



**OREGON  
RISING**

**GREAT SCHOOLS. GREAT STATE.**

# Oregon Rising

- Founded on a belief that most Oregonians share:  
**When our children are successful, we are all successful.**
- Thus, our tagline: **Great Schools. Great State.**
- Because Great Schools will lead not only to a Great State of Oregon ... but a Great State of our **Economy** ... our **Communities** ... our **Quality of Life** ... and our **Future**.

# Oregon Rising

- A public outreach effort to inspire discussion and aspiration for our children and their schools.
- Conversations that will engage 10,000+ Oregonians in every part of the state, in **describing the schools and educational experiences we want for our children.**
- The conversations will lead to a plan ... a *movement* ... to deliver on our collective vision for our children and their education, and for the future of Oregon ... locally and statewide ... in the 2017 legislative session and beyond.

# Oregon Rising

- The invitation to share hopes and dreams for our students and their schools is open to **all Oregonians** ... *especially those whose voices haven't always been represented* ... at hundreds of meetings around the state or online at [oregon-rising.org](http://oregon-rising.org) + social media.
- **Results will be shared** with participants, and they will have the opportunity to **contribute their thinking as plans are developed** ... and the opportunity to **get involved as the 2017 legislative session** unfolds.

# Oregon Rising

- Unprecedented in many ways:
  - Partnership of COSA, OEA and OSBA
    - Administrators, teachers and school board members
  - An effort like this has never been undertaken, not at this scale, and not one that asks participants to think and dream unencumbered. We don't know what Oregonians will say, and there is no “right” answer. But **we will listen**, and we will **build our plan for Oregon's future based on what we learn**.

# Oregon Rising: 3 Phases over 18 Months

- Phase 1 (January-June 2016):  
**Public Engagement**
- Phase 2 (June-December 2016):  
**Data Analysis, Reporting, Plan Development**
- Phase 3 (November 2016-June 2017):  
**Advocacy Plan Implementation**

# Phase 1 Timeline

- **January-March: Phase 1 Resource Development**
- **March 28: Pilots and Trainings begin**
- **April 11: Oregon Rising Meetings Begin**
  - In school districts and communities around Oregon
  - Staff, Parents, Boards and Budget Committees, Communities
- **June 1: Oregon Rising Meetings Conclude**

# Oregon Rising Meetings

- **Led by superintendents, teachers, school board members, administrators**
- **70 Districts** committed so far, for a total of about **600 meetings**
  - If your district hasn't yet committed, please complete form
- Please **schedule your Oregon Rising meetings now** – **between April 11-June 1**. We will be compiling list of meetings around the state.
- **Oregon Rising conversations expected to be about 45 minutes in duration.** Can be accomplished, if you wish, as part of already-scheduled staff, parent, board, etc., meetings.



# Oregon Rising Meeting Format

- **Welcome Video** – What is (and isn't) Oregon Rising? Invitation to lend voice, to dream for our children and their future.
- **Electronic Survey and Discussion – Part 1**
  - Survey will be conducted on mobile devices, laptops, etc.
- **Second Video – Status of Oregon Education**
- **Electronic Survey and Discussion – Part 2**
  - Survey will be conducted on mobile devices, laptops, etc.
- ✓ Resources available for download from Oregon Rising website beginning March 28.

# Oregon Rising Trainings

- **Regional and district trainings – in-person** (where possible)
  - For those who will be leading Oregon Rising conversations: superintendents, administrators, teachers, board members
  - Will make plans for regional trainings at OAESD meeting next week
  - Provided by COSA, OSBA and OEA
- **Training Webinars – live and asynchronous**
- **Beginning March 28**

# Public Engagement Resources

- Currently in midst of development\*
  - **Presentations for Oregon Rising meetings**
    - Videos
      - Video Crew in Eastern, Central and Southern Oregon, and Metro
      - Two scripts: “Intro” and “Status of Oregon education”
    - Survey Instruments
      - For use in meetings and online
    - Materials – all resources in English and Spanish
    - Training for Presenters/Facilitators
  - **Website and Social Media**
    - Includes web access for districts to presentations, videos, materials, trainings

\*Available March 28

# Website

[oregon-rising.org](http://oregon-rising.org)

The screenshot shows the Oregon Rising website homepage. At the top, there is a navigation bar with links: TAKE THE SURVEY, LOCALLY, SCHOOLS, and PROJECT CONNECTED. The main header features the text "WHAT MATTERS MOST TO YOU?" in large white letters, with an orange button below it that says "TAKE THE SURVEY". Below the button is a sub-header: "Help make Oregon schools better by taking our survey. It's simple, quick and beneficial to all Oregonians." A video player is embedded, showing the Oregon Rising logo with a play button. The logo consists of a sunburst over a graduation cap, with the text "OREGON RISING" and "GREAT SCHOOLS. GREAT STATE." below it. The main content area has a blue background and is titled "HERE'S THE SITUATION". It contains three paragraphs of text. The first paragraph discusses Oregon's educational challenges. The second paragraph asks for input on funding and student wishes. The third paragraph states that Oregon Rising is the beginning of a conversation. Below this, there are two columns. The left column is titled "STATE OF SCHOOLS" and features a video thumbnail of a student in a lab. The right column is titled "YOUR HOMETOWN" and features a map of Oregon with location pins. The text in the "YOUR HOMETOWN" section explains that the effort is state-wide but asks for local input.

**WHAT MATTERS MOST TO YOU?**

**TAKE THE SURVEY**

Help make Oregon schools better by taking our survey. It's simple, quick and beneficial to all Oregonians.

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## HERE'S THE SITUATION

We know Oregon's kids are just as bright as kids anywhere in the nation. Yet they're consistently ranking at the bottom of the pack when it comes to knowledge. Oregon's educators have a solid plan for how to address this gap. But before we jump to conclusions we want to hear from you. What matters most to you? Oregon's students are our future leaders, neighbors and citizens. What should their education encompass?

Don't get this mixed up with funding. For too long, we've defined Oregon's education system by what we can afford. We're asking that you dream bigger. Imagine no limits. What would you have benefited from as a student? What do you wish for today's kids?

That's where Oregon Rising comes in. This is the beginning of a conversation and we want you to be part of it.

### STATE OF SCHOOLS

We know Oregon's kids are just as bright as kids anywhere in the nation. Yet they're consistently ranking at the bottom of the pack when it comes to knowledge. We know Oregon's kids are just as bright as kids anywhere in the nation. Yet they're consistently ranking at the bottom of the pack when it comes to knowledge.

### YOUR HOMETOWN

Oregon Rising is a state-wide effort, but we know every community is unique. That's why we're asking you to gather locally. Take a look at your community's page and see what's available to you. If you don't see something within an easy drive, reach out to us and

# Social Media

Twitter:

<https://twitter.com/OregonRising>

Facebook:

<https://www.facebook.com/oregonrising.org/>

Instagram:

[https://www.instagram.com/oregon\\_rising/](https://www.instagram.com/oregon_rising/)



# Your Oregon Rising 'To-Do' List

## Fill Out Oregon Rising Commitment Form

- *If you haven't already*

## Make Plans to Get Your Team Trained (beginning March 28)

- *Administrators, teachers, school board members*
- *Via webinar or in-person (regionally, locally)*
- *Contact Craig to schedule or get more information*

## Schedule Meetings in Your District (beginning April 11)

- *Staff, Parent, Board and Budget Committee, Community*
- *We will be compiling list of meetings around the state*



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