COSA Communications Workshop

Navigating Crisis and Elevating Your District's Story

November 12, 2025

12:00-1:00 PM PST



This free session is part of the Oregon Strong campaign, designed to uplift the positive story of Oregon's public schools. If you are a district leader responsible for communications, this workshop is for you.

In today's climate, balancing rapid response with a proactive, positive narrative has never been more important. This workshop provides tools, resources, and a statewide network to help strengthen your district's communications. Hosted by nationally recognized communications strategist Jenni Kotting and COSA Chief of Staff/Director of Communications Cate Study.

What You'll Gain:

▼ Ready-to-use templates and recommendations

▼ Strategies to elevate your district's story

Connections with colleagues statewide

A voice in shaping COSA's future comms support



