



## 2021-22 Annual Principals Conference

April 24-25, 2022 | The Riverhouse, Bend, OR

Please take a look at our exciting sponsorship opportunities below. This is an excellent way to use advertising dollars and gain recognition from your clients. Please complete the form below and return by April 5, 2022.

### Sponsorship Packages

Sponsorship:	Package Includes:	Available	Price
Morning Wellness Activity	<ul style="list-style-type: none"> <li>• Signage at Sponsored Event</li> <li>• Introduction and acknowledgement at sponsored event</li> <li>• Sponsorship materials distribution to attendees upon request</li> </ul>	1	\$500
Continental Breakfast	<ul style="list-style-type: none"> <li>• Electronic Ad &amp; Signage at Sponsored Event</li> <li>• Introduction and acknowledgement at sponsored event</li> <li>• Sponsorship materials distribution to attendees upon request</li> </ul>	1	\$500
Morning Keynote Sponsor	<ul style="list-style-type: none"> <li>• Banner ad on the event app</li> <li>• Electronic Ad &amp; Signage at Sponsored Session</li> <li>• Sponsorship materials distribution to attendees upon request</li> </ul>	1	\$2,000
Luncheon Sponsor	<ul style="list-style-type: none"> <li>• Electronic Ad &amp; Signage at Sponsored Event</li> <li>• Introduction and acknowledgement at sponsored event</li> <li>• Sponsorship materials distribution to attendees upon request</li> <li>• Door Prize Drawing</li> </ul>	1	\$1,500

### Featured Add-Ons

Add On:	Package Includes:	Available	Price
Splash Screen	Make a strong first impression while creating a unique revenue opportunity with a splash screen. Visible to every attendee when the event app is launched. This prime digital real estate allows you to move away from the often-missed (and not measurable) printed flyers and posters and toward a “can’t miss it” pop-up advertising solution.	1	\$1,000
Banner Ad	Visibility the entire three days of the conference with a banner ad. Banner ads are front and center on the app and help you drive booth and website traffic, increase brand visibility, and boost sales. Attendees can easily connect with you by tapping through to websites or destinations from within the app. This includes sponsor listings that house valuable content like contact info, documents, and more.	6	\$500
Sponsor Icon	Top-tier exhibitor showcasing a separate but highly visible sponsor icon in the event app. An elite custom icon that links attendees directly to your webpage.	6	\$500

#### Select your sponsorship package & add ons below:

<input type="checkbox"/>	Morning Wellness Activity
<input type="checkbox"/>	Continental Breakfast
<input type="checkbox"/>	Morning Keynote Sponsor
<input type="checkbox"/>	Luncheon Sponsor
<input type="checkbox"/>	Splash Screen
<input type="checkbox"/>	Banner Ad
<input type="checkbox"/>	Sponsor Icon

#### Contact Information:

Name: \_\_\_\_\_  
 Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

#### Please return this form to:

Coalition of Oregon School Administrators  
 Attn: Sera Lockwood  
 707 13<sup>th</sup> Street SE, Suite 100  
 Salem, Oregon 97301  
 Phone: (503) 480-7212 Fax: (503) 334-1268  
[sera@cosa.k12.or.us](mailto:sera@cosa.k12.or.us)

**COA**

*“We develop and support educational leaders to ensure student success”*