

JANUARY 29-31, 2015 • SALISHAN • GLENEDEN BEACH • OR

OACOA & OASE WINTER CONFERENCE

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CONFEDERATION OF OREGON SCHOOL ADMINISTRATORS

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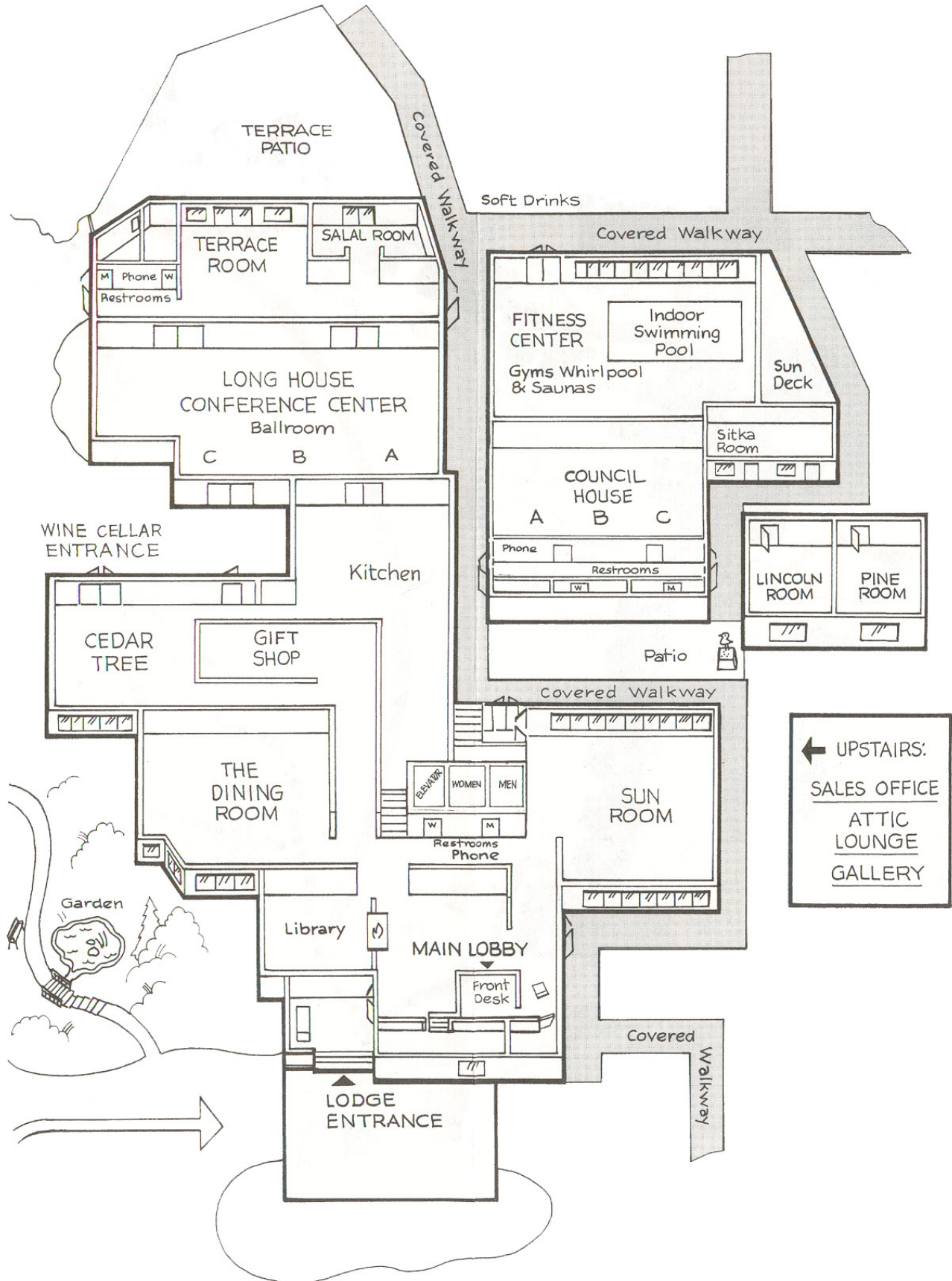
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FACILITIES FLOOR PLAN



MESSAGES FROM THE PRESIDENTS



Dear OASE Members,

Welcome to the 2015 OACOA/OASE Winter Conference. January is the month of new beginnings, refocusing, and renewed commitments. This year's conference presents the foundation for a strong beginning for us all. We're in a wonderful location, we're surrounded by great colleagues, and we're here to learn with one another- what a great start to the year! I hope you leave the conference with your batteries charged and your mind full of inspired ideas to implement for the benefit of students.

As I gear up for spring schedules full of legislative tracking and advocating, student growth monitoring and graduation planning, I am reminded as to why this profession brings me such stress and joy. Working for students is the highest honor, and we all understand the responsibility with which we've been entrusted. Our kids have just one chance at a childhood and an education. We know that our work is critical for each and every child and to our collective future. This responsibility often brings us stress. Fortunately, we also get to see the glimmer in the eyes of kids with new understanding, we get to watch the pride that builds when students persevere and succeed, we get to watch students cross the stage at graduation and know that our work helped them prepare for the next stage of their life. Students bring the joy to our profession. As we work together, let us acknowledge and understand the responsibilities and stress, but let us focus on the joy of learning and the good fortune we have in working for Oregon's children.

Thank you for joining us at this year's conference.

A handwritten signature in blue ink that reads "Heidi A. Sipe".

Heidi Sipe
Superintendent, Umatilla SD
OASE President



Dear OACOA Members,

Welcome to Salishan and the 2015 OACOA/OASE Winter Conference! The conference this year is packed full of information and learning opportunities that will keep all of us updated on educational initiatives. Our keynote speaker, Jerry Weast, Ph.D. Superintendent (retired) Montgomery County Schools, MD will inspire our work in Closing the Achievement Gap here in Oregon. The breakout sessions on Friday morning will provide information on a variety of important topics that reflect current research and the latest practices in our education.

OACOA is dedicated to continuing to bring you professional learning opportunities and support for central office staff. The Winter Conference is the perfect time to meet with colleagues and learn from them the great work that is happening across our state.

The OACOA leadership extends a special thank you to all of our presenters for their willingness to share their experiences with us so all can benefit. This is going to be a great conference. Enjoy!

A handwritten signature in black ink that reads "Joan Steiner".

Joan Steiner
Director of Student Services, Scappoose SD
OACOA President

FEATURED SPEAKER



Jerry Weast, Ph.D. Superintendent (retired), Montgomery County Schools, MD

A veteran of education leadership including 35 years as a superintendent of schools, Dr. Jerry Weast has amassed a record of results. Leading school districts in five states, Dr. Weast has demonstrated his commitment to ensuring all students graduate prepared and inspired for success in college and careers. Dr. Weast is widely respected for his expertise in crafting coherent strategies to sequence change efforts and currently advises and collaborates with foundations and school district leaders to improve the quality of public education across the United States.

Dr. Weast led Montgomery County Public Schools to achieve both the highest graduation rate among the nation's largest school districts for four consecutive years and the highest academic performance ever in MCPS as the non-English-speaking student population more than doubled, and enrollment tipped toward low socioeconomic demographics. MCPS students demonstrate some of the highest participation and success rates in the country on college readiness measures, such as the SAT and AP exams. US News and World Report has found that MCPS high schools comprise about 3 percent of the nation's top high schools for STEM education (Classes of 2009, 2010, and 2011). During Dr. Weast's tenure, MCPS received the Malcolm Baldrige National Quality Award for management excellence [2010] and was a 2010 finalist for the Broad Prize in Urban Education.

Dr. Weast has received numerous awards and honors, including the Educator of the Year Award from the Schott Foundation for Public Education (2011); and the 2012 Distinguished Public Service Award from the American Educational Research Association.

Dr. Weast serves on the Board of Directors of the Institute for Educational Leadership, as a trustee of the Committee for Economic Development, is a member of the National Education Association Foundation Senior Fellows Advisory Group; the Board of Directors of Editorial Projects in Education; the Opportunity to Learn advisory board (Schott Foundation for Public Education), and on the advisory board of America Achieves. Dr. Weast is founder and president of the Partnership for Deliberate Excellence, LLC, through which he is working with school districts across the United States to improve the leadership and quality of public education.



#COSA2015SALISHAN



DAILY AGENDA

THURSDAY, JANUARY 29, 2015 - PRE-CONFERENCE

- 8:30 to 11:00..... OASBO Board Meeting
- 9:00 to 12:00..... Vision & Policy Meeting
- 11:00 to 12:30..... Oregon Small Schools Association Board Meeting
- 1:00 to 2:45 OACOA & OASE Board Meetings
- 1:00 to 2:30 Oregon Small Schools Association Membership Meeting
- 1:00 to 5:00 Early Registration Opens
- 1:00 to 8:00 OASBO New Business Office Managers Meeting
- 3:00 to 5:00 Off-the-Record Meeting
- 5:00 to 6:00 Presenter Reception
- 6:30 to 9:00 President's Reception (everyone welcome)

FRIDAY, JANUARY 30, 2015 - MAIN CONFERENCE

- 7:00 to 8:00 Continental Breakfast / Registration
- 8:00 to 5:00 OASBO Business Manager Session
- 8:00 to 9:30 Welcome / General Session
- 9:30 to 9:45 Break
- 9:45 to 10:45..... Breakout Sessions: Round I
- 10:45 to 11:00..... Break
- 11:00 to 12:00..... Breakout Sessions: Round II
- 12:00 to 1:30..... Awards Luncheon
- 12:00 to 4:00..... New Superintendents Leadership Institute
- 1:30 to 2:30 Breakout Sessions: Round III
- 2:30 to 2:45 Break
- 2:45 to 3:45 Breakout Sessions: Round IV
- 3:45 to 4:00 Break
- 4:00 to 5:30 Reception (everyone welcome)

SATURDAY, JANUARY 31, 2015

- 7:00 to 8:00 Breakfast
- 8:00 to 11:30..... Nancy Hungerford Workshop
- 8:00 to 2:00 OACOA Seminar Series
- 12:00 to 3:00..... Oregon ASCD

PROGRAM

THURSDAY, JANUARY 29, 2015 – PRE-CONFERENCE

8:30 to 11:00.....	OASBO Board Meeting	Cedar Tree Room
9:00 to 12:00.....	Vision & Policy Meeting.....	Lincoln/Pine Room
11:00 to 12:30.....	Oregon Small Schools Association Board Meeting	Gallery
1:00 to 2:45	OACOA & OASE Board Meetings	Lincoln/Pine Room
1:00 to 2:30	Oregon Small Schools Association Membership Meeting	Gallery
1:00 to 5:00	Early Registration Opens	Salal Room
1:00 to 8:00	OASBO New Business Office Managers Meeting.....	Cedar Tree Room
3:00 to 5:00	Off-the-Record Meeting.....	Longhouse
5:00 to 6:00	Presenter Reception	Gallery
6:30 to 9:00	President’s Reception (everyone welcome).....	Sunset Suite

FRIDAY, JANUARY 30, 2015 – MAIN CONFERENCE

7:00 to 8:00	Continental Breakfast / Registration.....	Longhouse/Salal Room
8:00 to 5:00	OASBO Business Manager Session.....	Cedar Tree Room
8:00 to 9:30	GENERAL SESSION	Longhouse

Anthem: Newport High School Jazz Band, Directed by John Bringetto

Welcome: Heidi Sipe, Superintendent, Umatilla SD/OASE President

When You’re Up to Your Neck in Alligators . . . Keeping Students at the Core!

Keynote: Jerry Weast, Ph.D. Superintendent (retired), Montgomery County Schools, MD

As students in the United States score less well on measures of academic attainment than their peers in other developed nations, there’s been louder than usual discussion about establishing national curriculum standards—as in the Common Core—about changing teacher evaluation metrics to include student performance on standardized tests—about eliminating teacher tenure. Small wonder that many who work in public education feel more than a little besieged.

As a school district leader for 35 years, I’m familiar with the feeling that there’s a target on my back. I get it. But what always brought me back to center was focusing on the work at hand. For us educators, that means focusing on the youngsters in our classrooms. If you do the work in a climate that fosters equity and equitable access to a college/career-ready curriculum, success will come.

That’s a goal we set in Montgomery County Public Schools during my 12-year tenure as superintendent in that large, diverse district. Our students succeeded in part because our decisions were data-driven and sequential. Data guided our knowledge of what practices, programs, and benchmarks produced successful graduates. We opened access to college-ready pathways and worked to prepare all our students to meet those markers predictive of future success. Our employee

groups engaged in distributed leadership to build our plan, align resources, and deliver a high quality, college-career preparatory curriculum to every student. These practices can be undertaken by districts of any size and must be if our country is to remain a global economic competitor in the decades ahead.

9:30 to 9:45 Break

9:45 to 10:45..... **BREAKOUT SESSIONS: ROUND I**

Getting Real with Equity in Oregon Education: OEIB’s Educator Equity Advisory Group..... Longhouse A

Speakers: Karen Gray, Superintendent, Parkrose SD
Hilda Roselli, Director of College and Career Readiness, OEIB

On August 14, 2013, the Governor signed SB 755, thereby creating the Oregon Educator Equity Advisory Group.

The charge of the group is: To assess, evaluate, and advocate for statewide educational policy and practice that prepares, recruits, and retains culturally and linguistically diverse educators in Oregon.

The Oregon Educator Equity Advisory Group measures its success through data around workforce diversity, leadership for diverse commitment, workplace climate and behavior diversity, diversity of partnerships, structural diversity, student achievement and diversification of the education field. This presentation will share and explain the work of this important task force and its impact on education in Oregon.

Participant engagement and feedback will be a major part of this workshop so bring your ideas and passion to this session.

Strategic Initiatives Longhouse B

Speaker: Nancy Golden, Chief Education Officer, Oregon Education Investment Board

During the 2013-2015 biennium there were a number of strategic investments allocated through the legislative process. Nancy will share what we have learned from these investments and how they have influenced the current proposed strategic investments.

Expectations for Changes in Student Test Results as Schools Transition to Common Core Assessments..... Longhouse C

Speaker: Nate Jensen, Research Scientist, Northwest Evaluation Association

What perspectives on evolving SBAC proficiency and achievement levels (ALD’s) will help district leadership today in conversations with community stakeholders? Why is growth measured on a stable scale important during a time of transition, especially in meeting needs of students who are below or above grade level expectations? How do educators help students set realistic targets-- to catch up, keep up or move up once SBAC spring results are released?

Growth tells an important story that cut scores and proficiency don’t capture. Non-profit Northwest Evaluation Association (NWEA), based in Oregon, is a local resource whose mission is “partnering to help all kids learn” through an emphasis on the instructional value of formative assessment practice (in the moment), informed by interim growth measure, over time.

The purpose of this presentation is to provide information about how test results may be affected as Oregon districts transition to new Common Core assessments this Spring. Based on data from New York and other states, NWEA has observed

that there are significant drops in proficiency rates associated with this transition to Common Core, but this does not mean that student achievement has gone down. Rather the change to more rigorous standards can mask real improvements in student achievement. We will discuss how districts can tell a more complete story of student growth that a focus on proficiency and cut scores, alone, will not.

COSA on iTunes U Gallery

Speakers: Apple Education, COSA

iTunes U makes it easy to organize all your teaching materials into a course that students can access right on their iPad. Using iTunes U, the Confederation of Oregon School Administrators (COSA) has launched COSA on iTunes U to help transform Oregon teaching and learning. COSA on iTunes U provides course content in the four core subject areas of mathematics, science, social studies, and English language arts. Experience these standards-aligned resources for iPad and learn how you can benefit from iTunes U in your school. Explore COSA on iTunes U and learn how your teachers can utilize this tool as well as participate in the further development of this resource.

Visible Learning for Administrators: Moving Beyond the Basics of Evaluation.... Sitka Room

Speaker: Rob Hess, Superintendent, Lebanon Community SD

Rob Hess will present an overview of Visible Learning by Dr. Hattie. Hattie's research contains the largest collection of educational research about what works in education. Knowing what works and why is the first step to improving student learning outcomes.

10:45 to 11:00 Break

11:00 to 12:00 **BREAKOUT SESSIONS: ROUND II**

Transition to Smarter Balanced: Updates, Next Steps, and New Resources

(repeats at 2:45 to 3:45)..... Longhouse A

Speakers: Doug Kosty, Assistant Superintendent, Oregon Department of Education
Jon Wiens, Accountability/Reporting Director, Oregon Department of Education
Derek Brown, Director of Assessment, Oregon Department of Education

In this session, ODE staff will provide updates on the upcoming transition to Smarter Balanced, including achievement level setting, systems accountability, ESEA waiver submission, graduation policy considerations, and new resources.

ESEA Waiver Update Longhouse B

Speaker: Sarah Pope, Chief of Staff, Oregon Department of Education
Theresa Richards, Educator Effectiveness Director, Oregon Department of Education

The Oregon ESEA Waiver is currently on conditional status. In this session learn about the timeline and conditions of approval currently being discussed. This will be a session that will be informative and provide time for questions related to the future of the Waiver and ESEA reauthorization.

College/Career-Ready Graduates: Developing and Sustaining Access and Opportunity for Every Student..... Longhouse C

Speaker: Jerry Weast, Ph.D. Superintendent (retired), Montgomery County Schools, MD

As students in the United States score less well on measures of academic attainment than their peers in other developed nations, increasing numbers of school districts have set a goal of graduating students who are well-prepared for success in college and careers. That's a goal we set in Montgomery County

Public Schools during my 12-year tenure as superintendent in that very large and diverse district. We succeeded to a greater degree than other districts in part because our efforts were data-driven and sequential. Data helped us understand who went to college and who didn't; who succeeded in college and who did not. Most importantly, data guided our knowledge of what practices and programs and benchmarks correlated with that success. To implement those practices and programs we engaged our employee groups in distributed leadership to build our plan, align resources, and deliver a high quality, college-career preparatory curriculum to every student. These practices can be undertaken by districts of any size and must be if our country is to remain a global economic competitor in the decades ahead.

Hiring Better: How Our District's Work on Teacher Evaluation Led us to Reimagine Teacher Hiring Practices..... Gallery

Speakers: Randy Lary, Director of Human Resources, Greater Albany Public Schools
Frank Caropelo, Vice-President of Education Policy, Chalkboard Project

The Greater Albany School District has spent the past four years redesigning teacher and administrator evaluation systems. As we delved deeper into this work through focused training for administrators, we were able to leverage this work into a redesigned teacher hiring practices. This presentation will provide a discussion of useful data points used in hiring teachers, how these data points can be linked to teacher evaluation and performance standards, and the issue of bias and how it can impact hiring decisions.

The Charter School Application Process: Setting the Stage..... Sitka Room

Speakers: Kristen Miles, Program Director, Charter Schools, Portland SD
Kate Pattison, Program Analyst, Oregon Department of Education
Mike Hyder, Director of Special Programs, Oregon City SD
Tim Drilling, Director of Student Achievement, Gresham-Barlow SD
Gary Tempel, Superintendent, Scio SD
David Williams, Government Relations Director, Portland SD

A deep dive into the district's roles and responsibilities in the charter school application process, including: developing a strong application form and rubric, statutory timelines and requirements, best practices when working with charter school developers, conducting the public hearing, and when to involve your school board in the process. Plus, learn about the development of a new group forming to support districts in their role as charter school sponsors.

12:00 to 1:30..... **Awards Luncheon**..... Council House

Welcome: Joan Steiner, Director of Student Services, Scappoose SD/OACOA President

Awards: OASE Superintendent of the Year
OACOA Achievement of Excellence

Keynote: **Overview of Upcoming Legislative Session**

Chuck Bennett, Director of Government Relations, COSA
Jim Green, Deputy Executive Director, Oregon School Boards Association
David Williams, Director of Government Relations, Portland SD

12:00 to 4:00..... **New Superintendents Leadership Institute** (invitation only)..... Sitka Room

1:30 to 2:30 **BREAKOUT SESSIONS: ROUND III**

S.B. 290: Transforming the Framework into Practice Longhouse A
 Speaker: Nancy Hungerford, Attorney, The Hungerford Law Firm

Nancy Hungerford and several HR directors lead this session, sharing recent developments and experiences in implementing S.B. 290. Are rigorous goals being set for student learning and growth? How are administrators handling the increased workload? What revisions are districts wanting to make in the evaluation procedures adopted in 2013 and 2014? Bring your questions, concerns and successes to share.

Oregon Literacy Plan Longhouse B
 Speakers: Nancy Golden, Chief Education Officer, Oregon Education Investment Board
 Rob Saxton, Deputy Superintendent, Oregon Department of Education

We all know that 3rd grade reading proficiency is a gateway skill and that aligning services as early as age 3 can help meet that critical benchmark. In this session you will learn about a proposed strategic investment for Age 3 -to -Grade Three. You will leave this session with a clear understanding of the investment and the difference it is going to make for our students.

Getting Serious About 40/40/20: Pursuing Early College High Schools in Southern Oregon Longhouse C

Speakers: Roberto Gutierrez, President, Klamath Community College
 Brian Shumate, Superintendent, Medford SD
 Scott Perry, Superintendent, Southern Oregon ESD

Southern Oregon Educators are working hard to replicate the success of the Pharr-San Juan-Alamo School District in South Texas. That district of 32,000 students (98% Latino, 90% economically disadvantaged) has seen a graduation rate increase from 62% to over 90% since 2007. Most graduates have significant college credit and many graduate with work-ready certificates or AA degrees. This presentation will present a review of the key elements of that success and review the work being done in Southern Oregon school districts to infuse many of those same practices and culture-change elements.

Chalkboard Project's Leading for Learning Initiative Gallery

Speakers: Frank Caropelo, Vice-President of Education Policy, Chalkboard Project
 Erin Prince, Superintendent, Corvallis SD
 Colt Gill, Superintendent, Bethel SD
 Bill Rhoades, Superintendent, West Linn-Wilsonville SD

In 2013, Chalkboard Project brought together district and school leaders from across Oregon to take a deep look into how to improve school leadership. The Distinguished Leader's Council spent a year in a deep study of the best practices in school leadership emerging nationally, and the current state of leadership in Oregon. Their recommendations and report helped shape Chalkboard Project's Leading for Learning initiative. In this session DLC members Erin Prince and Colt Gill will discuss the DLC's report and describe Chalkboard Project's partnership with the Center for Educational Leadership of the University of Washington, now underway to provide training for central office administrators; as well as, an emerging partnership with higher education to provide residency-based IAL training for teachers who are aspiring to be administrators.

New Superintendents Leadership Institute (invitation only) Sitka Room

2:30 to 2:45 Break

2:45 to 3:45 **BREAKOUT SESSIONS: ROUND IV**

Teaching and Learning with iPad in Oregon Schools..... Longhouse A

Speakers: Apple Education
Erin Prince, Superintendent, Corvallis SD
Karen Gray, Superintendent, Parkrose SD

iPad is transforming the way educators teach and students learn. Powerful creative tools, interactive textbooks, and a universe of apps and content make for endless learning possibilities. Learn from the leaders of two Oregon school districts that are leading the way with successful technology initiatives in which each student and teacher has an iPad.

Legislative Session: A Deeper Dive Longhouse B

Speakers: Chuck Bennett, Director of Government Relations, COSA
Jim Green, Deputy Executive Director, Oregon School Boards Association
David Williams, Director of Government Relations, Portland SD

This session will provide a more in-depth description of topics referred to in the Lunch Keynote. This session will be informative and interactive, targeted at the high profile bills that have been introduced for the upcoming 2015 Session.

Transition to Smarter Balanced: Updates, Next Steps, and New Resources

(repeat of 11:00 to 12:00 session) Longhouse C

Speakers: Doug Kosty, Assistant Superintendent, Oregon Department of Education
Jon Wiens, Accountability/Reporting Director, Oregon Department of Education
Derek Brown, Director of Assessment, Oregon Department of Education
Theresa Richards, Educator Effectiveness Director, Oregon Department of Education

In this session, ODE staff will provide updates on the upcoming transition to Smarter Balanced, including achievement level setting, systems accountability, ESEA waiver submission, graduation policy considerations, and new resources.

Accountability Considerations during the Transition from ELPA to ELPA21 Gallery

Speakers: Martha Martinez, Education Specialist, Oregon Department of Education

ELPA21 will replace the Oregon ELPA as the state’s English language proficiency assessment for English Learners (EL) in 2015-16. ODE convened a group of stakeholders from October – December 2014. This ELPA21 Transition work group was charged with providing recommendations to ODE around a flexibility proposal to the federal government that would address EL exiting decisions and Title III accountability during the testing transition phase. The purpose of this session is to solicit feedback on the recommendations from the ELPA21 Transition work group.

New Superintendents Leadership Institute (invitation only) Sitka Room

3:45 to 4:00 Break

4:00 to 5:30 Reception (everyone welcome) Council House

SATURDAY, JANUARY 31, 2015

- 7:00 to 8:00 Breakfast..... Longhouse
- 8:00 to 11:30..... **Climate Change: Leadership in a Sea of Rising Expectations**..... Longhouse
 Speaker: Nancy Hungerford, Attorney, The Hungerford Law Firm

Nancy will cover new legal developments in labor, personnel, student rights and IDEA litigation and enforcement actions. Nancy and the panel will share what they expect for collective bargaining activity in 2015, at a time of rising expectations for economic improvements by union members, contrary to the public’s rising expectations for reduced class sizes and restored programs and services. For superintendents, another leadership challenge is to manage the increased expectation by parents, the media, and community that by evaluating teachers on the basis of student learning and growth, Oregon school districts will be removing lots of poor performers. Parents and students also, even more than in the past, have expectations that individual problems and concerns will be fully addressed by school staff. How do superintendents control the time demands of bargaining/ labor relations and the high-demand parents who want to communicate “to the top”? Is it realistic to expect partnership and cooperation by association leaders in this environment?
- 8:00 to 12:00..... **Oregon Organizational Assessment Project** (invitation only) Gallery
- 8:00 to 2:00 **OACOA Seminar Series** (see page 14 for detailed agenda) Council House
- 12:00 to 3:00..... **Oregon ASCD** Lincoln Room



Confederation of Oregon School Administrators
 "We Develop and Support Educational Leaders to Ensure Student Success"

Certificate of Attendance

This certificate is presented to:

_____ Name _____ CPD Units Awarded _____

for having participated in the OACOA/OASE Winter Conference.
 January 29-31, 2015 • Gleneden Beach, Oregon

- Oregon Professional Standards:
- 1.0 Visionary Leadership
 - 2.0 Instructional Improvement
 - 3.0 Effective Management
 - 4.0 Inclusive Practice
 - 5.0 Ethical Leadership
 - 6.0 Socio-Political Context

- Main Conference CPD Units Available:
- 8 Friday, January 30, 2015
 - 4 Saturday, January 31, 2015
- OASBO Business Managers Session CPD Units Available:
- 8 Friday, January 30, 2015

OACOA SEMINAR SERIES

- 8:00 to 8:15 **OACOA Seminar** Council House
Welcome: Joan Steiner, Director of Student Services, Scappoose SD/OACOA President
Sponsor: Jennifer Burchard, Renaissance Learning
- 8:15 to 9:05 **ODE Assessment Update and Q&A**
Speakers: Jon Wiens, Accountability and Reporting Manager, ODE
Derek Brown, Director of Assessment, ODE
Theresa Richards, Educator Effectiveness Director, ODE
- 9:05 to 9:55 **Mental Health, Emerging Issues**
Speaker: Danielle Sheldrake, Administrator of Student Services, Beaverton SD
- 9:55 to 10:45..... **Instructional Time**
Speakers: Chuck Bennett, Director of Government Relations, COSA
David Williams, Government Relations, Portland SD
- 10:45 to 11:00..... **Civil Rights Reporting - New Requirement Update**
Speaker: Martha Hinman, Director of Student Services, Redmond SD
- 11:00 to 11:30..... **ELPA 21**
Speaker: Martha Martinez, ELPA 21 Accountability Coordinator, ODE
Michelle McCoy, Education Program Specialist, Oregon Department of Education
- 11:30 to 12:15..... **Job Alike Table Topics**
- Graduation Issues (OACOA Board Facilitator)
 - Kindergarten Issues (OACOA Board Facilitator)
 - Special Ed Academy Opportunity (OACOA Board Facilitator)
 - Formative Interim Assessments: What are People Using? (OACOA Board Facilitator)
 - Textbooks: Where are We? (OACOA Board Facilitator)
 - ELPA 21 (Martha Martinez Facilitator)
- 12:15 to 12:45..... Lunch
- 12:45 to 2:00..... **Q&A for Upcoming Session**
Speaker:..... House Education Representative Margaret Doherty
Facilitators:... David Williams, Director of Government Relations, Portland SD
Danielle Sheldrake, Administrator of Student Services, Beaverton SD
Chuck Bennett, Director of Government Relations, COSA
- 2:00 Adjourn Seminar



Continuing Education (CEED)
Graduate School of Education

506-Level Graduate Credit for This Conference

Course title: 2015 OACOA/OASE Winter Conference	Tuition: \$80
Credit: One 506-level graduate credit	Course number: 10192
Term graded: Winter 2015	Grading method: A-F

SUMMARY:

Attend two days of the 2015 OACOA/OASE Winter Conference January 30 & 31st, 2015 and submit one written assignment to earn one graduate credit (ELP 506) through the Continuing Education department at PSU.

REGISTRATION:

A representative of the PSU Cooperative Credit Program will be at the conference at the PSU booth January 30 from 8-4pm and January 31st from 8-noon. Registration forms are available at the booth. **Give your registration form directly to the PSU rep. You will now be billed by PSU for the credit costs.**

REQUIREMENTS:

To get credit, you must attend the 2-day conference and complete a critical reflection paper synthesizing the information you learned at the conference. Assignment instructions are also available at the PSU booth. All papers must be submitted by **February 27th, 2015**.

GRADES, RECEIPTS, & TRANSCRIPTS:

Grades will be available on the PSU website (www.banweb.pdx.edu) on **March 25th, 2015**. For instructions on accessing your grade, obtaining a receipt, or getting transcripts, visit www.pdx.edu/ceed/co-op and click on "Information for Students" on the left menu.

CAN I USE THIS FOR THE CONTINUING ADMINISTRATOR LICENSE (CAL)?

This can be used as an elective if you are working towards the CAL at PSU (<http://www.pdx.edu/ceed/continuing-administrator-license>). If you plan to transfer this credit to another institution, check with that school to ensure that the credit will transfer. PSU cannot guarantee that this credit is transferable to other schools. Instead of taking this 1-credit course, you may be interested in taking the 4-credit Leadership Academy course (tuition = \$300), which is also pre-approved to count towards the CAL at PSU. You cannot register for both the 1-credit and 4-credit course. For more information about the 4-credit Leadership Academy course, visit: <http://www.pdx.edu/ceed/cosa>

CONTACT INFORMATION:

Julie Wolleck, Manager of the PSU Cooperative Credit Program, jwolleck@pdx.edu; 503-725-8234 Request an email copy of the assignment instructions; get information about partnering with PSU to offer credit for your school or district's professional development activities

Colin Cameron, Instructor of this course, COSA Director of Professional Development, colin@cosa.k12.or.us

- Questions about the assignment content

Paul Beaulieu, PSU Office Specialist, beau@pdx.edu; 503-725-8279 or 1-800-547-8887 ext 58279

- Questions about accessing PSU student records (grades, receipts, transcripts, etc)

Mark Mentzer, PSU Registration Coordinator, mentzerm@pdx.edu; 503-725-4825 or 1-800-547-8887 ext 54825

- Registration issues; billing and payment inquiries

2015 COSA PROFESSIONAL DEVELOPMENT EVENTS

FEBRUARY 2015

- 6-7 OALA Winter Conference University of Oregon, Eugene
- 13..... Winter Special Education Workshop Red Lion, Salem
- 26-27 Full-Day Kindergarten Implementation and Planning Conference Hilton, Eugene

MARCH 2015

- 5-6..... Spring Breakthrough Coach Wilsonville
- 6 Visible Learning for Administrators: Moving Beyond the Basics of Evaluation Wildhorse Convention Center, Pendleton
- 9 CCSS Spring Regional Training..... Best Western, Hood River
- 10..... CCSS Spring Regional Training..... Holiday Inn, Wilsonville
- 11..... CCSS Spring Regional Training..... Linn County Expo Center, Albany
- 12-13..... State English Learners Alliance Conference Hilton, Eugene

APRIL 2015

- 10..... Northwest Proficiency Conference Embassy Suites Airport, Portland
- 16-17 Anthony Muhammad “All Means All” Marylhurst University
- 24..... OACOA Seminar Series Hilton, Eugene

JUNE 2015

- 17..... 41st Annual COSA Pre-Conference Convention Center, Seaside
- 18-19..... 41st Annual COSA Conference..... Convention Center, Seaside

AUGUST 2015

- 5-7 Oregon Summer Assessment Institute Hilton, Eugene

NATIONAL CONFERENCES

- NASSP February 19-21, 2015 San Diego, California
- AASA February 26-28, 2015 San Diego, California
- ASCD March 21-23, 2015 Houston, Texas
- NAESP June 30-July 2, 2015..... Long Beach, California

CONFERENCE SPONSORS & EXHIBITORS



- Brian Goodman California Casualty..... bgoodman@calcas.com
- Ricky Cherry College Board..... chsieh@collegeboard.org
- JD McMahan Insight School of Oregon..... jdmcmahan@k12.com
- Erin Elfving..... McGraw-Hill School Education Group..... erin.elfving@mheducation.com
- Susan Waddell..... Northwest Evaluation Association susan.waddell@nwea.org
- Jennifer Burchard Renaissance Learning jennifer.burchard@renaissance.com
- Dawson Mortimore VEBA Service Group, LLC..... dawson_mortimore@ajg.com

COMMITTEES

OREGON ASSOCIATION OF CENTRAL OFFICE ADMINISTRATORS (OACOA) EXECUTIVE COMMITTEE

President.....	Joan Steiner, Scappoose SD
President-Elect.....	Danielle Sheldrake, Beaverton SD
Past President.....	Dawne Huckaby, Roseburg SD
Region A Representative.....	Debra Connolly, Medford SD
Region B Representative.....	Catherine Carlson, Salem-Keizer SD
Region C Representative.....	Eric Volger, InterMountain ESD
Region D Representative.....	Bill Stewart, Gladstone SD
Region E Representative.....	Cindy Jaeger, Northwest Regional ESD
At-Large Member.....	David Williams, Portland SD
At-Large Member.....	Martha Hinman, Redmond SD
Ex-Officio Member.....	Angie Peterman, Oregon Association of School Business Officials
Ex-Officio Member.....	Chuck White, Oregon School Personnel Association

OREGON ASSOCIATION OF SCHOOL EXECUTIVES (OASE) EXECUTIVE COMMITTEE

President.....	Heidi Sipe, Umatilla SD
President-Elect.....	Jeff Rose, Beaverton SD
Past President.....	Bob Stewart, Gladstone SD
Zone I Director.....	Randy Schild, Tillamook SD
Zone II Director.....	Jim Schlachter, Gresham-Barlow SD
Zone III Director.....	Darin Drill, Cascade SD
Zone IV Director.....	Todd Hamilton, Creswell SD
Zone V Director.....	Dawn Granger, Coos Bay SD
Zone VI Director.....	Sean Gallagher, Lake County SD
Zone VII Director.....	Candy Armstrong, North Wasco County SD
Zone VIII Director.....	Mark Witty, Grant SD
Zone IX Director.....	Jim Golden, Sisters SD
Ex-Officio Member.....	Betsy Miller-Jones, Oregon School Boards Association
Ex-Officio Member.....	Tom Welter, Oregon School Activities Association

WINTER CONFERENCE PLANNING COMMITTEE

Chuck Bennett.....	Director of Government Relations, COSA
Colin Cameron.....	Deputy Director, COSA
Suzanne Dalton.....	Coordinator of Professional Development, COSA
Martha Hinman.....	Director of Student Services, Redmond SD
Dawne Huckaby.....	Director of Teaching & Learning, Roseburg SD
Holly Lekas.....	Director of Professional Learning, COSA
Angie Peterman.....	Executive Director, OASBO
Danielle Sheldrake.....	Administrator of Student Services, Beaverton SD
Heidi Sipe.....	Superintendent, Umatilla SD
Joan Steiner.....	Director of Special Programs, Scappoose SD
Bill Stewart.....	Curriculum/Assessment, Gladstone SD
David Williams.....	Director of Government Relations, Portland SD



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- Advisors who guide students and help develop study skills

Insight School of Oregon, an alternative school, works in partnership with each local school district to provide educational services to students who reside in that district.

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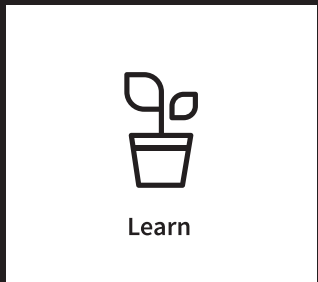
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Health reimbursement arrangements (HRAs) for public employees in the Northwest

Want a better way to pay for health care?

An HRA can help.

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Are you looking for ways to:

- Save money?
- Maximize the value of your employee benefits package?
- Help employees retire on time?
- Provide a valuable benefit for employees who opt out of your medical plan?

HRA VEBA is a win-win

- Employers and employees pay zero payroll taxes on contributions
- Employees pay zero tax on earnings and withdrawals (claims)
- Can be used anytime, after becoming claims-eligible
- Participant-directed investments
- Unused balances carry over from year to year (no annual use-it-or-lose-it)
- Can be used to reimburse retiree medical premiums

Common HRA VEBA funding sources

- Unused monthly benefit dollars / OEBA opt out funding
- Premium savings from lower-cost medical plans
- Early retirement incentives
- Part or all of a future pay raise or COLA
- Sick, vacation, personal, and other leave cash outs*
- Other miscellaneous sources

*Sick leave cash out is often better used to boost pension payment formulas.



Gallagher VEBA
ARTHUR J. GALLAGHER & CO.

Dawson Mortimore, Client Consultant
1-877-695-3945 | dawson_mortimore@ajg.com

What is an HRA?

A health reimbursement arrangement is an “account-based” health plan. Funded HRAs allow employees to accumulate a tax-free source of funds to cover their family’s out-of-pocket healthcare costs, including retiree medical premiums.

In Oregon, HRA VEBA is used by more than 200 school districts, counties, municipalities, and other governmental employers, including Tigard-Tualatin, South Lane, and Hermiston School Districts.

Over 281 school districts, 31 community and technical colleges, 93 state agencies, and more than 250 other governmental employers in Washington utilize HRA VEBA or a similar HRA program.

To learn more, or to schedule a presentation, contact your local Gallagher VEBA representative in Vancouver at 1-877-695-3945.

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One by one.

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Founded by educators nearly 40 years ago, Northwest Evaluation Association™ (NWEA™) is a global not-for-profit educational services organization known for our flagship interim assessment, MAP. Educators trust our assessments, professional development offerings, and research to help advance all students along their optimal learning path. Visit NWEA.org to find out how NWEA can partner with you to help all kids learn.

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With a commitment to leadership and the drive to prepare aspiring educational leaders to gain the tools and knowledge necessary for improving the teaching and learning in schools, the COSA-CUC Licensure and Degree Programs offer a new take on challenging the status quo of the educational world.

PROGRAMS OFFERED:

- (1) Teacher Leader Specialization (coming Spring 2015)
- (2) IAL, Initial Administrative License
- (3) IAL with Master's Degree in Educational Leadership
- (4) CAL, Continuing Administrator License
- (5) Doctorate in Education Leadership

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- **HIGH-QUALITY LEARNING.** COSA's partner Concordia University of Chicago is a NCATE accredited university and a national leader in educational training. The COSA Board of Directors are committed to a program with the highest and most rigorous standards of admission and completion.

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FIND OUT MORE:

Contact TRINA HMURA at the COSA office:
trina@cosa.k12.or.us 503.480.7214

Review the COSA website:
<http://www.cosa.k12.or.us/licensure/academics>

The COSA logo features the letters 'COSA' in a white, serif font, set against a dark red background that is shaped like the outline of the state of Oregon.