



COSA is excited to announce we are going paperless! Take a look at our exciting new sponsorship opportunities below. This is an excellent way to use advertising dollars and gain recognition from your clients.

How it works:

- First, select your sponsorship package
- Then, select any special features to add on
- Finally, complete the form at the bottom and return it to Sera Lockwood at sera@cosa.k12.or.us

Sponsorship Packages

	Includes:	Spots	Value
Premium Sponsorship	First General Session, Thursday, June 23rd <ul style="list-style-type: none"> • 30 second video – featuring the sponsor’s company • Logo on Conference Banner • Present plaque to COSA Award Winner (TBD) • Splash Screen on conference app • Electronic Ad & Signage at Sponsored Session • Free Booth at the conference • 2 Push Notifications on the Event App 	1	\$5,000
Award Sponsorship – Elementary Principal of the Year	<ul style="list-style-type: none"> • 30 second video, at session and linked on event app • Present plaque to Oregon Elementary Principal of the Year • Banner ad on the event app • Electronic Ad & Signage at Sponsored Session 	1	\$2,000
Award Sponsorship – Middle School Principal of the Year	<ul style="list-style-type: none"> • 30 second video, at session and linked on event app • Present plaque to Oregon Middle School Principal of the Year • Banner ad on the event app • Electronic Ad & Signage at Sponsored Session 	1	\$2,000
Award Sponsorship – High School Principal of the Year	<ul style="list-style-type: none"> • 30 second video, at session and linked on event app • Present plaque to Oregon High School Principal of the Year • Banner ad on the event app • Electronic Ad & Signage at Sponsored Session 	1	\$2,000
Award Sponsorship – Superintendent of the Year	<ul style="list-style-type: none"> • 15 second video in session and linked on event app • Present plaque to Superintendent of the Year • Banner ad on the event app • Electronic Ad & Signage at Sponsored Session 	1	\$2,000
Award Sponsorship – OACOA Achievement of Excellence Award	<ul style="list-style-type: none"> • 30 second video, at session and linked on event app • Present plaque to OACOA Achievement of Excellence Award Winner • Banner ad on the event app • Electronic Ad & Signage at Sponsored Session 	1	\$2,000



Member Reception	Wednesday, June 22nd <ul style="list-style-type: none"> • Electronic Ad & Signage at Sponsored Event • Invitation to event and introduction 	1	\$1,000
Conference Reception	Thursday, June 23rd <ul style="list-style-type: none"> • Electronic Ad and Signage at Sponsored Event • Invitation to event and introduction 	1	\$1,000
Ice Cream/Family Night	Thursday, June 23rd <ul style="list-style-type: none"> • Electronic Ad & Signage at Sponsored Event • Invitation to event and introduction 	1	\$1,000
OASSA/OESPA Luncheon	Thursday, June 23rd <ul style="list-style-type: none"> • Banner ad on the event app • Signage at Sponsored Event 	2	\$1,000
Thursday Morning Continental Breakfast	Thursday, June 23rd <ul style="list-style-type: none"> • Banner ad on the event app • Signage at Sponsored Event 	2	\$1,000
Friday Morning Continental Breakfast	Friday, June 24th <ul style="list-style-type: none"> • Banner ad on the event app • Signage at Sponsored Event 	1	\$1,000
Wednesday Workshops Sponsorship	Wednesday, June 22nd <ul style="list-style-type: none"> • Booth at the Wednesday Workshops for an exclusive opportunity to interact with the first COSA Conference attendees. • Banner ad on the event app 	3	\$1,000



Featured Add-On's

Name	Includes	Avail able	Value
Sponsored Icon (home screen)	Top-tier exhibitor showcasing a separate but highly visible sponsor icon on the home screen. An elite custom icon that links attendees directly to your webpage.	1	\$1,500
Banner Ad	Visibility the entire three days of the conference with a Banner ad. Banner ads are front and center on the app and help you drive booth and website traffic, increase brand visibility, and boost sales. Attendees can easily connect with you by tapping through to websites or destinations within the app. This includes sponsor listings that house valuable content like contact info, documents, and more.	10	\$1,000
Push Notification(s)	Push notifications help you instantly reach attendees with important information, alerts, updates and more. Push notifications appear on the screen of an attendee's device even if the event app is closed.	10	\$500



**COALITION OF
OREGON SCHOOL
ADMINISTRATORS**

YES, I am interested in sponsoring the event(s) indicated below. Please contact me to confirm.

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____ Email: _____

Please mark your sponsorship package and chosen add-ons below:

Sponsorship Package	Add-On's
Platinum Sponsorship - \$5,000	Sponsored Icon (Home Screen) - \$1,500
Elementary School Principal of the Year Award - \$2,000	Banner Ad - \$1,000
Middle School Principal of the Year Award - \$2,000	Push Notification(s) - \$500
High School Principal of the Year Award - \$2,000- \$2,000	
Superintendent of the Year Award - \$2,000	
OACOA Achievement of Excellence Award - \$2,000	
Member Reception Package - \$1,000	
Conference Reception Sponsorship - \$1,000	
Ice Cream/Family Night - \$1,000	
OASSA Luncheon - \$1,000	
OESPA Luncheon - \$1,000	
Thursday Morning Breakfast - \$1,000	
Friday Morning Breakfast - \$1,000	
Wednesday Workshop Sponsorship - \$1,000	

Please return this form in its entirety to:

Coalition of Oregon School Administrators
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Salem, Oregon 97301
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Email: sera@cosa.k12.or.us