



Confederation of Oregon School Administrators

COSA is excited to announce we are going paperless! Take a look at our exciting new sponsorship opportunities below. This is an excellent way to use advertising dollars and gain recognition from your clients.

How it works:

First, select your sponsorship package

Then, select any special features to add on

Finally, complete the form at the bottom and return it to Meghan Cusick Olson at Meghan@cosa.k12.or.us

Sponsorship Packages

	Includes:	Available	Value
Premium Sponsorship	First General Session, Thursday, June 20 th <ul style="list-style-type: none">• 30 second video – featuring the sponsor’s company• Logo on Conference Banner• Present plaque to COSA Award Winner (TBD)• Splash Screen on conference app• Electronic Ad & Signage at Sponsored Session• Free Booth at the conference• 2 Push Notifications on the Event App	1	\$5,000
First General Session	Thursday, June 20 th <ul style="list-style-type: none">• 30 second video, at session and linked on event app• Present plaque to COSA Award Winner (TBD)• Banner ad on the event app• Electronic Ad & Signage at Sponsored Session	1	\$2,000
Second General Session	Thursday, June 20 th <ul style="list-style-type: none">• 30 second video, at session and linked on event app• Present plaque to COSA Award Winner (TBD)• Banner ad on the event app• Electronic Ad & Signage at Sponsored Session	2	\$2,000
Third General Session	Friday, June 21 st <ul style="list-style-type: none">• 30 second video, at session and linked on event app• Present plaque to COSA Award Winner (TBD)• Banner ad on the event app• Electronic Ad & Signage at Sponsored Session	2	\$2,000
Fourth General Session	Friday, June 21 st <ul style="list-style-type: none">• 15 second video in session and linked on event app• Present plaque to COSA Award Winner (TBD)	1	\$2,000



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- Banner ad on the event app
- Electronic Ad & Signage at Sponsored Session

President's Reception Package	Wednesday, June 19 th <ul style="list-style-type: none"> • Interactive map listing in event app • Electronic Ad & Signage at Sponsored Event • Invitation to event and introduction 	1	\$1,000
COSA Golf Tournament Sponsor	Wednesday, June 19 th <ul style="list-style-type: none"> • Hole Sponsor sign at the COSA Golf Tournament • Special Recognition before the shot gun start • Featured on materials relating to the golf tournament. 		See Golf Tournament Registration
Family Fun Night	Thursday, June 20 th <ul style="list-style-type: none"> • Electronic Ad & Signage at Sponsored Event Invitation to event and introduction	1	\$1,000
OASSA/OESPA Luncheon	Thursday, June 20 th <ul style="list-style-type: none"> • Interactive map advertising in the event app Signage at Sponsored Event	2	\$1,000
Thursday Morning Fun Run/Walk (5K)	Thursday, June 20 th <ul style="list-style-type: none"> • Interactive map advertising in the event app Signage at Sponsored Event	2	\$1,000
Thursday Morning Continental Breakfast	Thursday, June 20 th <ul style="list-style-type: none"> • Interactive map advertising in the event app Signage at Sponsored Event	1	\$1,000
Friday Morning Continental Breakfast	Friday, June 21 st <ul style="list-style-type: none"> • Interactive map advertising in the event app 	2	\$1,000



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Signage at Sponsored Event

Scavenger Hunt Package

10 sponsored challenges, sponsored listing, 3 push notifications about your challenge

1

\$ 1,000

Wednesday, June 19th

3

Special Education Pre-Conference Session Sponsorship

- Booth at the Special Education Pre-Conference session for an exclusive opportunity to interact with the first COSA Conference attendees.
- Interactive Map Listing

\$1,000

Scavenger Hunt Challenge for Pre-Conference Attendees



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Featured Add Ons

Name	Includes	Available	Value
Splash Screen	Make a strong first impression while creating a unique revenue opportunity with a splash screen. Visible to every attendee when the event app is launched. This prime digital real estate allows you to move away from the often-missed (and not measurable) printed flyers and posters and toward a “can’t miss it” pop-up advertising solution.	1	\$3,000
Sponsored Icon (home screen)	Top-tier exhibitor showcasing a separate but highly visible sponsor icon on the home screen. An elite custom icon that links attendees directly to your webpage.	1	\$1,500
Banner Ad	Visibility the entire three days of the conference with a Banner ad. Banner ads are front and center on the app and help you drive booth and website traffic, increase brand visibility, and boost sales. Attendees can easily connect with you by tapping through to websites or destinations within the app. This includes sponsor listings that house valuable content like contact info, documents, and more.	10	\$1,000
Push Notification(s)	Push notifications help you instantly reach attendees with important information, alerts, updates and more. Push notifications appear on the screen of an attendee’s device even if the event app is closed.	10	\$500
Scavenger Hunt Challenge(s)	Be a part of the “fun side” by sponsoring a game challenge. Games like photo-based scavenger hunts that encourage people to interact with exhibitors and visit booths in a more informal setting help make lasting impressions.		\$100



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YES, I am interested in sponsoring the event(s) indicated below. Please contact me to confirm.

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____ Email: _____

Please mark your sponsorship package and chosen add-ons below:

Sponsorship Package	Add Ons
Platinum Sponsorship - \$5,000	Splash Screen - \$3,000
First General Session - \$2,000	Sponsored Icon (Home Screen) - \$1,500
Second General Session - \$2,000	Banner Ad - \$1,000
Third General Session - \$2,000	Push Notification(s) - \$500
Fourth General Session - \$2,000	Interactive Map Listing - \$300
Breakout Package - \$1,000	Scavenger Hunt Challenge - \$100 each (Please indicate how many)
President's Reception Package - \$1,000	
Golf Tournament Sponsorship - \$500	
Family Fun Night - \$1,000	
OASSA Luncheon - \$1,000	
OESPA Luncheon - \$1,000	
Thursday Morning Fun - \$1,000	
Thursday Morning Breakfast - \$1,000	
Friday Morning Breakfast - \$1,000	
Scavenger Hunt Package - \$4,000	
Pre-Conference Sponsorship - \$1,000	

Please return this form in its entirety to:

Confederation of Oregon School Administrators
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Salem, Oregon 97301
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