



Confederation of Oregon School Administrators

Annual Principal's Conference

October 22-24, 2017 • Riverhouse, Bend

COSA is excited to announce we are going paperless! Take a look at our exciting new sponsorship opportunities below. This is an excellent way to use advertising dollars and gain recognition from your clients.

How it works:

First, select your sponsorship package

Then, select any special features to add on

Finally, complete the form at the bottom and return it to Meghan Cusick Olson at Meghan@cosa.k12.or.us

Sponsorship Packages

Sponsorship	Includes:	Available	Value
Pre-Conference Sponsorship	Sunday, October 22 nd <ul style="list-style-type: none">• Be the first to interact with conference attendees with an exclusive booth at the Pre-Conference, “The Power of Social Media: Crafting Your Narrative” session.• Special Introduction & recognition at Pre-Conference session• Sponsored Signage at Pre-Conference session• Sponsored Scavenger Hunt Challenge exclusive to Pre-Conference Attendees	1	\$1,000
First General Session Sponsor	Monday, October 23 rd <ul style="list-style-type: none">• Banner ad on the event app• Electronic Ad & Signage at Sponsored Session• Sponsorship materials distribution to attendee upon request	1	\$1,000
Second General Session	Tuesday, October 24 th <ul style="list-style-type: none">• Banner ad on the event app• Electronic Ad & Signage at Sponsored Session• Sponsorship materials distribution to attendee upon request	1	\$1,000
COSA Ed Talks Title Sponsorship	Tuesday, October 24 th <ul style="list-style-type: none">• Electronic Ad & Signage at Sponsored Event• Introduction & recognition by the EdTalks moderator• Sponsorship materials distribution to attendee upon request• Exclusive Scavenger Hunt Challenge for EdTalks attendees!	1	\$1,000
Monday Luncheon	Monday, October 23 rd <ul style="list-style-type: none">• Electronic Ad & Signage at Sponsored Event• Introduction and acknowledgement at sponsored event• Sponsorship materials distribution to attendee upon request	2	\$500
Monday Morning Wellness Activity	Monday, October 23 rd <ul style="list-style-type: none">• Signage at Sponsored Event• Introduction and acknowledgement at sponsored event• Sponsorship materials distribution to attendee upon request	1	\$500



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Monday Morning Continental Breakfast	Monday, October 23 rd <ul style="list-style-type: none"> • Electronic Ad & Signage at Sponsored Event • Introduction and acknowledgement at sponsored event • Sponsorship materials distribution to attendee upon request 	2	\$500
Tuesday Morning Wellness Activity	Tuesday, October 24 th <ul style="list-style-type: none"> • Signage at Sponsored Event • Introduction and acknowledgement at sponsored event • Sponsorship materials distribution to attendee upon request 	1	\$500
Tuesday Morning Continental Breakfast	Tuesday, October 24 th <ul style="list-style-type: none"> • Electronic Ad & Signage at Sponsored Event • Introduction and acknowledgement at sponsored event • Sponsorship materials distribution to attendee upon request 	2	\$500

Featured Ad Ons

Sponsorship	Includes:	Available	Value
Exhibitor Icon (home screen)	Top-tier exhibitor showcasing a separate but highly visible sponsor icon on the home screen. An elite custom icon that links attendees directly to your webpage (\$250 if purchase of exhibitor booth).	2	\$500
Banner Ad	Banner ads are front and center on the app and help you drive booth and website traffic, increase brand visibility, and boost sales. Attendees can easily connect with you by tapping through to websites or destinations within the app. This includes sponsor listings that house valuable content like contact info, documents, and more.	6	\$500
Scavenger Hunt Challenge(s)	Be part of the fun with a sponsored challenge in the Conference Scavenger Hunt. Challenges drive attendees to your booth with pictures of an item at your booth, a selfie with your representative, etc.		\$100
Push Notification(s)	Push notifications instantly reach attendees with important information, alerts, and updates & appear on the screen of an attendee's device even if the event app is closed.	5	\$300



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Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____ Email: _____

Please mark your sponsorship package and chosen add-ons below:

Sponsorship Package	Add Ons
Pre-Conference Sponsorship - \$1,000	Exhibitor Icon (home screen) -\$500
First General Session - \$500	Banner Ad - \$500
Second General Session – \$500	Scavenger Hunt Challenge - \$100 each (Please indicate how many)
EdTalks Title Sponsorship - \$1,000	Push Notification(s) - \$300
Monday Luncheon - \$500	
Mon. Morning Wellness Activity - \$500	
Monday Morning Breakfast - \$500	
Tues. Morning Wellness Activity - \$500	
Tuesday Morning Breakfast - \$500	

Please return this form in its entirety to:

Confederation of Oregon School Administrators
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Salem, Oregon 97301
Phone (503) 480-7212; FAX (503) 334-1268
Email: Meghan@cosa.k12.or.us

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