals Conference (October 26, and 27th, 2015) and submit one written assignment to earn one graduate credit (ELP 506, graded A-F) through the Continuing Education department of PSU's Graduate School of Education.

COURSE TITLE: 2015 Annual Principals Conference

COURSE NUMBER: ELP 506

TERM GRADED: Fall 2015

TUITION: \$80

REGISTRATION:

A representative of the PSU Cooperative Credit Program will be at the conference to get you registered and for you to obtain the assignment.

REQUIREMENTS:

To get credit, you must attend the 2-day conference and complete a written assignment synthesizing the information you learned at the conference. Assignment instructions will be available at the PSU booth. All papers must be submitted by November 20, 2015.

GRADES, RECEIPTS, & TRANSCRIPTS:

Grades will be available on the PSU website on December 16, 2015. For instructions on accessing your grade, obtaining a receipt, or getting transcripts, visit http://www.pdx.edu/ceed/cooperative-credit-program-welcome and click on "Information for Students" on the left menu.

CONTACT INFORMATION:

To request an email copy of the assignment instructions or to get information about partnering with PSU to offer credit for your school or district's professional development activities, contact: Julie Wolleck, Manager of the PSU Cooperative Credit Program (<u>jwolleck@pdx.edu</u>; 503-725-8234).

http://www.pdx.edu/ceed/cooperative-credit-program-welcome www.schoolofed.wordpress.com www.facebook.com/SchoolofEd



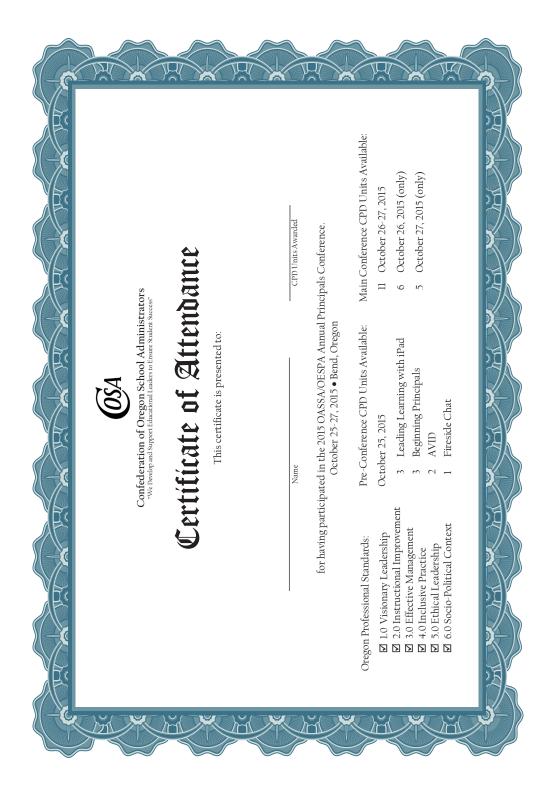
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- · Advisors who guide students and help develop study skills

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 $networK^{12}$ Schools partner with K^{12} , America's leader in K–12 online education, assuring you the highest quality virtual schooling.

FOR MORE INFORMATION AND TO APPLY: Visit or.insightschools.net or call 800.711.0763



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