



**COSA is excited to announce we are going paperless! Take a look at our exciting new sponsorship opportunities below. This is an excellent way to use advertising dollars and gain recognition from your clients.**

**How it works:**

- First, select your sponsorship package
- Then, select any special features to add on
- Finally, complete the form at the bottom and return it to Sera Lockwood at [sera@cosa.k12.or.us](mailto:sera@cosa.k12.or.us)

## Sponsorship Packages

	Includes:	Spots	Value
<b>Premium Sponsorship</b>	First General Session, Thursday, June 24 <sup>h</sup> <ul style="list-style-type: none"> <li>• 30 second video – featuring the sponsor’s company</li> <li>• Logo on Conference Banner</li> <li>• Present plaque to COSA Award Winner (TBD)</li> <li>• Splash Screen on conference app</li> <li>• Electronic Ad &amp; Signage at Sponsored Session</li> <li>• Free Booth at the conference</li> <li>• 2 Push Notifications on the Event App</li> </ul>	1	\$5,000
<b>Award Sponsorship – Elementary Principal of the Year</b>	<ul style="list-style-type: none"> <li>• 30 second video, at session and linked on event app</li> <li>• Present plaque to Oregon Elementary Principal of the Year</li> <li>• Banner ad on the event app</li> <li>• Electronic Ad &amp; Signage at Sponsored Session</li> </ul>	1	\$2,000
<b>Award Sponsorship – Middle School Principal of the Year</b>	<ul style="list-style-type: none"> <li>• 30 second video, at session and linked on event app</li> <li>• Present plaque to Oregon Middle School Principal of the Year</li> <li>• Banner ad on the event app</li> <li>• Electronic Ad &amp; Signage at Sponsored Session</li> </ul>	1	\$2,000
<b>Award Sponsorship – High School Principal of the Year</b>	<ul style="list-style-type: none"> <li>• 30 second video, at session and linked on event app</li> <li>• Present plaque to Oregon High School Principal of the Year</li> <li>• Banner ad on the event app</li> <li>• Electronic Ad &amp; Signage at Sponsored Session</li> </ul>	1	\$2,000
<b>Award Sponsorship – Superintendent of the Year</b>	<ul style="list-style-type: none"> <li>• 15 second video in session and linked on event app</li> <li>• Present plaque to Superintendent of the Year</li> <li>• Banner ad on the event app</li> <li>• Electronic Ad &amp; Signage at Sponsored Session</li> </ul>	1	\$2,000
<b>Award Sponsorship – OACOA Achievement of Excellence Award</b>	<ul style="list-style-type: none"> <li>• 30 second video, at session and linked on event app</li> <li>• Present plaque to OACOA Achievement of Excellence Award Winner</li> <li>• Banner ad on the event app</li> <li>• Electronic Ad &amp; Signage at Sponsored Session</li> </ul>	1	\$2,000



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ADMINISTRATORS**

<b>Member Reception</b>	Wednesday, June 23 <sup>rd</sup> <ul style="list-style-type: none"><li>• Interactive map listing in event app</li><li>• Electronic Ad &amp; Signage at Sponsored Event</li><li>• Invitation to event and introduction</li></ul>	1	\$1,000
<b>Conference Reception</b>	Thursday, June 24 <sup>th</sup> <ul style="list-style-type: none"><li>• Electronic Ad and Signage at Sponsored Event</li><li>• Invitation to event and introduction</li></ul>	1	\$1,000
<b>Ice Cream Night</b>	Thursday, June 24 <sup>th</sup> <ul style="list-style-type: none"><li>• Electronic Ad &amp; Signage at Sponsored Event</li><li>• Invitation to event and introduction</li></ul>	1	\$1,000
<b>OASSA/OESPA Luncheon</b>	Thursday, June 24 <sup>th</sup> <ul style="list-style-type: none"><li>• Interactive map advertising in the event app</li><li>• Signage at Sponsored Event</li></ul>	2	\$1,000
<b>Thursday Morning Continental Breakfast</b>	Thursday, June 24 <sup>th</sup> <ul style="list-style-type: none"><li>• Interactive map advertising in the event app</li><li>• Signage at Sponsored Event</li></ul>	2	\$1,000
<b>Friday Morning Continental Breakfast</b>	Friday, June 25 <sup>th</sup> <ul style="list-style-type: none"><li>• Interactive map advertising in the event app</li><li>• Signage at Sponsored Event</li></ul>	1	\$1,000
<b>Wednesday Workshops Sponsorship</b>	Wednesday, June 23 <sup>rd</sup> <ul style="list-style-type: none"><li>• Booth at the Wednesday Workshops for an exclusive opportunity to interact with the first COSA Conference attendees.</li><li>• Interactive Map Listing</li></ul>	3	\$1,000



## Featured Add-On's

Name	Includes	Available	Value
<b>Splash Screen</b>	Make a strong first impression while creating a unique revenue opportunity with a splash screen. Visible to every attendee when the event app is launched. This prime digital real estate allows you to move away from the often-missed (and not measurable) printed flyers and posters and toward a “can’t miss it” pop-up advertising solution.	1	\$3,000
<b>Sponsored Icon (home screen)</b>	Top-tier exhibitor showcasing a separate but highly visible sponsor icon on the home screen. An elite custom icon that links attendees directly to your webpage.	1	\$1,500
<b>Banner Ad</b>	Visibility the entire three days of the conference with a Banner ad. Banner ads are front and center on the app and help you drive booth and website traffic, increase brand visibility, and boost sales. Attendees can easily connect with you by tapping through to websites or destinations within the app. This includes sponsor listings that house valuable content like contact info, documents, and more.	10	\$1,000
<b>Push Notification(s)</b>	Push notifications help you instantly reach attendees with important information, alerts, updates and more. Push notifications appear on the screen of an attendee’s device even if the event app is closed.	10	\$500



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YES, I am interested in sponsoring the event(s) indicated below. Please contact me to confirm.

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ Email: \_\_\_\_\_

Please mark your sponsorship package and chosen add-ons below:

Sponsorship Package	Add-On's
<b>Platinum Sponsorship - \$5,000</b>	<b>Splash Screen - \$3,000</b>
<b>Elementary School Principal of the Year Award - \$2,000</b>	<b>Sponsored Icon (Home Screen) - \$1,500</b>
<b>Middle School Principal of the Year Award - \$2,000</b>	<b>Banner Ad - \$1,000</b>
<b>High School Principal of the Year Award - \$2,000– \$2,000</b>	<b>Push Notification(s) - \$500</b>
<b>Superintendent of the Year Award - \$2,000</b>	
<b>OACOA Achievement of Excellence Award - \$2,000</b>	
<b>Member Reception Package - \$1,000</b>	
<b>Conference Reception Sponsorship - \$1,000</b>	
<b>Ice Cream Social - \$1,000</b>	
<b>OASSA Luncheon - \$1,000</b>	
<b>OESPA Luncheon - \$1,000</b>	
<b>Thursday Morning Breakfast - \$1,000</b>	
<b>Friday Morning Breakfast - \$1,000</b>	
<b>Wednesday Workshop Sponsorship - \$1,000</b>	

Please return this form in its entirety to:

Coalition of Oregon School Administrators  
707 13th Street SE, Suite 100,  
Salem, Oregon 97301  
Phone (503) 480-7212; FAX (503) 334-1268  
Email: [sera@cosa.k12.or.us](mailto:sera@cosa.k12.or.us)