

Growing Confident Independent Readers:

Empowering Students, Teachers, and Families

March 07

7:30 am - 11:00 am

McMenamins Kennedy School • 5736 NE 33rd Ave • Portland, OR

Agenda

7:30 - 7:45 am Breakfast

7:45 - 8:00 am Opening/Welcome

The Road to Comprehensive Literacy: A Leader's Plan for Action presented by **Michael Haggan**. Attendees will learn:

- Research-based tools and strategies to develop, implement, and support a high-quality comprehensive literacy plan.
- The 8 principals of comprehensive literacy and how they result in engaging student-centered instruction.

Building Families Capacity to Support Literacy at Home presented by **Jenni Brasington**. Attendees will learn:

- Research on the importance of empowering families to support literacy at home.
- Proven practices and actionable steps to design and implement meaningful strategies that build families' capacity to support key literacy skills.

Summer Has a New Story: Creating Pathways for Literacy at School, Home, and in the Community. Attendees will learn:

- Research on the correlation between voluminous independent reading and achievement.
- Best practices and actionable steps for fostering a continual positive learning environment 365 days a year.

Questions? Contact: Eric Mah, Scholastic Education
Senior Account Executive: 425.780.3195 • EMah@scholastic.com



Michael Haggan is the Chief Academic Officer for Scholastic Education where he brings more than 20 years of academic experience. In each of his many roles, Michael has driven significant change and has gained a clear understanding of and compassion for the unique needs of schools and districts across the country.



Jenni Brasington is a Senior Director of Consultative Services for Scholastic Education and founding partner of the Center for Active Family Engagement (Café). She has over 25 years of experience working with PreK-12 schools as an administrator, early childhood coordinator and school counselor to improve student achievement and build effective family-school partnerships.

In partnership with:



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