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The following are resources I mentioned during my presentation and/or support some of the ideas/strategies that were presented. Follow, engage in, and contribute to the conversation on Twitter at anytime using [#DigiLead](#). Email me at anytime esheninger@leadered.com

Take a deep dive into Digital Leadership by attending the Principal Academy February 6-8, 2015 in Nashville, TN. [REGISTER HERE.](#)

- I. **Digital Leadership: Changing Paradigms for Changing Times** (book)
 - A. [Corwin Press](#) (hardcopy)
 - B. [eBook](#) (download and read on virtually any device)
 - C. [Kindle](#)

- II. Social Media Revolution (video from my presentation)
 - A. [2014](#)
 - B. [2013](#)

- III. **The Pillars of Digital Leadership**
 1. Communication - meet stakeholders where they are at and get them the information they want; engage in two-way communications with social media
 2. Public Relations - become the storyteller-in-chief
 3. Branding - create a positive brand presence that builds trust, admiration, and support for the work being done in schools
 4. Student engagement and learning - create learning culture where students use real-world tools to do real-world work; allow them to create artifacts of learning to demonstrate conceptual mastery. Focus on pedagogy first, technology second when appropriate.
 - a. Refer to the [trudacot](#) during/after observations
 - b. [Rigor/Relevance/Relationships Framework](#) from ICLE
 5. Professional growth - create a Personal Learning Network (PLN) to learn anytime, from anywhere, and with anyone using social media to connect.
 6. Learning spaces and environments - design a school that looks, feels, and functions like the real-world
 7. Opportunity - the more you share about the innovative work taking place in your schools the more opportunities will come your way

- IV. **Forms** (feel free to edit as needed and then use)
 - A. [Twitter for Parents](#)
 - B. [BYOD policy](#)
 - C. [Media waiver](#)

- V. **Innovative Learning** (change requires a [growth mindset](#))
 - A. [Independent OpenCourseware](#) (IOCS)
 - B. [Makerspace](#)
 - 1. [CBS Video](#)
 - C. [Students yearn for creativity, NOT tests](#)
 - D. [Digital badges](#) to acknowledge informal learning
 - E. [Leadership 3.0](#) (free online learning community at edweb.net)
 - F. [Professional Growth Period](#) - give teachers autonomy and empower them to learn
 - G. [VHS Collaborative](#) (online courses)
 - H. [The Academies @ NMHS](#)
 - I. [The Edscape Conference](#) - Saturday October 18, 2014 in New Milford, NJ
 - J. [VR Quest](#) (3D game design)
 - K. [Flipped learning at NMHS \(video\)](#)
 - 1. [Flipped examples](#)
 - L. [3D learning environments at NMHS \(video\)](#)
 - M. [The Lance](#) - Award-winning NMHS student digital newspaper
 - N. [New Milford Holocaust Project](#)

- VI. **Blogs to follow**
 - A. [A Principal's Reflections](#)
 - B. [TeachThought](#)
 - C. [Edudemic](#)
 - D. [Getting Smart](#)
 - E. [EdSurge](#)
 - F. [Free Technology for Teachers](#)
 - G. [Educational Technology and Mobile Learning](#)
 - H. [Connected Principals](#)

- VII. **Other resources** ([Pinterest page](#) will take you to the following boards)
 - A. Digital Leadership
 - B. Personal Learning Networks (PLN's)
 - C. Web 2.0 Tools For Educators
 - D. Twitter Resources, Apps, and Tools

- E. Chrome Extensions
- F. Educational Videos
- G. iPad Apps For Administrators
- H. OpenCourseware
- I. BYOD
- J. Common Core
- K. STEM
- L. Minecraft
- M. Digital Citizenship

VIII. Books that speak to Digital Leaders

- A. [Drive](#) by Dan Pink
- B. [Outliers](#) by Malcolm Gladwell
- C. [No Complaining Rule](#) by Jon Gordon
- D. [Multipliers](#) by Liz Wiseman
- E. [Linchpin](#) by Seth Godin
- F. [The Alchemist](#) by Paulo Coelho

IX. Communication and PR Tools

- A. Social media (Twitter, Facebook, Instagram, Google+)
- B. [ZippSlip](#) (a solution to go paperless)
- C. [Mobile app](#) (ours created by [Beeonics](#))
- D. [Edmodo](#)
- E. [Remind](#)
- F. [The Principal's Report](#) (monthly summary of great work shared using numerous social media tools)

X. Images from my presentation



SCHOOL

LIFE

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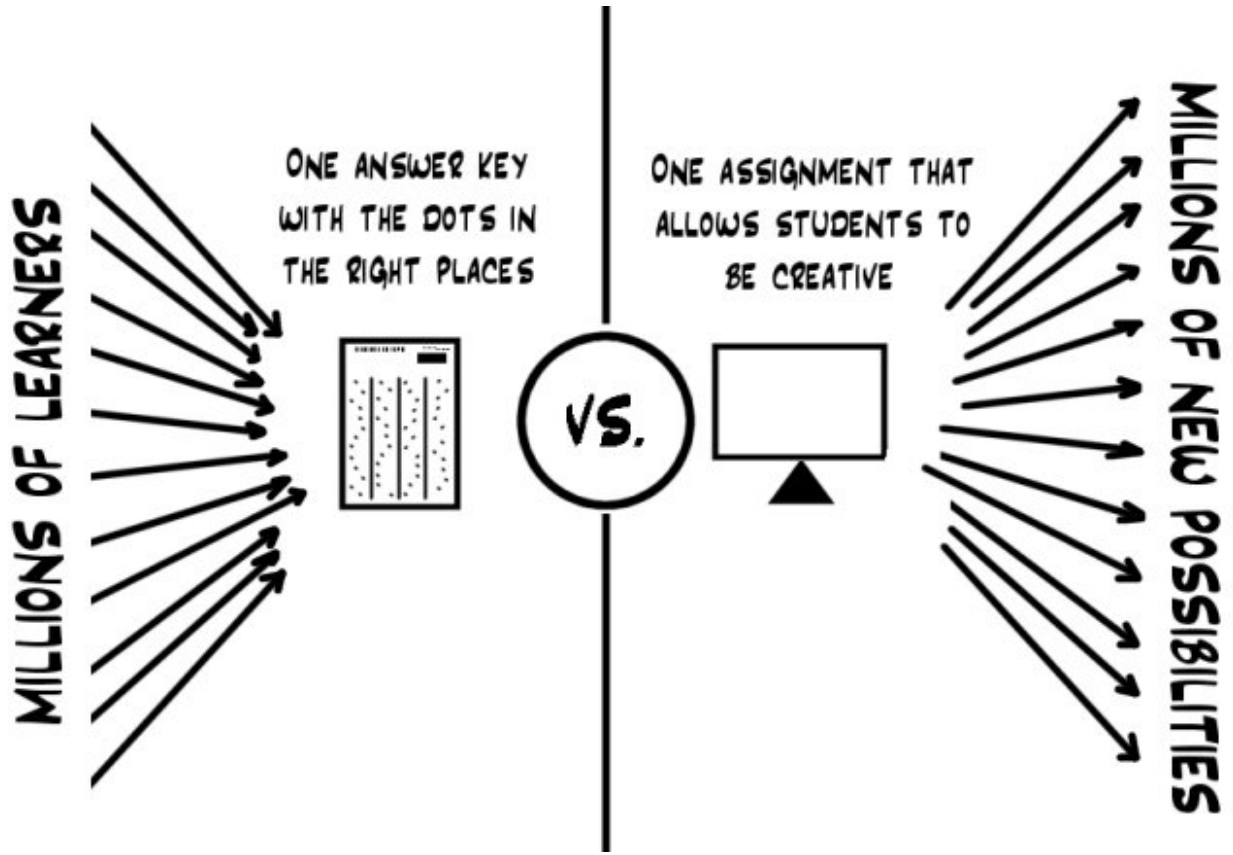


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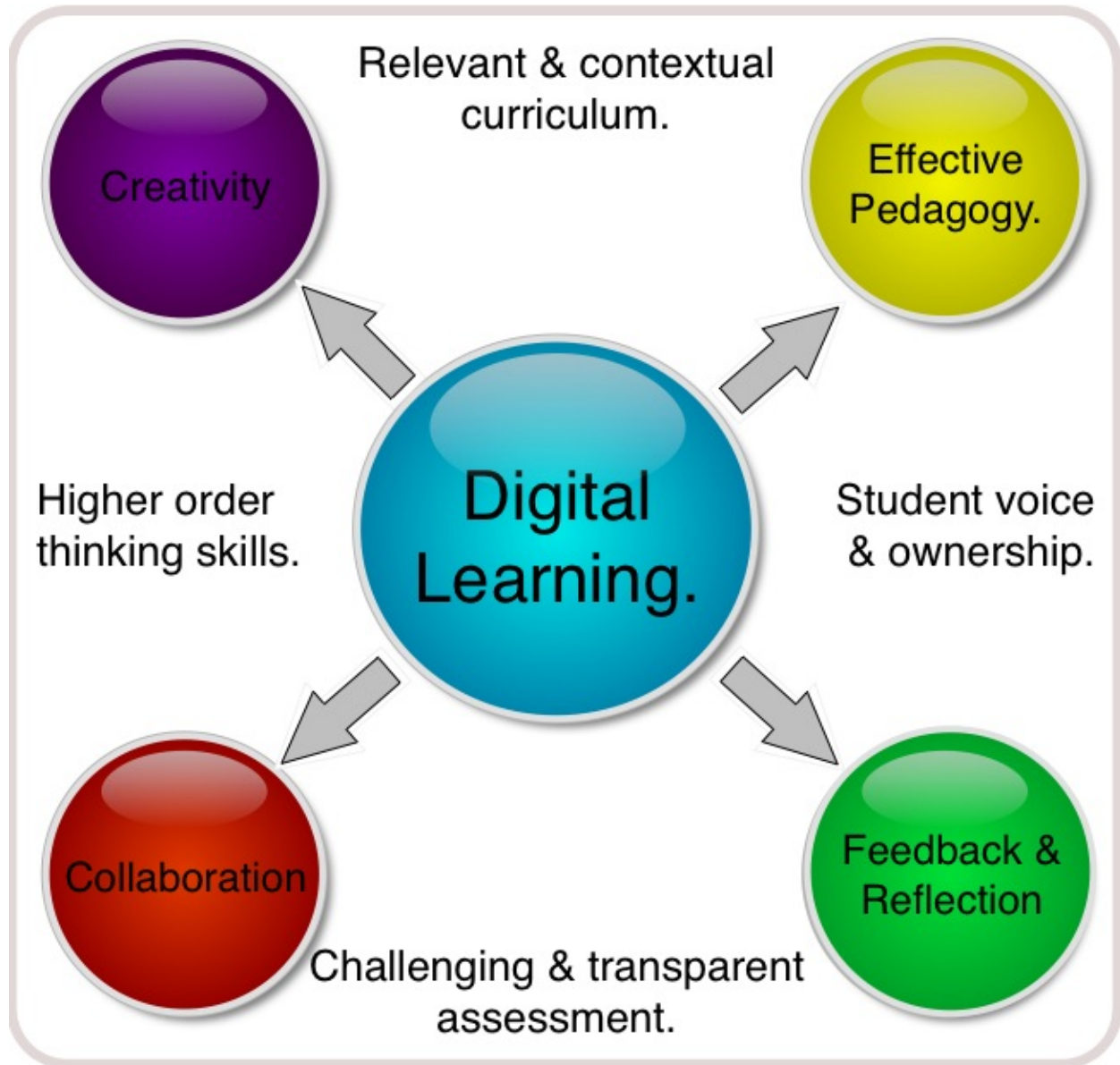


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Can you...



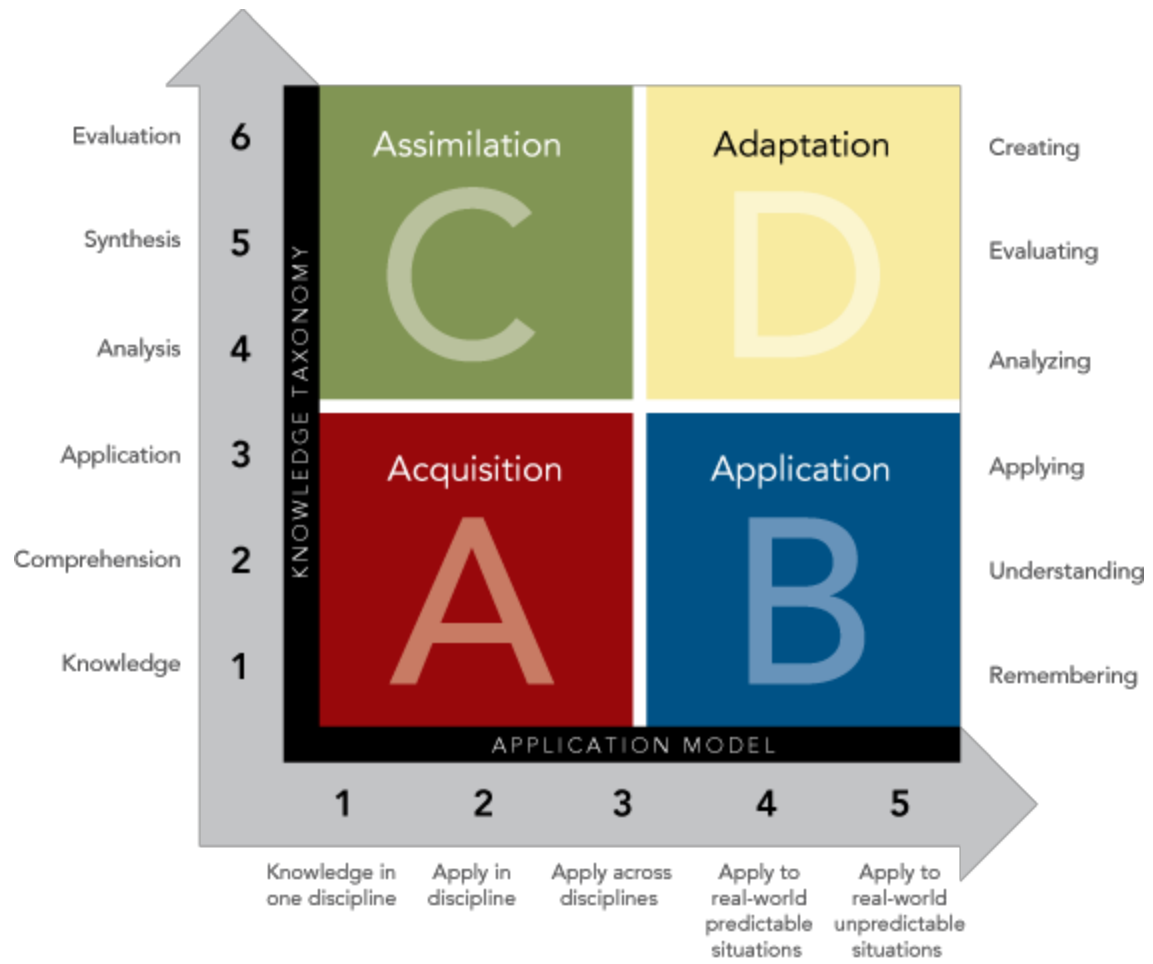


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