



COSA is excited to announce we are going paperless! Take a look at our exciting new sponsorship opportunities below. This is an excellent way to use advertising dollars and gain recognition from your clients. How it works:

- First, select your sponsorship package
- Then, select any special features to add on
- Finally, complete the form at the bottom and return it to Sera Lockwood at sera@cosa.k12.or.us

Sponsorship Packages

Package:	Includes:	Spots:	Cost:
Premium Sponsorship	First General Session, Thursday, June 22 <ul style="list-style-type: none"> • 30 second video – featuring the sponsor’s company • Logo on Conference Banner • Present plaque to COSA Award Winner (TBD) • Splash Screen on conference app • Electronic Ad & Signage at Sponsored Session • Free Booth at the conference • 2 Push Notifications on the Event App 	1	\$5,000
Award Sponsorship – Elementary Principal of the Year	<ul style="list-style-type: none"> • 30 second video, at session and linked on event app • Present plaque to Oregon Elementary Principal of the Year • Banner ad on the event app • Electronic Ad & Signage at Sponsored Session 	1	\$2,000
Award Sponsorship – Middle School Principal of the Year	<ul style="list-style-type: none"> • 30 second video, at session and linked on event app • Present plaque to Oregon Middle School Principal of the Year • Banner ad on the event app • Electronic Ad & Signage at Sponsored Session 	1	\$2,000
Award Sponsorship – High School Principal of the Year	<ul style="list-style-type: none"> • 30 second video, at session and linked on event app • Present plaque to Oregon High School Principal of the Year • Banner ad on the event app • Electronic Ad & Signage at Sponsored Session 	1	\$2,000
Award Sponsorship – Superintendent of the Year	<ul style="list-style-type: none"> • 15 second video in session and linked on event app • Present plaque to Superintendent of the Year • Banner ad on the event app • Electronic Ad & Signage at Sponsored Session 	1	\$2,000
Award Sponsorship – OACOA Achievement of Excellence Award	<ul style="list-style-type: none"> • 30 second video, at session and linked on event app • Present plaque to OACOA Achievement of Excellence Award Winner • Banner ad on the event app • Electronic Ad & Signage at Sponsored Session 	1	\$2,000
Welcome Reception Wednesday, June 21	<ul style="list-style-type: none"> • Push notification in event app • Electronic Ad & Signage at Sponsored Event • Invitation to event and introduction 	1	\$1,500
Family Fun Night	<ul style="list-style-type: none"> • Electronic Ad & Signage at Sponsored Event • Invitation to event and introduction 	3	\$1,500
Wednesday Workshops Sponsorship	Wednesday, June 21 <ul style="list-style-type: none"> • Booth at the Wednesday workshops for an exclusive opportunity to interact with the first COSA Conference attendees. • Push notification in event app 	3	\$1,000

Thursday Luncheon	Thursday, June 22 <ul style="list-style-type: none"> • Push notification in event app • Signage at Sponsored Event 	2	\$1,500
Thursday Morning Continental Breakfast	Thursday, June 22 <ul style="list-style-type: none"> • Push notification in event app • Signage at Sponsored Event 	2	\$1,500
Friday Morning Continental Breakfast	Friday, June 23 <ul style="list-style-type: none"> • Push notification in event app • Signage at Sponsored Event 	2	\$1,500
App Banner Ad	Visibility the entire three days of the conference with a Banner ad. Banner ads are front and center on the app and help you drive booth and website traffic, increase brand visibility, and boost sales. Attendees can easily connect with you by tapping through to websites or destinations within the app. This includes sponsor listings that house valuable content like contact info, documents, and more.	10	\$1,000
App Push Notifications	Push notifications help you instantly reach attendees with important information, alerts, updates and more. Push notifications appear on the screen of an attendee's device even if the event app is closed.	10	\$500

YES! I am interested in sponsoring the event(s) indicated below. Please contact me to confirm.

Name: _____ Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

Please mark your sponsorship package(s) and/or add-ons below:

Sponsorship Package:	✓	Cost:	Event App Add-Ons:	✓	Cost:
Platinum Sponsorship		\$5,000	Banner Ad		\$1,000
Elementary School Principal of the Year Award		\$2,000	Push Notification(s)		\$500
Middle School Principal of the Year Award		\$2,000			
High School Principal of the Year Award		\$2,000			
Superintendent of the Year Award		\$2,000			
OACOA Achievement of Excellence Award		\$2,000			
Welcome Reception Package		\$1,500			
Family Fun Night		\$1,500			
Thursday Luncheon		\$1,500			
Wednesday Workshop Sponsorship		\$1,000			
Thursday Morning Breakfast		\$1,500			
Friday Morning Breakfast		\$1,500			

Please return this form in its entirety to:

Coalition of Oregon School Administrators
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