



- Who we are, and why we are here
- Who you are, and why you are here
- What "Farm to School and School Gardens (F2S&G)" means
- · What we do it
- Why Oregon is nationally-recognized for F2S&G
- Who has received F2S&G grants so far
- What they have done with their grants
- When you may be eligible to apply













Kasandra Griffin

Policy Manger, Food and School Health



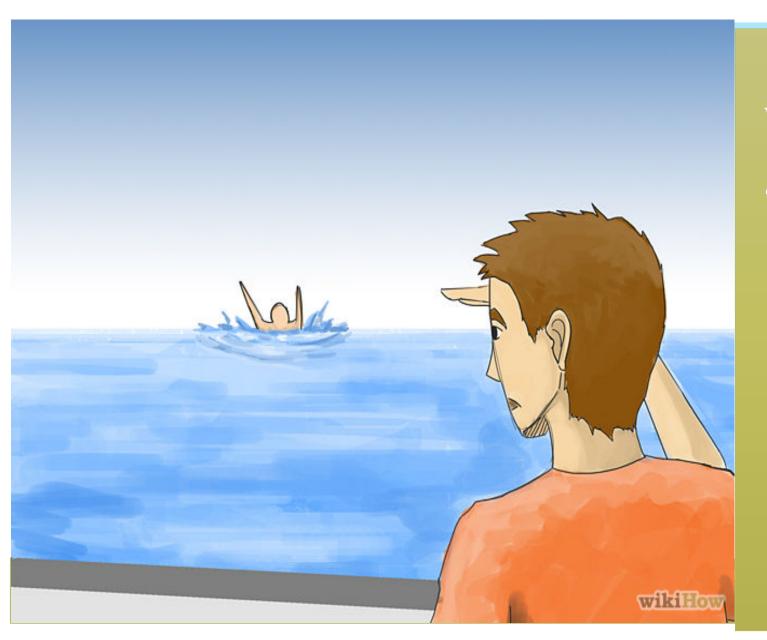
Rick Sherman

Farm to School / School Garden Coordinator Oregon Department of Education







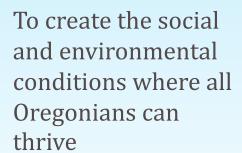


What does it mean to go "Upstream?"















Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.

-World Health Organization

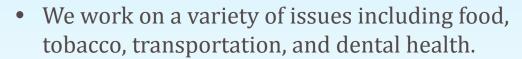






Upstream in Action

 Upstream Public Health advocates for policies and programs that make it easier for people to make healthy choices and lead healthy, full lives.



 We are an independent non-profit funded primarily by foundations such as the Pew Charitable Trusts, the Northwest Health Foundation, and the American Heart Association, plus individual donors







- Youth of today are the first generation ever in America to have shorter projected lifespans than their parents, and it's because of diabetes and other chronic diseases associated with diet and weight
- One in four young adults are too heavy to serve in the military, turning our health crisis into a national security crisis
- 50% of Latina children born today are anticipated to develop diabetes in their lifetimes
- Diabetes is the leading cause of adult blindness in the U.S., and the leading cause of lower-limb amputations





Changing School Food Can Help

Many youth get 30-50% of their daily calories at school, so changing the school food environment can make a big impact on weight and health

- Helped pass 2007 legislation banning junk food from schools (HB 2650)
- Farm to School advocacy 2007 present
- Helped with water station project in Multnomah County schools, to increase water access for over 10,000 students in 2011







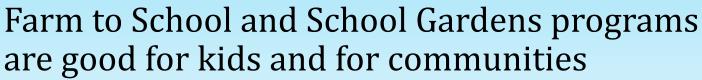


Who Are You?

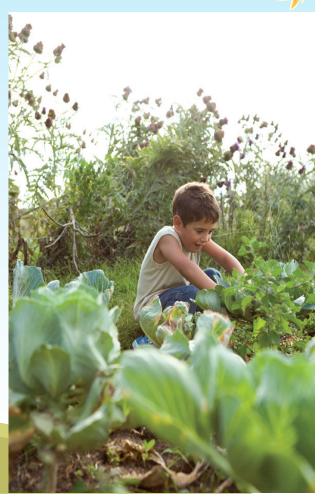
- Elementary School Administrators
- Middle and High School Administrators
- Central Office Administrators
- School Executives
- Parents
- Licensed Teachers
- Beachcombers looking for free food

Why Are You Here?

- Current Grantee
- Prior Applicant
- Planning to apply
- No Expectations Here to Learn



- Farm to School means bringing local foods into school cafeterias
- *School Garden* programs help kids get outside and active, getting excited about fresh healthy foods and learning about science, math, or any other subject
- Local purchases support local farmers, producers, and processors
- Programs usually involve promotion, as well, e.g. "Harvest of the Month" posters, tastings, activities, family menus, etc.



THEY WORK

- Kids will eat anything that they help grow or harvest
- School garden programs are an effective way to learn almost any subject
- Studies show that schools and states –
 with Farm to School and School Garden
 programs are having positive results on
 student's consumption of fruits and
 vegetables, which in turn is known to be
 good for their health







- Staff positions in two state agencies to support Farm to School and School Garden programs
- Grant program of \$1.2 million per year to school districts (= 1/5 the size of the federal program)
- Over 500 school gardens; first state to keep track of them all
- Over ____ schools purchasing local foods
- Ten FoodCorps members in 2014-15, serving around the state
- Farm to School and School Garden Network with hundreds of members









Many Small Steps to Get Where We Are

• Pre-2007: Some independent programs already running

• 2007: Farm to School Coordinator staff position created in Oregon Dept. of Ag

• 2008: Farm to School and School Garden Coordinator staff position created in

Dept. of Education

• 2011: Farm to School and School Garden grant program for school districts created by Oregon Legislature

• 2013: Farm to School and School Garden grant program expanded by Oregon Legislature





- Funds go to School Districts by competitive grants
- Majority of funds (~82%) for procurement
- Smaller portion for "food-, agriculture- or garden-based educational activities"
 - School gardens, field trips, chef or farmer visits, etc.
- "Education" funds can be used for staffing, but "procurement" funds cannot









Qualified Purchases

- Food <u>must</u> be *produced* or *processed* in Oregon to qualify
- · Can include produce, meats, grains, beans, soups and more
- Fresh, frozen, or lightly processed
- Priority given to applicants proposing to expand their local purchasing
- 15 cents per meal/serving reimbursement (that can buy a serving of berries but not of beef)







Assistance Available to ALL Districts

- Oregon Harvest for Schools materials
- Oregon School Garden Food Safety Manual
- Oregon Farm to School and School Garden Network listserve
- Rick Sherman!
- Several other non-profit organizations can also help with practical details like finding vendors or working with distributors



























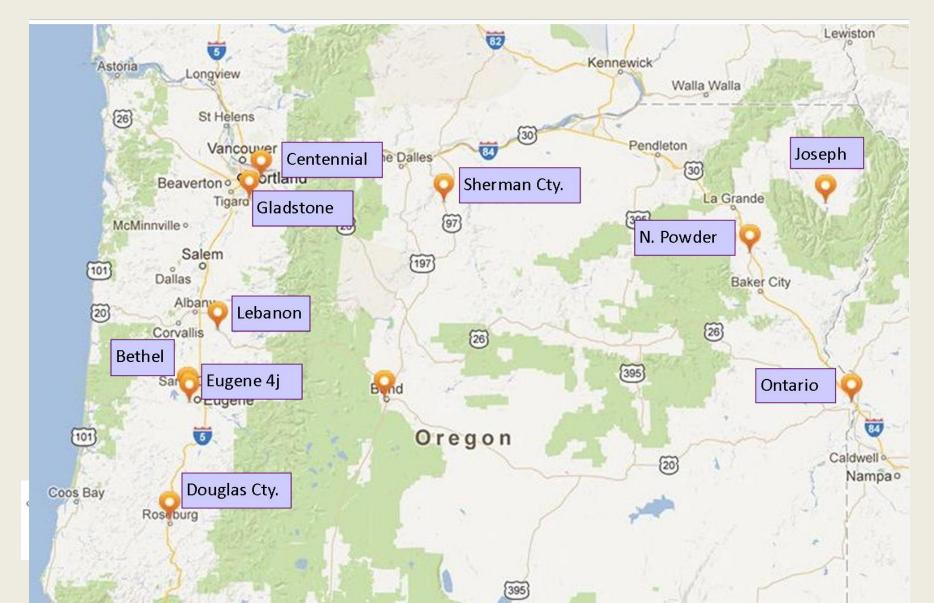
Rick Sherman

- 32 yrs. FSMC
 - -Past 20/FSD
 - -Coach
- Eugene:
 - −19 Gardens;
 - Master Gardener



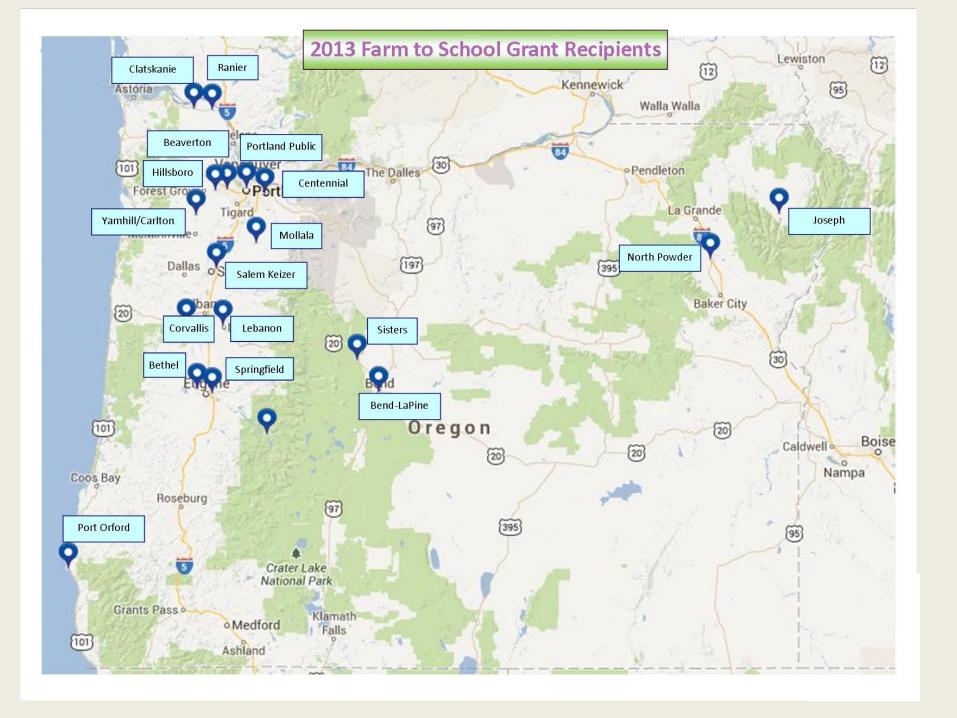


Highlights of Awarded Schools –first round



Highlights of Awarded Schools –first round









Current cycle:

PPS	\$215,624
SALEM-KEIZER	\$185,840
BETHEL	\$110,000
BEND	\$62,000
LEBANON	\$98,721
CENTENNIAL	\$84,393
MOLALLA	\$70,305
CORVALLIS	\$65,736
BEAVERTON	\$60,500
SPRINGFIELD	\$50,000

\$40,000
\$30,600
\$26,500
\$20,400
\$15,060
\$11,921
\$10,000
\$9,900
\$8,500





- •I'd like to share some highlighted examples of the wonderful things school districts have done with this award!
- •The point is to "think out of the box" and not simply reimburse what you already do, so we could stimulate Oregon's economy





•Bend-La Pine School District (16,326 students) Bend-La Pine's "boat to school" program set sail to procure fish from Oregon aquaculture for school lunch, strengthening the district's relationship with Oregon's coastal economy. Got national attention!







•Bethel School District (Eugene) (5,654 students) Oregon-grown items took center stage at the center of the plate (highlighting grass-fed beef), and comprehensive Farm to School education and supplemental food and resources to families will encourage rousing student approval.







•Bethel School District (Eugene) Any school district that says it's too difficult to purchase local items needs to make an appointment with the Director here, Jenny. She finds it very easy to source many local items from her county!







•Lebanon School District (4,200 students)
Agricultural education went into hyper drive as FFA students built a business module for processing the beef and pork. They raised, sold and marketed the program for selling to the food services department.







•North Powder Charter School (283 students) Remote location without a lot of local purchasing options. Purchased sides of beef, activities like attending farm field trips, inviting chefs to classrooms to hosting community dinners, expanded the horizons of students' food and farming knowledge.







•Yamhill County School District (1033 students) Thinking out of the box, reached out to Oregon ranchers to do a "Ranch to School" program, included assemblies, calfroping, etc.





•Molalla River School District 2342 students) Helped establish Oregon's 500th school garden!



•Large School Districts This year, Oregon's four largest school districts (representing a potential 150,000 students) are participating! Volume, volume, volume!







NEXT TIME?

- Anticipate that it will be rolled over in Governor's budget
- Concern that not all areas are represented
- Can be "not super easy" to spend funds





NEXT TIME?

- Critical that we get the message out
- More school districts apply
- ESPECIALLY from "geographically and population diverse" areas.

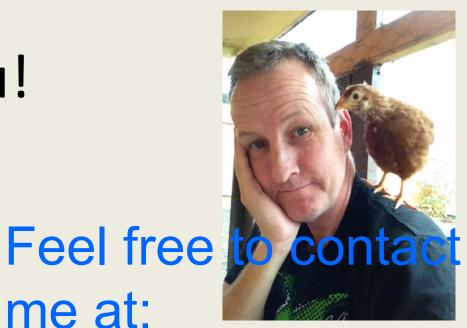




Thank you!



me at:



Rick Sherman

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