

4th Annual NW Proficiency/Competency Conference

LEADERSHIP GRIT

Making Tough Decisions for Student Learning

Embassy Suites—Portland Airport
General Conference: 8:30 am-3:00 pm

Dear Partner,

Once again, the Business Education Compact (BEC) and the Confederation of Oregon School Administrators (COSA) are hosting the 4th Annual NW Proficiency/Competency Conference in Portland. We offer this conference to feature best school and teaching practices in student-centered learning and related strategies. In order for education to achieve success for all students, it will take great courage, passion and perseverance from our public policy leaders, school boards, teachers and administrators. This year's conference theme, "*Leadership Grit—Making Tough Decisions for Student Learning*," features school models and teacher practices that illustrate leadership grit.

The conference will be held Friday, April 10th at the Embassy Suites Hotel-Portland airport. We expect 350-400 professionals to participate. This year's featured speaker, Jamie Robles, Principal Lindsay High School in California, has leadership grit and will be sharing his successes with attendees.

We need your assistance to make this conference successful. We rely on our partners for support and invite you to contribute to this growing event. I have enclosed information about various sponsorship and advertising options and the details for each. There is also an order form for you to complete and submit with your preferences and payment.

As you review the material, please don't hesitate to call me with your questions. You can email me at tbuschjo@becpdx.org or call me at (503) 646-0242 x24. Thank you for your interest and we look forward to hearing from you soon!

Sincerely,

Tamra Busch-Johnsen
BEC Executive Director



Confederation of Oregon School Administrators

707 13th St SE Ste 100 Salem, OR 97301
www.cosa.k12.or.us (503) 581-3141



Business Education Compact

12655 SW Center St Ste 430 Beaverton, OR 97005
www.becpdx.org (503) 646-0242 x31

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Sponsorship

Sponsor Benefits Include:

- Sponsor introduced from the podium
- Opportunities to address attendees
- 1 free registration
- Company logo in program
- Logo on slide show during registration & lunch
- Materials at tables and registration table
- Logo on COSA and BEC websites, as well as conference event page
- Vendor display table

Choose from :

- Thursday Informal Reception \$500
- Friday Keynote Speaker \$1,500
- Friday Breakfast \$500
- Friday Lunch \$500
- General \$500

Advertising

Full Back Cover \$300

- 7.5" x 10.5"
- Company logo in program
- Logo on slide show during registration and lunch
- Logo on COSA and BEC websites, as well as conference event page

Full Page \$200

- 7.5" x 10"
- Company logo in program
- Logo on slide show during registration and lunch
- Logo on COSA and BEC websites, as well as conference event page

One Half Page \$100

- 7.5" x 4.5"
- Company logo in program
- Logo on slide show during registration & lunch
- Logo on COSA and BEC websites, as well as conference event page



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4th Annual NW Proficiency/Competency Conference

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Embassy Suites—Portland Airport
General Conference: 8:30 am-3:00 pm

Participants at this year's conference include:

Oregon Department of Education	COSA
Oregon Education Investment Board	Oregon Education Association
Chalkboard Project	School board members
Administrators and teachers	Higher education representatives and educators
Administrators and policy leaders from SW Washington and Idaho	Parents

Sponsorship Form Submission and Payment Options

1. Complete the order form to reserve your sponsorship/ advertising
2. Print the form and send to BEC: FAX—(503) 644-8173 or email—tbuschjo@becpdx.org
3. Mail form with check to: COSA c/o Sera Lockwood, 707 13th St. SE, Suite 100, Salem, OR 97301

Terms & Conditions

- Sponsorships are accepted on a first-come, first-serve basis
- All payments received are non-refundable
- High-resolution logos are requested in 4-color and black & white versions in .jpg format. Color logos will be used whenever possible, however we reserve the right to use black & white logos if necessary
- Size of company name and logo on website will be dependent on space available and sponsorship level
- COSA and the BEC will be responsible for the planning, production and on-site supervision of all sponsored events



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4th Annual NW Proficiency/Competency Conference

LEADERSHIP GRIT

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Embassy Suites—Portland Airport
General Conference: 8:30 am-3:00 pm

Order Form

Company
Name

Contact
Name

Contact
Phone

Address

City, State,
ZIP

Email

Sponsorship

- Thursday Informal Reception—\$500 Friday Breakfast—\$500
 Friday Keynote Speaker—\$1,500 General—\$500
 Friday Lunch—\$500

Advertising

- Full Back Cover—\$300 Full Page—\$200 One Half Page—\$100

Please return the completed form to BEC: FAX—(503) 644-8173 or email—tbuschjo@becpdx.org

Questions? Call Tamra at (503) 646-0242 x24



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