Making Family Engagement Meaningful

Jackson Elementary - Medford School District
Kelly Soter - Principal
Nicky Love - Parent Outreach Coordinator
Jackson Elementary Community

- Attendance Area = One Square Mile
- Represents 3% of the City of Medford
- Crime Statistics
  - 1 in 3 Failure to Register as Sex Offender
  - 1 in 5 Child Neglect
  - 1 in 5 Rape
  - 1 in 5 Public Intoxication
  - 1 in 5 Disorderly Conduct
  - 1 in 5 Juvenile Runaways
Jackson Elementary Demographics

- Over 90% Poverty
- Median Household Income $23,660
- 60-70% No Prior Preschool
- PK-6th Grade
- 465 Students
- 18 Preschoolers

- 55% Latino*
- 37% ELL*
- 18% Students with Disabilities*
- 20% Homeless*
- 51.6% Mobility*

*Three-Year Averages
Third-graders who live in poverty and read below grade level are six times more likely than their peers to fail to graduate from high school.

“Double Jeopardy: How Poverty and Third Grade Reading Skills Influence High-School Graduation”

The Annie E. Casey Foundation
West Medford Early Learning Collaborative

A Prenatal to Grade 3 Alignment Effort to Improve Learning Outcomes

P3 Alignment Learning Community - Oregon Community Foundation
Our aim is to engage families and children at birth.

The school will serve as a critical hub for the community and will provide a network of resources, information, services and educational opportunities.
OCF - P3 Alignment

Implementation Timeline

2013-2014
Planning Grant
$5,000

• Partnerships
• Community Needs Assessment
• Mapping of Services
• Shared Learning

2014-2015
Year 1 P3 Implementation
$75,000

• Coordination of Services
• Strategic Work Plan
• Family Engagement

2015-2016
Year 2 P3 Implementation
$75,000

• Shared PD with ECE
• Increase quality of care
• School Readiness

2016-2017
Year 3 P3 Implementation
$75,000

• Sustainability
• Care Coordination
• Blended Funding
Family Neighborhood Center

- Space Allocation
- Parent Outreach Coordinator
- Community Needs Assessments
- Parent Surveys for Participation
Outreach Efforts

- Preschool Play Group
- Mom’s Group
- Produce Stand
- Diaper Days
- Participation Punch Cards
Wraparound Support Team

Release of Information

Intake Process

Agency Referrals

Family Court Partnership
Community Resource Fairs

- Community Centered
- Over 30 agencies
- Connect to services
Summer Slide Efforts

- Read & Feed
- Play Groups
- Produce Stand
- Kinder Smart Start
Early Learning Family Nights

- Ready for K!
- Preschool & Kinder Family Nights
- Dinner & Child Care
- Free Giveaways
Let's Read Campaign

- Promoting reading at home
- Supporting books in the home
- Community Effort

Let's Read!

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Community Partners

- Southern Oregon Early Learning Services
- Child Care Resource & Referral
- Family Nurturing Center
- Kids Unlimited
- Department of Human Services
- Jackson Care Connect
- All Care
- Work Source Rogue Valley
- Salvation Army
- La Clinica
- Maslow Project
- OnTrack Addiction Recovery
- SMART
- Access
- Jackson County Library Services
“Every child deserves a champion—an adult who will never give up on them, who understands the power of connection, and insists that they become the best that they can possibly be.”

- Rita Pierson