

2017 EXHIBIT REQUEST FORM

Yes, we would like to exhibit at the 43rd Annual COSA Conference. We request the following:

Exhibit Hall \$650 (1-31) Space # Requested:	Convention Hall \$575 (32-63) Space # Requested:	Lobby \$700 Space # Requested:	Entry Lobby \$800 Space # Requested:	Upstairs Lobby \$650
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(Exhibit Spaces are available on a first-come, first-served basis – Please indicate your preference by circling at least 6 different exhibit spaces on the attached map, and listing them in the order of your choice.)

Priority Consideration will be given to exhibitors who submit their request by May 15th

Our exhibit requires electricity: Yes No

Please describe your type of service/product and give a description of your display: _____

Enclosed, please find our check for \$100 (non-refundable deposit). Please bill us for the balance due.

Enclosed, please find our check for \$ _____ as payment in full for the requested exhibit space.

COSA and the Seaside Convention Center assume no liability/responsibility for the safety of the property of exhibitors from theft, damage by fire, water, storm, vandalism or other causes, but will take reasonable precautions to protect the exhibits from such.

Name of Authorizing Person (Please PRINT!)

Signature

Company Name (as you want it to appear on the sign)

Mailing Address (Street, PO Box, City, State, Zip)

Phone Fax Email

Representative(s) at the conference

Representative(s) address, phone and email

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Representative(s) address, phone and email

Please return this form to:

Confederation of Oregon School Administrators
Attn: Meghan Cusick
707 13th Street SE, Suite 100, Salem, OR 97301-4035
Phone: (503) 480-7220 Fax: (503) 334-1268 email: meghan@cosa.k12.or.us

For Reference- 2017 COSA Exhibitor by Booth #

Exhibit Hall - Full

- 1. Unavailable
- 2. Unavailable
- 3. Unavailable
- 4. Unavailable
- 5. Unavailable
- 6. Unavailable
- 7. Unavailable
- 8. Unavailable
- 9. Unavailable
- 10. Unavailable
- 11. Unavailable
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- 13. Unavailable
- 14. Unavailable
- 15. Unavailable
- 16. Unavailable
- 17. Unavailable
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- 31. Unavailable

Convention Hall

- 32. Unavailable
- 33. Unavailable
- 34. Unavailable
- 35. Unavailable
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- 40. Unavailable
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- 50. Unavailable
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- 59. Unavailable
- 60. Unavailable
- 61. Unavailable
- 62. Unavailable
- 63. Unavailable
- 64.

Entry Lobby - Full

- 65. Unavailable
- 66. Unavailable
- 67. Unavailable
- 68. Unavailable
- 69. Unavailable

Mezzanine

- 70.
- 71.
- 72.
- 73.

Lobby Tables- Full

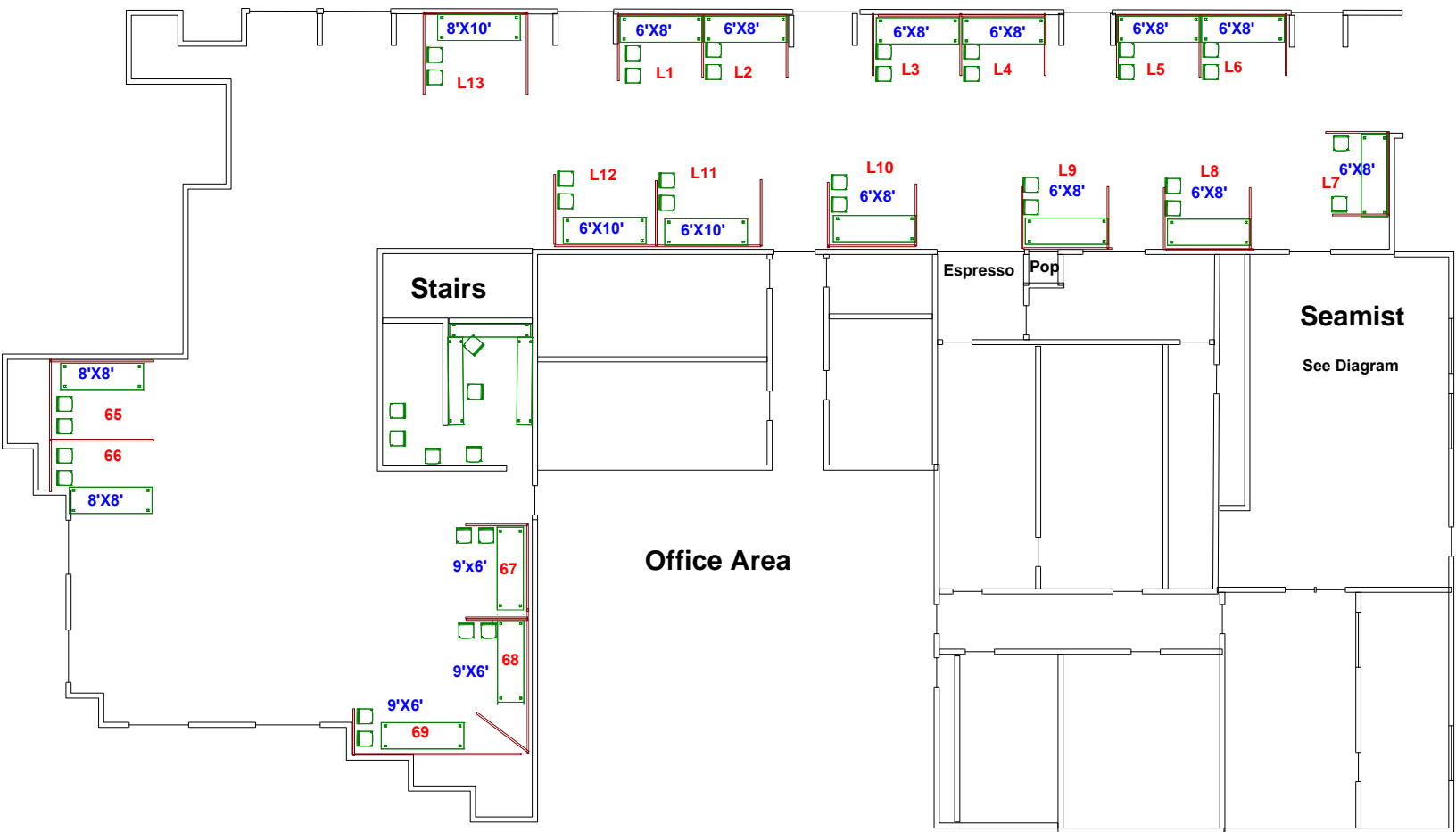


Front & Back Lobby

L1

COSA Lobby Booth Layout 2016

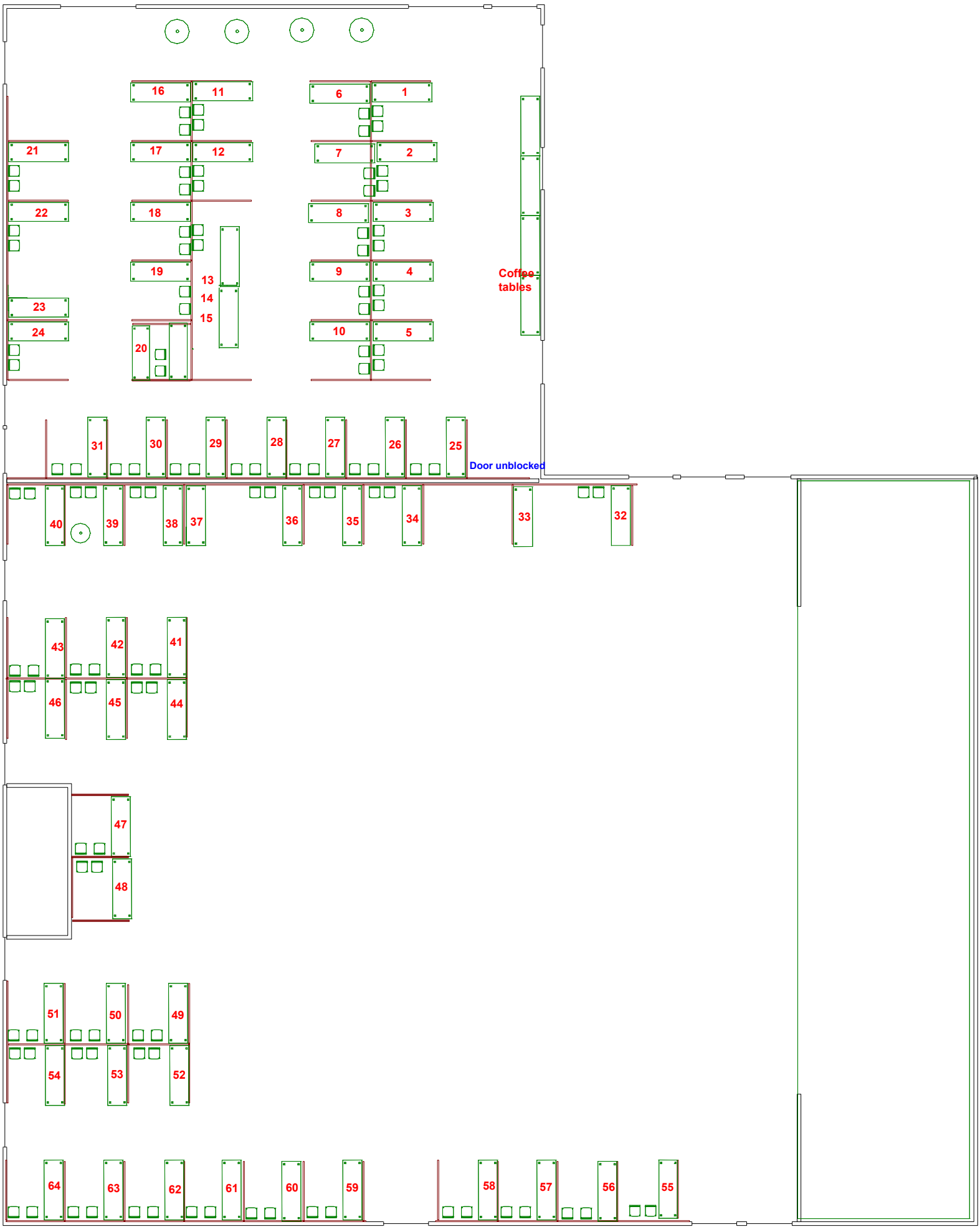
All Lobby Booths, 1 table, 2 chairs, linen, skirt & electric



Pacific & Necanicum Rooms

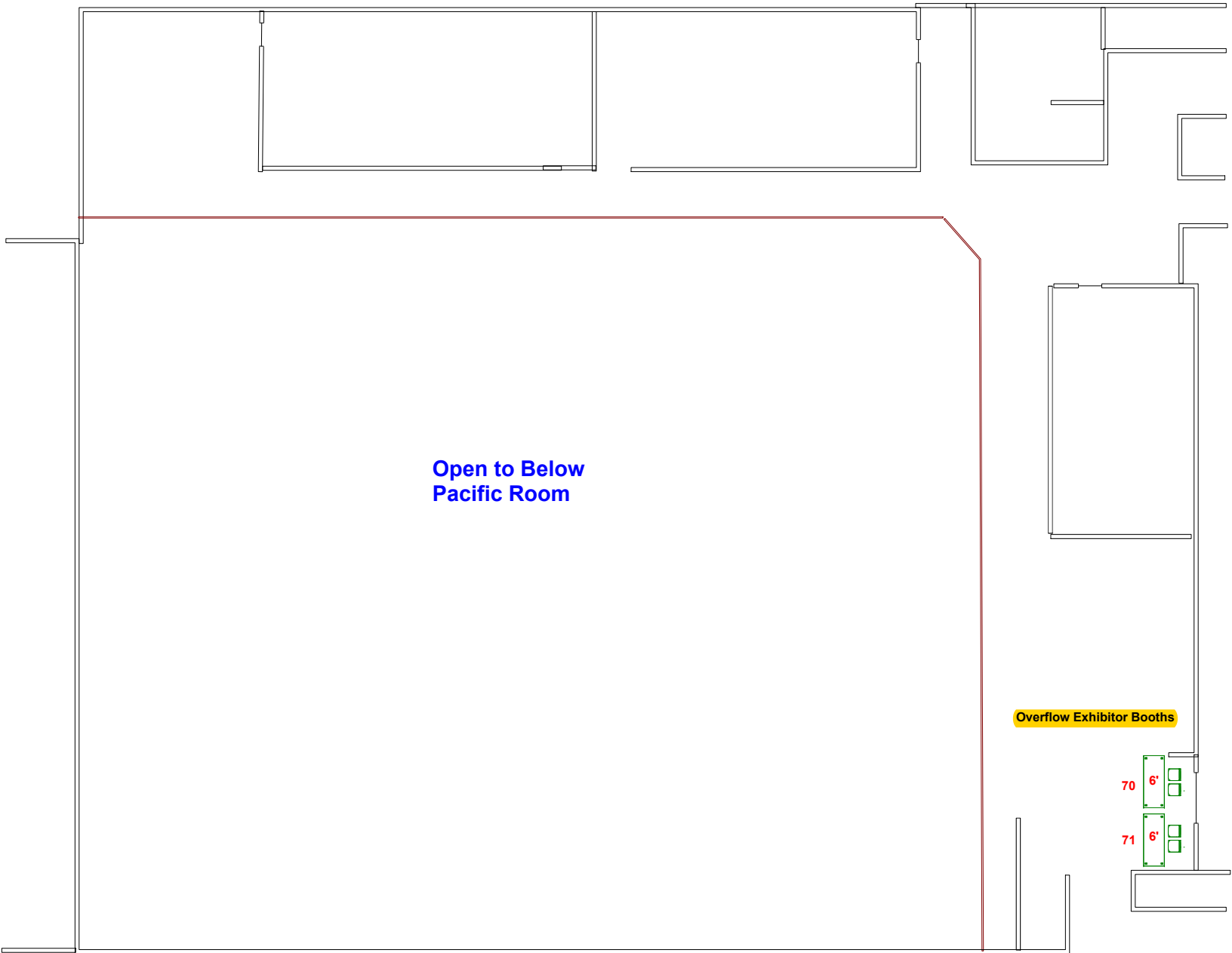
COSA Lobby Booth Layout 2016

All Lobby Booths, 1 table, 2 chairs, linen, skirt & electric (unless otherwise noted)



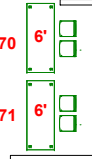
Second Floor Mezzanine

COSA Lobby Booth Layout 2016 - Exhibitor Overflow (2 tables)



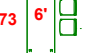
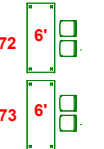
Open to Below
Pacific Room

Overflow Exhibitor Booths



Overflow Exhibitor Booths

Upstairs Landing





Confederation of Oregon School Administrators

COSA is excited to announce we are going paperless! Take a look at our exciting new sponsorship opportunities below. This is an excellent way to use advertising dollars and gain recognition from your clients.

How it works:

First, select your sponsorship package

Then, select any special features to add on

Finally, complete the form at the bottom and return it to Meghan Cusick at Meghan@cosa.k12.or.us

Sponsorship Packages

	Includes:	Available	Value
Platinum sponsorship	First General Session, Thursday, June 23rd <ul style="list-style-type: none">• 30 second video – featuring the sponsor’s company• Logo on Conference Banner• Present plaque to Superintendent of the Year – on stage• Splash Screen on conference app• Electronic Ad & Signage at Sponsored Session• Free Booth at the conference• 2 Push Notifications on the Event App	SOLD	\$5,000
First General Session	Thursday, June 22nd <ul style="list-style-type: none">• 30 second video, at session and linked on event app• Present plaque to Middle School Principal of the Year (15 seconds featuring the sponsor’s company)• Banner ad on the event app• Electronic Ad & Signage at Sponsored Session	1	\$2,000
Second General Session	Thursday, June 22nd <ul style="list-style-type: none">• 30 second video, at session and linked on event app• Present plaque for OACOA Achievement of Excellence Award (15 seconds featuring the sponsor’s company)• Present plaque to the High School Principal of the Year (15 seconds featuring the sponsor’s company)• Banner ad on the event app	2	\$2,000



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- Electronic Ad & Signage at Sponsored Session

Third General Session	Friday, June 23rd	2	\$2,000
	<ul style="list-style-type: none"> • 30 second video, at session and linked on event app • Present plaque to the National Distinguished Principal Award (15 seconds featuring each sponsor's company) • Present plaque to Assistant Principal of the Year (15 seconds featuring the sponsor's company) • Banner ad on the event app • Electronic Ad & Signage at Sponsored Session 		
Fourth General Session	Friday, June 23rd	1	\$2,000
	<ul style="list-style-type: none"> • 15 second video in session and linked on event app • Present plaque to the Oregon Small Schools Award • Banner ad on the event app • Electronic Ad & Signage at Sponsored Session 		
Breakout Package	<ul style="list-style-type: none"> • 1 (time frame) breakout session for presentation time on your topic or product • Banner ad on the event app • Electronic Ad & Signage at Sponsored Event 	4	\$1,500
President's Reception Package	Wednesday, June 21st	SOLD	
	<ul style="list-style-type: none"> • Interactive map listing in event app • Electronic Ad & Signage at Sponsored Event • Invitation to event and introduction 		\$1,000
Family Fun Night	Thursday, June 22nd	3	\$1,000
	<ul style="list-style-type: none"> • Electronic Ad & Signage at Sponsored Event <p>Invitation to event and introduction</p>		
Game Night Headliner Sponsorship	Thursday, June 22 nd		
	<ul style="list-style-type: none"> • Electronic Ad & Signage at Sponsored Event • Sponsored Game Night scavenger hunt challenge 		



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OASSA/OESPA Luncheon	Thursday, June 22nd <ul style="list-style-type: none">Interactive map advertising in the event app Signage at Sponsored Event	SOLD	\$1,000
Thursday Morning Fun Run/Walk (5K)	Thursday, June 22nd <ul style="list-style-type: none">Interactive map advertising in the event app Signage at Sponsored Event	2	\$1,000
Thursday Morning Continental Breakfast	Thursday, June 22nd <ul style="list-style-type: none">Interactive map advertising in the event app Signage at Sponsored Event	1	\$1,000
Friday Morning Continental Breakfast	Friday, June 23rd <ul style="list-style-type: none">Interactive map advertising in the event app Signage at Sponsored Event	2	\$1,000
Scavenger Hunt Package	10 sponsored challenges, sponsored listing, 3 push notifications about your challenge	1	\$ 4,000
	Wednesday, June 21 st	4	
Pre-Conference Session Sponsorship	<ul style="list-style-type: none">Booth at the Pre-Conference session for an exclusive opportunity to interact with the first COSA Conference attendees.Interactive Map Listing Sponsored Scavenger Hunt Challenge for Pre-Conference Attendees		\$1,000



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Featured Add Ons

Name	Includes	Available	Value
Splash Screen	Make a strong first impression while creating a unique revenue opportunity with a splash screen. Visible to every attendee when the event app is launched. This prime digital real estate allows you to move away from the often-missed (and not measurable) printed flyers and posters and toward a "can't miss it" pop-up advertising solution.	1	\$3,000
Sponsored Icon (home screen)	Top-tier exhibitor showcasing a separate but highly visible sponsor icon on the home screen. An elite custom icon that links attendees directly to your webpage.	1	\$1,500
Banner Ad	Visibility the entire three days of the conference with a Banner ad. Banner ads are front and center on the app and help you drive booth and website traffic, increase brand visibility, and boost sales. Attendees can easily connect with you by tapping through to websites or destinations within the app. This includes sponsor listings that house valuable content like contact info, documents, and more.	10	\$1,000
Sponsored Listing	Exhibitor listings are a standard part of the event app. Be sure your company info is included for all attendees to see.		Included with Booth
Push Notification(s)	Push notifications help you instantly reach attendees with important information, alerts, updates and more. Push notifications appear on the screen of an attendee's device even if the event app is closed.	10	\$500
Scavenger Hunt Challenge(s)	Be a part of the "fun side" by sponsoring a game challenge. Games like photo-based scavenger hunts that encourage people to interact with exhibitors and visit booths in a more informal setting help make lasting impressions.		\$100
Game Night Title Sponsorship	Become a Title Sponsor for the 1 st Annual COSA Game Night on Thursday, June 22 nd		\$50
Coffee Cart Cards	100 cards for free coffee from the coffee cart during the conference!		\$350



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YES, I am interested in sponsoring the event(s) indicated below. Please contact me to confirm.

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____ Email: _____

Please mark your sponsorship package and chosen add-ons below:

Sponsorship Package	Add Ons
Platinum Sponsorship - \$5,000	Splash Screen - \$3,000
First General Session - \$2,000	Sponsored Icon (Home Screen) - \$1,500
Second General Session - \$2,000	Banner Ad - \$1,000
Third General Session - \$2,000	Push Notification(s) - \$500
Fourth General Session - \$2,000	Interactive Map Listing - \$300
Breakout Package - \$1,500	Scavenger Hunt Challenge - \$100 each (Please indicate how many)
President's Reception Package - \$1,000	Game Night Title Sponsorship - \$50
Family Fun Night - \$1,000	Coffee Cart Cards - \$350
OASSA Luncheon - \$1,000	
OESPA Luncheon - \$1,000	
Thursday Morning Fun - \$1,000	
Thursday Morning Breakfast - \$1,000	
Friday Morning Breakfast - \$1,000	
Scavenger Hunt Package - \$4,000	
Pre-Conference Sponsorship - \$1,000	
Game Night Sponsorship - \$1,000	

Please return this form in its entirety to:

Confederation of Oregon School Administrators
707 13th Street SE, Suite 100,
Salem, Oregon 97301
Phone (503) 480-7212; FAX (503) 334-1268
Email: Meghan@cosa.k12.or.us