

OCTOBER 20-22, 2013 • THE RIVERHOUSE, BEND

# OASSA/OESPA ANNUAL PRINCIPALS CONFERENCE



Confederation of Oregon School Administrators  
707 13th Street SE, Suite 100 • Salem, OR 97301  
[www.cosa.k12.or.us](http://www.cosa.k12.or.us) • (503) 581-3141



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## THE RIVERHOUSE FLOOR PLANS

Central Oregon's only LEED Silver certified "Green Convention Center"



## FEATURED SPEAKERS



### **Dylan Wiliam, Emeritus Professor of Educational Assessment, IOE**

Dylan Wiliam, PhD, is a consultant who works with educators in the United Kingdom and North America to develop effective, research-based formative assessment practices. He is former deputy director of the Institute of Education at the University of London. From teaching in urban public schools to directing a large-scale testing program to serving in university administration, his professional path has led to a variety of positions at the forefront of education. Dr. Wiliam is also senior research director of the Learning and Teaching Research Center at the Educational Testing Service in Princeton, New Jersey.

During his early years of teaching in private and inner-city classrooms, Dr. Wiliam focused on physics and mathematics. He later joined the faculty of Chelsea College, University of London, which later became part of King's College London. Here, he worked on developing innovative assessment schemes in mathematics before accepting leadership of the King's College Mathematics Education Program.



### **Kaitlin Roig, Teacher, Sandy Hook Elementary**

Kaitlin M. Roig attended UCONN and was accepted to the NEAG School of Education, where she completed her Masters of Education with honors in 2006.

Kaitlin began her teaching career as a Reading Specialist in Westport, CT. While there, she worked with first and second grade students. Kaitlin worked closely with teachers, and administration to implement strategies and action plans for struggling readers.

In 2007, Kaitlin began teaching first grade at Sandy Hook Elementary School. There she served on the Math Committee, Language Arts Committee, Action Research Committee, and Social Committee. She also began Marathon Mondays, a running club for 3rd and 4th grade students. Kaitlin still teaches first grade at Sandy Hook, as well as teaching the summer reading program.



### **Susan Graves, Nationally Certified Trainer, Office of Safe and Healthy Schools, U.S. Department of Education**

Susan Graves has served the *Lincoln County School District* on the Oregon Coast as Safety Coordinator since 2001. She oversees all aspects of emergency preparedness and management for 21 public schools & facilities that serve more than 5,500 students and 500 staff. Lincoln County comprises nearly 1,000 square miles of rural area, 60 of which hug the Pacific Ocean, with several distinct regions and local cultures. As a result, Ms. Graves routinely coordinates safety services with eight government authorities, seven law-enforcement agencies, eight fire districts, six emergency service agencies, three ambulance companies and two hospital districts. Her collaborative work frequently involves multi-agency, full-scale training exercises as well as presentations for school administration, staff, students, partnering agencies, and community groups.

Susan is a nationally recognized subject matter expert on school emergency management, Teen CERT, and earthquakes/tsunamis and serves the *United States Department of Education* as a trainer for schools across the country. Her most recent work with the *U.S. Department of Education* was as a trainer for 850 school administrators, law enforcement officials, and state & local municipalities in Connecticut following the tragic Sandy Hook Elementary School shooting.

## MONDAY BREAKOUT SESSIONS AT-A-GLANCE

	Breakouts Round I 10:00 to 10:45	Breakouts Round II 11:00 to 11:45	Breakouts Round III 1:00 to 2:15	Breakouts Round IV 2:30 to 3:45
Room A	Strategic Investment Funding (repeats at 11:00)	Strategic Investment Funding	New School/District Report Cards Focus on Growth and Student Outcomes (repeats at 2:30)	New School/District Report Cards Focus on Growth and Student Outcomes
Room E	Building a Comprehensive Early Learning System (repeats at 11:00)	Building a Comprehensive Early Learning System	Panel Discussion: Building a Comprehensive Early Learning System	Olweus Bully Prevention Program - Making Bystanders the Upstanders
Room F	A SMART Approach: Partnering with Schools and Communities to Improve Reading Outcomes for Oregon Children	School Improvement and Accreditation with the New NWAC/ AdvancED Protocol	How's Your Core? Making the Most of Schoolwide Meetings!	Unarmed Response to an Active Shooter
Room G	Where do I find the Time? Managing Walk Throughs	Feedback and Grading: From Research to Practice	Apple: The Creation and Curation of Content	Apple's Vision for Education
Room H	Leadership Strategies to Promote a Culture of Respect	How one Oregon High School is Preparing its Students for the 21st Century	Hillsboro SD CCSS and IEP's	How To Have Positive, Productive Evaluation Feedback Conversation
Room I	Teen Parents in Oregon High Schools	Fool Me Once, Shame on You: Strong Core Literacy in MS RTI	Struggles and Triumphs: Implementing Proficiency and HB 2220	Student Success: What's School Employee Wellness Got to Do With It?
Room J	Summer School + Professional Development = (Academic Progress) <sup>2</sup>	Turnin' the Thing Around: How We Did It and How You Can Do It	Implementation of SB 290 - Lessons Learned So Far	Meeting the Math Essential Skills after OAKS
Board Room	Innovative Leadership Training and Development Programs: Relevant, Rigorous, Dynamic	Innovative Leadership Training and Development Programs: Relevant, Rigorous, Dynamic	Consultation Appointments	Consultation Appointments

## TUESDAY BREAKOUT SESSIONS AT-A-GLANCE

	Breakouts Round V 9:15 to 10:30	Breakouts Round VI 10:45 to 12:00
Room A, J	Developing High-Quality School Emergency Operations Plans (9:00 to 12:30)	
Room E	Tell Us More - Lessons Learned	Transforming a School of Mediocrity into a School of Excellence
Room F	When X = Student Activities, Performance Follows! (repeats at 10:45)	When X = Student Activities, Performance Follows!
Room G	Visible Principals: A Framework for Excellence (repeats at 10:45)	Visible Principals: A Framework for Excellence
Room H	Looking at Diploma Options	Special Education Tips to Support Building Administrators
Room I	Keeping Learning on Track: Formative Assessment Through Professional Development	Meet the NEW Northwest Evaluation Association
Board Room	Online and Blended Learning (repeats at 10:45)	Online and Blended Learning

## FOLLOW THIS EVENT ON TWITTER

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## PRESENTER MATERIALS

Presenter materials can be downloaded off the COSA website here:

<http://www.cosa.k12.or.us/events/2013-oassaoespa-annual-principals-conference>

## SCHEDULE

### Sunday, October 20, 2013

- 12:30 to 6:00 ..... Registration Opens
- 1:00 to 4:00 ..... Forum for Beginning Principals  
iPad for Administrators and Teacher Leaders  
Educator Effectiveness
- 4:30 to 5:30 ..... Fireside Chat
- 6:00 ..... Registration Closes

### Monday, October 21, 2013

- 6:00 to 7:00 ..... Wellness Activity (Yoga, Walk, Run) OEA Choice Organized
- 7:30 to 8:00 ..... Registration/Continental Breakfast
- 8:00 to 9:45 ..... General Session I - Dylan Wiliam
- 9:45 to 10:00 ..... Break
- 10:00 to 10:45 ..... Short Breakout Sessions: Round I
- 10:45 to 11:00 ..... Break
- 11:00 to 11:45 ..... Short Breakout Sessions: Round II
- 11:45 to 1:00 ..... Lunch
- 1:00 to 2:15 ..... Breakout Sessions: Round III
- 2:15 to 2:30 ..... Break
- 2:30 to 3:45 ..... Breakout Sessions: Round IV
- 4:00 to 5:30 ..... Exhibitor Sponsored Reception/Recognition of Award Winners
- 5:30 ..... Dinner On Your Own

### Tuesday, October 22, 2013

- 6:00 ..... Wellness Activity On Your Own
- 7:30 to 8:00 ..... Registration/Continental Breakfast
- 8:00 to 9:00 ..... General Session II - Kaitlin Roig
- 9:00 to 12:30 ..... Emergency Preparedness - Susan Graves
- 9:15 to 10:30 ..... Breakout Sessions: Round V
- 10:30 to 10:45 ..... Break
- 10:45 to 12:00 ..... Breakout Sessions: Round VI
- 12:30 ..... Adjourn - Travel Safe



## PRE-CONFERENCE PROGRAM

### Sunday, October 20, 2013

12:30 to 6:00..... Registration Opens

1:00 to 4:00 ..... **Forum for Beginning Principals**.....Rooms H, I

Facilitators: Kevin Ricker, Principal, Centennial High School (OASSA President)  
Ryan Noss, Assistant Superintendent, Lebanon Community SD

Beginning principals are invited to join in conversations with highly successful Oregon principals and principals of the year. This session will focus on a specific hot topic or important issue for Beginning School Principals K-12. Participants will have the opportunity to select the topics they would like to discuss with an experienced and highly successful principal.

**iPad for Administrators and Teacher Leaders** ..... Room A, J

Presenters: Steve Nelson, Account Executive, Apple Education  
Apple Education Team

Streamline your daily business tasks with apps that eliminate paper-based processes, give you real time information, and improve efficiency of common administrative activities. In this session, you will learn a variety of tips and tricks as well as explore a variety of apps that will help you be a more efficient iPad user.

**Educator Effectiveness** ..... Room D

Presenters: Brian Putnam, Education Program Specialist, Oregon Department of Education  
Tanya Frisendahl, Education Specialist, Oregon Department of Education

Lessons learned from others regarding implementation of the The Oregon Framework for Teachers evaluation systems. Find out the pitfalls to avoid and the priorities to establish when you implement your systems in a way that will make a difference for student learning and growth.

4:30 to 5:30 ..... **Fireside Chat** .....Rooms E, F, G

Presenter: Rob Saxton, Deputy Superintendent of Public Instruction, ODE  
Facilitators: Lee Loving, Principal, Ridgeview High School, Redmond SD (OASSA Board)  
Rynda Gregory, Student Services Coordinator, Corvallis SD 509J (OESPA President)

This session will provide opportunity for principals and teacher leaders to engage in conversation with each other and invited guests, around current hot topics that you have told us are important to you as leaders.

Closure: Tina Acker, Principal, Vernon Elementary School (COSA President)

**Sponsored by:**



Kevin Stone, CEO, EdCaliber

**WE DEVELOP AND SUPPORT EDUCATIONAL LEADERS TO ENSURE STUDENT SUCCESS**

# CONFERENCE PROGRAM

## Monday, October 21, 2013

6:00 ..... Wellness Activity Organized by OEA Choice Trust  
 Yoga ..... Hotel, Three Sisters Room A, B  
 Runners and Walkers meet at the conference registration area.

7:30 to 8:00 ..... Registration

8:00 to 9:45 ..... **GENERAL SESSION I** ..... Rooms B, C, D, E, F, G

Welcome: Colin Cameron, Deputy Director, Confederation of Oregon School Administrators  
 Rynda Gregory, Student Services Coordinator, Corvallis SD 509J (OESPA President)  
 Kevin Ricker, Principal, Centennial High School (OASSA President)

National Anthem - Mt. View High School Choir, Directed by Susan Evans

Sponsor Introduction - Holly Rasche, OR Account Executive, NWEA

### Why Is Getting Good Schools So Hard?

Speaker: Dylan Wiliam, Emeritus Professor of Educational Assessment, Institute of Education

This session will focus on improving educational achievement is an economic priority for all countries. Higher levels of education lead to reduced health care costs, reduced criminal justice costs, and increased economic growth. In this session, participants will learn why previous attempts to improve educational achievement have been largely unsuccessful, and what needs to be done to improve educational outcomes at scale.

9:45 to 10:00 ..... Break

10:00 to 10:45 ..... **SHORT BREAKOUT SESSIONS: ROUND I**

**Strategic Investment Funding** (repeated at 11:00) ..... Room A

Speaker: Jim Carlile, Assistant Superintendent, Oregon Department of Education  
 Theresa Richards, Director, Educator Effectiveness, Oregon Department of Education  
 Kim Patterson, Director, College & Career Ready, Oregon Department of Education  
 Jim and the ODE team will share updates and details on upcoming Strategic Investment grant opportunities, as well sharing next steps for Educator Effectiveness and Common Core professional development opportunities across Oregon.

**Building a Comprehensive Early Learning System** (repeated at 11:00) ..... Room E

Speakers: Megan Irwin, Early Learning System Design Manager, Early Learning Division  
 Dawn Woods, Quality Improvement Manager, Office of Childcare  
 Kara Williams, Early Childhood Education and Kindergarten Specialist, ODE  
 We will present on the work to transform the patchwork of early learning services into a comprehensive system, focusing on QRIS and Kindergarten Assessment in addition to the system re-design via Hubs.

**A SMART Approach: Partnering with Schools and Communities to Improve Reading Outcomes for Oregon Children** ..... Room F

Speakers: Diane Turnbull, Central Area Manager, Start Making A Reader Today (SMART)  
 Jessica Corcoran, Communications Director, Start Making A Reader Today (SMART)  
 Rosemary O'Neil, Mountain View Elementary Principal  
 SMART (Start Making A Reader Today) is a nationally recognized, statewide nonprofit



that serves as an ally for educators by supporting their efforts to improve literacy outcomes, while building self-confidence and a love of reading in at-risk children. This session will focus on SMART's role within early literacy strategies and intervention in grades PreK-3. We will present an overview of SMART implementation within the context of our state's current educational climate and priorities, as well as program outcomes. There will be opportunities for Q & A with SMART staff and principals who currently utilize SMART in their schools.

**Where do I find the Time? Managing Walk Throughs.....Room G**

Speakers: Dean Richards, RTI Coach, Oregon RTI Project  
Devin Grigg, Principal, Sunset Elementary, Hermiston SD

There are many things competing for your time! This session will address the importance and need for walk throughs that can help you get a better pulse of the building, be visible, support teachers, know your students, and guide your professional development. Within the context of an RTI system, the walk through piece is an essential component for sound decision making. We will address some key tools that will help meet your needs.

**Leadership Strategies to Promote a Culture of Respect.....Room H**

Speaker: John Lenssen, Director, John Lenssen and Associates/Consultant, GEAR UP Oregon

We will identify and examine specific strategies that principals and leaders can prioritize and implement to promote respectful, inclusive, and culturally responsive cultures in schools. Strategies will address specifics within: school improvement plans, collaboration with teachers, family engagement, PBIS, culturally responsive teaching, teacher evaluation, professional development and PLC's.

**Teen Parents in Oregon High Schools.....Room I**

Speakers: Crystal Persi, Consultant for Teen Parenting/Special Populations Quality Improvement Coordinator, Oregon Department of Education  
Julie Mitchell, Teen Parent Coordinator/Child Development Center Director, Madras HS  
Rachel Krieger, Teen Parent Coordinator, Stayton HS

Teen Parents and their children are a special part of many Oregon high schools. They come to you with special funding to meet their unique needs and rights. During this session, time will be spent discussing the support services that are available to Oregon schools for the work you do with your district's teen parents and their children. Various models of quality programs will be discussed and an opportunity for creative collaboration will be available.

**Summer School + Professional Development = (Academic Progress)<sup>2</sup>.....Room J**

Speaker: Louise Bronaugh, Director, Summer Springboard  
Shannon McCaw, SMC Curriculum  
Matt Thornton, High School Math Teacher, South Lane SD

In an innovative partnership with local business; Summer Springboard, the Eugene 4J school district hosted a summer camp that provided middle school students with 100 minutes of math every day, computer programming, P.E., and financial literacy. Teachers at the camp also received onsite coaching and professional development in many areas including student engagement and motivation, effective formative assessments, frequent progress monitoring, interventions, differentiation and proficiency based grading. Attend this session if you want to see outcome data, hear about the year-round benefits for teachers and students, and find out how to offer this in your building.

**Innovative Leadership Training and Development Programs: Relevant, Rigorous, Dynamic** (repeated at 11:00) ..... Board Room  
 Speakers: Colin Cameron, Deputy Director, COSA  
 Cheryl K. Brown, Education Leadership Specialist, COSA

This session will provide information about the TSPC approved COSA-CUC Administrator Licensure Programs. In today's competitive global environment, effective leadership and management abilities are crucial to our student's success. COSA is partnering with Concordia University of Chicago to offer the Initial and Continuing Administrator licenses and there is the opportunity to pursue a Master's or Doctorate in conjunction with the programs. The presentation will include aspects of the rigorous program and the relevant, job embedded internship. The programs emphasize instructional leadership, research based decision-making skills and the application of cross-functional knowledge. There are career-building opportunities for educators at various stages of their profession.

10:45 to 11:00..... Break

11:00 to 11:45..... **SHORT BREAKOUT SESSIONS: ROUND II**

**Strategic Investment Funding** (repeat of 10:00 session) .....Room A  
 Speaker: Jim Carlile, Assistant Superintendent, Oregon Department of Education  
 Theresa Richards, Director, Educator Effectiveness, Oregon Department of Education  
 Kim Patterson, Director, College & Career Ready, Oregon Department of Education  
 Jim and the ODE team will share updates and details on upcoming Strategic Investment grant opportunities, as well sharing next steps for Educator Effectiveness and Common Core professional development opportunities across Oregon.

**Building a Comprehensive Early Learning System** (repeat of 10:00 session) .....Room E  
 Speakers: Megan Irwin, Early Learning System Design Manager, Early Learning Division  
 Dawn Woods, Quality Improvement Manager, Office of Childcare  
 Kara Williams, Early Childhood Education and Kindergarten Specialist, ODE  
 We will present on the work to transform the patchwork of early learning services into a comprehensive system, focusing on QRIS and Kindergarten Assessment in addition to the system re-design via Hubs.

**School Improvement and Accreditation with the New NWAC/AdvancED Protocol**..... Room F  
 Speakers: Phil Meager, Associate Director, Oregon, NWAC/AdvancED  
 Karen Goirigolzarri, Principal, Roseburg HS, Roseburg SD  
 Lee Loving, Principal, Ridgeview HS, Redmond SD (OASSA Board)  
 Pam Maurice, Principal, Glide HS, Glide SD  
 This session will review new AdvancED standards and protocols. Special attention will be given to the ASSIST program that is utilized by member schools and what is involved to prepare for an external review.

**Feedback and Grading: From Research to Practice** .....Room G  
 Speaker: Dylan Wiliam, Emeritus Professor of Educational Assessment, IOE  
 Feedback can have huge impact on learning, but most of the feedback received by students in schools is, at best, useless, and can, in many situations, actually lower student achievement. In this session, participants will learn about different kinds of feedback, the eight possible kinds of responses that students can make, and why only two of them will; actually improve learning. As well as learning about a number of ready-to-use classroom techniques for providing effective feedback, participants will also learn how effective day-to-day feedback practices can be integrated into a classroom grading system that can be used both formatively and summatively.

**How one Oregon High School is Preparing its Students for the 21st Century.....** Room H  
 Speaker: Eric Bergmann, Principal, SILVER School at Newberg High School (OASSA Board)

Participants will receive information on how one small Oregon High School has chosen to prepare its students for life in the 21st Century. Additionally, innovative models utilized by several other high schools from around the country will be shared. Finally, information related to 21st Century Skills that have been developed by the Partnership for 21st Century Skills, as well as several other prominent authors will be shared.

**Fool Me Once, Shame on You: Strong Core Literacy in MS RTI.....** Room I

Speakers: Jana Clemons, Language Arts Teacher & Literacy Coach, Bend-La Pine SD  
 Julie Walker/EBISS Coordinator/Bend-La Pine School District  
 David Putnam, Director, Oregon RTI

A common mistake when implementing RTI at the elementary level has been to overlook the critical importance of a strong core literacy program. It will be “shame on us” if we make the same mistake twice when implementing RTI systems at the middle level. Presenters will outline Bend-La Pine’s “coordinated literacy practices” and describe how these practices integrate the CCSS and the IES Adolescent Literacy Recommendations. Training modules for delivering professional development on coordinated literacy practices will be shared. Participants will gain an understanding of effective coordinated literacy practices, and leave with tools for training and supporting these practices. This presentation is for elementary staff.

**Turnin’ the Thing Around: How We Did It and How You Can Do It.....** Room J

Speaker: Eric Nichols, Director of Instruction & Information Services, Harney SD/  
 Principal, Hines Middle School

Explore the 2 year path from school improvement to a 5 out of 5 rating at a high-poverty school in rural Oregon. Strategies, tactics and the actual “stuff” will be revealed as to how you can help improve any school in any environment. You’ll take away something that you can use and implement at your school and begin paving the road to success.

**Innovative Leadership Training and Development Programs: Relevant, Rigorous, Dynamic (repeat of 10:00 session).....** Board Room

Speakers: Colin Cameron, Deputy Director, COSA  
 Cheryl K. Brown, Education Leadership Specialist, COSA

This session will provide information about the TSPC approved COSA-CUC Administrator Licensure Programs. In today’s competitive global environment, effective leadership and management abilities are crucial to our student’s success. COSA is partnering with Concordia University of Chicago to offer the Initial and Continuing Administrator licenses and there is the opportunity to pursue a Master’s or Doctorate in conjunction with the programs. The presentation will include aspects of the rigorous program and the relevant, job embedded internship. The programs emphasize instructional leadership, research based decision-making skills and the application of cross-functional knowledge. There are career-building opportunities for educators at various stages of their profession.

11:45 to 1:00..... Lunch..... Downstairs

Speakers: Craig Hawkins, Executive Director, Confederation of Oregon School Administrators  
 Tina Acker, Principal, Vernon Elementary School (COSA President)  
 Rob Saxton, Deputy Superintendent, Oregon Department of Education

Light Jazz Performed by Bend Senior High Choir - Directed by Luke MacSween

1:00 to 2:15 ..... **BREAKOUT SESSIONS: ROUND III****New School/District Report Cards Focus on Growth and Student Outcomes**

(repeated at 2:30) ..... Room A

Speakers: Jon Wiens, Education Specialist, Oregon Department of Education

Drew Hinds, Education Specialist, Oregon Department of Education

The newly redesigned district and school report cards were made public October 10 and the Oregon Department of Education would like your feedback. The redesign is the product of a broad-based effort. Input from parents, community members, educators, and stakeholders from around the state were critical in determining key elements, layout, and focus of the report cards. A primary goal of the redesign was to make the report cards more visually appealing, user-friendly, and relevant. This session will include a brief introduction to the redesigned report card and responses to frequently asked questions. Information is intended to support school and district leaders in communicating with their school community.

**Panel Discussion: Building a Comprehensive Early Learning System** ..... Room E

Facilitator: Laura Fendall, Principal, Oliver Elementary, Centennial SD (OESPA President-Elect)

Speakers: Megan Irwin, Early Learning System Design Manager, Early Learning Division

Dawn Woods, Quality Improvement Manager, Office of Childcare

Kara Williams, Early Childhood Education and Kindergarten Specialist, ODE

This panel discussion is a continuation of the short breakout session. This session will provide opportunities for the audience to interact with the panel. The panel will be moderated; questions will be welcomed as the conversation digs into the details.

**How's Your Core? Making the Most of Schoolwide Meetings!** ..... Room F

Speakers: Julie Walker, EBISS Coordinator, Bend-La Pine SD

Dean Richards, Oregon RTI Coach, RTI Project

This session will focus on implementing school-wide meetings that empower professional learning teams to analyze current data and use that data to create actionable plans that inform instruction and raise student achievement.

**Apple: The Creation and Curation of Content** ..... Room G

Speakers: Steve Nelson, Account Executive, Apple Inc.

Apple Education Team

Apple has a long history of fostering creativity in the classroom. Today, with tools such as iBooks Author, teachers and students can author learning materials and Multi-Touch books for iPad in ways that bring content to life. iWork and iLife are powerful suites of digital content creation apps that encourage students to communicate their best thinking in compelling new ways and enable teachers to design more engaging lessons. With iTunes U, teachers have everything they need to create and share complete courses—all in one place. And with iOS apps, faculty and students can create, edit and share content, anytime, anywhere.

**Hillsboro SD CCSS and IEP's** ..... Room H

Speakers: Elaine Fox, Executive Director of Special Programs, Hillsboro SD

Jon Pede, Director of Student Services, Hillsboro SD

Julie Le, Special Programs Coordinator, Hillsboro SD

Melanie Peters, Coordinator of Student Services, Hillsboro SD

Hillsboro School District has just completed year one of standards based IEP training. Come hear about successes and lessons learned during the first year of their three year process. The presentation will include sample training materials including PowerPoints and handouts.

**Struggles and Triumphs: Implementing Proficiency and HB 2220** ..... Room I

Speakers: Tamra Busch-Johnsen, Executive Director, Business Education Compact  
 Kristina Wonderly, Assistant Principal, Talmadge Middle School, Central SD

Need additional resources for implementing proficiency and fulfilling HB 2220 requirements? BEC will introduce the session with sample HB 2220 implementation challenges and solutions in Oregon. Talmadge Middle School, Central 13J School District will share its 10 P's of Talmadge's proficiency journey—Priorities, Preparation, Pre-Assessment, Proof, Parents, Politics and 4 more!

Included will be parent communication materials on grading/reporting and other grading and reporting resources to help support your proficiency/HB 2220 implementation journey.

**Implementation of SB 290 - Lessons Learned So Far** ..... Room J

Speakers: Paul Andrews, Deputy Superintendent, High Desert ESD  
 Michael McDonald, Administrator on Special Assignment, Bend-La Pine SD  
 Steve Stancliff, Assistant Principal, Ridgeview HS, Remond SD  
 Jim Golden, Superintendent, Sisters SD

This presentation will consist of a panel discussion by leaders of districts in central Oregon who have been working on new evaluation systems for almost 5 years under Chalkboard's CLASS project. Having had a head start on this work, the four panel members will discuss lessons learned and barriers that are still encountered as new evaluation systems are implemented.

2:15 to 2:30 ..... Break

2:30 to 3:45 ..... **BREAKOUT SESSIONS: ROUND IV**

**New School/District Report Cards Focus on Growth and Student Outcomes**

(repeat of 1:00 session) ..... Room A

Speaker: Jon Wiens, Education Specialist, Oregon Department of Education  
 Drew Hinds, Education Specialist, Oregon Department of Education

The newly redesigned district and school report cards were made public October 10 and the Oregon Department of Education would like your feedback. The redesign is the product of a broad-based effort. Input from parents, community members, educators, and stakeholders from around the state were critical in determining key elements, layout, and focus of the report cards. A primary goal of the redesign was to make the report cards more visually appealing, user-friendly, and relevant. This session will include a brief introduction to the redesigned report card and responses to frequently asked questions. Information is intended to support school and district leaders in communicating with their school community.

**Olweus Bully Prevention Program - Making Bystanders the Upstanders** ..... Room E

Speaker: Majalise Tolan, Principal, Taft 7-12, Lincoln County SD

The Olweus Bully Prevention Program: Making Bystanders the Upstanders is a framework designed to incorporate school, classroom, individual, community and parent components to establish a more accepting culture and build a focus on student learning. Participants will complete activities that can be implemented in their own schools and discuss ways to partner school culture and climate improvement with CCSS.



**Unarmed Response to an Active Shooter..... Room F**

Speakers: Robert Hatchell, Detective Sergeant, Dallas Police Department  
 Detective Josh Calef, Dallas Police Department  
 Clem Spenner, Threat Assessment Consultant, Willamette ESD  
 Jamie Richardson, Principal, LaCreole Middle School

This school safety presentation provides a different approach to a threat in our schools. The strategy of GET OUT - LOCK OUT - KNOCK OUT will be presented as a different approach to school violence. The presenters will share the research behind this strategy and demonstrate the effectiveness of this strategy through a role play. The presenters will also present the overall school safety strategies developed by Dallas Police Department and Dallas School District and the importance of the partnership between local agencies.

**Apple's Vision for Education..... Room G**

Speaker: Steve Nelson, Account Executive, Apple Inc.  
 Apple Education Team

Apple believes in a world in which all learners are empowered to discover their own special genius. Our education mission is to provide a learning environment that supports the way students live and how they want to learn. Apple provides a personalized learning environment that supports creativity, collaboration, innovation, and critical thinking as a means to transform the way teachers teach and the way students learn.

**How To Have Positive, Productive Evaluation Feedback Conversation..... Room H**

Speakers: Brian Putnam, Education Specialist, Oregon Department of Education  
 Tanya Frisendahl, Education Specialist, Oregon Department of Education

In this session, educators will have an opportunity to practice the conceptual framework for differentiated evaluation feedback conversation between an evaluator and an educator. Participants will develop an understanding of directive, collaborative, and facilitative conversations and how to make the best choices on how to respond to and interact during a feedback conference as an evaluator or educator.

**Student Success: What's School Employee Wellness Got to Do With It? ..... Room I**

Speakers: Inge Aldersebaes, Director of School Employee Wellness, OEA Choice Trust  
 Todd Baughman, Principal, Lyle Elementary School, Dallas SD  
 Holly Spruance, Executive Director, OEA Choice Trust

Schools today are faced with many challenges: increased accountability; teaching children who may not be healthy and ready to learn; shrinking budgets and competing priorities. With challenges like these, now is absolutely the right time to become a champion for an employee wellness program in your school or district. School employees spend half their waking day at work and play a significant role in preparing children and young people to become successful and healthy community members. School employee wellness is more than a nice-to-have; it's instrumental in supporting student academic success. Securing support from top leadership is one of the most critical factors in launching and sustaining successful employee wellness programs. Join this interactive session to learn about Oregon's approach to school employee wellness and how schools are achieving positive results for school staff and students.



**Meeting the Math Essential Skills after OAKS** ..... Room J

Speakers: Shannon McCaw, Consultant, SMC Curriculum  
Eric Oja, Math Teacher, Pendleton High School

Nearly 12,000 students in Oregon entered their senior year of high school having not met the high school Essential Skill in mathematics. In this session, Pendleton and McMinnville High Schools along with SMC Curriculum will share how they have created and are implementing a local option assessment as another option beyond work samples to help students meet the Essential Skill in Mathematics.

4:00 to 5:30 ..... **Exhibitor Sponsored Social/Recognition of Award Winners** ..... Conference Hall

Hosts: Matt Thatcher, Principal, Cascade High School, Cascade SD (OASSA President-Elect)  
Laura Fendall, Principal, Oliver Elementary, Centennial SD (OESPA President-Elect)

**National Breakthrough High School**

Mike Solem, Gervais High School  
Gervais SD, Gervais, OR  
mike\_solem@gervais.k12.or.us

**Elementary School Principal of the Year**

Ericka Guynes, Earl Boyles Elementary  
David Douglas SD, Portland, OR  
ericka\_guynes@ddouglas.k12.or.us

**High School Principal of the Year**

Bryan Starr, Scio High School  
Scio SD, Scio, OR  
bryan.starr@scio.k12.or.us

**Middle School Principal of the Year**

James Johnston, Alice Ott Middle School  
David Douglas SD, Portland, OR  
james\_johnston@ddouglas.k12.or.us



5:30 ..... Dinner On Your Own

**Tuesday, October 22, 2013**

6:00 ..... Wellness Activity On Your Own

7:30 to 8:00 ..... Registration/Continental Breakfast

8:00 to 9:00 ..... **GENERAL SESSION II** ..... Rooms B, C, D, E, F, G

Welcome: Holly Lekas, Director of Professional Learning, COSA  
Matt Thatcher, Principal, Cascade High School, Cascade SD (OASSA President-Elect)  
Rynda Gregory, Student Services Coordinator, Corvallis SD 509J (OESPA)

**Teaching Students a Social Curriculum**

Speaker: Kaitlin Roig, Teacher, Sandy Hook Elementary

As educators, if we want our students to be caring, kind, loving, empathetic people, then we need to take the initiative to teach that. Students learn kindness by being kind, they learn to care by caring, and they learn empathy by being empathetic. Teachers need to create an environment where students learn to care for others not by talking but by doing, by being actively engaged. Then the message is cultivated that our lives are not separate, but in fact completely connected. When we teach kindness, compassion, love and empathy, there is no room for hate.

9:00 to 12:30..... **Developing High-Quality School Emergency Operations Plans**.....Room A, J

Speaker: Susan Graves, Office of Safe and Healthy Schools, U.S. Department of Education  
Host: Matt Thatcher, Principal, Cascade High School, Cascade SD (OASSA President-Elect)



This training session, Developing High-Quality School Emergency Operations Plans, will provide an overview of the recently released guide, designed to help schools develop and implement high-quality emergency operations plans (EOPs), and describe the principles and processes that will help ensure planning efforts are aligned with the emergency planning practices at the national, state, and local levels. Specifically, this training will provide participants with an overview of:

- The key principles for developing a comprehensive EOP for a school;
- The planning process for developing, implementing and refining an EOP for a school;
- The form, function, and content of a school EOP; and
- Topics that support emergency operations planning including school climate, information sharing, active shooter situations, and psychological first aid for schools.

9:15 to 10:30..... **BREAKOUT SESSIONS: ROUND V**

**Tell Us More - Lessons Learned**.....Room E

Speaker: Kaitlin Roig, Teacher, Sandy Hook Elementary  
Host: Rynda Gregory, Student Services Coordinator, Corvallis SD 509J (OESPA President)

Kaitlin will tell us more about teaching kindness, compassion, love and empathy so there is no room for hate. Kaitlin will respond to questions generated from school leaders from across the United States.

**When X = Student Activities, Performance Follows!** (repeated at 10:45).....Room F

Speakers: Robyn Biehler, Executive Director, Retired from Tigard-Tualatin SD  
Sara Nilles, Executive Director, OASC

The Alliance for Student Activities is a nonprofit organization dedicated to raising awareness about the value of student activities. Through printed materials, videos, and live presentations, the Alliance provides compelling information about the importance of student activities in increasing standardized test scores, lowering the dropout rate, and improving social and emotional outcomes. We'll discuss ways on how you can make the time, promote the value and be a champion! The Alliance is funded and supported by NASSP, NASC, NHS, CADA, and Herff Jones.

**Visible Principals: A Framework for Excellence** (repeated at 10:45).....Room G

Speakers: Rob Hess, Superintendent, Lebanon Community SD  
Tonya Cairo, Principal, Pioneer School

Though educator effectiveness is the topic of the day, real improvement in the principal's office comes from specific feedback attached to meaningful performance targets. Come and learn about a leadership framework that is transforming the 21st Century principalship. This framework incorporates the research of John Hattie (Visible Learning) and is built around the domains of Instructional Leadership, Building Management, and School Culture. This session will have you laughing, thinking, and learning while you will walk away with a roadmap of specific actions you can take to become a more effective leader based upon the philosophy that visibility is the key to becoming an exceptional principal.

**Looking at Diploma Options**..... Room H

Speakers: Brittaney Cocciolo, Special Education Teacher, Redmond HS, Redmond SD

Presentation will feature a decision making process for determining appropriate diploma for students. The presentation will include a diploma option chart, forms to document the decisions and the process for implementation.

**Keeping Learning on Track: Formative Assessment Through Professional Development**... Room I

Speaker: Holly Rasche, OR Account Executive, NWEA

Keeping Learning on Track (KLT) was created by international Formative Assessment expert and researcher, Dylan Wiliam. The program exposes teachers to over 100 proven Formative Assessment classroom techniques based on key strategies for assessing learning in the moment and is now offered by Northwest Evaluation Association. Keeping Learning on Track is a sustained, multi-year program presented by NWEA that builds expertise in Formative Assessment as a process. Teachers learn key methods to gather evidence of learning - by partnering with students - to adjust instruction in the moment to improve outcomes for every child. The job-embedded program builds Teacher Learning Communities (TLC) that give educators the opportunity to collaborate meaningfully and reflect on their practice through the school year...this is NOT a one-time only workshop! Join us and learn about the Southern Oregon ESD and NWEA partnership to offer this program to educators in their region.

**Online and Blended Learning** (repeated at 10:45)..... Board Room

Speaker: Brandy Osborn, Academic Administrator, Insight School of Oregon

Academics in the online environment and how we reach students through engagement; and innovative ways to help students and family become more connected to the school and their local community. Virtual education provides an alternative path for students who need a different type of learning; and gives students activities to take part in! Students in all grades can check out more than 100 clubs and some great competitions at Insight School of Oregon; while learning directly from their home or while on the road.

10:30 to 10:45..... Break

10:45 to 12:00..... **BREAKOUT SESSIONS: ROUND VI**

**Transforming a School of Mediocrity into a School of Excellence**..... Room E

Speaker: Mike Solem, Principal, Gervais 6-12 School

Individualizing and personalizing instruction is the mission of Gervais High School. And these strategies are helping us to transform a school of mediocrity and turn it into a school of excellence. By creating a daily schedule filled with interventions and stressing the building of strong student relationships, we are raising student expectations and success rates. Attending our session you will be able to gain knowledge in building the intervention structures and relationships that will contribute to your students' success. Our session's foci will be on our CARE TEAM, XCEL period, and Math and Reading Workshop classes.

**When X = Student Activities, Performance Follows!** (repeat of 9:00 session)..... Room F

Speakers: Robyn Biehler, Executive Director, Retired from Tigard-Tualatin SD  
Sara Nilles, Executive Director, OASC

The Alliance for Student Activities is a nonprofit organization dedicated to raising awareness about the value of student activities. Through printed materials, videos, and live presentations, the Alliance provides compelling information about the importance of student activities in increasing standardized test scores, lowering the

dropout rate, and improving social and emotional outcomes. We'll discuss ways on how you can make the time, promote the value and be a champion! The Alliance is funded and supported by NASSP, NASC, NHS, CADA, and Herff Jones.

**Visible Principals: A Framework for Excellence** (repeat of 9:00 session) .....Room G

Speakers: Rob Hess, Superintendent, Lebanon Community SD

Tonya Cairo, Principal, Pioneer School

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**Special Education Tips to Support Building Administrators** ..... Room H

Speakers: Amanda Smith, Education Specialist, Central SD

Julia Heilman, Director of Special Programs, Central SD

Building administrators are critical in ensuring that special education programs and services follow legal requirements, often with limited training. We will share key concepts and tips to increase your knowledge and understanding of special education.

**Meet the NEW Northwest Evaluation Association** ..... Room I

Speaker: Holly Rasche, OR Account Executive, NWEA

Although many educators think of Northwest Evaluation Association as the "MAP people", our organization has expanded to better achieve our mission: Partnering to Help All Kids Learn. With nearly 40 years of experience in partnering with educators to move student learning forward through the use of accurate data, professional development offerings and research services, NWEA has grown to embrace the challenge of partnering to improve student learning around the world. While Measures of Academic Progress (MAP), our computerized adaptive assessment system continues to be the cornerstone of our work, we have expanded our Professional Development opportunities and instructional resources programs. Learn about:

- Keeping Learning on Track, the program developed by Dylan Wiliam, international Formative Assessment expert.
- Skills Pointer/Leaning Plans on Demand, is our program that helps educators pinpoint student skill gaps, and then uses vertical mapping to uncover the pre-requisite skills students may be missing. Using this information, an individualized learning plan is created that provides practice activities to support student learning.
- Children's Progress Academic Assessment, is our program for K-3 students that helps teachers determine each student's skill level across a range of skills and concepts in early literacy and mathematics. Detailed narrative reports provide comprehensive data about individual's performance on each assessment task, both independently, and with instructional scaffolding. This data helps teachers target instruction at each child's zone of proximal development, leading to increased student engagement and learning.
- Power of Teaching, is our program that supports teachers to be successful with classroom management and planning.



**Online and Blended Learning** (repeat of 9:00 session) .....Board Room

Speaker: Brandy Osborn, Academic Administrator, Insight School of Oregon

Academics in the online environment and how we reach students through engagement; and innovative ways to help students and family become more connected to the school and their local community. Virtual education provides an alternative path for students who need a different type of learning; and gives students activities to take part in! Students in all grades can check out more than 100 clubs and some great competitions at Insight School of Oregon; while learning directly from their home or while on the road.

12:30 ..... Adjourn Conference

## DEPARTMENT OFFICERS



**Kevin Ricker**  
OASSA President



**Matt Thatcher**  
OASSA President-Elect

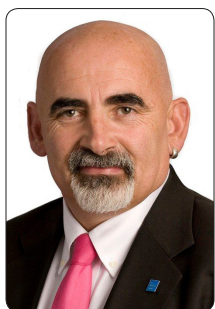


**Rynda Gregory**  
OESPA President



**Laura Fendall**  
OESPA President-Elect

## DYLAN WILIAM - EMBEDDED FORMATIVE ASSESSMENT



Dylan William's book *Embedded Formative Assessment* is available for sale at the registration desk.

A limited number are available and will be sold on a first-come-first-served basis. Only checks and cash accepted.

Cover price \$29.95, your cost \$22.46 (savings of \$7.49).

## SPECIAL THANKS TO

**Presenters** - We want to thank all of the conference presenters for their commitment to help others grow professionally.

**Volunteers** - COSA values the contributions of the professional and student volunteers.

**Bend-La Pine SD** - For the contributions of student performers.

## CONFERENCE SPONSORS



Please take time to visit the exhibitors.  
If you entered a drawing, please be sure to check with exhibitors before you leave.

## THANK YOU CONFERENCE EXHIBITORS

Advanced Academics.....	Doug DeCarlo .....	ddecarlo@advancedacademics.com
California Casualty .....	Brian Goodman .....	bgoodman@calcas.com
EdCaliber .....	Ralph Risch .....	rrisch@edcaliber.com
Grand Canyon University.....	William Robertson.....	william.robertson@gcu.edu
Herrf Jones/Nystrom.....	Bill Maher .....	brmaher@herffjones.com
Insight School of Oregon.....	JD McMahan.....	jdmcmahan@k12.com
International School Associates, LLC .....	Gary Myers.....	gary@internationalschoolassociates.com
Lightspeed Technologies, Inc.....	Karen Biondo .....	karen.biondo@lightspeed-tek.com
Masterpiece Fundraising.....	Jack Bush.....	mrpepperoni@hotmail.com
McGraw-Hill School Education.....	Erin Elfving .....	erin.elfving@mheducation.com
Northwest Textbook Depository .....	Melissa Quintanilla .....	melissa.quintanilla@nwtcd.com
OEA Choice Trust .....	Holly Spruance .....	hs@oeachoice.com
ORVED.....	Paul Peterson .....	ppeterson@nwresd.k12.or.us
Picaboo Yearbooks .....	Rita McColgin .....	rita@picabooyearbooks.com
Renaissance Learning .....	Les Keele .....	les.keele@renlearn.com
Scholastic Book Fairs.....	Lisa Michael .....	lmichael@scholasticbookfairs.com
SMC Curriculum.....	Shannon McCaw.....	shannonmccaw@yahoo.com
University of Portland.....	Amy Kwong-Kwapisz .....	kwongkwa@up.edu
Virco, Inc.....	Rick Sauer.....	ricksauer@virco.com



## PSU Graduate credit for COSA events!

Attend the **2013 Annual Principals Conference** in Bend, Oregon on **October 21 & 22**, 2013 to earn one graduate credit through the Continuing Education at Portland State University's Graduate School of Education.

### To earn the one credit:

- Attend the full conference and complete **one written assignment**, to earn one graduate credit through the Education, Leadership and Policy Department through the Graduate School of Ed (ELP 506)

**Tuition:** \$75 per credit

**1 credit**

### Registration

Look for the PSU booth at the conference. A representative will be available to assist with credit registration.

### Requirements

Assignment instructions will be available at the PSU booth. All papers must be submitted by **Friday November 22**, 2013.

### Grades, receipts, and transcripts

The course above will be graded **Fall term 2013**. Grades will be available on the PSU website on **December 18, 2013**. For instructions on accessing your grade, obtaining a receipt, or getting transcripts, visit [pdx.edu/ceed/cooperative-credit-program-information-for-students](http://pdx.edu/ceed/cooperative-credit-program-information-for-students)

### For more information

To request a copy of the assignment instructions or to get information about partnering with PSU to offer credit for your school or district's professional development activities, contact Julie Wolleck at [jwolleck@pdx.edu](mailto:jwolleck@pdx.edu).

## Continuing Education

**Julie Wolleck**  
Program Manager, Cooperative Credit  
[jwolleck@pdx.edu](mailto:jwolleck@pdx.edu) | 503-725-8234



# COSA PROFESSIONAL LEARNING CALENDAR

## OCTOBER 2013

28-29 ..... CCSS Fall Regional Training ..... Pendleton Convention Center, Pendleton

## NOVEMBER 2013

4-5 ..... CCSS Fall Regional Training ..... Holiday Inn, Wilsonville

5-6 ..... Breakthrough Coach ..... Wilsonville

7-8 ..... CCSS Fall Regional Training ..... Eagle Crest Resort, Redmond

## DECEMBER 2013

4-6 ..... 33rd Annual Oregon School Law Conference ..... Hilton, Eugene

## JANUARY 2014

30-Feb. 1 OACOA/OASE Winter Conference ..... Salishan, Gleneden Beach

## FEBRUARY 2014

1 ..... OACOA Seminar Series ..... Salishan, Gleneden Beach

7 ..... OASCD Pre-Service Teachers Conference ..... Western Oregon University, Monmouth

8 ..... OALA Winter Conference ..... Marylhurst University

## MARCH 2014

6-7 ..... NW Proficiency/Competency Conference ..... Sheraton Portland Airport

13-14 ..... State English Learners Alliance Conference ..... Hilton, Eugene

## APRIL 2014

25 ..... OACOA Seminar Series ..... Hilton, Eugene

## JUNE 2014

18 ..... 40th Annual COSA Pre-Conference ..... Convention Center, Seaside

19-20 ..... 40th Annual COSA Conference ..... Convention Center, Seaside

## AUGUST 2014

7-8 ..... Oregon Summer Assessment Institute ..... Hilton, Eugene

## OCTOBER 2014

2-3 ..... Fall Conference for Special Education Administrators ..... Hilton, Eugene

## NATIONAL CONFERENCES

OSBA ..... November 14-17, 2013 ..... Portland, Oregon

NASSP ..... February 6-8, 2014 ..... Dallas, Texas

AASA ..... February 13-14, 2014 ..... Nashville, Tennessee

ASCD ..... March 15-17, 2014 ..... Los Angeles, California

**Make plans to attend next year's Principals Conference with a team - October 2014**

## COSA LEADERSHIP

(Confederation of Oregon School Administrators)

Tina Acker (President) .....	Vernon Elementary, Portland SD
Colt Gill (President-Elect) .....	Bethel SD, Eugene
Kris Olsen (Past-President) .....	McMinnville High School, McMinnville SD
Craig Hawkins (Executive Director) .....	COSA, Salem

## OASSA EXECUTIVE COMMITTEE

(Oregon Association of Secondary School Administrators)

Eric Bergman .....	Newberg High School, Newberg SD
Peyton Chapman .....	Lincoln High School, Portland SD
Eric Clendenin .....	Scappoose High School, Scappoose SD
Therese Gerlits .....	Silverton High School, Silver Falls SD
Wayne Herron .....	Elgin SD
Lee Loving .....	Ridgeview High School, Redmond SD
Ed Mendelssohn .....	Thurston High School, Springfield SD
Sue Rieke-Smith .....	Salem-Keizer SD
Kevin Ricker (President) .....	Centennial High School, Centennial SD
Curt Shelley .....	Grant Jr./Sr. High School, John Day SD
Bryan Starr (Past President) .....	Scio High School, Scio SD
Matt Thatcher (President-Elect) .....	Cascade High School, Cascade SD

## OESPA EXECUTIVE COMMITTEE

(Oregon Elementary School Principals Association)

Laura Fendall (President-Elect) .....	Oliver Elementary, Centennial SD
Joe Fraizer .....	Washington Elementary, Medford SD
Shari Furtwangler .....	Two Rivers-Dos Rios Elementary, Springfield SD
Denise Gorthy .....	Jefferson Elementary, Corvallis SD
Rynda Gregory (President) .....	Corvallis SD
Jodi O'Mara (Past-President) .....	Mapleton SD
Rosemary O'Neil .....	Mountain View Elementary, Corvallis SD
Jeremiah Patterson .....	Middleton Elementary, Sherwood SD
Travis Roe .....	Astor Elementary, Astoria SD
Kim Vogel .....	Parkdale Elementary, Hood River County SD

## CONFERENCE COMMITTEE

Tina Acker (COSA President) .....	Vernon Elementary, Portland SD
Colin Cameron .....	Confederation of Oregon School Administrators
Suzanne Dalton .....	Confederation of Oregon School Administrators
Laura Fendall (OESPA President-Elect) .....	Oliver Elementary, Centennial SD
Rynda Gregory (OESPA President) .....	Corvallis SD
Rob Hess .....	Lebanon Community SD
Holly Lekas .....	Confederation of Oregon School Administrators
Lora Nordquist .....	Bend-La Pine SD
Ryan Noss .....	Lebanon Community SD, Lebanon
Kevin Ricker (OASSA President) .....	Centennial High School, Centennial SD
Bryan Starr (OASSA Past-President) .....	Scio High School, Scio SD
Linda Warberg .....	George Fox University, COSA Lead Volunteer

## 2014 OASSA/NASSP VIRCO ASSISTANT PRINCIPAL OF THE YEAR AWARD

The nominee must be an active assistant (or vice) principal at a middle or high school **and** a current member of NASSP **and** OASSA. The interactive application may be found on the NASSP website and COSA websites. For the first round of judging, nominees should complete pages 6-10 of the application and submit **one** letter of recommendation. Once the state winner has been selected, they will then complete the essay questions and submit further recommendations. **Due into the COSA office by October 23, 2013.**

Congratulations to the past Oregon State Assistant Principal Winners:

- 2013 Amy-Jo Rodriguez, Roseburg HS, Douglas County SD
- 2012 Sean Burke, McMinnville HS, McMinnville SD
- 2011 Dandy Parsons, Silverton HS, Silver Falls SD
- 2010 Julie LaFayette, Taft 7-12 School, Lincoln County SD



For more information contact Sara Nilles at [sara@oasc.org](mailto:sara@oasc.org).



SMc Curriculum provides professional development and math curriculum designed specifically for Oregon teachers and students.

Visit [www.SMcCurriculum.com](http://www.SMcCurriculum.com) for more information!



**Core Focus on Math ©2014** is a basal math curriculum series which spans 6th Grade through Algebra I Common Core State Standards (CCSS). The program builds off of the strengths of the Oregon Focus on Math Series ©2008. The focus of the program lies in the Priority Clusters of the CCSS as well as strategies for building the Mathematical Practice in students.  
[www.CoreFocusOnMath.com](http://www.CoreFocusOnMath.com)

**Digging into Math ©2014** is a supplemental math curriculum series based on the Common Core State Standards (CCSS) for Grades 3, 4 and 5. The program consists of 9 standards-based units. Each unit contains 7 to 14 lessons that specifically address targets related to clusters in the CCSS with a focus on the critical/major topics at each grade.

[www.DiggingIntoMath.com](http://www.DiggingIntoMath.com)



The **Local Assessment Option for Math Essential Skills** is an SMc Curriculum service provided to Oregon high schools as another option beyond work samples for students to show the Math Essential Skill, "Apply mathematics in a variety of settings".  
[www.MathEssentialSkills.com](http://www.MathEssentialSkills.com)

**Call 503.550.4298 or toll-free 800.708.5259 for more information!**



# NASSP CONFERENCE ignite14

DALLAS > FEB. 6-8



Join us for a professional learning experience devoted to helping principals and assistant principals meet the unique challenges of middle level and high school leadership.

#### Topic areas will include:

- Common Core State Standards
- College and career readiness
- Teacher recruitment and development
- Enhancing culture and climate.

Share innovative ideas and relevant solutions with peer practitioners and other leaders in education.

**Register Now for Ignite '14**



[www.nasspconference.org](http://www.nasspconference.org)

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national association of  
secondary school principals





**Confederation of Oregon School Administrators**  
"We Develop and Support Educational Leaders to Ensure Student Success"

# Certificate of Attendance

This certificate is presented to:

\_\_\_\_\_

Name

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CPD Units Awarded

for having participated in the 2013 OASSA/OESPA Annual Principals Conference.  
 October 20-22, 2013 • Bend, Oregon

Oregon Professional Standards:

- ☒ 1.0 Visionary Leadership
- ☒ 2.0 Instructional Improvement
- ☒ 3.0 Effective Management
- ☒ 4.0 Inclusive Practice
- ☒ 5.0 Ethical Leadership
- ☒ 6.0 Socio-Political Context

Pre-Conference CPD Units Available:      4      October 20, 2013

Main Conference CPD Units Available:

- 11      October 21-22, 2013
- 6      October 21, 2013 (only)
- 5      October 22, 2013 (only)



# Our promise:

**To support those who support our children.**

That's why we're working with COSA to provide access to **auto and home insurance** designed exclusively for you and your fellow school administrators.

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or visit [www.CalCas.com/COSA](http://www.CalCas.com/COSA)

# COSA LICENSURE AND DEGREE PROGRAMS



Our stated mission at COSA is to develop and support school leaders. We see our licensure programs as an excellent example of striving to meet our service mission. COSA offers an online Administrative Licensure program for Initial License and Continuing License along with a Doctoral Program in partnership with the nationally recognized Concordia University of Chicago.

## **Our COSA/CUC Program Offers:**

- IAL - Initial Administrative License
- IAL with Master's Degree in Educational Leadership
- CAL - Continuing Administrator License
- Doctorate in Educational Leadership (with CAL credit applying to Doctorate)
- The Leadership Programs are TSPC approved and nationally accredited.
- Fully on-line content courses in an asynchronous format.
- Relevant high quality internships are completed face to face.
- Job-embedded, career focused internships and coursework requirements will allow candidates to create relevant and productive experiences that directly work to improve their schools.
- The costs of the programs are at or below the average cost of existing licensure programs.

For additional information you can also review our website:

[www.cosa.k12.or.us/licensure/admin.licensure.html](http://www.cosa.k12.or.us/licensure/admin.licensure.html)

or contact Trina Hmura at the COSA office: [trina@cosa.k12.or.us](mailto:trina@cosa.k12.or.us).