Below you will find the links to the resources mentioned in our presentations: #Twitter4PLC and Facebook for Administrators.

#Twitter4PLC | Colleen Henry @cehenry

How to Start using Twitter for your School

Seven easy steps to get your self, school, or district signed up with Twitter.



DIY Professional Development

A collection of great resources for educators. from Edutopia.

50 Education Leaders to Follow

From researchers, administrators, and leaders in higher ed to follow.

100 Ways to Use Twitter in Education

No matter your social media "proficiency", this is a great resource for working towards Twitter mastery.

here are some great folks

Ultimate Twitter Guidebook



Almost exhaustive website of resources for using Twitter in an educational setting.

Connected Principals

This is a great blog for administrators educational leaders to share, learn, lead.

Twitter Shortcuts

A handy guide for twitter keyboard shortcuts.

Sweet Home School District

Jerry Blumengarten's website is the definitive source for all things Twitter in the educational field.

Cybrary Man's Blog



Facebook for Administrators | Tami White @tamiswhite

Creating a School Facebook Page

Youtube video on the basics of setting up a Facebook page for an Organization.

Your School Needs a Facebook Page

One principal's conversation on why he's using Facebook to connect with parents and families.

100 Ways to Use Facebook in Education

One principal's conversation on why he's using Facebook to connect with parents and families.

Social Media: Guidelines for Admin

Guiding questions for developing social media policies and procedures.

How Schools Can use Facebook to create Online Community

Practical suggestions all schools can use Facebook to establish an online presence.

Barriers to Using Social Media in **Education**

Things to consider when using social media in the educational setting.

Educational Facebook Pages We Like

- Portland Public Schools
- Meriwether Lewis Elementary
- Sweet Home Junior High
- North Lake School District

North Lake School District

- National PTA
- Parent Club of Lake Oswego HS



Seaside, Oregon